



PUT AN ELLIS TIME STAMP
on your desk and it will put all other forms of Dating Stamps into disuse.

Because it will give automatically, in addition to the usual year, month, and date, **The Hour and Minute** OF THE MORNING OR AFTERNOON OF ANY TRANSACTION.

IT TIMES ITSELF—YOU DO THE STAMPING.
E. F. MILLARD.

Take no chances with a pain in the chest. Every case of consumption begins with that symptom. Stop it at once with

Ballard's Horehound Syrup

It is a Fine Healing Remedy for Sore Lungs, Coughs and Hoarseness.

It promptly checks inflammation, relaxes tightness, clears the air passages, restores tone and strength to the bronchial tubes. Relieves hoarseness, irritating coughs, tickling sensations in the throat; removes congestion and enables the patient to breathe early and rest comfortably at night.

Price 25c, 50c and \$1.00 per Bottle.

Buy the \$1.00 size. It contains five times as much as the 25c size, and you get with each bottle a Dr. Herick's Red Pepper Porous Plaster for the chest.

JAMES F. BALLARD PROPRIETOR ST. LOUIS, MO.

Sold and Recommended by ESTORGE DRUG CO.

INSURANCE

FIRE, MARINE, TORNADO,

CASUALTY, LIABILITY, PLATE GLASS, BONDS, AND STEAM BOILER.

J. J. SMITH,
SUCCESSOR TO SMITH & TAYLOR.
ROOM NO. 2, MASONIC TEMPLE.



Beautiful Bust and Shoulders
Are possible if you will wear a scientifically constructed **Ben Jolie Bra**. The dragging weight of an unscientific bra stretches the supporting muscles that the contour of the figure is spoiled.

Put the bust back where it belongs, prevent the full bust from driving the shoulders up and down, eliminate the fat of the neck and contain the skin of the neck. Give a graceful line to the entire upper body. They are the delectable and most comfortable garments imaginable—come in all colors and styles. Cross Neck, Neck Point, Square Neck, etc. etc. Ben Jolie Bra is the only bra permitting washing without removal. Have your dealer show you Ben Jolie Bra. If not stocked, we will gladly send you samples to show you.

BENJAMIN & JONES
21 Warren Street, New York, N. Y.

ROSEMOND LeBLANC

DEALER IN

Staple and Fancy Family GROCERIES.

The Best Goods; The Lowest Possible Prices, and the Promptest Service are the factors upon which we hope to win your continued patronage. Give us a call or trial order. Then tell us if we have met your expectations.

Edouard LeBlanc, Gen'l. Mgr.
Telephone No. 63. Corner of Julia and Hecker St

IBERIA LIVE-STOCK EXPERIMENTAL FARM.

Jeanerette, March 6, 1918.

Dear Sir:

You and your friends are cordially invited to inspect the equipment, live stock, and crops of the station on our third annual Visitors' Day, Tuesday, March 19, 1918.

BEEF CATTLE PROJECT:

We have 100 head of steers on experiment comparing the value of eight different silages when fed with cottonseed meal and velvet bean meal for fattening steers.

A maintenance experiment on our breeding herd of 100 head will be completed in time to have figures available on the cost of maintaining a brood cow, and the cost per hundred pounds of raising beef calves, and carrying heifers to the breeding age.

HOG PROJECT:

We will have farrowing and suckling records on three crops of pigs, a total of 347 head, and complete feeding and grazing costs from farrowing up to and including marketing, on the Fall 1916 and Spring 1917 litters.

The Fall 1916 hogs sold in September 1917, brought a net profit of \$23.00 per head. The average market weight of these hogs was 221 pounds; they brought 19c per pound live weight on the Ft. Worth, Texas, stock yards, the highest market price paid for hogs in the UNITED STATES that day—AND THEY WERE RAISED IN LOUISIANA.

DAIRY PROJECT:

Complete yearly records for our dairy herd will not be available as the herd was not acquired until late in April 1917. However, monthly production records showing milk and butterfat, together with profit above feed costs will be at hand; also the cost and management of raising dairy calves up to the age of six months.

HORSE AND MULE PROJECT:

Data will include comparative work and feed records for three years on mares and mules; cost of raising 2 1/2 year old mules, yearling mules, and mules to six months of age.

There will be no speaking, but members of the LIVE STOCK EXTENSION and COUNTY DEMONSTRATION forces will be here to answer questions and explain results.

We are planning an excellent program and I trust you will arrange to be with us.

Yours very truly,
J. R. QUENSENBERRY
Live Stock Agent, Acting in Charge.

COMING RICE MILL.

Considerable interest was awakened here during the week, in the possible awakening of the interest in the rice industry in this locality. Certain interests of the southwest corner of this state estimated a willingness to locate a large rice mill at or near this place if they would be furnished with a desirable site. The matter was brought to the attention of the city fathers of this city. They threw into the scheme the force of their energy and their enthusiastic good will at once, realizing what the success of such a scheme would mean to his entire section.

Two sites were at once proposed for approval. One of them was located on the Teche just below Corinne street, where such a mill would command the rail facilities of both the railroads here with practically no additional expense for switch building. At the same time this site has an excellent river frontage and a good frontage on the Teche. The other site is the old site of the New Iberia Cypress Company. In the case of this one, it has the advantage of greater room for immediate necessities and future needs. Both railroads are immediately at hand and would require but small expense to fit them for caring for any additional traffic which may follow the realization of the hopes of the promoters of the scheme.

There has been some two or three former efforts at locating a rice mill at this point, but the industry never developed to any considerable magnitude. Outside buyers for distant mills seemed to control the output of the section with the result that most of the rice grown in this territory went to mills located elsewhere to be prepared for market. The location of such a mill—at this point will certainly have the effect of greatly increasing the acreage now growing rice. One of the chief advantages of this locality is that all important question of a safe supply of fresh water in the growing season. This we have quite at hand and in quantity sufficient to irrigate every possible acre that could or would be planted to rice in this whole section.

Grand Lake and Bayou Teche could be harnessed together in the service of carrying an unlimited supply of fresh water for the dry rest of growing seasons with no fear of sea water pollution. In fact, other sections appreciating the superlative opportunity and advantage for rice cultivation have proposed tapping Grand Lake's water supply and leading it away great distances to fields in other parishes.

If we would not use this water for our own fields it was perfectly reasonable that it should be used for the benefit of men further away. Perhaps we will recognize the feasibility of making use of our advantages when others demonstrate the practicability of well planned schemes. The supply of fresh water is ample for the most elaborate scheme possible without appreciable diminution. Therefore, any development of rice project need never fear here for a sufficient water supply.

MORBIDITY WEEKLY REPORT.

Week ending March 9, 1918.

	Last Week	This Week
Chicken pox	2	9
Con. fever lasting 7 days	1	0
Dengue	1	0
Diphtheria	33	13
German Measles	24	6
Gonorrhoea	3	8
Hookworm disease	1	1
Malaria	9	8
Measles	130	100
Menigitis	0	0
(-) Epidemic Cerebro-spinal	13	14
Mumps	53	49
Pellagra	0	1
Pneumonia (lobar)	50	51
Scarlet Fever	0	2
Smallpox	35	41
Syphilis	5	5
Tuberculosis (All forms, the organ or part affected in each case to be specified)	31	58
Fyphoid fever	2	14
Whooping Cough	1	3

These are the contributions and the amounts subscribed towards the purchase of the Rice mill site:

N. I. Com. Co., Ltd.	\$100.00
N. I. Foundry & Mac. Shops	250.00
Bertrand Lumber Co.	100.00
Barke & Smith	100.00
W. & W.	100.00
Kling Bros.	100.00
Jules Dreyfus & Co.	100.00
N. I. Ice & Bot. Wks.	100.00
Renouet & Dietlein	100.00
Estorge Drug Co.	100.00
John R. Taylor	100.00
H. S. Sealy	100.00
Julius Scharff	100.00
Dauterive Furniture Co.	100.00
Iberia Building Assn.	100.00
Alf and Anthony Renouet	100.00
Sandoz & Suberbielle Co. Ltd.	50.00
Leblanc & Bronsard	50.00
E. S. Bronsard	50.00
N. I. Hardware Co.	50.00
Schwing & Carstens	50.00
Homer J. Dalgre	50.00
W. J. Walot	25.00
Juo. E. Schwing	25.00
M. W. Fisher	25.00
Specialty Store	25.00
F. G. Patout	25.00
J. R. Perry	25.00
Iberia Jewelry Co.	25.00
Dallas & Hertram	25.00
Jake Wall	25.00
F. Pays	25.00
Chas. J. Provost	25.00
Leon J. Minvielle	25.00
A. Daigre	25.00
H. F. Reynaud	25.00
Smith, Deblanc & Suberbielle	25.00
Silvio Bronsard	25.00

CATHOLICS, ATTENTION.

The annual communion of the Knights of Columbus and the Holy Name societies will take place at the St. Peter's Catholic church tomorrow (Sunday) morning at the 7 o'clock mass. All the men of this town and parish who are not members of either of these societies are invited to come and take communion in company with them at the said mass.

Children Cry FOR FLETCHER'S CASTORIA

AMERICAN AND GERMAN EFFICIENCY.

The searchlight of war has brought out many interesting facts, and one of these is that the vaunted German efficiency will not always stand the test of comparison with American efficiency.

The Germans boasted of being the greatest farmers on earth. Investigation shows that in efficiency in agriculture, measured by the produce per acre, America being graded 100, Belgium leads the world, at 205; Great Britain comes second, at 164; and Germany third, at 155; America comes fourth.

But the better test is the man test rather than the acre test, and here America leads the world by over 2 to 1. Again, grading America 100 per farm worker, Great Britain produces 43 and Germany 41. The American farmer cultivates 27 acres, the German farmer but 7. With the aid of vast quantities of fertilizer the German produces more per acre, but he produces at a much greater cost per bushel and he produces much less than half as much per man.

A JUST AND LASTING PEACE.

The essential principles that must underlie peace, as stated by President Wilson, should be constantly kept in mind. They show the greatness and unselfishness and justice of America's war aims. Briefly they are:

- (1) The final settlement of this war must be based upon essential justice and each particular case so adjusted as will most likely bring a permanent peace.
- (2) People and Provinces are not to be bartered about as if they were mere chattels and pawns in a game.
- (3) Every territorial settlement must be made in the interest of and for the benefit of the populations concerned and not by way of compromising claims of rival States.
- (4) National aspirations must be accorded all the satisfaction possible, without introducing new or perpetuating old elements of discord.

MEN WANTED.

Boatswain L. B. Harper, of the U. S. Navy, recently out of New Orleans, was a caller at this office on last Wednesday. He came to this place on a special mission in quest of 750 extra men, needed by the Navy department immediately. He was looking for carpenters, boiler-makers, ship fitters, pipe fitters, and cooks. Especially cooks. All such men obtainable would be made ready, without tedious delays, for service wherever the units of the navy may be stationed and especially with the U. S. Expeditionary forces in Europe.

The men wanted should be between 18 and 45 years of age, must stand a physical examination, and will be enlisted for the period of the duration of the war in the Naval Reserve Drafted Men.

The pay of the men sought ranges from \$38.00 to \$77.00 with \$15 extra allowance in case the enlisted man has a wife, \$10 per first child, \$7.50 for second child and \$5 for every child above the second. All who may desire to enter the service should make the fact known at once to Lieutenant M. S. Hay, 303 Queen and Crescent Building, New Orleans.

Besides the 750 men wanted, as above, apprentice seamen will be taken in unlimited numbers.

GEN. PERSHING WANTS NINE PAIR OF SHOES A YEAR

For Men Serving in France.

Gen. Pershing has requested shipment of 18,500 pairs of shoes for each 25,000 men monthly, which is approximately nine pairs of shoes per man per year. This quantity is in excess of actual consumption and is being used to build up a reserve for all troops in France. When such a supply is accumulated, the quantities per man will be reduced.

The Quartermaster General's Department now has on hand and due on outstanding contracts, 7,664,000 field shoes and 7,873,000 marching shoes. It will be necessary to secure more than a million additional shoes during the year.

No. Six-Sixty-Six

This is a prescription prepared especially for MALARIA or CHILLS & FEVER. Five or six doses will break any case, and if taken then as a tonic the Fever will not return. It acts on the liver better than Calomel and does not gripe or sicken. 25c

Sash, Blind and Door Factory, special work of all description.

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IN OLD AND RELIABLE COMPANIES

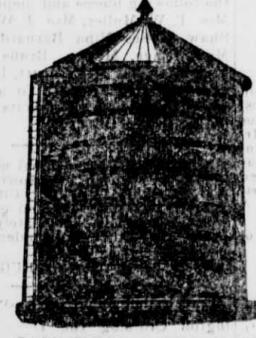
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SECOND-HAND CYPRESS CISTERNS—From \$10 up—

CABINET MANTELS
BUILT OF Oak, Cypress and Imitation Mahogany

Boxes and Shipping Cases Made for all Purposes and all Sizes.

CANNER'S SHIPPING CASES, A SPECIALTY
IF INTERESTED WRITE FOR CATALOGUE AND FULL PRICE LIST

E. P. FOLSE MANUFACTURING CO.
202 Phillip St. NEW IBERIA, LA.

BE SURE OF YOUR INSURANCE

These are words of wisdom, and should arrest the attention of every one with property to lose by fire. A Fire Insurance policy costs but a trifle, compared to the security and protection it affords. So much so, that it is actually criminal negligence to leave your property uninsured, even for a single day.

BE WISE—BE PRUDENT.
insure your home and see about it today, to-morrow may be too late.

A. B. MURRAY, Agent



New Book Goes to Press

APRIL 15th

THE BELL DIRECTORY

The most frequently consulted reference list in the city. Corrected and revised every four months.

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