

Fashion Centers in
Herald Shoes for women. They represent the pinnacle of style, comfort and durability. Herald Shoes for men, women and children are sold direct to wear—the plan that makes possible their wide range of style and high quality. It's the "one profit" plan that saves money for the buyers of



HERALD Shoes

MADE BY THE HERALD SHOE COMPANY, Boston, Mass., U.S.A. Operate 11 largest factories in the world. Daily production, 75,000 pairs.

FOR SALE BY **The Herald Shoe Store.**
106 W. Main St.

W. G. DISCH & BRO.,
BEST CREAMERY BUTTER.
IN ONE POUND PACKAGES OR IN TUB.
30 cts. a Pound Delivered.
Ring us up and we will deliver to you.

JOHN BROUSSARD,
LIVERY, SALE AND FEED STABLE,
JULIA STREET.

Undertaker AND Funeral Director.



WITH A TURKEY DINNER
Anheuser Busch bottled beer is the best beverage. Send in your Thanksgiving orders at once to insure prompt delivery. The undisputed popularity of this beer is the best proof of its unsurpassing fine qualities. Its purity and fine flavor and body cannot and is not equalled by any other make.

New Iberia Ice and Bottling Works,
V. ERATH, Proprietor.

For Sale.
Large Lot and Warehouse building
Sited in New Iberia, on the Southern Pacific Railroad track, adjacent to the Depot.

Also For Sale Lee & Lewis Addition, Smith Addition, Malain Addition, Robertson Addition, and Freire Addition.

Town Lots, in

A full equipped Brick Yard, with modern machinery, established business and in full operation, will be sold at a bargain.

and Valuable Dwelling Property Improved and Unimproved.
ALL IN NEW IBERIA, LA.
Anyone wishing to buy, sell, rent, or insure, apply to

Geo. M. Robertson,
General Fire Insurance and Bonding Office,
NEW IBERIA, LA.

NEW IBERIA, November 26.
THURSDAY

Annual visit of America's favorite tented amusement

Gentry Brothers Famous Shows

The Highest Class Exhibition of its Kind in the World.
Two complete performances daily at 2 and 8 p. m.

All New Features this Year.
A mighty conclave of wonderfully educated Animal Actors
Herd of Tiny Baby Elephants.
Drove of Lilliputian Camels.
Grand Free Street Parade at 10 o'clock a. m.
The longest and prettiest procession ever seen.
Tents Located Main and Vign Streets.

THE ENTERPRISE
AND OBSERVER CONSOLIDATED.
OFFICIAL JOURNAL OF IBERIA PARISH AND TOWN OF NEW IBERIA.
SUBSCRIPTION, \$150 PER ANNUM.

IMPORTANT PUBLIC UTILITIES.
The movement for a competing Railroad and Navigable Drainage Canal grows apace. Our citizens are rapidly signing the petition that will cause the Town Council to issue call for election, to pass upon the proposition to levy a three mill tax to assist in the construction of the above named public utilities. Every interest of our city demands that these enterprises be pushed to a finish and that without delay. No one should fail to record his support to both propositions, or endeavor to support one at the expense of the other. They are Siamese twin propositions and cannot be separated without the greatest danger to both. They are necessary to the prosperity of this community, which has too long been at the mercy of monopolistic corporations which have killed off all movements tending to the expansion of our industries and commerce. With the two great objects accomplished New Iberia will forge ahead in all directions and along all lines. We shall be in touch with the great west through the new Railroad, we shall have other outlets and inlets for our commerce. We shall see a new impetus given to our entire section by reason our new railroad connections. Our canal will give us the best of drainage and the commerce it will develop will be of immense value of a nature that only time can reveal. Then let every patriotic citizen at once interest himself in making a certainty of the great plans that are certain to redound to our advantage and profit. Let no small prejudices creep in to divert or sidetrack the important matter, but with a determination to win, join all forces together, labor in common interest and the great work is accomplished.

Indigestion Causes Catarrh of the Stomach.
For many years it has been supposed that Catarrh of the Stomach caused indigestion and dyspepsia, but the truth is exactly the opposite. Indigestion causes catarrh. Repeated attacks of indigestion inflame the mucous membrane lining the stomach and expose the nerves of the stomach, thus causing the glands to secrete mucus instead of the juices of natural digestion. This is called Catarrh of the Stomach.

Kodol Dyspepsia Cure
Relieve all inflammation of the mucous membrane lining the stomach, protect the nerves, and cure bad breath, sour risings, a sense of fullness after eating, indigestion, dyspepsia and all stomach troubles.

Kodol Digests What You Eat
Make the Stomach Sweet.
Bottles 25c, 50c, 1.00, 2.00, 5.00, 10.00. The trial size, which will last 30 days, is sold for 50 cents.

Sold by all druggists.

LETTER FROM R. C. SEALY.
Ruston, La., Nov. 16, 1903.

Editor Enterprise.
Dear Sir:—After an extended trip on the S. P. and T. P. Railroads, covering many portions of North Louisiana, I thought I would give you the impressions made on me by the voters of the towns in the section that is claimed to be the home of Judge Blanchard. Among the railroad employes I find fourth-fifths of them pronouncedly for the gallant old veteran, Jastremski; the high officials of the roads may vote for Blanchard. At the towns of Chenoyville, Lecompse, Alexandria, Pollock, Monroe, Ruston, Arcadia, the sentiment is all one way, for General Jastremski; indeed, to judge from the expressions one hears on all sides, he will sweep this part of the country. I have been absent from New Iberia two weeks, and during that time have been particular to find out how the popular pulse beats, and it is all for the General, and gaining every day—no pronounced in this preference that I wonder that Judge Blanchard will continue his canvass. Now what I have written is exactly as I find the situation in the places I have visited.

Yours truly,
R. C. SEALY

WELCOME AS SUNSHINE.
After a long storm is a feeling of relief when an obstinate, pitiless cold has been driven away by Allen's Lung Balm. Only people who have been cured of throat-ache and sore lungs by the remedy can quite realize what the feeling is. There is no option in the Balm; its good effects are rapid and lasting. Take a bottle home to-day.

PAID FIRE DEPARTMENT.
Although we called attention last week to the unprotected condition of our city with respect to an efficient fire department, yet we feel compelled to again call attention of our city fathers to the subject. Two more fires are added to the list of losses consequent upon the absence of some systematized department for quenching the flames. The residences of Mrs. L. A. Brown and Mrs. Lord were this week entirely consumed by fire, which might have been saved if an ordinary system of protection was in vogue. It is claimed that the city's finances will not justify the expense of a paid department, perhaps not on an extended scale, but surely there might be provision made for the payment of two men to be on duty, one for the day, one for the night, who could be always ready to respond with the hose carriage at any given point. A good horse for this purpose is necessary, the appropriation for which we understand was made some time ago, with the small paid department, always on duty with telephonic communication to any point of the city it would be easy to reach a fire and the citizens would readily give their assistance to the paid men for anything needed, the main point is to get the hose and carriage to the place where needed, and the people will do the rest. Two men can be secured at a very low salary and a good horse can be obtained for one hundred and fifty dollars. Loo off some of the superannuated positions and apply the salaries to this much needed object. Let our people insist on better protection from fire and do not desist until the matter is accomplished.

PERTINENT QUESTIONS.
New Iberia, Nov. 20, 1903.

Editor Enterprise:
What has become of the water-works system which cost the taxpayers of New Iberia such a large sum? They seem to be of no more use than a blow pipe or squirt gun with which small boys amuse themselves. Those who were present at the fire on Charles street, East End, last Thursday, had considerable to say on the subject. When the hose was attached to the fire-plug, had there been any force in the Power House, the burning building could have been easily saved, but the force was hardly equal to throwing water on the first story. When asked why there was no pressure, one reply was, "The steam was down in the boilers"; another said, "The pipes at the bayou are badly clogged." What are the officials doing to allow such a state of affairs? Just now, almost every cistern in town is empty, and cold weather necessitates good fires; a spark upon our roofs, dry as dust, may ignite and burn half the town. The situation is too serious to pass over, lives and property are in the hands of the Water Commissioners just now. Who will see to it that they perform their duty.

TAX PAYER.

You know what you are taking
What you take Grov's Tasteless Chill Tonic because the form is plainly printed on every bottle, showing that it is simply Iron and Quinine in a tasteless form. No Cure, No Pay. 50c.

Colombia's protest must tickle the powers in Washington. It is so much like the protest of a person who has been successfully sand-bagged.

The Greatest Tonic in the World Recommended

Quina LAROCHE
A Frigorous Tonic

A combination of the best Cinchona, Rich Wine and Iron as a specific remedy for Malarial Fevers, Colds, Anemia and Slow Convalescence.

S. POMERAI, C. P.
25-27 N. W. Main St., N. Y.

A paper mill in New Iberia would be a sure money maker for the owners. The raw material and refuse shavings from our saw and planing mills is going to waste, you might say, by thousands of tons. It ought to be utilized. The sooner our capitalists get together and build such a mill the sooner they will realize dividends from money which is virtually bringing them nothing at present.

Dr. Weaver's Syrup and Ointment.
Successful treatment for blood and skin diseases.

While Theodore is in the indignation business it would be a good time for Jamaica, or British, Dutch, or French Guiana to assert their independence. But would they be recognized?

JASTREMSKI MEETING.
A very enthusiastic meeting was held at the City Hall last Thursday night at which a Jastremski Club was formed. Judge Felix Voorhies delivered a most telling address, meeting the vociferous approval of all present. The old veteran's claims were most vividly portrayed in language that was from the heart and reached the hearts of all present. One hundred and eighty names were enrolled at the meeting which has been swelled to over two hundred at this writing. Judge Felix Voorhies was unanimously elected President of the Sixth Ward Jastremski Club, with W. L. Grant and Frank Patin, secretaries. A grand meeting is announced for the 23d November, Monday, at the City Hall, when the General himself will be there to present his claims for nomination to the highest office in the State. Dr. Fred Meyer, of Lafayette, will also be present to deliver one of his ever eloquent speeches in a cause that has enthused him as well as all the people of the State.

HEAVY EXPORTS.
The exports of the United States during the month of October, just reported by the United States Bureau of Statistics, were \$160,370,059, or \$16,042,631 more than for the same month of last year. This is the biggest total of exports for any month except only October, 1900. This is mainly due to the cotton exports, for while the crop was late, the better price of the staple and strong demand for it abroad has sent up the figures. The Northern press just now is calling attention to the fact that the cotton exports are yielding this country some two million or more a day and preventing what would otherwise be a dull season commercially. The South has again come to the rescue of the country and stimulated its business.—*Times Democrat.*

By becoming a member of the Enterprise Circulating Library you can read all the LATEST Books for less than 9c each. We carry only the best up-to-date Fiction. No old book in our library.

THE RICE MARKET.
Demand for the week has been of goodly proportions quite in excess of equal period last year. Prices are well sustained and on some sorts an item higher. Spot stocks are not large, considerable lines being booked to arrive. Advice from the South note improved enquiry on the Atlantic Coast. At New Orleans market is active, and higher for Japan styles. Demand is on legitimate lines for distribution North and West. In the Interior Southwest Louisiana and Texas under active demand prices have advanced. Delay in transportation has resulted from scarcity of cars, and the interruption to business is quite serious.

Cables and correspondence from abroad note quiet conditions. Markets seems to be in the doldrums buyers only taking for needs.

Special value in four piece Victoria Walnut bedroom suits with heavy roll cap foot boards, mirror doors, and marble tops, \$91. Only three suits of this number.—R. S. McMahon.

The newest and latest games Panie, Trix and Pinch at Enterprise Book Store.

SOUTHERN PACIFIC EARNINGS.
The following auditor's statement of the Southern Pacific for September and from July 1 to September 30 partially explains the heroic measures recently adopted to entail expenditures and bring the property up to a dividend paying basis:

| | | | |
|--------------------------|--------------|-----------|-------------|
| Gross earnings | \$8,215,028 | Increase. | \$121,013 |
| Operating expenses | 8,295,521 | | 322,642 |
| and taxes | 82,925,507 | | *4121,620 |
| Net earnings | 2,886,381 | | |
| Other income (def.) | 36,126 | | |
| Total income | \$2,886,381 | | |
| Chgs. bet. & addit. | 2,824,465 | | |
| Surplus | \$61,916 | | |
| From July 1 to Sept. 30: | | | |
| Gross earnings | \$23,840,062 | | \$2,053,368 |
| Operating expenses | 16,615,800 | | 2,354,792 |
| and taxes | 87,225,262 | | *3001,424 |
| Net earnings | 150,507 | | |
| Other income | 87,374,859 | | |
| Chgs. bet. & addit. | 8,795,711 | | |
| Balance (def.) | \$1,420,860 | | |

We are on the lookout
For every man who wants to buy or build a home with all the "comforts" thrown in. We want to help that man to make his family more comfortable. Full information for the asking.—Iberia Building Association.

It is a rather unfortunate state of affairs that in Ascension parish where the democrats can least afford to quarrel, they seem to be doing rather more than their share of it.—*Lake Charles American.*

If the people of Louisiana would take as much interest in industrial matters as they do in political ones the conditions would soon improve to the extent that there would be money in everybody's pockets.—*Mansfield Journal.*

Vindicate Rathbone by all means. Now would be a good time for Neeley also to come forward for vindication. Oberlin Carter also. The republican party certainly has a lot of vindicating to attend to before the next election.

We ask you to inspect our Library before becoming a member. We guarantee it to be carried on strictly business principles and back it up with our business.—Fisher & Southwell.

At last a man has been killed in a French duel! Accidents will happen.

The Old Standard
Grove's Tasteless Chill Tonic
has stood the test 25 years. Average annual sales over One and a Half Million bottles. Does this record of merit appeal to you? No Cure, No Pay. 50c.

Enclosed with every bottle is a Ten Cent Package of GROVE'S BLACK ROOT LIVER PILLS.

SCHOOL NOTES.
There will be no school on Thursday and Friday for next week on account of Thanksgiving.

The pupils of the public schools have been asked to contribute money for a Thanksgiving fund to be distributed among the poor people of New Iberia by the Ladies' Aid Society. Some of our people will remember the generous contributions made by the school children a year ago. If you wish to help the Ladies' Aid in this matter send your donation to school next Monday morning.

Next week will close the third month of our school term.

The educational value of examinations is two-sided an intellectual and a moral value.

If there were no such day of reckoning, the pupil would be apt to feel that the day's work, when done is done with. Even the final exam is by no means an unmitigated evil, and a student, not strictly reviewing, but for the first time, just on the eve of the examination, with unslipped eyes, and head bandaged with wet towels, viewing the subject, is learning a valuable intellectual lesson—the ability to "get up" a subject on short notice. It is an ability that will serve him well in after life. For the true student, on the other hand, this final preparation will have a value as much greater as is his preparation. The readiness for the occasion, the command of one's resources, the ability to meet the crisis when it comes, is a good preparation for life. James Seth.

Tests afford pupils a tangible and reliable measure of their progress—an important assistance. Emerson E. White.

School examinations have been held and must necessarily exist wherever there is systematic instruction. Friedrich Paulsen, University of Berlin.

An examination is a means of testing the student's attainment in that which has gone before; it is also a means of testing his power for that which is to come. It also protects our schools against waste of time. President Hadley of Yale College.

Except for the thousand and one tricks by which the pupils may smuggle in assistance, the examination paper is a fair means of testing through its numerous questions, the compass of the student's knowledge, his power of presentation, and his ability to marshal his thoughts rapidly. The danger of a prejudiced judgment, based upon the pupil's personality, which so often turns the balance for or against him in moral work, is here avoided.

Examinations are necessary evils, we cannot return to the system of individual preference and patronage, but it is well to understand that evil results are unavoidable. Paulsen, Berlin.

We all remember the fable of the choice between the doors; on the one hand, "Who chooses me shall get what he deserves," on the other hand, "Who chooses me hazards all he has." The certificate system attracts those who could go by the first door; the examination system calls to those who are willing to venture the latter. We all know the two types of students and their relative merits.

Schools which insist on examinations think that they get a better class of students by that means than they would by any other. President Hadley of Yale.

CASTORIA
For Infants and Children.
The Kind You Have Always Bought
Bears the Signature of *Dr. J. C. Watson*

We guarantee 100 of the very latest books, most of them just from the publishers. We don't carry any old books.—Enterprise Circulating Library.

DeWitt's Witch Hazel Salve
For Piles, Burns, Sores.

If you are not a subscriber to the ENTERPRISE it is not our fault; we want your name on our list; you can't afford to be without the Official Journal of your City and Parish. If you are not a subscriber at present, send us your name and address and we will cheerfully send you sample copies.

Everybody says our Job Printing Department is up to date; there is no doubt of it. We do good book work, tabulated work, and general commercial printing. If you have never tried us, let us have a trial order. We guarantee to please.

Mrs. Ariabelle, of Kokomo, Ind., is suing her husband for divorce on the ground that for two years of her married life she has had practically nothing to eat but beans.

JOHN RUSKIN
Makes a good point when he says he likes women to be good dressers. He also might have said that a Lady of taste is known by the stationery that she uses in her correspondence and by the perfumery that she uses upon herself.

Stationery of the highest class and Perfumery of the most exquisite ARE FOUND AT
LEE'S.
BY WIRELESS TELEGRAPHY.

Mr. J. W. Eckart, New Iberia, La.
FRIEND ECKART:
Let me congratulate you, you are a daisy. If you continue to yearly increase your stock as you have done this season, am afraid you will put me out of business. I had a chance peep at your stock recently, it's immense. Your stock of Sterling Silver is grand, your cut glass, well, "yum yum," it made my mouth water. Your selections of Artware, Bric-a-Brac, Novelties, things useful and ornamental, presents for old and young, shows good taste and judgement.

Your stock of watches, diamonds and jewelry is a delight to behold.

Now do not push me too hard, am perfectly willing to divide honors with you. I will take care of the little ones, while you cater to the grown up folks.

I hope this will prove mutually agreeable. Wishing you success with a Merry "Hello Bill," I remain,
SANTA CLAUS.

Can assure old Santa Claus that we hold him into high esteem to infringe on any of his prerogatives or to put him out of business, on the contrary, we cheerfully accept his recommendations to divide honors with him.
ELK PLACE.

FURNITURE AND HOUSE FURNISHINGS ONLY.
Nothing else to divide my time, thought, floor space, or capital.

LOTS OF ROOM. SEVEN FLOORS.
Buy solid cars from the best people on earth, and DISCOUNT ALL BILLS.

Can figure your rent in pretty low, as have no rent to pay any one. Buildings built to give a maximum of room at a minimum of cost. Labor saving facilities, elevators, power, freight sheds, etc. You have faith in my "adds" because you have never been deceived. Long experience, organization, close personal attention, make a winning combination considered in connection with the above. Both of us lose when you buy elsewhere without investigating what I can do for you.

Wentworth "Elastic" Book Cases.
Ostermore \$15.00 Indestructible Mattresses.
Shades made to order, up to eight feet wide, and any length.
Wall Paper to satisfy you that we have a stock second to none in any town in the South.

HAVE SATISFACTORILY FURNISHED HUNDREDS OF HAPPY HOMES. MAY I FIGURE WITH YOU?

R. S. McMAHON,
"Leading Bakery of Attakapas"

P. R. D'JPERIER'S BAKERY.
BREAD DELIVERED TO ALL PARTS OF THE CITY AND COUNTRY.
Corner Madison and Center Streets.

Blank Books
From a Pocket Ledger to the Largest Full Bound Flat Opener, always in stock at.....
Enterprise News Stand,
New Iberia Enterprise Building.

H. CALDWELL. G. B. SHEARD.
CALDWELL & SHEARD,
MACHINE AND BLACKSMITH SHOP.
Heavy Forging, Turning and General Repairing of all Kinds of Machinery—Welding and Turning Car Axles a Specialty.
PATRONAGE SOLICITED.

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Sign and return the coupon below to the ENTERPRISE office, you need not send the money, we will see you later about it.

We want YOU to help us establish a good Circulating Library, to encourage the reading of good wholesome books. Everybody should read and keep up with the progress of things. If you think so, be one to assist this good work.

We will put in 100 of the best and latest copy right books at once and add to them monthly as they are published, and assure you it will be very interesting for all who join.

THE ENTERPRISE CIRCULATING LIBRARY.

No. _____ CONTRACT.

NEW IBERIA, LA. _____ 1903

In consideration of the sum of Five Dollars, the undersigned is accorded membership in the above Library, for the term of one year. The condition of this subscription is: That the Library shall contain up to date publications, the same to be renewed monthly or otherwise, each subscriber shall have privilege of reading 90 books during the current year, this subscription being fulfilled when 90 books are read.

Name of new books received shall be given all subscribers promptly. It is further understood that the full subscription is to be paid as soon as the books are received and no books will be drawn until subscription is paid.

Name _____

THE OLD STANDARD
Grove's Tasteless Chill Tonic
has stood the test 25 years. Average annual sales over One and a Half Million bottles. Does this record of merit appeal to you? No Cure, No Pay. 50c.

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