

The ENTERPRISE AND OBSERVER, Consolidated.

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SOME SOUTHWESTERN REFLECTIONS.

To-day the subject of our deliberations will be, potatoes. Many years ago the famous economist, Edward Atkinson, started the people with the pointed question: "Does the South Know Beans?"

Of course, everybody in the South knew beans—or thought they did; but Atkinson and a whole troop of agricultural scientists told then about the wonderful fertilizing properties of leguminous plants, facts which have been of inestimable value to southern agriculture.

The popular mind was startled into a recognition of the importance of the subject by Mr. Atkinson's blunt and insinuating interrogator. Some folks got mad, but they learned about beans, just the same.

Does Southwest Louisiana know sweet potatoes? Its people have been growing them and eating them for a hundred years and the question sounds absurd; but is it? How many in Southwest Louisiana really know sweet potatoes?

The Southwest Louisiana Development Bureau is arranging for a series of "Potato Days" in this section and hopes to have an expert to tell all about this much neglected tuber. Planted for the early market, properly cultivated, carefully packed and intelligently marketed, they place a new emphasis upon diversified agriculture and bring handsome profits from hitherto unsuspected sources.

But they must be handled at every stage, from seed selection until they reach "the ultimate consumer," intelligently and with the determination to make the crop pay.

For that reason the farmers must organize themselves into clubs for the more economical buying, cultivation and marketing of their product. It will not do for one grower to plant one kind of seed and another some other sort, for a carload of mixed potatoes will be a drug on the market, whereas fancy prices await the carefully selected, uniform lot.

They must be on the market early, hence only an early variety should be planted, and planted early. The potato is not a lazy man's crop—in fact the farm is no place for the lazy man.

But on "Potato Day," to be announced in due time, you will be told all about sweet potato growing for profit.

A final word: The early market wants only the Pumpkin Yam; so don't try to fool the market, but plant Pumpkin Yam. Get pure seed, bed them out this month and if you want additional information write to the Southwest Louisiana Development Bureau, Lafayette, La.

A WINTER COUGH.
A stubborn, annoying, depressing cough hangs on, racks the body, weakens the lungs, and often leads to serious results. The first dose of Dr. King's New Discovery gives relief. Henry D. Sanders, of Cavendish, Vt., was threatened with consumption after having pneumonia. He writes: "Dr. King's New Discovery ought to be in every family! It is certainly the best of all medicines for coughs, colds or lung trouble." Good for children's coughs. Money back if not satisfied. Price 50c and \$1. At all Druggists. H. E. Bucklin & Co., Philadelphia or St. Louis.

Manager T. L. Barns, of the Hotel Bentley, is of the opinion that the much heralded reductions in express rates is a myth. He states that if there are any reductions he would like to see where they are, when he is paying today \$24.80 for the precise same shipment of goods that he formerly paid \$18.50 for, and that for articles used by the hotel on which he formerly paid 75 cents, he is paying \$1.35. He further states that he is paying 47 cents for a sixty-pound case of eggs, where he formerly paid 32 cents. He wants the railroad commission to look into the matter.—Alexandria Town Talk.

Itching of the skin anywhere on the body stops instantly when rubbed with BALLARD'S SNOW LINIMENT. One or two applications cures permanently. Price 25c 50c and \$1.00 per bottle. Sold by Estorge Drug Co.

Stopped Night Sweats and Banished Cough

If you are suffering with a continued cough or Lung Trouble which does not yield to any treatment, it might be of the greatest value to you to investigate what Eckman's Alternative, a medicine for the Throat and Lungs, has accomplished for many similar sufferers. Many who have investigated and used it have voluntarily declared that it was the means of saving their lives. Read this case:

"Gentlemen: For four years I was troubled with a cough, which gradually became worse. I had night sweats and pains in my chest. I was losing my appetite and had become so thin and weak I could not attend to my household duties. A physician pronounced my disease Lung Trouble. Not being satisfied, I was examined by the physicians of the Poly-clinic Hospital. They also confirmed my trouble, and I was ordered away for treatment. My nephew would not allow me to go until I had tried Eckman's Alternative. Before I had taken the medicine three weeks I had marked relief, night sweats ceased, pain in the breast relieved, cough became loose and easy, fever left me, and I commenced getting well. My health became normal. I am in excellent health now, and have been for twelve years."
(Signed) MRS. MARY WASSON, Care Ed. Green, 1722 S. 17th St., St. Louis, Mo. (Above abbreviated; more on request.) Eckman's Alternative has been proven by many years' test to be most efficacious for severe Throat and Lung Affections, Bronchitis, Bronchial Asthma, Stubborn Colds and in upbuilding the system. Contains no narcotics, poison, or habit-forming drugs. Ask for booklet telling of recoveries, and write to Eckman Laboratory, Philadelphia, Pa., for evidence. For sale by all leading druggists.

NICHOLAS MULLER.

The entire community was shocked Sunday morning, on learning of the sudden death, at one o'clock during the preceding night, of Nicholas Muller, scion of one of the oldest families of Louisiana, and practically a life long resident of this Parish, where his sterling qualities and kindly nature secured for him universal respect and esteem. Born, January 14th, 1868, on his father's plantation near Belle Place, the decedent first attended the public schools and later entered St. Charles College, Grand Coteau, from which noted institute he was graduated. Returning from College he engaged with his father in farming and upon the death of the latter which occurred a few years later, he assumed charge of the families interests and for several years conducted the business in a most successful manner. Later, he accepted an important and responsible position with the late Richard Frother, in New Orleans where he resided for about two years, during which he was married to Miss Emily Frother, daughter of his employer and friend. City life however was not to his liking, and soon after his marriage he came with his bride, to his old home. Forming a partnership with his brother-in-law, S. G. Harry, the firm of Harry & Muller took instant rank with the leading establishments of this section. Severing his connections with Mr. S. G. Harry, he then established the furniture business which bears his name, and in the management of which he was engaged at the time of his death; as was he also the manager of the corn shelling and feed mixing plant of Gates & Muller. Besides these, Mr. Muller was engaged in several other enterprises, notably amongst which were the State National Bank and the Tauxin cane derriek and automatic weigher, which was recently patented, and financed by him, is now about to be placed on the market. Preceded to the grave, seven years ago, by his wife, Mr. Muller is survived by his two sons, Nicholas III, a student at the L. S. U. and Frother, who hereafter will reside with his aunt, Miss Marv Frother, in New Orleans. Besides these, two brothers and four sisters mourn his loss, these are: Capt. A. N. Muller, District Attorney of this District and Mr. Jos. Muller of New Orleans, and Mesdames Southe and Joe Steckler of New Orleans; Mrs. Oscar Broussard of Breauz Bridge and Mrs. S. G.

Harry of New Iberia. His funeral from St. Peter's Catholic church was attended by hundreds of sorrowing friends and was an eloquent tribute to the memory of the departed. The officers and directors of the State National Bank and the members of the local Order of Elks acting as honorary pall bearers while his brothers and brothers-in-law bore the remains to their last resting place.

WHEN OUT OF SORTS START YOUR LIVER WORKING.

No Matter What Aids You, Dodson's Liver Tonic is Usually a Bib Help in Getting Well. Avoid Calomel. Nine time out of ten, when you are ill or out of sorts, your liver is out of order and getting it in order again will make you feel better. When your liver is sluggish and tropid and you are constipated and bilious, it is impossible to feel well.

There was a time when a great number of people took calomel when so troubled. But this is not true today. It has become widely known that calomel often has bad aftereffects and is even dangerous to many. The use of Dodson's Liver Tonic instead of calomel has spread wonderfully because it has proved so beneficial in so many households.

John R. Taylor and Bro., recommends and guarantee Dodson's Liver Tonic instead of calomel and guarantee to refund purchase price (50c) to you instantly without question if you are not perfectly pleased with the way in which it relieves you from constipation, sick headache, biliousness, etc. It "livers the liver" and is a pleasant-tasting, vegetable liquid, easy to take and causes no pain, no gripe, no bad results, no change from your regular duties and habits.

To test Dodson's Liver Tonic is a sensible matter because you get your money back if you are not satisfied.

RESOLUTIONS.

Whereas, the Grand Exalted Ruler of the Universe has called from among us our beloved Brother Nicholas Muller, we bow in humble submission to Him who doth all things well. Whereas, Brother Nicholas Muller was a kind father, an affectionate friend; sturdy and upright in all walks of life, an honorable citizen, ever ready to lend a helping hand to the brother in distress, therefore:

Be it resolved that New Iberia Lodge No. 554 of the Benevolent and Protective Order of Elks extend our deepest sympathy to the bereaved children and members of the family, and be it further resolved,

That a copy of these resolutions be spread on the minute book of the Order, and that a copy be sent to the family, and also that same be inserted in our City papers.

Fraternally,
H. J. SMITH,
J. G. LEBLANC, JR.,
NORBERT J. MESTAYER,
Committee.

THE BEST COUGH MEDICINE.

"I have used Chamberlain's Cough Remedy ever since I have been keeping house," says L. C. Hames, of Marbury, Ala. "I consider it one of the best remedies I ever used. My children have all taken it and it works like a charm. For colds and whooping cough it is excellent." For sale by all dealers.

WHEN YOU PULL DOWN THE TOWN

When you pull down the town in which is your home, you are pulling down yourself, and when you build up you are building yourself and your neighbor. Try to banish your mind the mistaken idea that good things are away off in other localities. Give your town all the praise it can legitimately bear it, certainly will do no harm and will cost you nothing; and above all patronize your home institutions—including the printing office.—Rayne Tribune.

MAKES ONE FEEL BETTER.

A purely vegetable liver medicine is Simmons Liver Purifier. It is the one liver medicine which energizes the liver and brings back its natural function strong and young again. Its action is different from other medicines. It cleanses the organ of all impurities without injury, harmless, but with all speed. Nothing like it. Sold in Yellow Tin Boxes only. All druggists sell it for 25c per box, or sent by mail. A. C. Simmons, Jr., Medicine Co., Sherman, Texas.

LARGEST OYSTER SHELL IN THE WORLD.

Those of our citizens who are interested in wonderful curiosities from the briny deep, should look in one of the show windows of Pfister Bros. and see the remarkable oyster shell on exhibition there, owned by Mr. C. P. Moss, president of the New Iberia Tabasco Pepper Company of this City. The monster shell is said to be centuries old and its dimensions being thirty and one-half inches long by twenty and one-half inches wide. It was taken from the bed of the South China Sea, bordering the Island of Basuanga, the oyster shell was fished by a native of the Philippine Islands. The sight of such a wonder of the sea, created much excitement amongst the natives, especially that such a catch was capable of furnishing a feast to their tribe. However, it came to pass that a United States Government official fell in possession of the huge shell, and when the St. Louis World's Fair flourished, among the Philippine Island exhibits, the world's largest oyster shell found its way. Coming from one of Uncle Sam's possessions, naturally made the curiosity more interesting.

After its exhibit at the St. Louis World's Fair, this rare mammoth oyster shell accidentally fell into the hands of a St. Louis merchant, who suddenly died, recently, the merchant's son thereby becoming its owner. Mr. C. P. Moss on his numerous visits to St. Louis, had on several occasions spoke to the merchant as to his being anxious to possess such a wonderful oyster shell—however, this was as far as the conversation on these lines ever went. On a recent trip of Mr. C. P. Moss to St. Louis, he learning of his friend's sudden death, called to express his regrets to the surviving son. It was on this occasion that Mr. Moss expressed himself desirous to purchase the freak oyster shell. Aware of the friendship that had existed between his father and Mr. Moss, the merchant's son accepted the fancy sum offered him, yet, an acceptance with the stipulation that Mr. Moss would never dispose of the rare shell.

GIVE "SYRUP OF FIGS" TO CONSTIPATED CHILD

Delicious "Fruit Laxative" can't harm tender little stomach, liver and bowels.

Look at the tongue, mother! If coated, your little one's stomach, liver and bowels need cleansing at once. When peevish, cross, listless, doesn't sleep, eat or act naturally, or is feverish, stomach sour, breath bad; has sore throat, diarrhoea, full of cold, give a teaspoonful of "California Syrup of Figs," and in a few hours all the foul, constipated waste, undigested food and sour bile gently moves out of its little bowels without griping, and you have a well, playful child again. Ask your druggist for a 50-cent bottle of "California Syrup of Figs," which contains full directions for babies, children of all ages and for grown-ups.

RESOLUTIONS.

The directorate of the State National Bank of New Iberia chronicle with grief and sincere sorrow the death of Nicholas Muller one of our members and colleague. The fidelity and unselfishness with which he discharged his duties as bank director and his patriotic devotion to the interest of the individual stockholder make his semi public service not only priceless but a reflection of highest integrity and well deserved confidence. His presence full of vivacity and friendship invested his work with a charm and attraction only sunshine and happiness can diffuse. Having all the attributes of good citizenship, representing a manhood full of hope, promise and service, we regard his loss as a great blow to our long cherished friendship and consign his ideal to an ever-green memory.

To his family and immediate relatives we extend our sympathy and trust that the honor and lustre covering a short, honorable, active career will dissipate the clouds of sorrow and grief caused by his demise.

ED. L. ESTORGE,
JULES DREYFUS,
GEO. W. DALLAS,
Committee.

Louisiana's Orange orchards produce more dollars per acre than any other of her crops. You should plant an orchard this spring. Ask for a free Tree Book, telling you all about trees, planting, pruning, cultivating and prices. Address Griffing Brothers, Nurserymen, Port Arthur, Texas.

MARDI GRAS IN NEW IBERIA.

Dinner served at 12 o'clock. The different committees having in charge the Fancy Dress Festival to be given on Mardi Gras for the benefit of the new Catholic College, met on Tuesday afternoon to perfect arrangements. The ladies are preparing not only to make Mardi Gras a gala day for the children of New Iberia, but have everything planned to serve a first-class dinner as well as all sorts of light refreshments to those who may desire to take "a day off" from housekeeping on next Tuesday. No doubt many will

avail themselves of this opportunity, as some of New Iberia's most accomplished housekeepers will prepare the good food of the new College in so many seem to evince an interest. With the music of band, the games in which children in their mask costumes will take part, a Fish and other amusements the afternoon will be pleasantly spent. Entrance to the building, store recently vacated by Mrs. Hirsch, will be free and good dinner and other refreshments will be sold at moderate prices.

Dinner without gumbo, 25c; chicken salad 15c; sandwiches, cake and coffee 10c; cents and ice cream 5 and 10c.

We Have a Hair Tonic

that is worthy of the name. Its ingredients are all perfectly harmless. Its use will make the scalp cleaner and free from dandruff, will invigorate and promote the growth of the hair. It is just such a tonic as you might expect.

IN THIS DRUG STORE.

That is, it is the best article of its kind to be had and is sold at prices as low as if it were not so good.

Estorge Drug Company,
New Iberia, Louisiana.

NOTICE.

We have just installed in our workshops the latest labor saving devices and are now in position to do repairs quickly and cheap.

Our workshops are now second to none in the state.

Note our cash prices, Repairs effective February 1st, 1914

Cleaning 7 to 17 Jewel watches	98c
Jewels for 7 to 17 Jewel watches	98c
Mainsprings for 7 to 17 Jewel watches	98c
Cleaning 19 to 24 Jewel watches	\$1.98
Mainsprings for 19 to 24 Jewel watches	1.48
Jewels for 19 to 24 Jewel watches	1.48

ALL WORK GUARANTEED.
Engraving, Jewelry Repairs, Diamond Setting done at short notice.

ECKART JEWELRY & MFG. CO., Ltd.
NEW IBERIA, LA.

SMITH & TAYLOR INSURANCE

FIRE MARINE, TORNADO, CASUALTY LIABILITY, PLATE GLASS BONDS AND STEAMS BOILER.

REAL ESTATE AGENTS
PROPERTY BOUGHT AND SOLD
RENTALS ALSO LOOKED AFTER

List With Us Your Property Large or Small.
ROOM No. 2, SECOND FLOOR MASONIC TEMPLE

Raise More and Better Cotton.

COTTON SEED FOR PLANTING

We are now offering for sale the well-known ROSEBUD COTTON SEED which has proven such a fine producer in central and northern parts of Texas. It is a large boll, fine-lock cotton, a rapid grower, makes a medium size plant, matures early. Has been known to produce two bales per acre, and is a good storm-proof cotton. We are interested in your planting good cotton seed as it means prosperity to all. Seed can be had at Voorhies & Bergerie cotton gin.

SUBERBILLE BROS.
NEW IBERIA, LOUISIANA