ENTERPRISE AND OBSERVER,
Consolidated.

Official Journal Iberia Parish and City of New Iberia.

Subscription $1.50 per Annum.

GREETING.

Christmas! that season of merriment of good cheer and of happiness is at hand. Old and young equally feel its presence and all are influenced to kind thoughts and actions towards their kind. Little gift, tokens of love and affection, are being stored to be distributed to the more sedate as the ushers of the succeeding joys of the day, while happy anticipation fills every moment of the infant minds expectant of a visit from Santa Claus.

Sweet and tender memories of past Christmases crowd the mind and for the while, drive away care and sorrow. The celebration of this Feast of Feasts, ever a pleasure throughout the christian world will this year we hope, extend its scope and mercifully hush the roar of battles for a day at least, and permit some enjoyment to creep into the lives of so many made miserable and destitute by the terrific struggles of Europe.

We, it is true, have had some woes. Prosperity has not been the rule with us. Privations have been imposed and sacrifices made, yet have we much to be happy for, and scores of reasons to be merry. Let us recall these to ourselves and give vent to the happiness and merriment in such way as to impart it to others and help to make of Christmas a long, sweet holiday.

May each of our readers enjoy the day, may each of their homes be filled with love and happiness. May each have the merriest of all Merry Christmas.

Rub the joints with BALLARD'S SNOW LINIMENT to relieve rheumatism. It penetrates the flesh to the bone conveying its soothing and restorative influence to the spot where the pain exists. Price 25c, 50c and $1.00 per bottle. Sold by Estorge Drug Co.

FEW TOO POOR.

It often amuses the editor to hear one say they cannot afford to subscribe for their local paper, when they are taking several outside papers that have absolutely no interest in the community wherein these subscribers reside. We have always made it a practice to publish a Journal that is free of all scandal even tho' some few of our readers think we are depriving them of the news of the day. The value of your local paper cannot be compared to the outside journals when it comes to things appertaining to your home and fireside—and when we are confronted with the story we often hear such as "we cannot afford it"—it makes us blush and feel ashamed for the spokesman. There are often in one issue of The Enterprise items of news that is worth money to the subscriber if he or they will take advantage of it. For instance: It might be seen where Mr. Jones has given out the contract to have his home rebuilt, which means the purchase of lumber, brick, nails, papering, paint, and a dozens other things necessary for the household. In other communities the readers who have these things for sale get busy and sell these articles and reap the benefit. In some instances it might be reported that this same Mr. Jones is preparing to leave town owing a string of accounts a mile long when the creditors all get busy and protect themselves by having this gentleman pay them what is their due. Or it might be, as is often the case that a landlord may have a house to rent and a small personal announcing Mr. Jones' arrival brought the landlord a tenant. Then again when there is sickness and even death in the family, who more than the local paper offers its columns for condolences. Your little daughter finishes her schooling with the highest honors or probably marries some worthy citizen whose business has been built up by the use of printer's ink—probably every mention of his business was gratis—so eager was the editor in helping to get him launched and settled in the community as one of its progressive and energetic business men. Then again your property might be advertised to be sold for taxes when you had your little receipt snugly placed in your armoir for safe-keeping and at the same time to miserly to subscribe and pay for your subscription. These and a thousand other reasons could be enumerated why you should not only subscribe for your local paper, but pay up before you get where it would be more profitable to stop it and read your neighbors who pays in advance.

Chamberlain's Cough Remedy—The Mothers' Favorite.

"I give Chamberlain's Cough Remedy to my children when they have colds or coughs," writes Mrs. Verne Shaffer, Vandergrift, Pa. It always helps them and is far superior to any other cough medicine I have used. I advise anyone in need of such a medicine to give it a trial." For sale by all dealers.

COUNCIL PROCEEDINGS.

New Iberia, Dec. 14th, 1914.

The Board of Trustees of the City of New Iberia convened this day with Mayor Alphe Fontelieu presiding and Messrs. Suberbielle and Villermin present.

On motion of Mr. Villermin, seconded by Mr. Fontelieu for reasons of economy as recommended by the Board of Trustees the Water & Light Plant will be operated by the following employees from and after the 1st day of January:

Chief Engineer.
Assistant Engineer.
Electrician.
Day Fireman.
Night Fireman.
Coal passer or helper.

On moton of Mr. Fontelieu, seconded by Mr. Suberbielle, in view of the shortness of revenue the Police Force be reduced one member from the first of January.

The following bills were read and ordered paid on motion of Mr. Suberbielle, seconded by Mr. Villermin: Clovis Louviere, feeding prisoners, $9.60; New Iberia Ice and Bottling Works, coal, Fire Co. 75c; D. Dorsey, shoeing horse $1.00; H. F. Reynaud, repairing road drag, etc., $4.25.

On motion of Mr. Villermin, seconded by Mr. Suberbielle the meeting adjourned.

ALPHE FONTELIEU, Mayor.
L. F. VILLERMIN, Clerk.

RUB-MY-TISM

Will cure your **Rheumatism** Neuralgia, Headaches, Cramps, Colic, Sprains, Bruises, Cuts and Burns, Old Sores, Stings of Insects Etc. **Antiseptic Anodyne, used internally and externally. Price 25c.**

(Advertisement.)

LATE WAR NEWS.

Berlin proclaimed a public holiday as a result of what was said to be an overwhelming victory in Poland.

Vienna announced that the Russians are retiring along their entire front in Galicia and Poland.

A British protectorate over Egypt was declared.

Details of the navalbattle off the Falkland Islands told how the cruisers Scharnhorst sank with her crew on deck cheering.

French official reports chronicled a series of gains by the allied troops.

Berlin reported the failure of French attacks upon Nieuport.

Business was resumed generally in the British coast towns bombarded by German cruisers.

'Two years ago I was greatly benefited through using two or three bottles of Chamberlain's Tablets," writes Mrs. S. A. Keller, Elida, Ohio. "Before taking them I was sick for two years with indigestion." Sold by all dealers.

The broadsides which the Republican newspapers are aiming at the Hon. Josephus Daniels are doing much to convince the American public that he is making a fine Secretary of the Navy. —States.

END STOMACH TROUBLE, GASES OR DYSPEPSIA

"Pape's Diapepsin" makes Sick, Sour, Gassy Stomachs surely feel fine in five minutes.

If what you just ate is souring on your stomach or lies like a lump of lead, refusing to digest, or you belch gas and eructate sour, undigested food, or have a feeling of dissiness, heartburn, fullness, nausea, bad taste in mouth and stomach-headache, you can get blessed relief in five minutes. Put an end to stomach trouble forever by getting a large fifty-cent case of Pape's Diapepsin from any drug store. You realize in five minutes how needless it is to suffer from indigestion, dyspepsia or any stomach disorder. It's the quickest, surest stomach doctor in the world. It's wonderful.

MT. CARMEL NOTES.

"Outside with grip
Of icy hand
Old Winter holds
The shivering land,
Within our hearts
Are warm and gay,
The teachers smile.
The children play:
Reigns over all
That spirit, dear
To very heart,
Of Christmas Cheer."

Christmas is the children's feast. Every year there is added zest to games, work and devotion. The story of the Birth of Christ, His Sufferings, His Poverty, is told and retold till the little ones know the full meaning of Christmas. Naturally, their pure loving hearts long to pour some consolation into the great suffering heart of the Savoir. To make others happy, seems the greatest happiness. To prove their gratitude, to be at peace with the world, with their conscience, with the Divine Infant, is perfect joy. Hence, preparations for a most joyful Christmas have begun in earnest. Sunday, at the three Masses, a great sermon was delivered by Rev. J. M. Langlois. His presence in the pulpit is always a source of pleasure and untold benefit. His theme "The Necessity of the full Knowledge of Our Religion" was handled in a most powerful manner. The zealous Pastor voiced his feelings—his indignation at the circulation of the Vile Sheets—Slanders—the enemies of the Catholic church that attack our Holy Religion on all sides. And as the surest weapon of self-defense, he urged the Congregation to arm themselves with the weapon of intelligence; the knowledge of Our Holy Religion. To be ready to give an intelligent answer or explanation to any one who dare attack our faith. He said in part: " 'Tis all very well and consoling to know we are Catholics because our father and mother were; but "these ties," especially, demand a more substantial and intelligent reasoning. I am a Catholic, because the Catholic religion is the true one. I derive my knowledge from study and convictions of my own."

Confession of "Little Ones" of the Parish were heard every day of the week. Those who have made their private Communion will be among the happy souls who will receive our dear Lord on Christmas Day.

The Mount Carmel and St. Berchman's Schools will close for the holidays, Tuesday, Dec 22nd.

The Convent pupils and Sisters surprised the Beloved Pastor, Friday last. He was asked over at the Convent. As he rang the door bell, music and laughter was heard; the folding doors of the reception rooms were thrown open and all the pupils, boys and girls crowded in to carry out the program, and present "their dear Friend", the Sisters and their Christmas gifts. A lovely black fur automobile robe and a fine warm lounging robe were the gifts which were very much appreciated by the warm-hearted Pastor, whose appreciation shone mostly thro' his eyes—not in quick ready speech. Following was the program:

"Greetings," Miss Daisy Fagot, 1915.

"You Are The Rose of Our Hearts," Chorus, Seniors.

Violin, Miss Florentine Fages, Piano, Miss Maude Guelfoe.

"Silver Stars", Piano Solo, Miss Maude Guelfoe.

"The Old Maid's Prayer", Declamation, Miss Cordelle DeBlanc.

"The Message of the Violet," Volcal Selection, Misses Daisy Fagot, 1915, Cordelle DeBlanc 1915, Esther Redmond 1915, Regina Landry, Elodie Broussard.

Violin, Miss Ada Renoudet, Piano, Miss Maude Guelfoe.

"Longing For Home," Violin Selection, Violin, Miss Daisy Fagot 1915, Piano, Miss Maude Guelfoe.

Schools will re-open Monday, January 4th.

The Liver Regulates the Body a Sluggish Liver Needs Care

Someone has said that people with Chronic Liver Complaint should be shut up away from humanity, for they are pessimists and see through a "glass darkly". Why? Because mental states depend upon physical states. Biliousness, Headaches, Dizziness and Constipation disappear after using Dr. King's New Life Pills. 25c at your druggist.

IN MEMORIAM.

On Thursday evening, December 10th, as the last rays of the setting sun were passing from our view, and the gentle twilight bespoke another day gone, there came to darken the home of a dear loved wife and a precious little daughter the untimely death of our good friend Ariste Longtin. Mr. Longtin was confined to his bed only a few days when he rapidly grew worse. At a quarter to six o'clock, Thursday evening after a number of hours of put use suffering, his spirit left the body and was borne away by the Angel of death into the great beyond.

Ariste Longtin was born at St. Philip, Canada, Dec. 31st, 1874. At the early age of nine years his father died. He possessed by nature a wonderful amount of energy and determination; and, having a quick, receptive and retentive mind, he progressed rapidly with his studies, and when still quite young graduated with honors from St. Laurence College, Montreal. He later took a course in St. Hyacinthe Industrial School in the Province of Quebec, where he made dairying a special study. Coming South some years ago he engaged for a while in a Meat Market in Mexico City, Mexico. Leaving there he came to Havana, Cuba, where he represented a Paris, France wine and liquor concern. While thus engaged he made frequent trips to New Orleans and later made his headquarters there. Resigning his position with the Paris concern, he engaged as city solicitor and collector for the International Correspondence Schools. He was very soon promoted and was appointed district superintendent for the schools when he moved his headquarters to Lafayette, La. Resigning this position, he came to New Iberia about nine years ago and engaged in the furniture business. Finding this too confining for him, he sold out and went into the dairy business where he continued until his death. Through his untiring energy and congenial nature he rapidly gained a good patronage.

Mr. Longtin was a man with a big heart. He was ever ready to lend a helping hand and to give to those in need. He believed as Longfellow has expressed it that. "True worth is being, not seeing: In doing each day that goes by Some little good; not dreaming of great things to do bye and bye."

A devoted husband, a kind father, a good man is gone.

He leaves a devoted wife, and a precious little daughter to mourn his loss. His wife's sister, Miss Thois Landry and two nephews, Messrs. Lionel and Charlie Catudal are the only relatives residing in New Iberia; three sisters, Mrs. Leferve, Mrs. Trambloy and Mrs. Poissant are living in Canada.

The many friends of the family are deeply grieved at the untimely death of Mr. Longtin and expressions of sympathy are heard throughout the entire community.

A FRIEND.

See what We have for Christmas Presents

Why, OUR DRUG STORE is just the place to buy your Christmas presents. We carry exquisite presents, and the cost won't be high. Only come in and SEE our Gift Goods and buy them. And those who get them will be pleased.

Mouton & Prescott
DRUG STORE
We give you what you ASK for.

LET IT SLIP AND WAS RUINED FOR LIFE.

What's the matter? Why are you letting this opportunity slip through your fingers? Don't you know that out there in the hustling business world opportunity is calling for trained men and women? How much longer will you stand aside and make excuses? Aren't you afraid that if you "Put it off" to another time that something will arise between now and then to prevent you from getting this training?

Stop making excuses and delaying! Invest your hours—invest your powers while you have a chance.

Tick-tock! tick tock! Your chance is slipping by. Use your gifts—develop your latent talents—gain the ambition-arousing, skill-creating confidence-upbuilding training we stand ready to give you while you have the chance.

You can succeed. Other people—those who are succeeding—nature didn't give them a single extra bone or one more nerve or muscle than you possess. Their success was not a birthright. It came out of efforts—out of action. They used their gifts—as you should. They gained a training that developed and broadened and increased their talents—as you should. They took aim at success and fired away until they hit it.

Look around you! Wherever your eye turns you see some man or woman who had no better start than you—with no greater general education or "school learning" than you, but who was wise enough to become specially trained in some [illegible] and who today [illegible] fast and leaving [illegible] who thought [illegible] training unnecessary.

You must [illegible] as a kind of [illegible] pect it today [illegible] stockings with [illegible]

You have [illegible] improve it. [illegible] you the best [illegible] ing training based [illegible] Stenographer [illegible] Auditor or [illegible]

The best way [illegible] this very hour [illegible] reading this [illegible] step toward increasing [illegible] That will be more [illegible] wards a good new [illegible]

You have not [illegible] halted long enough [illegible] to yourself [illegible] sion now. In business [illegible] dictate a [illegible] that [illegible] enrollment [illegible]

When [illegible] Write or [illegible] business [illegible] 2,000 enrollments [illegible] further information [illegible] Tyler Commercial [illegible] Texas.

BEAUTIFUL BOXES
BASKETS OF CANDY
AND STATIONERY

A LINE OF CHRISTMAS CARDS AND BOOKLETS THAT CANNOT BE SURPASSED ARE OFFERED TO YOU AT EXCEEDINGLY

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