

# NEW IBERIA ENTERPRISE

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L. W. FISHER, Editor and Proprietor.

DEVOTED TO THE ADVANCEMENT OF HOME INTERESTS.

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## REDUCING THE COST OF LIVING.

The cost of living problem has attracted much attention in Houston recently, and it is a fact that food prices have substantially fallen from the levels of several months ago.

One of the factors, judging by the advertising of butchers and grocers, has been a readjustment of business methods which make for better profits for them as well as lower prices for the consumers. This readjustment involves a rigid application of the cash system and the elimination as far as possible of such overhead charges as are incident to bookkeeping and free delivery.

"No accounts, no collectors, no bookkeeping," one advertiser declares. He might have added "no bad debts" to be absorbed by the profits from the patronage of those who pay.

Bad debts are unquestionably an element in the cost of food, and these the new system will eliminate, together with the expense of bookkeeping and collectors.

Therefore, the cash grocers and butchers, having no trouble to ascertain the volume of bad debts and other overhead charges, can give to their cash customers in lower prices what these have cost.

Another cost of doing business that is in the process of elimination to the benefit of the consumers is the restriction of delivery service to bulky packages which customers can not take home themselves.

Both credit and cash customers have long been accustomed to having even small packages of little value delivered, when in many instances, perhaps, the cost of delivery was the greater part of the cost of the article.

The "take a bundle home with you" is strictly economical and makes the patron a partner of the merchant in the work of reducing the cost of living to a minimum.

While there is a disposition on the part of some to deride these factors which tend to reduce the cost of living, it can not be forgotten that the high cost of liv-

ing which was not so burdensome in times of unprecedented prosperity has imposed increasing pressure upon the majority in these leaner times, when the orderly business processes of peace and industry have been interrupted by the far-reaching disasters of a world war.

Economy and thrift are best for a people, even in the heyday of prosperity, but they are imperative when the world is in the throes of an economic upset.

The fact that the pressure of living cost has been ameliorated in Houston is proof enough that the spirit of co-operation between merchants and their patrons is commendable and that its potentiality for general benefit is great.—Houston Post.

## No Use to Try and Wear Out Your Cold It Will Wear You Out Instead.

Thousands keep on suffering Coughs and Colds through neglect and delay. Why make yourself an easy prey to serious ailments and epidemics as the result of a neglected cold? Coughs and Colds sap your strength and vitality unless checked in the early stages. Dr. King's New Discovery is what you need—the first dose helps. Your head clears up, you breathe freely and you feel so much better. Buy a bottle today and start taking at once.

## SHIPPERS FINED FOR FALSE BILLING.

Railway Age Gazette, Feb. 26, contains the following: "On November 7, 1914, indictments were returned by the federal grand jury at Chicago, against the Chicago Spring Butt Company, an Illinois corporation, on charges of violating the interstate commerce regulations relating to freight traffics, by fraudulent billing of shipments. On Monday, February 15, 1915, W. J. Keene, president of the company, appeared before Judge Carpenter of the United States court and pleaded guilty of misdescription of shipments of spring hinges, which were described on his shipping instructions to the carrier as iron hinges. A fine of \$500 and costs was imposed."

## WHAT NEXT?

### To Teachers and Those Contemplating Teaching.

Public schools will soon close. Teachers have had an average of about six months on the pay roll at perhaps an average salary of \$60 per month, netting them \$360 for the year, or an equivalent of \$30 per month for the year. In other words, the educated teacher's salary for the year is less than that of the uneducated day laborer. 6000 teachers quit the profession in Texas annually. Can you blame them, when you compare their annual earning capacity with that of any other class of educated men and women. The bookkeeper, stenographer, private secretary or operator gets, as a beginner, from \$50 to \$75 per month twelve months in the year, and soon receive an advance in salary and it isn't long, if they are made of the right kind of stuff, before they are promoted to assistant managers or managers of large business concerns where they draw salaries that soon enables them to lay up a comfortable living for old age.

The teaching profession is a noble charitable one, but are you content to work in the charity department of your state when they allow you no pension or protection in old age, or will you go into the great broad field of business where you can lay up something for a rainy day and provide your own protection for old age.

Make a comparison of the teacher who after graduating from the high school, spent two to three years in a state normal and hundred of dollars preparing himself, and has been teaching five years in the public schools, with the bookkeeper, stenographer or operator who has only spent from three to six months in obtaining his education after graduating in the high school and from \$100 to \$200 and has had five years experience in the business world and you will find that the one has spent only a few months in obtaining his education, and a couple of hundred dollars, is drawing twice the salary of the teacher who spent some three or four years preparing for his profes-

sion at a cost of from \$500 to \$1000.

More evidence on this subject can be had by writing the Tyler Commercial College of Tyler, Texas, for their large illustrated catalog, giving full particulars regarding America's largest commercial training school with more than 2000 enrollments annually, and read what teachers say who have attended this institution, of the advantages it offers to those entering the business world where they can greatly increase their earning capacity, enabling them to own homes of their own, and enjoy the comforts that should rightly be theirs.

## FRENCH REMEDY AIDS STOMACH SUFFERERS.

France has been called the nation without stomach troubles. The French have for generations used a simple mixture of vegetable oils that relieve stomach and intestinal ailments and keep the bowels free from food, poisonous matter. The stomach is left to perform its functions normally. Indigestion and gastritis vanish.

Mr. Geo. H. Mayr, a leading druggist of Chicago, cured himself with this remedy in a short time. The demand is so great that he imports these oils from France and compounds them under the name of Mayr's Wonderful Remedy. People everywhere write and testify to the marvelous relief they have received using this remedy—one dose will rid the body of poisonous accretions that have accumulated for years and convince the most chronic sufferer from stomach, liver or intestinal troubles.

Mayr's Wonderful Remedy is sold by leading druggists everywhere with the positive understanding that your money will be refunded without question or quibble if ONE bottle fails to give you absolute satisfaction. (Advertisement.)

The mule is a big chunk of power, stubbornness and stupidity stuffed into a hide and used for motive power when steam and electricity fail. No one has ever learned just how much power there is sewed up in a mule. The only secret it has ever divulged is the alacrity of its rear limbs. The front end of a mule is generally docile enough, but no man with a wife and children has right to let his life monkey around behind one.—Southern Vindicator.

## FRECKLE FACE

Now is the Time to Get Rid of These Ugly Spots.

Do you know how easy it is to remove those ugly spots so that no one will call you freckle-face? Simply get an ounce of othine, double strength, from your druggist, and a few applications should show you how easy it is to rid yourself of freckles and get a beautiful complexion. The sun and winds of February and March have a strong tendency to bring out freckles, and as a result othine is sold in these months. Be sure to ask for the double strength othine, as this is sold under guarantee of money back if it fails to remove the freckles. (Advertisement.)

To buy a pure-bred bull or boar or to buy both, should be the aim this spring of every farmer who realizes the need for the addition of improved blood in either his cattle or swine. No farm purchase can possibly be made that will yield greater returns on the investment. Select your breed and stick to it is good advice in the purchase of a sire for the rebuilding of live stock here.—Ex.

Wormy children are unhappy, puny and sickly. They can't be otherwise while worms eat away their strength and vitality. A few doses of WHITE'S CREAM VERMIFUGE performs a marvelous transformation. Cheerfulness, strength and the rosy bloom of health speedily return. Price 25c per bottle. Sold by Estorzo Drug Co.

**WAR!**  
Has Caused Germany to Economize  
**ON FOOD PRODUCTS**  
ITS NOW TIME FOR YOU TO ECONOMIZE  
AND RENOVATE  
That Last Summer's Hat  
USE  
**COLORITE**  
The Best Hat Coloring on Earth.  
**Lee's Drug Store.**

## SWEETNESS AND LIGHT.

Mathew Arnold had a method of dealing with his opponents that irritated them immensely. He wouldn't argue. He would merely say: "Oh, very well. That's the way you feel about what I said, evidently I didn't quite make myself clear. Let us consider the whole subject from this other angle." Then he would go ahead and talk about something else.

It's not a bad method in many cases. Flanking movements are frequently more effective than direct frontal attacks. Often you can make a position quite untenable by ignoring it and getting possession of some other position which commands the first.

Ex-President Elliot, of Harvard, has made an acute observation about the best way to combat militarism. Spread enlightenment, he says, and it will be impossible for nations to go to war. Public sentiment will demand that disputes be settled by arbitration instead of by battle. Of course, that sentiment will not exist until civilization has reached a higher stage than it has reached today. But it is bound to come. Dr. Eliot points out that duels have disappeared not because of any crusade against them, but simply because the views that men hold on other subjects don't fit into the dueling scheme.

Arnold's "sweetness and light" when on the side of progress, are irresistible.—Kansas City Star.

## State of Ohio, City of Toledo, Lucas County, ss.

I, FRANK J. CHERNEY, Notary Public, do hereby certify that the within and foregoing is a true and correct copy of the original of the same as the same appears from the records of said office.

FRANK J. CHERNEY,  
Notary Public.

Notary Public for Lucas County, Ohio.  
My Commission Expires on the 15th day of December, A. D. 1914.

A new game law that should be passed by all states would contain the following:  
"Book agents may be shot between October 1 and September 1; printing poets from March 1 to June 1; automobile speed demons from January to January; road hogs from April 15 to April 15; amateur hunters from September 1 to February 1; war talkers—no closed season. Any man who accepts a paper for two years and then when the bill is presented, says: 'I never ordered it,' may be killed on sight and shall be buried face downward in quick lime so as to destroy the germs and prevent the spread of the infection."—Ex.

Kansas, known as the "sun flower state," as well as the home of the radical movements, is now claiming a part of the limelight because of a bill which was recently introduced in the Legislature of the State prohibiting the use of face powder, cosmetic, false hair, ear-rings, etc., by women under 45 years. If the bill becomes a law the use of the enumerated articles will make the water guilty of creating a "false impression" and liable to a fine. Now is the time to ask "What's the matter with Kansas?"

## WHEN PA IS SICK.

When Pa is sick,  
He's scared to death  
An' Ma an' us  
Just holds our breath.  
He crawls in bed,  
An' puffs and grunts,  
And does all kinds  
Of crazy stunts.  
He wants "Doc" Brown,  
An' mighty quick;  
For when Pa's ill,  
He's awful sick.  
He gasps and groans,  
An' sort o' sighs,  
He talks so queer,  
An' rolls his eyes.  
Ma jumps and sums,  
An' all of us,  
An' all the house  
Is in a fuss.  
An' peace and joy  
Is mighty skeeree—  
When Pa is sick,  
It's something fierce.

## WHEN MA IS SICK.

When Ma is sick,  
She pegs away;  
She's quiet, though  
Not much t' say.  
She goes right on  
A-doin' things,  
An' sometimes laughs,  
Er even sings.  
She says she don't  
Feel extra well,  
But then it's just  
A kind o' spell.  
She'll be all right  
To-morrow, sure,  
A good old sleep  
Will be the cure.  
An' Pa he sniffs  
An' makes no kicks,  
For women folks  
Is always sick,  
An' Ma she smiles,  
Let's on she's glad—  
When Ma is sick,  
It ain't so bad.  
—Monroe County Appeal.

Check a bilious half-sick feeling before it gets serious. A dose of HERBINE is the remedy. It restores energy, appetite and cheerful spirits. Price 50c. Sold by Estorzo Drug Co.

# Post Toasties

Bully Good—Breakfast, Lunch or Supper

Ready to eat direct from package with cream and sugar—sometimes add fruit.

A genuine treat that meets favor with guests and home folks.

Sold by Grocers

Everywhere!

# Post Toasties



## W. B. SHARP

FIRE, TORNADO, AUTOMOBILE AND LIFE  
**INSURANCE**  
Strong and Reliable Companies.

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