

NEW IBERIA ENTERPRISE

AND INDEPENDENT OBSERVER-CONSOLIDATED MARCH 1, 1902

W. FISHER, Editor and Proprietor.

DEVOTED TO THE ADVANCEMENT OF HOME INTERESTS.

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THE NEW IBERIA SANITARY LAUNDRY

Just installed in their Modern Laundry a Hoff-Man Steam Press designed and especially made for press Pongee, Palm Beach, Crash, Duck and Linen Suits. This machine is the very latest and most perfect of its kind. There is nothing to equal it in this city. If you are after the best work possible for your summer garments the New Iberia Sanitary Laundry is the place that you are looking for.

OUR PRICE FOR SUITS IS 50 CENTS.

The machine is also designed to look after ladies Skirts and Suits. Silk garments of all kinds especially Silk Skirts are handled with the greatest care. No friction that will cause a wear or tear is one of its main features. We invite you to call on us and we will be most pleased to show you the results we are accomplishing. If you are not doing business with us, why not? We are one of the few of our steam plants now remaining. If you wish to build up your community you must patronize your industries. Remember that times are hard and that your people are seeking means of making a living and that we are giving some of them employment. More work means more people at work. No matter what your likes may be as to management, we are appealing to you to let us have your laundry business in order that one of your plants may continue operation.

You must remember that we are one of you and that we are helping to build your city. We are your tax rolls and therefore we help to maintain your Streets, and Schools. This can not be said of our only competitor who is from the Mongolian Empire and is not interested in the welfare of New Iberia. Give us a chance. Help us to get along. Take some pride in one of your institutions. Our pay reaches every line of business once each week. Assist us in making it larger. Our Phone Number is 501. We will be pleased to have you ring us up. We call for your clothes and we return them to you. Our prices are reasonable and our work is of the highest quality.

ROTATION OF CROPS.

For the benefit of those of our farmers who wish to practice the rotation of crops, as a suggestion we print a schedule for a small number of acres which might be used as a basis either to be modified or amplified according to the acreage of the individual farmer. This is understood to be a plan for five acres only. The schedule can be extended to cover any number of acres. In this connection we might emphasize the fact that the Chamber of Commerce is advocating a continuance of our cane crop. They simply preach less acreage, but greater tonnage. They believe it will be a mistake to cease to raise any staple crops, such as cane, rice and cotton, but that we should raise other things which also include stock if we ever hope to get a maximum of profit from the soil. Hence this schedule is not intended to be taken as inflexible, but only as a suggestion of how crops can be rotated.



Are you looking for the store that sells the famous candies made by Whitman's?

They are sold only through special agencies.

We are the agents. Call and inspect our display.

LEE'S DRUG STORE,
NEW IBERIA, LA.

SOUTHWESTERN REFLECTIONS.

"In a multitude of counsellors there is safety," said the Wise man some thousands of years ago. Doubtless the idea is that with plenty of counsellors one will be enabled to see all the angles of each problem that may be presented and thereby be better able to form a safe judgment.

According to this the American farmer ought to be in the midst of safety this year for a host of counsellors have sprung upon every hand to tell him what to do. It is not always true that safety is in proportion to the number of counsellors, for, on the contrary, a multiplicity of advisers may create confusion and peril.

We are reminded of this by the great variety of advice being heaped upon the farmer which, unless he shall be careful, may lead him astray. It is profitable so, from some angles, to stand with the farmers. There are manufacturers of all sorts of farm machinery, appliances and conveniences, who profess to take deep and vital interest in the farmer's welfare merely for the purpose of selling him machinery or factories, creameries, etc., not caring a bit whether the agriculture of the community is, or is not, developed to a point where it can sustain such enterprises. The South is full of wrecks of expensive plants which never had any logical reason for existence, save the desire of promoters to sell machinery.

We, of Southwest Louisiana, have as yet scarcely reached the point in our production where we can maintain costly plants. There isn't a community in Southwest Louisiana that can furnish produce enough to run a canning plant, for instance, for thirty days. With commendable enterprise the good people of New Iberia constructed a creamery about a year ago in order to encourage the dairy industry, for which this section is so well adapted. It is being operated by one of the cleanest and most capable creamery experts in the South, and yet the farmers have not responded as they should and the plant is running on much less than its full capacity. We ought to get behind it and make it a success, for such an industry well maintained, will bring vast wealth to our people. But let us avoid the temptation

so cunningly put forth by designing machinery agents, to build a battle ship for a stream that can scarcely float a skiff. Let us, by intelligent diversification attempt this year to supply our own needs, to have a small surplus to sell on the market and thus gradually to build up our agricultural industry to the point where we shall be able to build and maintain plants to care for our commercial surplus.

The important thing is to plant plenty of corn and forage crops and to begin now with hogs, live stock, poultry and every thing to eat for man and beast. Then, the war in Europe may continue indefinitely, financial and industrial panics may rock the continent, and the farmer will be unscathed. Try it this year.

How To Give Quinine To Children.
FEBRILINE is the trade-mark name given to an improved Quinine. It is a Tasteless Syrup, pleasant to take and does not disturb the stomach. Children take it and never know it is Quinine. Also especially adapted to adults who cannot take ordinary Quinine. Does not nauseate nor cause nervousness nor ringing in the head. Try it the next time you need Quinine for any purpose. Ask for 2-ounce original package. The name FEBRILINE is blown in bottle. 25 cents. (Advertisement.)

MIKE LUKE SAYS.

Everything a girl thinks of her dimples she has to smile.

A whole lot of married men regard Home as a place where you change your clothes.

Our idea of a glutton is a grown man who can eat as much as a 10-year-old boy.

The popular idea of Economy is to go without a lot of little things that we need so we can get one big thing that we don't need.

Most self-made men are satisfied with the job, but a self-made woman never gets through putting on the finishing touches.

A man will stand around and brag that no woman can boss him. And then the fathead will go and get married.

You may tickle a mule's heels and get away with it. But don't monkey with a man who grins when he gets mad.—Ex.

The correct treatment for cuts, burns, scalds, wounds, sores, lumbago, rheumatism or neuralgia is BALLARD'S SNOW LINIMENT. It is healing, penetrating and antiseptic which is ever thing that is needed to effect a complete cure. Price 25c, 50c and \$1.00 per bottle. Sold by Estorgo Drug Co.

DAIRYING AND STOCK RAISING.

Two influences are conspiring to place dairying and stock raising on the gulf coast on a new plane of development. One is the silo, which is making the feeding of dairy cows and other live-stock cheaper than in other sections of the country, and the other is the establishment and the prospective establishment of meat packing plants, which will create a market for the raiser of small quantities of live stock. Silos are coming into general use in all parts of the rice belt, and particularly in southwest Louisiana and in the rice territory west of Houston. In Beaumont a municipal abattoir has been established that in time is bound to result in the development of packing plants that will build up a home market.

The market for dressed and cured meats in this territory would absorb a large production, and the local markets for pork products would doubtless take care of a very large hog production. The opening of Beaumont's deep water port will give this section cheap transportation to the eastern and foreign markets for its live stock and meats.

"Dairy products," says the El Paso Times, "find a ready market in Texas. Over \$6,000,000 worth of dairy products are brought into the state annually. Cotton is almost a drag on the market."

"Prices received for dairy products remain fairly constant. Cotton prices are always fluctuating."

"Dairy farming affords an equal distribution of labor throughout the year. Cotton farming is just the reverse."

"The dairy farmer's income is steady. He receives cash for his products daily, weekly or monthly. Feed purchased one day is converted into milk the next. It requires about ten months to make a cotton crop."

"Dairy farming is comparatively safe. The dairy cow is producing something even under the most unfavorable weather conditions. The cotton crop often fails on account of unfavorable seasons."

"The dairy farmer is a soil builder. The manure from one dairy cow is worth \$25 per annum to the farm. A bale of cotton is \$8 worth of plant food from the soil."

"Dairy farming is conducive to diversification, as the dairy farmer must have a diversity of feed for his cows. Cotton farming is a one crop system."

"Dairy farming is educational—it broadens a man's thinking powers to breed and develop good dairy cows. The cotton farmer thinks of the boll worm or the boll weevil."

"The children of the dairy farmer can attend school regularly and yet assist in the work at home. The cotton farmer is responsible for the compulsory education law in Texas."—Enterprise.

FIRST OF YEAR.

Acre No. 1.—Radish or Spinach.
Acre No. 2.—Beets or Turnips.
Acre No. 3.—Lettuce or Carrots.
Acre No. 4.—Peas or Mustard.
Acre No. 5.—Sugar Cane or Lespedeza.

EARLY SPRING.

Acre No. 1.—Potatoes or Corn.
Acre No. 2.—Tomatoes, Beans or Cucumbers.
Acre No. 3.—Peppers or Melons.
Acre No. 4.—Egg Plants or Corn.
Acre No. 5.—Sugar Cane or Lespedeza.

EARLY SUMMER.

Acre No. 1.—Corn or Sweet Potatoes.
Acre No. 2.—Any Summer Vegetables or Peas.
Acre No. 3.—Any Summer Vegetables or Peas.
Acre No. 4.—Any Summer Vegetables or Peas.
Acre No. 5.—Sugar Cane or Lespedeza.

FALL.

Acre No. 1.—Cabbages or Onions.
Acre No. 2.—Cauliflower or Fall Crop of Irish Potatoes, Tomatoes, Beans or Lettuce.
Acre No. 3.—Lettuce or Beets, Peas, Carrots.
Acre No. 4.—Oats, Vetch, Clover or Rape.
Acre No. 5.—Sugar Cane or Lespedeza.

Beware of Ointments for Catarrh that Contain Mercury.

Mercury will surely destroy the sense of smell and completely derange the whole system when entering it through the mucous surfaces. Such articles should never be used except on prescription from reputable physicians. The damage they will do is ten fold to the good you can possibly derive from them. Hall's Catarrh Cure, manufactured by F. J. Cheney & Co., Toledo, O., contains no mercury, and is taken internally, acting directly upon the blood and mucous surfaces of the system. In buying Hall's Catarrh Cure be sure you get the genuine. It is taken internally, and made in Toledo, Ohio, by F. J. Cheney & Co. Testimonials free. Sold by Druggists. Price, 75c per bottle. Take Hall's Family Pills for constipation.

GOV. JOHNSON'S PROJECT.

Gov. Hiram Johnson of California is a typical native son. He believes that anything possible in his native state. Having introduced the nation to one of the world's greatest expositions, California aspires to greater achievements, and Gov. Johnson is just radical enough in his views to promote the ambitions of the people of his wonderful state.

He now proposes that California purchase the railroad systems of the state.

The national ownership of railroads is in keeping with the policy of the Progressives, but the time has not come when the government feels financially able to go into such a deal.

The Western Pacific Railroad is now in the hands of a receiver and will shortly be sold at public auction. It is this road which the governor desires the state first to buy. Other deals, he thinks, can be made later on.—Memphis Commercial-Appeal.

Children Cry FOR FLETCHER'S CASTORIA

A PLATFORM OF DIVERSIFICATION.

The truth is that the time has come, all over the South, on every farm, in every year, when the farmer who would succeed must, first of all, make his primary business that of feeding his family and building up his soil for fertility. Just as surely as we look to these problems, attacking them with common sense, armed with modern methods, so will the bogeys of cheap cotton and hard times vanish and vex us no more.

On the other hand, there is the other extreme to which it is possible to go—the extreme of expecting, with limited capital and a still more limited knowledge of the business, to convert in one year a run-down cotton farm into a paying stock farm or truck farm—and which may prove even more disastrous than the exclusive production of cotton. Live-stock production is a splendid line of farming and a great business, but it is idle to expect an over-night transition from all-cotton to all-cattle. Rather, we must first meet the home demand for pork, beef, milk and butter, enlarging our production as we grow in experience and knowledge. In the same way, fruit and vegetable production may be made profitable when rightly handled, but who will deny that our first, biggest and most profitable job lies in supplying our own tables the year round with healthful fruits and vegetables?

We have never held that cotton, as a cash crop, should not have an important place on the average Southern farm; but we do hold that cotton, grown year in and year out to buy food and feed that should be grown at home, cotton grown to the exclusion of crop rotations and at the expense of soil fertility, is a poor crop, and a crop that will break the average man. In other words, it is the abuse of a really excellent crop, rather than its legitimate use that we protest against.

Bear in mind, too, that in breaking away from a system that has meant poor farmers and poor farms, we are outlining a program that is within the reach of every Southern farmer, large or small, rich or poor,—a program that has already brought prosperity to thousands, and that will bring it to every man who intelligently adopts it. Here it is:

1. A good garden, with something coming from it twelve months in the year.
2. A liberal patch of sorghum or Louisiana cane for syrup, not forgetting next fall a liberal supply of seed.
3. Not less than two or three good brood sows.
4. A yard filled with well housed, well cared for chickens, well supplied in winter with green crops to augment the egg crop and the family income.
5. Two or three good milk cows.
6. A liberal acreage of small grain, to be followed by peas, or lespedeza for hay and soil improvement.
7. Cover crops next fall on every possible acre, so that fertilizer bills may be cut to a minimum.
8. Plenty of corn, planted on rich land, to supply the farm, with perhaps a surplus for sale.
9. Then the devotion of what lands and time may be left to the production of a reduced acreage in cotton.—The Progressive Farmer.

Whopping Cough.
Well—everyone knows the effect of Pine Forests on Coughs. Dr. Bell's Pine-Tar-Honey is a remedy which brings quick relief for Whopping Cough, loosens the mucous, soothes the lining of the throat and lungs, and makes the coughing spells less severe. A family with growing children should not be without it. Keep it handy for all Coughs and Colds. 25c at your druggist. (Advertisement.)

ROOMING HOUSE. 31 rooms, no competition; elegant established business; transient trade; long lease recorded; fully insured; in center of hotel, restaurant, theater, club, wholesale and retail shopping district; five minutes walk to and from L. and N. R. R. and Terminal Stations; street cars one block to Union Station; best furnished, cosiest and most centrally located house in the South; electricity in every room; hot and cold bath; every room an outside room; sickness reason for selling. Call 735 Iberville, Albert House, New Orleans.

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