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M. W. FISHER, Editor and Proprietor.
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NEW IBERIA, LA., SATURDAY, APRIL 24, 1915.

NUMBER 14

NOW IS THE TIME



TO BUY A GOOD
Refrigerator or an Ice Box
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A Good Refrigerator is a necessity in every home. Your health comes first, then buy a good one as your Ice Bill will run up with a cheap box.

WE HAVE A COMPLETE LINE.
Remember we pay the freight to all points.

IMPERIAL FURNITURE COMPANY,
"The Largest Furniture Store in all of Southwest Louisiana."

SOUTHWESTERN REFLECTIONS.

"Sweet are the uses of adversity," sang the old poet, and the truth of the statement is emphasized by events manifold. The farmer whose seed failed to germinate during the dry weather this Spring is apt to attribute that result to the drought. In a sense it is true, but it is not all of the truth. If the rainfall equalling the average Spring precipitation had been realized the seeds would have sprouted in spite of bad preparation of the soil; but the real reason why there was a loss of seed was because the farmer had failed to prepare his land properly.

All agricultural authorities agree, as has been observed in these columns before, that the best cultivation is that which is given the crop before it is planted. No amount of cultivation after the crop comes up can make up for the failure to prepare the land thoroughly to receive the seeds. So, the lesson of the drought is: Never be in such great haste as to allow yourself to plant seed of any kind in improperly prepared soil. If the drought will make that truth sink deep into the mind of every farmer in the land, it will be a most valuable lesson indeed.

It is not too early to begin to talk about cultivation. Last year the corn crop of Southwest Louisiana was cut to the extent of a hundred thousand, or perhaps by nature to gather food from the soil and convey it to the growing plants. It follows, then, that any system of cultivation which disturbs these roots unnecessarily, which cuts or breaks them, is depriving the plant of the nutrition necessary to enable it to produce the best results.

Unfortunately, the farmer did not charge the shortage of his yield up to the true cause, which was a too lavish use of the turning plow; he attributed it to the drought. Let's not repeat that mistake this year. Throw aside the big turning plow and keep the grass down and the soil stirred by light cultivator, harrows, etc., which provide a dust mulch that retains the moisture, leaving the roots undisturbed and in position to perform their necessary functions.

Last season the Southwest Louisiana Development Bureau distributed a leaflet outlining a six acre rotation plot for the benefit of the small farmer who wants to raise hogs to supply his own meat and a small surplus. Some of these are still on hand and will be sent out gladly to any one who may desire them. It ought to be considered a disgrace for any farmer in Southwest Louisiana to buy pork, beef, mutton or poultry and their by-products this year.

The products of the farm constitute the raw material, while hogs, sheep, dairy cows and beef cattle are the factories that convert the hay, corn and cotton raw material into manufactured articles like bacon, lard, sausages, hams, porter house steaks, tenderloin steaks, wool, mutton, butter, cheese, milk, etc. The real farmer is a manufacturer as well as a producer of a raw material. Can't we all be real farmers this year?

Beware of Ointments for Catarrh that Contain Mercury.

Mercury will surely destroy the sense of smell and completely arrange the whole system when entering it through the mucous surfaces. Such articles should never be used except on prescription from reputable physicians. The danger they will do is too bad to be good you can possibly derive from them. Hall's Catarrh Cure, manufactured by F. J. Cheney & Co., Toledo, O., contains no mercury, and is taken internally, acting directly upon the blood and mucous surfaces of the system. In buying Hall's Catarrh Cure be sure you get the genuine. It is taken internally, and made in Toledo, Ohio, by F. J. Cheney & Co. Testimonials free. Sold by Druggists. Price, 75c per bottle. Take Hall's Family Pills for constipation.

RECENT LOSSES IN BATTLE.

Some idea of what losses the allies are going to suffer when the concerted movement against Germany is begun may be inferred from the casualties at Nueve Chapelle. This advance, which was along a front of 4000 yards and for a distance of three-quarters of a mile, was made under the most favorable circumstances. An inferno of artillery fire, called by British observers: "the greatest the world has ever seen," preceded the attack. So far as known the British lost 6551 in killed, wounded and missing, with 2051 killed. Other lists, however, may add to the casualties. The Germans lost 1700 in prisoners. Their losses in killed and wounded are unknown. The British estimate the total German casualties at 117,000.—Galveston Tribune.

GLAMMORING FOR RELIEF.

Petitions have been forwarded to Gov. Hall by the Police Juries of Iberia and St. Martin and likewise the different town. In meeting assembled requesting him to include in his call for the special session of the Legislature authorizing a law to be placed on the statute books giving the levee boards full rights to borrow money with which to build and complete back levees for the protection of thousands of acres of land in the three Parishes that almost yearly is troubled with high water coming from the Atchafalaya. When taken into consideration our people have been paying enormous levee taxes for more than twenty years without any accrued results it is time that the State Administration give people of the West Side what is honestly due them. Thousands of dollars worth of crops are annually destroyed owing to the neglect of the Levee Board in affording protection to the people on the West Side of the Atchafalaya while the East Side has no reason to complain. It is high time that our people get relief and it behooves the Governor to include the petition in his special call.

Following is a copy of the resolution which was passed by the Council of the Village of Loreauville:

The following resolution was offered by Mr. J. E. Prince, when on motion of Mr. Anthony Girard, seconded by Mr. Gottlieb Frick, was adopted by the following yeas and nays vote, to-wit: Yeas, Messrs. Anthony Girard, Gottlieb Frick and Gilbert Gonsoulin. Nays None.

Whereas, the Atchafalaya Levee Board has appropriated certain monies for the construction of a protection levee on the West Side of the Atchafalaya River, with the object of protecting from overflow certain lands in St. Martin, St. Landry and Iberia Parishes, formerly under cultivation, and annually overflowed in recent years; and

Whereas, the said Atchafalaya Levee Board is unable to construct the said levee under its present revenues, except by piece meal, the construction of said levee being of imperative necessity, but which cannot be completed for several years to come, unless the Levee Board should be authorized by law to borrow money for the purpose of completing the said levee which is already partly built from Port Barre to a point East of Breaux-Bridge.

And Whereas, the tax payers living within the District of said Levee Board, in the Parishes of Assumption, Lafourche and Terrebonne, have requested that the Governor of the State of Louisiana include as one of the objects to be considered by a special session of the Legislature to be convened in the near future, the authorization to be given the said Levee Board to borrow money to construct a levee from Concienne Canal to a point on the Gulf of Mexico, and which is intended to protect the people of the East

Side of said Atchafalaya River.

Therefore be it Resolved by the Mayor and Board of Aldermen of the Village of Loreauville, that we do hereby most urgently appeal to His Excellency, L. E. Hall, to include in his said call convening the special session of the Legislature the authorization for the Legislature to enact a law permitting the said Atchafalaya Levee Board to borrow sufficient sum to complete the back levee already partly built, thus affording immediate relief to the property owners in the Parishes of St. Martin and Iberia, as well as the authority to borrow money to assist the people of the Parishes of St. Martin and Iberia as well as the people of the Parishes of Lafourche, Terrebonne and Assumption who have already presented their claims to the Governor.

Be it further resolved, that a copy of these resolutions be sent to the Governor of the State of Louisiana and that copy be given to the press and the original to be spread on the Minutes of this Honorable Body.

Thus done and passed in open session at Loreauville, La., on this 19th day of April 1915.

JOHN O. BONIN, Mayor.

PAUL BASSIN, Secy.

IF YOUR CHILD IS CROSS, FEVERISH, CONSTIPATED.

Look Mother! If tongue is coated, cleanse little bowels with "California Syrup of Figs."

Mothers can rest easy after giving "California Syrup of Figs," because in a few hours all the clogged-up waste, sour bile and fermenting food gently moves out of the bowels, and you have a well, playful child again.

Sick children needn't be coaxed to take this harmless "fruit laxative." Millions of mothers keep it handy because they know its action on the stomach, liver and bowels is prompt and sure.

Ask your druggist for a 50-cent bottle of "California Syrup of Figs," which contains directions for babies, children of all ages and for grown-ups.

(Advertisement.)

A LAY SERMON.

The following editorial clipped from the Memphis Commercial-Appeal is so timely, and clothed in so much truthfulness, that we reproduce it for the benefit of those inclined to take the name of their Maker in vain. The article deals on the subject of Profanity, as follows:

"Men are careless in their manner of speech and it must be regretfully admitted that many women are not as careful as they should be.

"The growing use of profanity is one of the crimes of today. The man who uses profanity or obscenity in public conveyances and meeting places or in any public place is no gentleman. It is becoming a common nuisance. Occasionally he is soundly thrashed, as he deserves to be. In nine cases out of ten he escapes, because a woman's escort restrains himself rather than make matters worse by a public exhibition.

"Some indulge in profanity unconsciously, as a matter of habit, but tactfully guard themselves in the presence of ladies. The mere fact that they indulge in the use of profanity at all should cause them to feel thoroughly ashamed of themselves.

"In the catalogue of sins there is none more vile and execrable than the wanton indulgence in profanity. Sermons have been consistently preached against profanity, but the carelessness of speech continues."

OUR FOUNTAIN IS NOW OPEN.

TRY THE BEST ICE CREAM
IN TOWN.
DELIVERIES A SPECIALTY.
GIVE US A TRIAL

Lee's Drug Store.

LOUISIANA CAN GET ALONG WITHOUT THE JAPANESE

We heartily concur in the following editorial expression from the esteemed St. Francisville True Democrat. Furthermore, we commend the protest entered by Mr. Chappius for his warning against the probable Japanese influx should be seriously considered by the people of this State.

Louisiana can get along without the Japanese colonists. Tang Spahoa parish—the trucking garden of the State—should discourage any effort to locate these pestiferous people within this parish. Read what our confrere says on the subject:

"Every thoughtful white man in Louisiana must endorse the course of E. L. Chappius in the agitation he has begun against the colonization of the Japanese in Louisiana. Mr. Chappius has been stirred to protest by the recent sale of a large truck farm in this State and the proposal to stock it with Japanese laborers. As this would prove the entering wedge for the Jap, protest is both timely and important. Louisiana has already one race problem, which presents itself every day of the year, and which is ever a costly one in many respects. Incidental thereto she has already

a yellow peril, to which her laws and her Christianity have thus far proven unequal. To introduce a yellow peril of another kind would be to court disaster, to offer a premium to annoyances of every sort, to invite trouble as a permanent guest for future years. California's experience with its Oriental population should be an object lesson, sufficiently convincing, to prevent any other white community from encouraging the presence of Japanese in numbers, however small.

The press and people must unite in insisting that no Japs are wanted in Louisiana. Badly as the State needs development, it were better that its farms should become a garden of nettles, its swamps remain unclaimed, and its virgin forests unclaimed, than that a foothold be given within its borders to this pestiferous people, who can only be compared with anti-insects notably as clever as they are tiny, but which are undeniably and undeviating a pest wherever they appear.—Florida Parishes.

Children Cry FOR FLETCHER'S CASTORIA

Inspectors of Sales will Keep Stocks of French Market Coffee Fresh

THE building of our special machinery at New Orleans made it possible to deliver the genuine French Market Coffee to every home in perfectly sealed cans. Great quantities of this coffee is now sold throughout the South.

Therefore, we have Inspectors of Sales who will call at stores where French Market Coffee is sold to see that the stock of French Market Coffee is always kept fresh, so French Market will be fresher as well as superior to any other coffee sold in the South.

French Market Coffee

The Wonderful C... Secret Blend

Think what this means to those who love and appreciate fresh superb coffee. Judge by actual test how much better French Market coffee is than any other coffee you can buy.

Send 10 cents for 12 cup sample and booklet of the Story of French Market

French Market Mills, New Orleans, La.
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THE IDEAL LENS FOR PERFECT VISION

Being ground on a curvature which conforms to the shape of the eye, they thus afford a wider field of vision and enable the wearer to see equally well at ALL ANGLES. They set close to the eye without touching the eye lashes and avoid those annoying and eye-tiring reflections, which are caused by ordinary or old style flat lenses.

We can furnish these Toric lenses in any style spectacles or eye glass mountings desired or we can set them in your present mounting at reasonable prices.

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Manufacturing Jewelers and Opticians.

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THE ONLY GENUINE
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KEEPS FLESH IN TONE
FROM SKIN TO BONE.
Heals Everything Healable. Burns,
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