

NEW IBERIA ENTE

AND INDEPENDENT OBSERVER-CONSOLIDATED M.

M. W. FISHER, Editor and Proprietor.
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DEVOTED TO THE ADVANCEMENT OF HOME INTERESTS.
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NUM 1

ADVERTISING THAT HURTS

Truthful advertising abroad of Louisiana lands is always desirable. But at different times we have called attention to the injury inflicted upon the State where there is exaggeration or misrepresentation in such advertising.

In that connection the Lake Charles American-Press is demanding action by commercial bodies to put a stop to the exploitation of certain Calcasieu lands the value of which, it claims, is being absurdly magnified. These lands are located in the vicinity of the Union Sulphur Company's property, whose production of sulphur amounts to millions of dollars annually, and the bait offered to prospective is that drilling on these lands will probably disclose similar deposits of sulphur.

The American-Press claim that these lands are divided into lots and offered for sale at the rate of \$100 an acre, whereas they never commanded an average price of \$15 an acre, and that all the evidence is to the effect that they contain no sulphur.

It points out that the unique deposits being mined by the Union Sulphur Company is not found over an area of four thousand acres, as represented in some of the literature sent out but is contained within forty acres, enclosed by four thousand acres of land worth but a few dollars an acre. The company itself has tested from time to time the four thousand acres, but has never found sulphur anywhere except on the forty-acre tract, thus demonstrating that the deposits it own constitute a geographical freak unknown at any other spot on earth.

It may be that the American-Press itself has been imposed upon. The sulphur company naturally would have a selfish interest in discouraging prospecting in the vicinity of its holdings if it had reason to believe that its plot was not a geological freak. But, be that as it may the American Press is justified in protesting against the advertising abroad of the possibilities of the lands if there is no ground for the alluring hopes held out to those who are asked to buy.

Louisiana has suffered considerably from the operations of land syndicate happily very few, who have held out glittering promises to home seekers which could not be fulfilled. Other States have had similar experiences. Any movement to restrict such misrepresentations ought to be encouraged. So much can truthfully be said of the great fertility of our lands and even of our mineral resources that there is no need to propagate falsehoods concerning them.—States.

Bad Cold Quickly Broken Up.
Mrs. Martha Wilcox, Gowanda, N. Y., writes: "I first used Chamberlain's Cough Remedy about eight years ago. At that time I had a hard cold and coughed most of the time. It proved to be just what I needed. It broke up the cold in a few days, and the cough entirely disappeared. I have told many of my friends of the good I received through using this medicine, and all who have used it speak of it in the highest terms." Obtainable everywhere.

Why is it," asked the curious guest, "that poor men usually give larger tips than a rich man?"
"Well, suh," said the waiter, "the poor man don't want nobody to know he's poor and the rich man don't want nobody to know he's rich.—Rayne Tribune.

If you are in arrears for
The Enterprise
kindly call and settle or send money order or check and your receipt will be forwarded to you.

PUJO SAYS PARKER DEFEAT IS ASSURED.

BURKE STRONG IN NORTH LOUISIANA.

The Parker movement, outside the Third district, will not be a serious opposition to the Democracy in the coming election, is the opinion of former Congressman A. P. Pujo, of Lake Charles, who was in New Orleans Tuesday on professional business.

"There is little interest in the state campaign in my section," said Mr. Pujo, "but I look for normal vote in the Democratic primary."

"In the general election Mr. Parker representing the Progressive party, will not poll over fifteen per cent of the vote and I think that will be the average for the whole state outside of New Orleans. Mr. Parker's chief strength will be in Third district and I doubt if he will get over 7,000 votes there. The Democratic party will win in its usual victory in April."

Mr. Pujo has been taking active part in the campaign. It is no secret that, on purely personal grounds, he will cast his vote for Mr. Barret; but he is opposed to state wide prohibition, and hence not in sympathy with Mr. Barret's issue.
Burke Strong in His Section.

Asked about the race for lieutenant governor he said:

"Mr. Burke of Iberia has a strong following in my section. People believe he is a young man of marked ability and high character, with some legislative experiences and a lively interest in public affairs, and that he would fill the office most creditably. Moreover he has made friends by his sturdy Democracy and his Democratic activities in his district where to take an aggressive stand for the Democratic party is not only to invite political but to some extent professional and business ostracism."

Women of Sedentary Habits:

Women who get but little exercise are likely to be troubled with constipation and indigestion and will find Chamberlain's Tablets highly beneficial. Not so good as a three or four mile walk every day, but very much better than to allow the bowels to remain in a constipated condition. They are easy and pleasant to take and most agreeable in effect. Obtainable everywhere.

FOUR RULES FOR FARM RENTERS.

1. Stick to the farm. It's better even for the tenant than the town or the factory, and certainly better for his children whose future should be dearest of all things to him.
2. Aim sometime to be a landowner. If you are 21 or under, aim to be one by the time you are 35. If you are already too old to realize this, aim at ownership not over ten years from now.
3. Resolve to become a landowner by the two roads: first, making; second, saving. Unless you make yourself a progressive, thrifty, economical farmer now, you would not be likely to keep a farm of your own if you had it. Good farming and careful saving are therefore both the way to get a farm and the way to keep it after you get it.
4. Don't try to be a landowner too soon. That is to say, don't buy a farm until you can equip it reasonably well. Aim first to get good tools, good cattle, and good horses and mules while you are a renter, and then let the land come later, instead of trying for the land first and equipment later.—The Progressive Farmer

The Gist of It.
"Last December I had a very severe cold and was nearly down sick in bed. I bought two bottles of Chamberlain's Cough Remedy and it was only a very few days until I was completely restored to health," writes O. J. Metcalf, Weatherby, Mo. If you would know the value of this remedy, ask any one who has used it. Obtainable everywhere.

Happy New Year.

To one and all and especially to those who have aided in making the season pleasant to us by visiting our store.

We would be glad to have you pay us a New Year's Call.

LEE'S DRUG STORE,

Let KOCH fill your prescriptions.

That the boy on the farm should become his father's partner in business, was the keynote of the address of Prof. W. E. Vapion, who has charge of junior extension work for Colorado Agricultural College. If the boy is permitted to pay his way on the farm, renting an acre of ground from his father, and getting his full share of the return from the acre, it will give the boy an active interest that often will decide his future in favor of the farm. The same is of the girl whose mother is far-sighted enough to make the daughter a real partner in gardening and canning vocations. Prof. Vapion said that the place for cooperation to begin was the home.—Southwest Trail.

HEAL IT WITH

Bucklen's

THE ONLY GENUINE

Arnica Salve

KEEPS FLESH IN TONE FROM SKIN TO BONE.
Heals Everything Healable. Burns, Bolls, Sores, Ulcers, Piles, Eczema, Cuts, Corns, Wounds and Bruises. SATISFIES, OR MONEY BACK. 25c AT ALL DRUGGISTS.

One trouble with us in the South is that we think too much about a bank as being a place to get money out of, instead of as a place to put money in; and it would be better, as Dr. Butler recently suggested, if we said that it is "a rural banking system" that we need rather than a rural credit system—for it must deposit and saving feature as well as the credit and borrowing feature.—The Progressive Farmer.

A British recruiting officer reports 1,539,000 men enlisted in one week and that 2,500,000 recruits have nearly all enlisted since the last of November. A call is being made for one million British soldiers at the front, which will have to be supplied from these enlistments.

If your stomach feels uncomfortable from overeating, or from food which disagrees with you, take HERBINE; it settles the stomach, strengthens the digestion and relaxes the bowels. Price 50c. Sold by Estorge Drug Co.

Ingnacio Diaz is held by U. S. authorities at Pensacola, Fla. on a bond of \$5,000, charged with violating the neutrality law, in attempting to ship munitions of war to Mexico on a schooner belonging to him. He is a Mexican, of course, but he has large lumber interest in Florida.

END STOMACH TROUBLE, GASES OR DYSPEPSIA

"Pape's Diapepsin" makes Sick, Sour, Gassy Stomach surely feel fine in five minutes.

If what you just ate is sitting on your stomach or lies like a lump of lead, refusing to digest, or you belch gas and eructate sour, undigested food, or have a feeling of dizziness, heartburn, fullness, nausea, bad taste in mouth and stomach-headache, you can get blessed relief in five minutes. Put an end to stomach trouble forever by getting a large fifty-cent case of Pape's Diapepsin from any drug store. You realize in five minutes how needless it is to suffer from indigestion, dyspepsia or any stomach disorder. It's the quickest, surest stomach doctor in the world. It's wonderful.

Pastime Theatre

TO-DAY JAN. 1st.
SPECIAL NEW YEAR PROGRAM
PARAMOUNT FEATURE
JAMES L. LASKY Presents
America's Foremost Photoplay Star
BLANCHE SWEET (IN)
"THE SECRET ORCHARD"
From the play by Channing Pollock.
The Secret Orchard is one of the attractions that played a return engagement at the Pearce Theatre in New Orleans.
5c. and 10c.

TUESDAY, JAN. 4—Paramount Feature
ELSIE JANIS in 'T'WAS EVER THUS
Assisted by Owen Moore, Hobart Bosworth and Myrtle Steadman.
5c. and 15c.

THURSDAY, JAN. 6—Paramount Feature
JAMES L. LASKY Presents
DONALD BRIAN in one of HAROLD MCGATH'S ROMANCES
"THE VOICE IN THE FOG"
The glimpses of foggy London Streets in the dead of night are masterly pieces of photography. Mr. Brian is given a few scenes in which to demonstrate his ability in the terpaichorean line for which he is famous.
5c. AND 15c.
Please note that our Paramount Feature days have been changed to Tuesday and Thursday.

ELKS THEATRE

Tuesday, Jan. 4th.
ANOTHER BIG TRIUMPH BY
WILLIAM FOX
Foremost of Producers Presents
ROBERT B. MANTELL
America's Foremost Tragedian
WITH
GENEVIEVE HAMPER
Most Beautiful Ice on Earth
—IN—
"THE UNFAITHFUL WIFE"
Direction of J. GORDON EDWARDS
Preserving for the Enlightenment of Present Day Millions and Future Generations Through the Medium of the Screen the Consummate Art of the GREATEST LIVING EXPONENT OF SHAKESPEAN ROLES.
5c and 10c. 10c and 20c.

PROGRESSIVES AND THE PRIMARY.

Assuming they are in good faith, the action of the Progressives of Iberia, who at their conference Wednesday decided to form their own parochial primary anyone who takes part in the Democratic primary on January 25, is an acknowledgment of inherent dishonesty of the position that a man may participate in the councils of two opposing parties in the same election.

If, on the other hand, the followers of Mr. Parker are in good faith—if there is a tacit understanding that they may go to a Democratic primary and, while keeping out of the Progressive primary, vote for the Progressive ticket in the general election—that they have done a confession that they are asked to advocate what they know is morally wrong.

We prefer to believe they are in good faith and that, whether or not John M. Parker said in his speech at Burdick, Oct. 23, what we reported to said, that he wanted the vernorship to come to him or by the votes of men who do not take part in the Democratic primary, the Iberia Progressives realize they can never hope a real party in Louisiana any other lines.

We have iterated and reiterated the opinion that if a man believes Mr. Parker's election will benefit the state more than that of either Mr. Pleasant or Mr. Barret, his duty is to abstain himself from the Democratic primary and be conscience-free to vote for his choice in April. Right not to desire to butt into Democratic family meeting or to decide which of two candidates shall be its standard bearer and who shall be the Democratic candidates for the other parochial offices. In other words a man should be a Democrat down the line or stay out of the Democratic primaries.

Of course there cannot be the slightest doubt what is to be the result of the campaign. Mr. Barret also is beaten to a frazzle. His friends realize it though are reluctant to admit it. As

Mr. Parker is concerned, Former Congressman Pujo probably is not far from the truth when he forecasts that the Bull Moose candidate will not get more than fifteen per cent of the total vote of the State.

Even, therefore, if the rumors were true that in due time word is going down the line in the Third district for the Progressives to enter the primary and vote for Mr. Barret on the theory that he would be a less formidable candidate in April than Mr. Pleasant, the ultimate result could not be affected.

But in the interest of decent politics we hope that the attitude of the Iberia Progressives is destined to be the eventual attitude of every self-respecting citizen in the campaign. Let every man have perfect freedom of choice as between the Democratic and Progressive candidates. But let no man persuade himself that he can honestly serve in two political camps in the same campaign. Otherwise we shall never have two strong white parties in Louisiana which Mr. Parker professes to desire to see. Instead we shall have a state filled with mongrels and the tone of our politics will constantly grow worse instead of better.

In the meantime the columns of The States are still open to the Hon. John M. Parker to say whether he wants the Governorship to come to him clean, half-clean or sadly tainted.—N. O. States.

Constipation and Indigestion.
"I have used Chamberlain's Tablets and must say they are the best I have ever used for constipation and indigestion. My wife also used them for indigestion and they did her good." writes Eugene S. Knight, Wilmington, N. C. Obtainable everywhere.

Washington, Dec. 29.—Mr. Sidney Bradford of Avery Island, has been appointed to the membership committee of the Navy League of the United States and will help to represent that organization in his district in the active, aggressive campaign which it is carrying on in all parts of the country in behalf of adequate preparedness against invasion and disaster. He will co-operate with the members of the Navy League's state committee for Louisiana of which Mr. Benjamin T. Waldo of New Orleans is chairman and will lend his energetic and enthusiastic support to the work undertaken to consolidate and organize the overwhelming sentiment of thinking people of that state in behalf of measures of adequate preparedness. A special letter has been forwarded Mr. Bradford by the Navy League notifying him of his appointment.

