

WHAT THE POOR BOY CON-TENDS WITH.

At many Lincoln day banquets the thought of the hour is Lincoln's democratic spirit, his rise from poverty to great fame, and the chance this country gives the poor boy. Yet as the poor man's son in our schools hears the Lincoln day thought expounded by the teacher, he sees very little chance for him to rise. He would trade his chances of being president, or even of acquiring a sizable bank account, for one clay marble.

The boy in Lincoln's position 75 years ago suffered from adverse exterior circumstances. Without education and simulating association, there was little chance that genius would be fanned into flame.

If the poor boy of today has good qualities of mind and heart, his teacher will discover it. Thousands of such rough diamonds are all the time picked out from the dirtiest dust heaps, and are winning their way.

But in the bright boy's own heart there are too many seeds of decay. They are the corroding influences of the street, the cheap theatre and the loafing hangout. In many a home of poverty, high ideals have been preserved, and the boy is kept from these corrupting influences and urged on to show what is in him. But if home poverty is due to vice, and the boy runs wild in the street, the best school advantages can do little for him.

So the poor boy should realize that it is all up to him. He has a good chance in our democratic America if he can but rise above the low level of the street. Let him do any honest work out of school hours, save his money, and before long he will have a good name in the business community. Then it is only a strong and steady pull, and his future is secure.—Ruston Leader.

TRIPLE GLOSSY HAIR FREE FROM DANDEUFF

Girls! Try R1 Hair gets soft, fluffy and beautiful—Get a 25 cent bottle of Danderine.

If you care for heavy hair that glistens with beauty and is radiant with life; has an incomparable softness and is fluffy and lustrous, try Danderine. Just one application doubles the beauty of your hair, besides it immediately dissolves every particle of dandruff. You can not have nice heavy, healthy hair if you have dandruff. This destructive scurf robs the hair of its lustre, its strength and its very life, and if not overcome it induces a feverishness and itching of the scalp; the hair roots lamish, loosen and die; then the hair falls out. Surely get a 25-cent bottle of Danderine's Danderine from any drug store and just try it.

(Advertisement.)

TRUE JOURNALISM ABOVE MONEY RETURNS.

"No man is a great newspaper man who makes a fortune out of Journalism," declared Colonel Edward S. Wilson, editorial writer of the Ohio State Journal, in a talk before a class in journalism at the Ohio State University. "If he does his name is forgotten by posterity. Journalism is above money returns; it occupies the high attitude of human duty."

Touching on the field of women in the journalistic line, Col. Wilson said he was of the opinion that the spiritual influence of women is what is needed in journalism today. "Intellect," he said, "is faulty and full of errors and cannot be trusted, but the spirit can."

"The main thing with an editor," he continued, "is his personality. If he is a true editor he will be a true man. He cannot make a good editor unless he has the Christian spirit. This personality should make itself do this? Get down on the human felt in the editorial. The only real intelligence conveyed is through the heart; you cannot instruct a man wholly from the intellect."

"Keep your temper. Don't get mad. When you write an angry editorial lay it aside for a few hours and you will not print it. I've done that a hundred times. Let a spirit of optimism prevail in the editorial columns. Avoid controversy. Nothing is ever settled by newspaper argument. It simply deepens the chasm between the two views."—Exchange.

Children Cry FOR FLETCHER'S CASTORIA
(Advertisement.)

SOME ARE

UNDER THE IMPRESSION

THAT

OUR INTEREST RATES

EXCEED

8 Per Cent.

THIS IS ERRONEOUS

CALL AND BE SHOWN

IBERIA BUILDING ASS'N.

HOW HOGS HELPED.

A few years ago I found myself \$800 in debt, and it seemed that, to be free from it, I would have to resort to the old method of robbing Peter to pay Paul. Fortunately, however, hogs came to the rescue, and I have been an ardent hog "fan" since. I came into possession of two pure bred Berkshire sows that had been bred to a registered male. I also had two sows that owing to my own lack of foresight, or I should say common sense, had been loafing on the job. The pure breeds caused me to see the error of my ways, and by looking ahead a little I saw what might be accomplished toward paying off the debt with hogs, so the other two sows were bred.

This was in December, and the next spring my Berkshires brought nine and eleven pigs, respectively, the other two ten each. Eighteen of the pure-bred pigs were sold for \$15 each when six weeks old, the other two being kept for my own breeding stock. These sales amounted to \$270. The other lot, being just common stock, brought \$130—twenty at \$6.50 each, when six weeks old. Thus in the course of a few months I had \$400 toward paying that \$800 debt. W. H. T., Dallas Texas, in The Progressive Farmer.

To Cure a Cold in One Day

Take LAXATIVE BROMO Quinine. It stops the Cough and Headache and works off the Cold. Druggists refund money if it fails to cure. E. W. GROVE'S signature on each box. 25c. (Advertisement.)

If this prohibition movement waxes much stronger it will be a longer time between drinks.

A few educated people might be able to tell you what was going on in this world about 1450.

MAYR'S WONDERFUL REMEDY FOR STOMACH TROUBLE.

ONE DOSE WILL CONVINCED. Gall Stones, Cancer and Ulcers of the Stomach and Intestines, Auto-Intoxication, Yellow Jaundice, Appendicitis and other fatal ailments result from Stomach Trouble. Thousands of Stomach Sufferers owe their complete recovery to Mayr's Wonderful Remedy. Unlike any other for Stomach Ailments. For sale by Estorge Drug Co. and druggists everywhere. (Advertisement.)

A student has been arrested as a train robber. This shows the danger of being a student.

The burglar believes that the difference between an honest man and a thief is the coin.

GABI LEBLANC, Notary Public.

DeValcourt Building, formerly Citizens Bank, Entrance facing Iberia Street. Typewriting done by Mr. Robert LeBlanc in the same office.

ALPHONSE DAVIS, GENERAL INSURANCE.

Special Facilities for Handling Tornado Risks. Damaging Winds and Storms are becoming more frequent in this section of the State. You may protect yourself against property loss from this source at a very nominal cost, the rates on this class of insurance ranging as low as **TWENTY CENTS PER \$100, FOR ONE YEAR.** If you will phone 98, I will gladly call on you for the purpose of discussing this class as well as any other kind of insurance. **FULL PROTECTION AND PROPER RATES.**

In Establishing The Farm Loan Bank In New Orleans

The Farm Loan Board selected the logical point to best serve the farmers of Alabama, Mississippi and Louisiana. To establish and organize such an institution, however, necessarily takes a long time, and it may be months before your needs can be cared for. We are already established and

You Can Borrow From Us NOW For Long Time at Low Rates

You can get prompt service as we have an appraiser in your neighborhood, who will make an inspection immediately after we receive your application.

Why Wait, When You Can Finance Yourself Permanently Today?

WRITE FOR INFORMATION

MORTGAGE SECURITIES CO.
CAPITAL PAID IN \$600,000.
CANAL & CAMP STREETS, NEW ORLEANS.

The people of this country are paying premiums on more than \$4,000,000,000 in life insurance policies. Yet every man swears his is the biggest policy in Christendom when the premium becomes due.

Children Cry FOR FLETCHER'S CASTORIA
(Advertisement.)

The death of Admiral Dewey removes a picturesque figure from American naval circles. Secretary Daniels says the advice which the dead admiral gave him was more like that of a father to his son.

The Quinine That Does Not Affect The Head Because of its tonic and laxative effect. LAXATIVE BROMO QUININE is better than ordinary Quinine and does not cause nervousness nor ringing in head. Remember the full name and look for the signature of E. W. GROVE, 25c. (Advertisement.)

We are not all born with the sunshine in our hearts, as the Irish people prettily term it, but we can all coax some of it in there if we only try.

GIVE "SYRUP OF FIGS" TO CONSTIPATED CHILD

Delicious "Fruit Laxative" can't harm tender little Stomach, liver and bowels.

Look at the tongue, mother! If coated, your little one's stomach, liver and bowels need cleansing at once. When peevish, cross, listless, doesn't sleep, eat or act naturally, or is feverish, stomach sour, breath bad; has sore throat, diarrhea, full of cold, give a teaspoonful of "California Syrup of Figs," and in a few hours all the foul, constipated waste, undigested food and sour bile gently moves out of its little bowels without griping, and you have a well, playful child again. Ask your druggist for a 50-cent bottle of "California Syrup of Figs," which contains full directions for babies, children of all ages and for grown-ups. (Advertisement.)

Demand of Administration. Succession of Mrs. Emilie Touchet, (Deceased) wife of Lastie Romero.

19th Jud. Dist. Court, State of Louisiana, Parish of Iberia.

Whereas, Nicaize Huval, a resident of the Parish of Iberia has applied to the Honorable Nineteenth Judicial District Court of Louisiana, holding sessions in and for the Parish of Iberia to be appointed Administrator of the Succession of Mrs. Emilie Touchet, wife of Lastie Romero, Deceased.

Notice is hereby given to all whom it may or doth concern to show cause if any they have, within ten days of the first publication hereof why the prayer of the said Nicaize Huval should not be granted.

Witness the Honorable James Simon Judge of our said Court, this 21st day of February, 1917.

F. G. DECUIR, D'y Clerk of Court, Iberia Parish.

SHERIFF SALE. 19th Jud. Dist. Court, State of Louisiana, Parish of Iberia. WILLIAM R. FALL

vs. ALEXANDER S. HINTON AND RUPERT E. WEEMS.

Notice is hereby given that by virtue of an order of Seizure and Sale, issued out of the above entitled and numbered cause and to me directed, I, P. A. Landry, Sheriff, duly sworn and qualified in and for the Parish of Iberia, La., have seized, and will offer for sale and will sell at Public Auction FOR CASH to the last and highest bidder, at the front door of the Court House, in the City of New Iberia, La., between legal sale hours. On Saturday, March 31st, 1917, the following described property, to-wit:

"A certain tract of land in the Parish of Iberia, State of Louisiana, containing six hundred and ninety four and 91-100 superficial acres, located in township 11, section 37, South of range eight, East Southwestern land district of Louisiana, together with all the improvements thereon or thereunto belonging, rights, ways, servitudes and all the oil, mineral, and timber right on the same, and also all mineral rights on the forty acres sold to Burdin & Brother, which has been reserved, also one lot of piping of various sizes, and all oil machinery lately used by the Portage Oil Co., and now on the grounds. To pay and satisfy the sum of Five Thousand Dollars with 8 per cent. interest per annum from May 10th, 1914 until paid, with ten per cent. attorneys fees on the principal and interest and the cost of these proceedings. Given officially this 23rd day of February, 1917.

P. A. LANDRY, Sheriff.

When You Consider Quality

You will not Make a Mistake in ordering your



Milk and Cream

FROM THE **Iberia Modern Dairy.**

R. S. Pesson, Prop.

My Dairy is Sanitary in Every Particular and Scored 70 per cent. in the Official Test made by Dr. Dowling. All Visitors are Welcome to Inspect my Dairy. Your Patronage Solicited. Phone 295.

IDEAL PROPERTY FOR SALE.

The Pascal property on Bank Avenue comprising a large two-story modern residence with large barns and other outhouses, together with 27 1/2 acres of well drained land. This property would make an ideal dairy, being situated 1/2 mile from Court House on the New Iberia Commercial Canal. The soil is rich and fertile as it has been in pasture for about 40 years. Due to its proximity to the canal its drainage is excellent. For one wishing a country home near a City for a price within reason, this is the opportunity. Consideration, \$10,500.

If interested address, M. W. FISHER, Real Estate Agent, New Iberia, Louisiana. Write me for large or small tracts of land in Iberia or St. Mary Parishes.

See Us Before Selling Your

FURS

We buy Hides, Furs, Wool, Metal, Rubber, Moss, Bottles, Barrels, Rags, Iron, Bones, Sacks.

Phone 460 or write for price list.

STEINBERG & COMPANY

238 West Main St., NEW IBERIA, LA.

Smith & Taylor Insurance.

FIRE MARINE, TORNADO, CASUALTY LIABILITY, PLATE GLASS BONDS AND STEAM BOILERS.

ROOM No. 2, SECOND FLOOR MASONIC TEMPLE



DON'T DRINK ALONE

when you open a bottle of Budweiser beer. It's as good for the wife as it is for the husband. For Budweiser beer is as wholesome as it is palatable and refreshing. It puts flesh on the bones and rich red blood in the veins. It sustains the old and strengthens the young. Just one case will be enough to prove its merits. Shall we send it!

New Iberia Ice and Bottling Works,

DEALER IN

COAL

Foot of Swain St

S. O. NUCKOLLS GENERAL INSURANCE.

SURETY BONDS.

NOTARY PUBLIC.

FIRE TORNADO AND INSURANCE IN OLD AND RELIABLE COMPANIES.

LOSSES AND CLAIMS PROMPTLY ADJUSTED.

Rates and Information Furnished on Application.

OFFICE PHONE 98. RESIDENCE 486.

OFFICE—VOORHIES' BUILDING 109 West Main St.

"THE SOUTH'S GREATEST SCHOOL OF BUSINESS." SOULE COLLEGE.

NEW ORLEANS, LA.



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J. P. SUBERBIELLE, Insurance

R. D. SOUTHWELL, Manager.

Low Rates Strong Companies

REPRESENTING

First National Fire Insurance Co., Surplus to policy holders	\$ 1,200,000
Insurance Co., State of Pennsylvania	1,300,000
Milwaukee—Mechanics Insurance Co.	1,000,000
Niagara Fire Insurance Co.	5,000,000
Pennsylvania Underwriters	2,000,000
People's National Insurance Co.	1,200,000
Providence—Wahington Insurance Co.	2,000,000
Springfield Fire Marine Insurance Co.	5,000,000

Investigate the standing of the Company in which you are insured and see if you have a policy that insures. Give us a call whenever you need insurance.