

# NEW IBERIA ENTERPRISE

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M. W. FISHER, Editor and Proprietor.  
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DEVOTED TO THE ADVANCEMENT OF HOME INTEREST.  
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## ALFRED LEWALD ELECTED PRESIDENT OF CHAMBER OF COMMERCE.

### OFFICES WILL BE FITTED UP IN THE NEAR-FUTURE.

The organization meeting of the New Iberia Chamber of Commerce took place in the City Hall last Wednesday evening at seven thirty o'clock with the full directorship present. One of the first pieces of business transacted was the election of officers to serve the ensuing year. Mr. Alfred Lewald the proprietor of the Specialty Store was unanimously elected president of the Association; Mr. E. H. Buffinton, vice-president; John R. Taylor, treasurer and M. W. Fisher, temporary secretary.

Committees were chosen as follows:

By-laws—H. M. Carver, Henry L. Smith and Geo. Cousin.

Finance—Frank J. Daunterive, Fritz Dietlein, Luke L. Bertrand, Francis Voorhies and Geo. Cousin.

Executive—Ed. L. Estorge, chairman; H. L. Smith, John R. Taylor and Alfred Lewald.

It was the sense of the board

that nice offices be fitted up in some appropriate place on Main Street as permanent headquarters. The offices will be in charge of some young person until the board sees fit to employ an experienced and trained manager.

As soon as the by-laws are drawn up and accepted it is planned to appoint different committees—such as agricultural, good roads, etc. from among the membership. At each regular meeting on the first of the month the public is invited to be present and participate in the work soon to be under full headway for the advancement of the Parish.

One of the first steps of the board calculated to advance the interests of the Parish is a movement to organize hog clubs among the farmers throughout the Parish.

Mr. J. B. Francioni of the Louisiana Experiment Station of Baton Rouge has been invited to ad-

dress the farmers and those of the citizens of this Parish who are interested in raising hogs. The date of the meeting will be announced in the near future and a public mass meeting called. It is the intention of the Chamber of Commerce to work with the farmers as much as possible and assist them in securing markets for all of their products at the best figures obtainable. Through an organization of this kind, with the assistance of a competent official in the employ of the Chamber of Commerce, not only can a hog organization to raise hogs be formed, but prices can be obtained for the porkers when ready to market that will make it justifiable to engage in that line of business. It is the intention also to take steps to have another Parish Fair in New Iberia, if not this year, during the next and make it such a strong association that these exhibitions will take place annually.

The question of finances was another that was thrashed out in detail and plans are being formed to raise sufficient money with which to meet the expenses of the Association.

While it is the intention of the board of directors to use every effort towards securing additional enterprises for New Iberia the development of the agricultural interests of the Parish will take first rank above everything else, and

## Why Not Build Both Canals? New Iberia would have Decided Advantages over Morgan City and Plaquemine.

Now that we have taken steps to improve New Iberia by contracting for paved streets throughout the City, and as an immense trade is expected from all sections of the Parish as soon as the main public roads are completed would it not be well to launch a campaign for the completion of the New Iberia Southern canal which leads to Vermilion Bay and the Bayou Boutte canal which will give us an outlet to the lakes? Both of these propositions would in a few months after completion, be worth in trade to New Iberia hundreds of thousands of dollars. When we take into consideration the fact that there is on deposit a sinking fund of some \$27,000 to the credit of the Southern Drainage District's uncompleted canal, is it not our duty as progressive citizens to devise ways and means for its early completion? It is true there are many of our citizens who do not seem to realize the importance of a connection with the sea through the canal as intended, and many are disappointed because such a great amount of money had been expended and in a measure wasted until now the canal is growing up in weeds. They forget the fact that thousands of acres of land

long railroad haul would of itself be equivalent to the money expended in the completion of this canal.

Few of our people appreciate the fact that on the uncompleted Jeanerette highway the railroads have already collected a toll of \$20,000.

The Bayou Boutte canal is another improvement that could be put under way at the very same time. It would be the means of putting New Iberia in touch with the settlements around Bayou Chene and the lakes tributary to it. This would undoubtedly culminate in hard wood factories being located in New Iberia which would give employment to hundreds of our people. It would mean the establishment of box factories, most factories, the making of ax and spade handles, auto-spokes, etc. Even small saw mills to work up the remaining cypress in those swamps would very likely be established in New Iberia at a great profit to this community. With this canal we would be in position to control the fur and fish trade that finds its way to Morgan City, Plaquemine and the Atchafalaya Station on the Southern Pacific Railroad.

formed child of maltreated memory.

The old foundation of Louisiana's romantic history is being attacked by the canker of a narrow, washbuckling creed. Under the mail and toil of this process of devolution, decay is inevitable. Not even the gentle, generous, clambering vine of Ivy can cover and hide the infamy. It will in time become a menace to the State's peculiar civilization. It is as possible, as natural to introduce Arctic blizzards into our climate, June snowflakes into our summer showers than to bring the repudiated austerity, the cheerlessness, the cloistered asceticism of the inferred Puritanism into the psychology of our life. Who will assume the responsibility before God and man, with revolutionary violence, to change nature's hand work in Louisiana. Our verdant fields and prairies, our shaded, sombre sluggish bayous and covees, the old, majestic, bearded oak trees beckoning the low murmuring, the graceful voice of the sphynx to rest in their foliage, the enthralling, Evangeline Goddesses, the loyal, faithful, hopeful Gabrielles, the whole panorama present the vandalism, the iconoclasm of ignorance and persecution. We have fought with fury and fervor for right, justice and liberty; we shall continue to defend the ideal of Louisiana's life. The path may be rocky, the journey mined with the dangers of fanaticism, but the will to do, the determination to win, the suffering and the sacrifice are worth the chastening of the victory.

Solitude with all its lingering memories; its blue sky of welcome peace and love; the very shade of its trees portraying in silhouette a vivid picture of supreme happiness and contentment, its lowing, large eyed cattle with a melancholy gaze staring at the

doms and remain a withered, faded reality. The tragedy has begun, the stage is set; may the curtain never close and hide the last act.

As usual the last feast of fun and frolic was superb in every detail. The usual masters of execution were at the helm. Mr. and Mrs. Henry Landry and children associated with the families of Terville Landry and Filias Romero made the day one of ideal brotherhood.

Many excellent toast was delivered which time and space prevent from printing.

Judge Simon, a professional post-prandial orator was the toastmaster.

Father Roquet, in excellent French, with great feeling delivered a telling anti-prohibition address.

E. S. Broussard, L. P. Bryant, Jules Dreyfus, Ventress Smith, Judge Campbell and others added to the intellectual and literary entertainment. Those present were Judge W. Campbell, E. Vuillemot, V. Smith, Edwin Broussard, Rev. E. Roquet, Paul Bryant, Jules Dreyfus, A. Guichard, Fred Lietemeyer, S. C. Sallall, Judge Jas. Simon, D. M. Durin, Leon Landry, Ulysses Landry, O. E. Landry, J. A. Gonsoulin, Tiny Renouudet, P. A. Landry, W. C. Gosling, W. Lassalle, J. T. Lejeune, A. Jacob, Silvio Broussard, T. Builliard, P. Jubin; M. Holloway, Albert DeBlanc, Alex. Bergerie, F. J. Romero, A. E. Chargois, Henry Landry, J. T. Landry, C. G. Courrege, Ernest Landry, Dr. Babeock, Albert Delahoussaye, Fred Patout, C. Chastain, Rene Romero, A. Comeaux and N. Comeaux.

## ELKS THEATRE

### Wednesday and Thursday, July 2nd and 3rd.

#### BIG DOUBLE BILL

D. W. GRIFFITH

PRESENTS

"TRUE HEART SUSIE"

THE STORY OF A PLAIN GIRL

A ARTCRAFT Picture



We have just seen D. W. Griffith's latest picture, "True Heart Susie," and we believe that it is our duty to tell you that we believe it one of the most remarkable love stories that we have ever seen. It centers about a boy and a girl in a country town and a "dancer" who comes from the city and wins him. But that just starts the revelation of the love of True Heart Susie.

There is nothing reserved or astounding or spectacular about it. It is simply the sort of a story that affords a laugh with a little bit of the heart—the sort of a story that you know is true in real life. It was a wonderful treat to say we believe it will be to you.

Lillian Gish and Robert Henson head the cast which includes Clarence Seymour and Cora Dempster who pleased so much in Mr. Griffith's "The Girl Who Stayed at Home."

been made fit for cultivation—and to-day, through good drainage, crops are being raised at a great profit to the land owners. Then again had we not had this drainage canal one would have to be cut in order to flow the sewage from New Iberia. So after all, what work has been done, has in reality been of more value to the taxpayers than has been given credit.

This canal should be completed now more than ever for the reason that aside from being in touch with the Intercoastal Canal it will put the Polies Jury in position to get millions of barrels of clam shell with which to build all of the intersecting public roads that lead to the main thoroughfares soon to be covered with gravel. These additional roads will have to be constructed as soon as the principal ones are completed. Gravel is hard to get and the railroad haul costs even more than what is paid for the building material. With the completion of this canal we will be in position to build shell roads. Take for instance the shell road leading to the Charenton shell beach. There is no gravel road in the State to compare with it, and it is maintained so easily after the shells are once put down. The difference in money saved by dispensing with the

markets will be found for our products so that the farmers will enjoy the same advantages given them in other large centers.

The meeting was an enthusiastic one and every member of the board pledged himself to work

**PARTING AT M. O. C.**

(Dedicated to my Girls.)

"Farewell dear Girls, God be with you e'er—  
And somehow with that little prayer  
My heart saddens and mem'ry goes back,  
To the years when like tiny rose-buds—  
I watched the petals unfold; proudly  
Caressing them, "my Buds"—my Girls.  
Day by day, in my Garden of Roses,  
I strolled and basked in the Sun of Love,  
Till my rose-buds shaking their stems,  
Unfolding their petals, smilingly cried  
"We are no longer rose-buds—but roses,  
Tho we sigh and sorrow at Parting,  
Our Mission of Love, of Cheer, we know;  
The God of Roses, planted the rosebuds  
And said 'Cheer the lonely, help the sad—  
And your perfume waft to the Desert Wild!"  
And the tear drops—fell where the roses stood."  
—Mother Augustin, Bayne, La.

Charles Chaplin

In his third Million Dollar Picture

## "SUNNYSIDE"

Largest Floor 50c. Balcony 35c. Children 15c.



**"THE LAST FEAST."**

If I had the vision of a Michel Angelo, the enchantment, the imagination of a Rafael, I could perhaps, with the aid of the alluring rainbow colors, put on canvas the features, the impression of the "Last Feast" which on lie, at Solitude June 19th, 1919, the birthplace of the holy friendship of the well known, but much harassed apostles of good living. With the approaching sacred atmosphere of Prohibition, with the impending punishment to be administered by the scorpion whip in the hand of a cheerless, threatening intolerance, the allies on lie, is an impossibility, a de-

### HEALTHFUL ADVICE

During the aftermath of influenza or any other prostrating illness, the logical tonic is

## SCOTT'S EMULSION

which enriches the blood and strengthens the whole body, via nourishment. If you would renew your strength—try Scott's.

Scott's Emulsion, New York, N. Y.