

# NEW IBERIA ENTERPRISE

AND INDEPENDENT OBSERVER.—CONSOLIDATED.

M. W. FISHER, Editor and Proprietor.  
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DEVOTED TO THE ADVANCEMENT OF HOME INTEREST.  
NEW IBERIA, LOUISIANA, SATURDAY, MARCH 27th, 1920.

Established 1885.  
NUMBER 3.

## ELK THEATRE

Sunday, March 28th.

### DOUGLAS MACLEAN DORIS and MAY

—IN—

## Mary's Ankle

Mary had a little ankle;  
Injured it one day.  
Now the young "doc" who repaired it  
Just can't stay away!

Fact was, Doctor needed cash, but could get it from Uncle only when he married a wife. So Doc asked Mary, "Let's pretend," and Mary said "O. K." But when Uncle took them at their word and hustled them into a bridal suite on a ship heading south—the rest is a hurricane of fun!

The Brilliant Stars of "23 1/2 Hours' Leave" and "What's Your Husband Doing?" in Another Smashing Laugh Hit! See it—sure!

—ALSO—

## AL ST. JOHN

—IN—

## "CLEANING UP."

15c 25c Tax Extra.

FRIDAY, APRIL 2nd

## "THE COPPER HEAD"

—WITH—

## LIONEL BARRYMORE

More pathos than "The Music Master."  
More heart-interest than "Shore Acres."  
More human appeal than "The Auctioneer."  
More charm of sentiment than "Peter Pan."  
More big spectacular scenes than in "Ben Hur"  
Better acting than the screen has ever seen.

The play that brought every audience to its feet, with cheers!

Put on the screen—superbly—for all the world to see, to love, to cherish.

The great AMERICAN picture  
of to-day!

Founded on the play of the same name by Augustus Thomas. From a story by Frederick Landis.  
Adapted and directed by Charles Maigne.

L. F. 35c. Balcony 25c. Children 15c. Tax Extra.

## First Sociability Run of Pershing Way to be Held in New Iberia.

### Event Scheduled for Next July—New Iberia was Within a Few Votes of Securing Next Convention in March 1921.

The Pershing Way Association will hold its first sociability run to New Iberia some time in July. This was the pleasing news that drifted in the office of the Enterprise this week and as a result the City of New Iberia will be given wide publicity in every newspaper and journal published in the South, not to mention national high-way magazines published in large centers throughout the entire United States.

The Pershing Way Association convention was held in Alexandria last Tuesday, following the Louisiana State Secretaries' Convention on the previous Monday, both organizations taking up their respective projects in all-day conferences.

Frank Noel, manager of the New Iberia Chamber of Commerce, was the lone representative of Iberia Parish, sent there by the leading local organization to represent the Parish. Other delegations from northern points of the State numbered all the way from five to ten representatives each, but the lone member from New Iberia made himself heard from before the Pershing Way Convention closed, New Iberia being given the distinction of being the first City in the State to hold a sociability run over the entire route of the State.

Parties in automobiles will start simultaneously from New Orleans, Baton Rouge, Shreveport, Alexandria, Ruston, Winnfield, Crowley, Lafayette, Houma, Opelousas, Bunkie and other points throughout the State with New Iberia as the terminus.

According to information gathered from one of the delegates from another Parish in South Louisiana the delegates from north Louisiana outnumbered the delegates from South Louisiana at least four to one, but Mr. Noel made such a strong plea for the next convention of the Pershing Way Association to be held in March 1921 that he swung over a number of delegates from north Louisiana to his way of thinking. The vote was close, Ruston getting the next Convention by a margin of four votes, which certainly was close, considering the fact that approximately one hundred delegates voted on the selection of the next convention.

Mr. Noel emphasized the fact that New Iberia was the garden City on the Bayou Teche and therefore the logical spot for the next convention, but the consensus of opinion was that as the par-

## took bottle of HOBO

—and felt immediate relief. After four bottles she said she was entirely cured of her kidney trouble.

Such is the experience of Mrs. E. J. Lee, of Kirbyville, Texas, as told by herself in an unsolicited testimonial.

"Although it has been three years ago," says Mrs. Lee in conclusion, "the trouble has not returned. May God bless and prosper the good people who make Hobo."

If you have kidney or bladder trouble Hobo will bring you immediate relief. It is made from the pure herbs of the piney woods of Louisiana, and since it contains no alcohol or habit-forming drugs can be taken in absolute safety by anybody.

Ask your druggist today for a bottle of

## HOBO Kidney & Bladder Remedy

—and start climbing back up the hill to health. Price \$1.20 at all druggists.

Made by  
The Hobo Medicine Mfg. Co.  
Shreveport, La.

ishes in north Louisiana had made such poor headway on their road building projects, that the convention would add stimulus to the situation, and many of the north Louisianians voted for Ruston.

Mr. R. D. Nibert of Bunkie, in view of the fact that New Iberia had lost the convention by four votes, proposed that a consolation event in the way of the first sociability run of the Pershing Way be held next July and suggested that New Iberia be the terminus of the run. Upon vote New Iberia was given the honor.

The details of the entertainment of the many visitors will be worked out a bit later, according to Mr. Noel, and ideas will be exchanged among the different Pershing Way Associations throughout the State in connection with this affair. A trip to the Salt Mines probably will be one of the features of the event and will cost the Pershing Way Association of New Iberia and the Chamber of Commerce not one cent.

Appended is a clipping from the Lafayette Gazette:

"After completing their state organization Tuesday at Alexandria the delegates to the Pershing Way Association of Louisiana selected Ruston as the place for the next meeting by a close vote of four majority over New Iberia, and then as a consolation prize to Manager Frank Noel of the Iberia Association, decided to hold a Sociability Run over the entire route within the State, to New Iberia, at a date during the summer to be fixed by the Board of Directors. The Sociability Run will be unique in that it will start simultaneously from New Orleans and Junction City, the two parties meeting at New Iberia for a jollification and barbecue.

"Mr. Noel made such a strong presentation of the claims of New Iberia for the next state convention that Ruston was on the point of withdrawing once, but in view of the fact that the only three parishes on the route in which the route is not yet blazed, the money has not been voted and the work has not been started, lie in the north end of the State, and it was felt that the State convention would be an inspiration to greater efforts there. Ruston was the winner in a tight fit. Then came the suggestion of the Sociability Run and it was adopted without an opposing vote.

"Every parish through which the Pershing Way runs was represented by strong delegations and a statement as to conditions surrounding road work in the various parishes, over the route selected showed that with the exception of Grant, Lincoln and Winn parishes, the money either has been voted or is about to be voted and that work either is under way or that preliminary steps to letting contracts have been taken. With the exception of twenty-three miles in St. Landry parish, the route from the Arkansas line into New Orleans could be completed in a year. The St. Landry situation is clearing now through the consolidation of road districts under a parishwide plan.

"Officers were chosen as follows: Arthur W. Van Pelt of Houma, president; Jay Davidson of Lafayette, vice-president; H. L. Bryan of Verda, secretary-treasurer. The board of directors is composed of these and W. J. Hammond of Jonesboro; R. D. Nibert of Bunkie; F. B. Richie of Ruston and Frank Dimmick of Opelousas.

"Marking the way through Louisiana already has started from the New Orleans end and is proceeding rapidly. It will be vigorously pressed all the way in two or three weeks."

## Many Visitors Here to Attend Beef Cattle Day at Stock Farm

All roads in South Louisiana are terminating at New Iberia today for the annual "Beef Cattle" Day at the Iberia Stock Experimental Farm is the center of attraction and visitors, both by rail and motor car, not to mention the Bayou Teche, are piling into the City to learn what knowledge Specialist J. R. Quisenberry is going to unfold for their especial benefit and interest, and from what can be learned the cattle men are in for a real encyclopedia of information.

According to Specialist Quisenberry, everything that can be done for the comfort of the visitors is being done by the Women's Council and the Chamber of Commerce. The ladies of the Council will be out at the farm early this morning and will serve coffee and cake to the visitors, while a number of them are furnishing cars for the transportation of

the visitors. When called upon, according to Manager Frank Noel, the members of the Chamber of Commerce responded in a most pleasing manner to furnish motor cars for transportation as the motor car bus operating between New Iberia and Franklin is inadequate to furnish all transportation facilities necessary to accommodate the visitors who will be here.

The Parish Demonstrators of South Louisiana have been here for the past two days in convention and will go as a body to the farm to learn Uncle Sam's most modern methods of raising cattle and hogs, although the latter is not regarded as a portion of the program.

The demonstration promises to be the biggest event of its character ever staged in Louisiana and the visitors are in for a real treat.

## LIVER DIDN'T ACT DIGESTION WAS BAD

### Says 65 year Old Kentucky Lady, Who Tells How She Was Relieved After a Few Doses of Black-Draught.

Meadersville, Ky.—Mrs. Cynthia Higginbotham, of this town, says: "At my age, which is 65, the liver does not act so well as when young. A few years ago, my stomach was all out of fix. I was constipated, my liver didn't act. My digestion was bad, and it took so little to upset me. My appetite was gone. I was very weak... I decided I would give Black-Draught a thorough trial as I knew it was highly recommended for this trouble. I began taking it. I felt better after a few doses. My appetite improved and I became stronger. My bowels acted naturally and the least trouble was soon righted with a few

doses of Black-Draught." Seventy years of successful use has made Thedford's Black-Draught a standard, household remedy. Every member of every family, at times, need the help that Black-Draught can give in cleansing the system and relieving the troubles that come from constipation, indigestion, lazy liver, etc. You cannot keep well unless your stomach, liver and bowels are in good working order. Keep them that way. Try Black-Draught. It acts promptly, gently and in a natural way. If you feel sluggish, take a dose tonight. You will feel fresh tomorrow. Price 25c a package—One cent a dose. All druggists. **L. O.**

## FARM DEMONSTRATION AGENTS MEETING.

Delegates in New Iberia Hold Enthusiastic Two-Day Session.

A district meeting of the Louisiana Home Demonstration Agents was held in this City on Thursday and Friday which was attended by about twenty-five practical and experienced Agents. The session was one full of interest and the discussions on practical farming in this State by these experienced agriculturists were more than interesting. Mr. P. D. Perkins, Agent of Calcasieu Parish, was made the chairman, while F. A. Swann, Avoyelles Parish's Demonstration Agent filled the office of Secretary. All of the delegates agreed to remain over to visit the Iberia Live-Stock Demonstration Farm exhibition to be held to-day.

The program as carried out during the meeting was as follows:

- 1:30 to 2:00—Opening, Assistant State Agent, J. A. Redhead.
- 2:00 to 2:15—The Relation of County and Home Demonstration Agents. (H. C. Fondron, Agent, Jefferson Davis Parish.)
- 2:15 to 2:45—Organizing Junior Clubs in Cooperation with Home Demonstration Agents. (E. W. Baker, Club Agent, Rapides Parish.)
- 2:45 to 3:00—The Club Rally. (Felix Dabadie, Agent, Evangeline Parish.)
- 3:00 to 3:20—The Distribution of the County Agent's Activities. (R. L. Sloan, Agent, Grant Parish.)
- 3:20 to 3:30—Intermission.
- 3:30 to 4:00—The Best Methods of Organizing and Supervising Field Demonstrations. (P. D. Perkins, Agent, Calcasieu Parish.)
- 4:00 to 4:15—Should Our Demonstrations Be More Definite and Why? (A. B. Caret, Agent, Pointe Coupee Parish.)
- 4:15 to 4:40—Should a County Agent Have an Organization Back of His Work? (G. W. Bonne, Agent, Allen Parish.)
- 4:40 to 5:00—What Part Should a County Agent Take in Farmers Organizations? (W. H. Humble, Agent, Rapides Parish.)
- 5:00 to 5:30—How Should Cooperative Buying and Selling Be Conducted? Should the Agent Take Orders or Handle Money? (T. H. Casanova, Agent, Vermilion Parish.)
- 7:30 to 8:00—Community and County Fairs and Their Relations to County Agent Work. (C. C. Chapman, Agent, Beauregard Parish.)
- 8:00 to 8:30—Should the County Agent Carry the Parish Exhibit to the State Fair. (J. H. Cade, Agent, Acadia Parish.)
- March 26th, 9:00 to 9:30—How Are We to Get Away from Personal Service in Vaccination? (H. C. Fondron, Agent, Jefferson Davis Parish.)
- 9:30 to 9:45—The Job of Terracing the Whole Parish. (J. J. Mixon, Agent, Natchitoches Parish.)
- 9:45 to 10:00—Systematizing the County Agent's Work, Office and Field. (F. A. Swann, Agent, Avoyelles Parish.)
- 10:00 to 10:30—What Permanent Record Should an Agent Keep for Himself and His Successor. (P. D. Perkins, Agent, Calcasieu Parish.) (J. H. Cade, Agent, Acadia Parish.)
- 10:30 to 10:40—Intermission.
- 10:40 to 11:00—What Books Should an Agent Have in His Library and Why? (T. H. Casanova, Agent, Vermilion Parish.)
- 11:00 to 11:20—Other Equipment for the Agent's Office. (A. B. Caret, Agent, Pointe Coupee Parish.)
- 11:20 to 12:00—How Can County Agent Best Give Publicity to His Work? (W. H. Humble, Agent, Rapides Parish.)
- 1:30 to 2:00—How to Conduct Better Bull Campaign. (C. C. Chapman, Agent, Beauregard Parish.)
- 2:00 to 2:30—How Can County Agent Best Use Specialist? (R. L. Sloan, Agent, Grant Parish.)
- 2:30 to 3:00—Club Work for 1920, W. C. Abbott.

Remarks, W. R. Perkins.  
Closing, J. A. Redhead.

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## For Sale.

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