



THE BETTER ROOF BEAMS

and shingles you use when building the longer it will be before you have to spend any money for repairs to say nothing of the discomfort of a faulty roof. Buy them here and their unusual worthiness will become more and more apparent as the years go by.

BOUTTE & COURREGE,
CHOICE LUMBER.

Office and Yards: Corner Chestnut and Washington Streets.

PERSONALS.

Mr. Earl Hall returned Sunday from several weeks visit to Texas.
Miss Louise Vidrine and Mrs. Camille Flory left, Thursday for a visit to Kentucky.
Mr. and Mrs. Albert Viator are leaving Saturday for Eunice, La.
Mrs. Louis Fagot and sons, Messrs. Hubert and Hacker of New Orleans are visiting Mr. and Mrs. L. O. Hacker.
Mrs. Ruben Mayronne and children of New Orleans are visiting her parents, Mr. and Mrs. Albert DeBlanc.
Mrs. Walter Laperouse and children of Galveston are the guests of Mrs. John Conrad.
Mrs. J. P. Russell entertained a few friends last Friday night at cards.
Mrs. Melvin Fisher and daughter, Miss Martha and Miss Emily Grant are the guests of friends at Houston.
Miss Lizzie Mestayer has returned from a visit to DeRidder.
Mr. Fred Renouet is spending some time in Abita Springs.
Mrs. Reese and children of Breauz Bridge are visiting her parents, Mr. and Mrs. Sidney Harry.
Miss Dupre, a sister of Congressman H. Garland Dupre of New Orleans is the guest of Miss Marceline Estorge and sister.
Miss Maud Estorge has returned from a visit to New Orleans.
Master Murphy Borel is visiting his sister in Franklin.
The Bridge Club met Tuesday afternoon at the home of Mrs. Jules Dupuy. Misses Annie and May Bell of Alexandria spent several days here with relatives.
Miss Annie Erath and Mrs. D. C. Bonnette and baby have returned from a visit to Lake Charles.
Mrs. F. G. Blumenthal arrived here on Wednesday to visit Mrs. Frank Decuir.
The Mount Carmel Convent club met Monday afternoon. The prizes were won by Mrs. Gus Suberbielle, Mrs. Howard Lyles and Miss Clara Landry.
Messrs. George Dupuy and H. S. Sealy, Jr. returned Wednesday from several weeks in Alexandria.
Mr. and Mrs. Henry Gould were visitors to Rayne on Wednesday.
Miss Lillian Gullibau of Lafayette is visiting Mrs. Donald Burke.
Miss Ethel Bauman has returned from several weeks in New Orleans.
Mrs. Moseley and little son of Port Arthur are visiting her parents, Mr. and Mrs. W. H. Riggs.
Mrs. W. D. Plaisance and children spent this week in New Orleans visiting relatives.
Mrs. Henry Smith entertained at Bridge last Saturday afternoon in honor of Mrs. Nat Dauterive. The prizes were won by Mrs. Frits Dietlein and Mrs. Nat Dauterive.
Miss Gertruda Ortt is visiting her sisters, Misses Onits and Ollie Ortt.
Miss Alberta DeBlanc returned Monday from several months visit to New Orleans.
Mrs. W. G. Weeks and children returned last Saturday from a visit to Mr. and Mrs. John Weeks in Florida.
Mr. and Mrs. J. A. Leonard of New Orleans were week-end guests of Rev. and Mrs. R. R. Diggs.
Mrs. M. Cook and little daughter of Lake Charles spent several days here with relatives.
Mr. Melvin Marianeaux of Memphis, Tenn., is visiting his uncle and aunt, Mrs. and Judge J. S. Power.
Mr. George and James Simon, Jr., of St. Martinville were the guests of Homer Daigre, Jr. on Sunday and Monday.
Mrs. Tony Macione and children of Jeanerette are the guests of Mrs. Paul Cordova.

The Junior Five Hundred club met on Wednesday at the home of Miss Alma Conrad. The prize was won by Miss Pim Decair.
Misses Fannie and Jack Ochs of New Orleans are the guests of their grandmother, Mrs. Jacob Davis.
Misses Flo, Vivian and Ruby Landry and Misses Ruth Baldwin and Claire Stouss and Dewey Landry of Lafayette spent Sunday at the home of Mrs. Gab Landry.
Miss Mabel Landry left Sunday for Lafayette to visit friends.
Miss Bernice Dreyfus is the guest of friends in Baton Rouge.
Capt. and Mrs. Tom Morse left Monday for a visit to Nashville, Tenn.
Mr. and Mrs. Charlie Espenan of Baton Rouge visited their old home here this week.
Miss Marjorie Richard of Charenton is the guest of Mr. and Mrs. A. A. Theriot.
Mrs. Sam Dillberta and children and Mr. Vincent Carabba of Los Angeles, Cal. are visiting Mrs. Paul Cordova.
The Thimble Club was entertained on Wednesday afternoon by Mrs. Donald Burke; the members present being Mrs. Reubin Mayronne, Mrs. Eldridge Hine, Mrs. Adolph Chaloron, Mrs. Sumter Cousin, Mrs. Fred Patout, Miss Lillian Gullibau was the guest of the Club.
Misses Dorothy and Theda Shaw entertained the Jolly Glee Club Wednesday afternoon. The prize was won by Miss Gladys Lallande.
The Five Hundred Club met Thursday afternoon at the residence of Mrs. H. S. Sealy. The prize was won by Mrs. Cyrus DeBlanc.
Mr. J. S. Suttle left Wednesday for a visit to California.
Mrs. John Baquor is the guest of relatives in Beaumont.
Miss Bessie Romero entertained her friends Thursday evening at her home on Lee Street with a dance and other games.
Mrs. Beverly Cambell is the guest of Dr. and Mrs. Louis Stumpf in New Orleans.
Miss Dorothy Mitchel left Wednesday for New Orleans after several months visit with Mrs. J. C. M. Robertson.
Mrs. W. C. Gosling entertained the Missionary Society on Tuesday afternoon at her residence on East Main Street.
Mr. Sumter Cousin arrived this week from Shreveport to visit his parents, Mr. and Mrs. George Cousin.
The Bridge Club met on Thursday afternoon at the home of Miss Pauline Suberbielle.
Miss Fannie Davis Scharff entertained Monday afternoon at cards in honor of Misses Fannie and Jack Ochs of New Orleans. The prizes were won by Miss Rita Renouet and Miss Myrtle Belanger.
Miss Lucy Crouchet of Lafayette is the guest of Miss Sophis Landry.
Mr. and Mrs. Henry Patout and children are spending some time in New Orleans.
Miss H. B. Lewis of Amite City, a sister of Mrs. A. C. Bernard is visiting in New Iberia for a few weeks.
Mr. Ulysses Babb of Lake Charles was a business visitor here this week.
Mrs. A. M. Delcambre of Corsicana, Texas, is visiting her parents at Delcambre for a few weeks.
The friends of Mr. Byron W. Ellis of Port St. Joe, Florida were much gratified this week upon learning that he had been promoted to the position of general auditor of the Appalachicola & Northern Railroad system in that State. Mr. Ellis was for a long time in the employ of the N. I. & N now known as the Gulf Coast Lines.
The home of Mr. and Mrs. R. A. Jacob of East Side was made happy on Wednesday night when the stork left another little daughter to cheer the parents.
Homer Daigre, Jr. left on Monday for a visit to Lake Charles.

Mr. R. J. Lockwood, vice-president and manager of the Florida Railroad with headquarters at Port St. Joe reached New Iberia on Monday for a visit with his former friends here. It will be remembered Mr. Lockwood was for a number of years the general manager of the New Iberia & Northern Railroad. Resigning his position he removed to Florida where he spent several months until the outbreak of the European war. He enlisted in an engineering corps and soon became commissioned as a major, serving gallantly in the war stricken zone. His friends here were glad to welcome him home again.

Rub-My-Tiam is a powerful antiseptic; it kills the poison caused from infected cuts, cures old sores, tetter, etc.

LOCAL NEWS.

—Mr. F. J. Broussard, an expert automobile painter has leased the brick building at the corner of Main and Swain Streets and it will be converted into an auto paint shop. Mr. Broussard came here from Lake Charles where he attained much experience in this line of work, and decided to return to New Iberia to engage in the business. His advertisement appears in another column.

—Mother Aloisia and her corps of efficient teachers of Mount Carmel returned to New Iberia from New Orleans after an absence of several weeks in attendance at the Catholic summer school conducted by the Loyolla University.

—This week one, W. L. Sheeler of New Orleans confined in the jail here under orders from Judge Rufus Foster of the United States District Court at New Orleans for breaking the peace during the car strike at New Orleans was ordered released and Sheriff Landry very promptly carried out the orders of the Court. Sheeler with a number of others had been sentenced to ninety days in prison and the Judge had him confined in Parish prison here.

—The farmers and others interested in witnessing a special motion picture feature giving a detailed exposition of the important movement by the Department of Agriculture for the eradication of the destructive cane-borer by the introduction of the Cuban-fly, the arch enemy of the past that has cost the planters of the State more than \$5,000,000 are invited to be present at the Elk Theatre in this City on the evening of September 4th. This special feature has been made by the Pathe Exchange, Inc. for the purpose of aiding, if possible, the cane planters of Louisiana in their fight against the borer and arrangements have been made to exhibit the film here on the 4th. On the day previous the same film will be exhibited at Jeanerette, in fact arrangements have been perfected to show the pictures in every picture theatre in the cane district.

—Died, at Biloxi, Miss., on Monday, August 16th, 1920 at six o'clock A. M., the venerable Mr. Homer Comeaux, aged sixty years, a native of his Parish. On Wednesday following his demise the remains arrived in New Iberia after which the funeral rites were celebrated at St. Peter's Catholic church in the presence of a large concourse of relatives and friends.

—Parish Superintendent of Education Lloyd G. Porter is getting his corps of teachers in line for the re-opening of the public schools of the Parish on September 6th. From what we learn with but few exceptions all of the teachers who were appointed to the different schools by the Board some weeks ago have signed up for the 1920-1921 term. Prospects are bright for a large attendance especially in the rural wards.

—Judge Charles T. Wortham of Assumption Parish and candidate for the position of Railroad Commissioner was circulating in New Iberia the early part of the week getting acquainted with our people. The Judge made a very good impression while here.

WANTED—Lady or gentleman agent in the City of New Iberia for Watkins Famous Products. Known everywhere. Big profits. Write J. R. Watkins Co., 55 Memphis, Tenn.

—On our fourth page appears a special advertisement of ladies suits and other dress goods by Messrs. Schwimg & Carstens who have gone extensively in this line in order to care for the wants of the feminine sex of the Parish. Mr. Carstens recently made a visit to the Eastern markets and made purchases of the latest styles in fashions of ladies suits and dresses ever brought to New Iberia. To those who are accustomed to sending so catalogue houses for their winter dresses we advise to call and see their line. The trade belongs at home if prices and goods are equal to those kept in large mercantile establishments and Mr. Carstens assures us he can please the most exacting shoppers.

Make those IDLE DOLLARS WORK FOR YOU by taking Paid Up Stock in the Iberia Building Association.
W. G. Weeks, Secretary.

A DRIVE FOR TULANE UNIVERSITY.

Last Monday Dr. D. A. Dinwiddie, president of Tulane University at New Orleans made his appearance in New Iberia in the interests of the Endowment Fund of the University. A call was issued for a conference among our citizens the same afternoon and a committee appointed to canvas the City and Parish to raise funds for the Three Million Dollar Endowment Fund. Prof. Charles M. Babon, Principal of the New Iberia High School was made chairman with the following gentlemen who proffered their assistance: Messrs. P. R. Burke, V. J. Smith, W. G. Weeks, Julius Scharff, John R. Taylor, Albert Estorge, Lazard Kling, J. E. Schwimg, Robert J. Perry, Dr. G. J. Sabatier, Dr. W. F. Carstens, Hiram W. Carver, Geo. J. Cousin, Sr. and Charles L. Provost. The subscription campaign is being systematically made by the committee and already several thousand dollars has been subscribed. It is the intention to raise at least \$5,000.00 in this Parish.

LET'S BE FAIR.

During the past few months we have several times heard our home merchants criticised for the prices they charge for their goods.
The home merchant does charge a higher price—a much higher one—than he did before the war. He is compelled to do so or go out of business.
He is paying enormously high prices for his goods in the wholesale markets.
He is paying increased freight rates and cartage.

His help costs him more money and his overhead expenses are greater.
Everywhere he turns he is forced to pay a heavy increase in the cost of conducting his business.

Added to this, he is under an additional pressure in paying the high cost of supporting his family and himself.
All of this must come out of the business, and this can only be done by charging a reasonable percentage of profit over the wholesale cost of his goods.

The home merchant can not afford to profiteer. Were he to do so he would soon be trapped and would thereafter be a dead one in this community.
Prices are high—abnormally high—but we believe the home merchants are as reasonable in their charges as can be expected under existing conditions.

Let's be fair and consider both sides before we criticise.

MIKE'S EFFUSION.

Some people are foredoomed to go through life without great wealth. They have honor instead.

The beautiful peace of the old world is so benevolently unselfish that one wonders when it commenced and if it will ever end.

It's simple matter to see the faults of others, and quite as easy for others to see ours.

Whenever we hear a fellow talking about his brains we wonder just how badly scrambled they are.

The poor man has reason to be joyful in his adversity. He doesn't have to employ an attorney to keep him out of jail for pulling crooked deals in the realms of high finance.

The man with money has troubles of his own. He has to be forever sidestepping to prevent some other fellow from euchring him out of it.

There are, however, some people who are in no danger of entering hell. The door would be slammed in their faces.

Every man owes a duty to his country. Some pay, and others want the country to pay them.

Some men are always worrying over the brevity of women's dresses. If they would make a practice of looking at faces they would have less to complain of elsewhere. We only see where we look.

Honest toil is a credit to any man, but many people object to the credit system. Success beckons to every young man, but it never comes within reaching distance of its own accord.

In estimating your pay roll for the ensuing year don't forget that your wife is worth double that of your highest salaried employe. Buck up and whack up.

May prompt success attend your every noble impulse, brother—especially when you reach into your pocket for that subscription renewal.

Don't be too swift about advising others to give the devil his due. They may hand you over.

We have a curious hankering to know the sensation of a hanged man when the jerk comes. But don't try the experiment in order to satisfy an editorial whim.

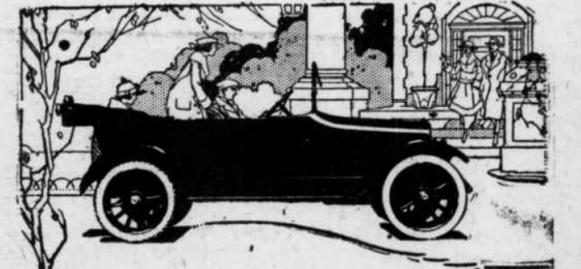
Many men prate loudly of the value of their convictions, but the market price of convictions often fluctuates.

Not all men jump when their wives speak. Some are quick to anticipate, and others are too sacred to do either.
Don't blow up a storm when the wife asks you for ten bucks to spend, brother. Like ours, if she had not married she might have money of her own.
When a wise man wants something and can't get it his wisdom prompts him not to want it.



Just come in and taste our ice cream and soda ONCE.
ESTORGE DRUG COMPANY
PHONE 10 NEW IBERIA, LA.

DORT
Quality Goes Clear Through
Even if the Dort were less thrifty in its use of fuel and tires, its ability to withstand hard daily use for a long time without demanding service attention would still give it preference among those who measure motor car merit shrewdly.



A. DAIGRE, Dealer.
CORNER OF ST. PETER AND JULIA STREETS. NEW IBERIA.

New Iberia Auto Paint Shop
F. J. BROUSSARD, Manager.
We have opened an Auto Paint shop at the corner
MAIN AND SWAIN STS.
AUTOMOBILES MADE NEW
WE ARE EXPERT AUTOMOBILE PAINTERS AND GUARANTEE ALL WORK ENTRUSTED WITH US.
GIVE US A TRIAL.

Murray, Fisher & Labit
REAL ESTATE.
Sugar and Rice Plantations Bought and Sold
City Property of Every Description.

The elegant residence on the East Side of the Tchec, of the late Nic Muller.
Two elegant commercial or residence sites of 100 feet front by 200 in depth, unimproved in block between Hopkins and Corning Streets. A bargain.
The Nelson property beyond Olivier Station, comprising new Bungalow and 4 acres of improved land, fruit trees, etc. House alone cost \$5000, can be bought for \$3000 to effect quick sale.
5-room 1 store house and 6 arpents of land on 20-arpent roads. Additional land can be bought if desired. Price \$2200.
Two residential lots on Charles and Ann Streets, 60x150 each, more or less.
Price for both \$800. \$300 cash, balance any early installments.
Several vacant lots on Iberia St. near Hacker. Excellent residence sites.
A good 4-room dwelling located on three lots. Supplied with bath, room, electric lights. Property located at 21 Camelia Street.
450 arpents of hard wood timber for sale. Tract near Lake Dauterive, one mile from New Iberia & Northern Railroad.
7-room dwelling with bath, located at 526 Fulton Street. House in good condition. One-third cash.



A SMALL SPOONFUL of medicine made up in our prescription department is a hundred times better than the dose compounded of adulterated or diluted drugs.
Only the Purest Drugs are sold here because we believe they are the only kind fit to put in medicine intended to save and preserve life.

We solicit any prescription work you may have.
You'll not find our charges excessive.
KOCH'S DRUG STORE.