

THE RICE FEDERATION OF AMERICA.

A Far-Reaching Proposal by H. M. Blain, Manager, Associated Rice Millers of America.

Co-operation is our watchword. We have preached it consistently, insistently, persistently, from the day our office opened. We have been rewarded for our efforts. We have the results in black and white. We expect to see them grow and keep on growing.

We realize, however, that the rice industry as a whole cannot prosper to the full, unless every branch of it shares this growth. It is a real house-that-Jack-built affair. Here is the rice the farmer grows. Here is the miller that cleans the rice the farmer grows. Here are the broker and the exporter that sell the rice the miller cleans and the farmer grows. Here is the banker that makes possible the chain from grower to buyer.

The interests of each group are absolutely dependent upon those of every other for the fullest success. Weakness in any one link threatens all with disaster. Uniform strength in all insures prosperity—**Provided All Pull the Same Way.**

To bring this about, there should be (1) a strong Association in each group, primarily to conserve its own special interests, secondarily to work coordinately with (2) a Federation of all the group associations, a central organization for real and full co-operation looking toward the betterment of the industry as a whole and serving the interests of every group and every member of every group.

No argument is necessary these days for co-operation in business. It is a question of life or death. The thousand and more co-operative associations carrying everything before them in their different lines of business are conclusive proof that any business that does not follow suit cannot thrive. Our own experience in the different branches of the rice industry proclaims it eloquently. The growers, whose association recently went on the rocks of inefficient management, have recognized it and quickly re-organized. The millers are a shining example with their splendid association and advertising organization. To make the circle complete, the brokers, exporters and bankers must do likewise if they expect the industry to progress with these progressive groups. The millers and growers must see that they do it, if they expect to get the benefit of their own efforts and expenditure of money.

But in this "we have just begun to fight"—through co-operation. All these must band together in the Rice Federation of America, an united family of men working toward the same ends and dependent upon each other for individual success as well as protection from the outside. Thus, with the association of growers, millers, brokers, and bankers as individual units of the central body, and with a central council made up of officials of each, we should have an organization working for the benefit of all alike.

Now I know there will be "hemings and hawings" among the skeptics of all groups. Farmer Glum meets Farmer

A Letter to Mothers

Who Have Delicate Children

This mother writes:—"My little girl five years of age had been delicate all her life. Pneumonia left her in a very weak, run-down, nervous condition with no appetite. We were very much worried. Our druggist, who is a doctor, said Vinol was the best tonic he knew for one in her condition. We tried it and you ought to see how she has improved by its use. I cannot say too much for Vinol."

Physicians Prescribe and Druggists Recommend



Does All that is Claimed Or Costs You Nothing

Square and says it is a crazy idea to think of ever getting a rice miller to work in the interest of the poor down-trodden farmer. Miller Sharp states Miller Fair on the back and boots at the far-fetched notion of ever making a business man out of a broker. Broker Brouch calls on Broker Bright to ease his mind on grower, miller and banker alike. And Rice Row chews its cud with characteristic chuckles over such a "visionary" suggestion.

All right. The only difference between us is that we want all to get together and express themselves and then act when any matter concerning the good of all is to be settled, instead of being content with soap-box oratory and one-sided decisions to the ruin of all riceedom. There is no value in gossip run riot. It must be organized and the gold separated from the dross and purified in the fire of deliberation.

The proposition is purely a democratic one in keeping with the time in which we live and work and in which generations to come are going to live and work. The World War could not be won until its leadership was unified and all the Allies made concessions. "Give and take" is the motto of the business world today, and it is the only motto any industry will thrive under. Give up your own selfish or half-baked ideas, which may bring temporary gain to you but will injure others permanently and yourself finally, and get together with others working to the same end on plans that will bring ultimate success to all. Forget the petty prejudice and suspicions and rumored criticisms of unfairness, and work shoulder to shoulder for the common good.

To get, we must give; to give for mutual good, get together.

But mere organization is no panacea. The history of the growers' association is sufficient evidence of that. There must be sound leadership. First, each branch association must be put on a solid business basis, under trusty business management. Then these must be carefully coordinated and piloted in solid phalanx toward stabilization by the most capable man in the whole rice world.

Now, before you open your mouth, take the deal to bed with you a few nights, you men who combine the rare gift of thought with broad vision and aggressive action. The more you look at it from every angle, the bet-

ter you will like it. Then talk it over at lunch with your fellows. Bandy it about on the street corners, in the mill, at the bank, in the chureyard, at your club. Give it a fair show and it will win, and the right man will be on hand to take the helm.

He must be some man, too. The very biggest-minded, biggest souled rice man of them all. A man who has proved his organizing ability; an outstanding business executive. A man who knows rice from seed to table; a man who knows human nature from top to toe. A man imbued with the modern spirit of co-operation in business and acquainted with its workings and methods. A man with confidence in his own powers, faith in his fellowmen, a vision of the great future of rice, and an overpowering belief in this important undertaking.

We have in the rice industry the elements of this consummation devoutly to be wished. We have the nucleus in the organizations already existing. We have the spirit of co-operation aroused as never before. God knows, we have the need for whole-hearted co-operation! Obstacles beset us on every hand. A great leader arises for every righteous cause. He will as surely respond in this case. Then, let's act.—Bull's Eye.

TWICE PROVEN.

If you suffer backache, sleepless nights, tired, dull days and distressing urinary disorders, don't experiment. Read this twice-old testimony. It's New Iberia evidence—doubly proven.

Jacob E. Martin, retired painter 119 Frere St., says: "For several days I couldn't straighten up on account of the sharp pains that would catch me in the small of my back. I could get no relief no matter what I did not lost considerable sleep at night. Mornings I would feel so lame and tired, I could hardly get out of bed. I heard of the good Doan's Kidney Pills were doing for others and got a supply at Taylor's Drug Store. After taking a few boxes, the pain ceased up and continued use entirely rid me of this trouble." (State ment given May 4, 1914.)

Steadfast Confidence.
On February 11, 1918, Mr. Martin said: "I am glad to confirm the statement I made for Doan's Kidney Pills in 1914 and I have told other people suffering from kidney trouble of their merits, since I am now free from kidney trouble and considering my advanced age, I think this sure is good for Doan's Kidney Pills." 60c. at all dealers. Foster-Milburn Co., Mfrs., Buafflo, N. Y.—Adv.

PLEASANT IS JUST PEEVED.

Ex-Governor R. G. Pleasant declares that he will not sign the new constitution because the severance tax on oil was reduced from three to two and one-half per cent. We hope that the governor will think better of this matter, for the vote of the convention was decisively against him on the question, and it would be foolish for him to make himself ridiculous in this matter. He should glance backward and view the fate of the only two members who refused to sign our present constitution, for they simply made themselves the laughing stock of the state ever afterwards. We feel that Mr. Pleasant is too good and useful a man to thus deliberately destroy his usefulness with reference to this matter. If he will look back he will see that two men tried this trick in 1896, and they were the laughing stock of the state for years. One of them was a Dr. Burns of New Orleans, a good and lovable old crank, and the other was a soap-box populist from Winn. Probably some wild ass colts must play this game, but for goodness sake don't let it be our splendid ex-governor of whom better things are expected.—Mausfield Enterprise.

National Constitution Cared in 14 to 21 Days
"LAX-FUS WITH PERM" is a specially prepared Group Tonic-Laxative for National Constitution. It relieves promptly but should be taken regularly for 14 to 21 days to induce regular action. It does not irritate. Very Pleasant to Take. 60c per bottle.

CHARITY FOR THE FALLEN.

One of the saddest things in this old world is the lack of charity for the erring or fallen. Indeed, uncharitableness does not stop here; it often smirches the struggling, the noble, the unfallen. Women, who usually are regarded as more noble than men, certainly fail in the matter of charity for others. They are more ready to judge unjustly and less ready to forgive. True, they generally exercise their harsh judgments on women. This is only the more remarkable unless the practice can be associated with jealousy. Be the cause what it may, the fact remains that women too rarely speak well of each other. Men notice this, and no matter how well deserved the condemnation may be it displeases them. A caviling woman is likely to become a common scold or a common tattler or still worse than all, that disgusting creature—a scandal monger.—Ex.

To Stop a Cough Quick

take HAYES' HEALING HONEY, a cough medicine which stops the cough by healing the inflamed and irritated tissues. A box of GROVES' O-PEN-TRATE SALVE for Chest Colds, Head Colds and Croup is enclosed with every bottle of HAYES' HEALING HONEY. The salve should be rubbed on the chest and throat of children suffering from a Cold or Croup. The healing effect of Hayes' Healing Honey inside the throat combined with the healing effect of Groves' O-Pen-Trate Salve through the pores of the skin soon stops a cough. Each remedy is packed in one carton and the cost of the combined treatment is 50c. Just ask your druggist for HAYES' HEALING HONEY.

YOUTH MEETS ACCIDENTAL DEATH.

Franklin, La., June 22.—H. J. Robichaux, 17 years old, was killed accidentally on Alice C. Plantation late yesterday evening by being struck on the head with the handle of a windlass.

Young Robichaux was working on a barge for Foster and Foster, which was being launched. The barge became stuck on the way, and while being prized off, took a plunge, causing the windlass, by which it was being lowered into the water, to fly around striking Robichaux, who was standing near. His death was almost instantaneous.

The funeral was held from the family residence this afternoon, interment being made in the cemetery at Charenton.

No Worms in a Healthy Child

All children troubled with Worms have an unhealthy color, which indicates poor blood, and as a rule, there is more or less stomach disturbance. GROVES' TASTELESS CHILL TONIC given regularly for two or three weeks will enrich the blood, improve the digestion, and act as a general Strengthening Tonic to the whole system. Nature will then throw off or dispel the worms, and the child will be in perfect health. Pleasant to take. 60c per bottle.



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NON-SKID RED-TOP CORD
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Reduction on all styles and sizes

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BUGS TO ORDER.

People living in country towns and rural districts are amazed at the facility with which city murderers escape a just punishment for their crimes. When perjured testimony and fake alibis fail to free them and the hempen noose draws near the method in vogue now is to resort to the insanity dodge. They become "bugs"—the buggiest of bugs—over night. Compliant and obliging medical "experts" are rounded up, hauled into court and induced to testify to the high quality of their bugginess. Then the poor "unfortunates" are tearfully committed to an asylum, where they speedily resume their rational habits and begin negotiations for their release on the grounds that they are no longer "bugs."

Truly, the ways of the big cities are past understanding. They have no place in the country town.

666 cures Bilious Fever.

HARDING NAMES FIRST WOMAN TO BE COLLECTOR OF CUSTOMS.

Washington, June 22.—President Harding's first nomination of a woman to be collector of customs was sent to the Senate today when he named Jennie P. Mausser to be collector at Salt Lake City, Utah. The nomination of Cyrus E. Woods of Pennsylvania to be ambassador to Spain was also sent to the Senate by the president.

Bill got the point too quickly



BILL PROBABLY read up IN THE kid's school-book. ANYHOW HE gave me all THE LATEST news on bees. HOW THEY sit around. AVOIDING THE stink cabbage. AND ONLY picking on THE QUALITY flowers. WHERE THE nectar grows. BRING HOME the bacon. TURN IT into honey. AND SEAL it up with wax. TO PRESERVE it for. A LIGHT snack later on. AND BILL says. "AIN'T NATURE wonderful." AND I say, "Yeh. BUT JUST buss in. TO GRAB some honey."

FROM THE bees, and see WHAT HAPPENS." BILL admits. BEES HAVE their main points. SO THEN I pull. THE GOOD old package. WITH THE four-ply wrapper. INCLUDING GLASSINE paper. ALMOST LIKE beeswax. THAT SEALS in the flavor. OF THOSE wonderful tobaccos. AND BILL helps himself. FREELY AND says, "Quite so. NOBODY EVER got stung. ON "SATISFY" cigarettes."

OPEN your Chesterfield package at the top only. Don't tear off that glassine wrapper. It's just there to keep those wonderful tobaccos always firm and fresh, in exactly the right condition for smoking. Another reason why Chesterfields always satisfy.



LOGG & MYERS TOBACCO CO.

New-Way Here to Stay

One batch of New-Way Bread—one pan of biscuits—**one feather-light cake and New-Way is your flour!**

Made from the heart of washed, sterilized wheat, packed in Saxolin, paper-lined sacks, dirt-damp-and-leak-proof.

TEXAS STAR FLOUR MILLS
Millers of Tidal Wave
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