

A Most Sensational Aluminum Ware Sale==Come==

THROUGH A MOST FORTUNATE PURCHASE, WE ARE ABLE TO OFFER THESE REMARKABLE BARGAINS TO THE HOUSEWIVES OF NEW IBERIA AND VICINITY. PROBABLY NEVER AGAIN WILL IT BE OUR PRIVILEGE TO PLACE SUCH SPLENDID VALUES BEFORE YOU. WE BOUGHT ALL OF THESE GOODS WE COULD OBTAIN, BUT EVEN SO—WE PREDICT THERE WILL NOT BE ENOUGH TO GO ROUND. PLAN TO BE ON HAND EARLY SO YOU WILL NOT BE DISAPPOINTED.

WITHOUT QUESTION THIS LOT OF QUALITY BRAND ALUMINUM COOKING UTENSILS REPRESENTS THE LARGEST ORDER OF ALUMINUM WARE EVER SHIPPED INTO NEW IBERIA. REMEMBER—THOSE WHO COME EARLY ARE ASSURED OF THE ARTICLES THEY SELECT.

EVERY PIECE IN THIS ENTIRE LOT IS THE CELEBRATED QUALITY BRAND ALUMINUM WARE—GUARANTEED TO GIVE ABSOLUTE SATISFACTION FOR TWENTY YEARS. QUALITY BRAND WARE DOES NOT CHIP, PEEL, OR CORRODE—THUS CAUSING INJURY TO HEALTH. IT IS ABSOLUTELY SANITARY, EASY TO KEEP CLEAN, LIGHT IN WEIGHT—YET DURABLE. BECAUSE ALUMINUM METAL HEATS QUICKER AND RETAINS THE HEAT LONGER THAN ANY OTHER METAL—THIS WARE IS TRULY FUEL SAVING.

CHRISTMAS GIFTS.

WHAT MORE USEFUL AND BEAUTIFUL GIFT CAN YOU PRESENT TO A FRIEND OR RELATIVE THAN SEVERAL PIECES OF THIS MODERN, SILVER-LIKE KITCHEN WARE? A COMPLETE EQUIPMENT OF QUALITY BRAND WARE MAKES COOKING A REAL PLEASURE. WHY NOT PURCHASE SEVERAL OF THESE WONDERFUL VALUES AND PUT THEM AWAY TO BE USED AS GIFTS?



Your Choice of any piece in this lot for 1c Each.
REGULAR 10c to 25c VALUES.

Sale Starts Exactly 9 A. M. next [Monday],

DECEMBER 12, 1921.

EVERY thrifty housekeeper should take advantage of this Sale. The Supply is limited--so come early

Your Choice of any piece in this lot for 59c Each.
REGULAR 75c to \$1.25 VALUES.



Your Choice of any piece in this lot for \$1.49 each.
REGULAR \$1.75 TO \$3.00 VALUES.



NO MAIL ORDER.
NO TELEPHONE ORDERS.
NO PIECES RESERVED.
IT MUST BE:
"FIRST COME—FIRST SERVED"

GUARANTEE

Every piece of Great Northern Quality Brand Pure Aluminum is positively guaranteed to wear for 20 years. If any piece does not, the person having purchased it is entitled to a dollar refund for another piece at our expense.

SEE OUR WINDOW DISPLAY

Positively No Goods Sold Prior To SERVICE

"Quality Brand" cooking utensils are guaranteed to wear for 20 years. Women are proud to have them in their kitchen. These utensils are in keeping with the finest home furnishing and make better cooking possible. Will withstand hardest usage and last a lifetime.

SANITATION

"Quality Brand" utensils are made from hard, strong, 99 per cent pure aluminum. They are smooth, absorbent, and free of particles of food to eat. They are bright, clean and sanitary.

BY SPECIAL ARRANGEMENT

A Factory Representative--Mr. E. O. Gibson--will be present at this Sale to personally conduct it and to tell you just why Quality Brand Aluminum Ware is the most serviceable, the most economical--in fact, the very best kitchenware you can buy

SALE. None Delivered or Charged.

SAFETY

"Quality Brand" utensils will not rust nor corrode; they will not scale, nor will they peel or chip off. They are the safest cooking utensils for your home and your entire family, for it is impossible for food to become contaminated when cooked in "Quality Brand" Aluminum Ware.

ECONOMY

"Quality Brand" utensils are far cheaper in the long run than other utensils. Their enduring service makes unnecessary the constant buying of new ones. They save you time, fuel and money because they heat quickly, distribute the heat evenly and retain it longer.

THE REASON WHY YOU SHOULD USE

"Quality" Brand

ALUMINUM COOKING UTENSILS

- 1—It is stamped from hard, strong, 99 p. c. pure aluminum.
- 2—It is very tough and durable, yet light in weight.
- 3—It is attractively and perfectly designed, every piece.
- 4—It is bright as silver, but does not tarnish.
- 5—It is clean, sanitary and wholesome.
- 6—It is rust-proof and does not contain or form any poisonous compounds.
- 7—It is easy to keep in good condition; all corners are neatly rounded out.
- 8—It's economical because it saves fuel, and will last generations.
- 9—There is no enamel or coating to chip, crack or wear off.
- 10—"Quality Brand" utensils are guaranteed to wear 20 years.

QUALITY BRAND ALUMINUM WARE Co. New Iberia, La.