

When a man buys a suit or an overcoat he seldom looks carefully into the quality of fabric and workmanship. He buys what he likes in appearance and fit. But we look into the quality! And you can believe we know what we are talking about when we assert that there's Satisfaction in every garment we sell. What's more our prices are still reasonable.

THE PLACE **WELSH & LEVY** OF COURSE
Corner Third and Main Streets, Baton Rouge, La.

Personal But Polite

Feltus Lenke of L. S. U. was at home for the week-end.
Mr. Pittman of Baton Rouge is here on business (Friday).
Miss Leila Golsan has been making a visit to Miss Belle Barrow.
Miss Adelaide Petersen has left the high school to study at home.
Mr. Sam Stern spent the first part of the week in New Orleans on business.
Misses Helen Johnson and Teresa Carney attended the Clinton Fair last Friday.
Miss Martha Fort is expected home this Friday night to spend the week-end.
Mrs. J. S. McGehee motored to St. Francisville, Monday morning on business.
Mr. E. I. Daniel has had a slight attack of appendicitis, but is now able to sit up.
Miss Belle Tempel leaves to visit her sister, Mrs. W. F. Austin of Homer, La.
Ansel Ard of Camp Beauregard spent the week-end with his aunt, Mrs. E. I. Daniel and family.
Mr. and Mrs. George Keller and Mr. and Mrs. Kent of Jackson attended the Baptist meeting, Sunday night.
Miss Alice Golsan has returned to Rosemond, to take professional charge of Mrs. Lane Brandon, who has been so ill. They expect to leave Sunday for New Orleans.
Misses Sarah and Mamie Butler and their cousins, Misses Louise, Margaret, and Mr. Sam Butler, went to New Orleans Sunday afternoon, returning Monday night.
Mr. and Mrs. Gordon Golsan and children are expected Sunday by Judge Golsan and family. The youngest child named for Judge Golsan will be baptized. The sponsors chosen are Dr. Sid Powell and Miss Florence Golsan.

The Baptist meeting closed on Monday night, after a series of excellent services a delight to the pious, and of good effect on those less so. Mrs. J. S. Tomb played the melodion, and some of the local talent led the singing. Rev. Mr. Gehring created a favorable impression on all who met him.

Put a string on your finger so you won't forget to see Robert Warwick and Gail Kane in "The False Friend," Friday, Nov. 9, Pastime Theater. Show starts at 7:30 o'clock sharp.

There's a narrow strip of road but not overlong up town, that is so good it spoils the driver for the bad parts on either side. Would that it could all be like "the eluder path" referred to.

The Suffrage Club meets Tuesday afternoon, November 6, at Mrs. Elrie Robinson's. Full attendance is desired for election of officers.

Miss Willia Leake entertained the girls' card club, Saturday afternoon. Miss Margaret Barrow won the prize.

The reconstruction of the W. S. Maryman residence at Elm Park is going on nicely, and promises to be very attractive when completed.

J. S. Tomb has been clerking for some weeks at the store of M. Burgas.

ANNOUNCEMENT

Mrs. Rose Chew Tarleton has issued cards for the marriage of her daughter, Miss Mary Elizabeth Tarleton, to Mr. Samuel Lawason Butler, Wednesday evening, November 14, 1917, at 7:30 o'clock, 7421 Burthe Street, New Orleans, La. The setting of the date for this interesting event is pleasing news to the friends and relatives in West Feliciana of both bride and groom. The latter is a member of one of the leading families of the parish, and the bride is one of the prettiest girls that ever visited here. May the marriage realize all of the happy auguries that Fate has indicated for it.

SCHOOL NOTES

Miss Oriana Pillet has substituted this week for Mrs. R. E. Crump, who has been in Shreveport attending the State Fair in company with Mr. Crump.
Miss Stephens and Mrs. Crump's rooms had a joint hallowe'en party Wednesday afternoon.

Church Notices

GRACE CHURCH
Rev. Alvin W. Skardon, Rector.
Twenty-second Sunday after Trinity—Holy Communion, 7:30 a. m.
Church School, 9:30 a. m.
Holy Communion and Sermon, 11 a. m.
Thursday—Holy Communion, 10 a. m.
Friday—Liturgy, 10 a. m.
Wakefield—Evening Prayer and Sermon, Sunday, 4 o'clock

Absent Friends

Mr. and Mrs. Howell Jones (the latter was Miss Arva Smitherman) have a daughter, whom they have named Martha Ann.

Those who remember "little Will Harrison," as he was always called here, are interested in the fact that he is learning aviation as a member of the Royal Corps at Toronto, Canada.

Mrs. C. M. Downs of Baton Rouge expects to leave Toure today (Saturday). It is a joy to her friends that she is able to do so.

The Hallowe'en dance at Pythian Hall was well planned but the attendance was comparatively small, and the resulting benefit to the Red Cross correspondingly so. The hall was appropriately decorated with pumpkins and other time-honored accompaniments to Hallowe'en, the effect enhanced by the lights being shaded with red crepe paper. Mrs. W. E. Wood and Miss Gaines were the witches, and the latter told marvelous fortunes to those seeking her skill. The young people all came as sheeted ghosts, and the scene was weird in the extreme, though all profess to have had a heavenly time.

ON GUARD AT THE READING GATE

It is a fine thing to guard our homes against alien soldiers of whose purposes we are all aware. But it is also very important to guard them against other insidious foes that creep in under the disguise of friendly entertainers to plunder and destroy the cherished ideals, the lofty standards, the clear views that have given the home its character.

If you will familiarize your young people with the best reading, they will not be likely to crave what is inferior and demoralizing. The Youth's Companion is a powerful influence in awakening a taste for what is best in reading. It is on guard at the reading gate! Nothing cheap, mean or hateful passes its challenge. But neither does the crabbed and dull and austere. Cheery idealism is The Companion's counter-sign. Put it on guard at your reading gate!

The Companion is \$2.00 a year. If you do not know it, by all means send for sample copies giving a forecast of what the next volume will bring. By adding 25 cents you can also get McCall's Magazine, the best fashion authority for women and girls—both publications for \$2.25.

Our two-at-once-price offer includes:
1. The Youth's Companion—52 issues of 1918.
2. All the remaining issues of 1917.
3. The Companion's Home Calendar for 1918.
4. McCall's Magazine—12 fashion numbers of 1918.
All for only \$2.25.
THE YOUTH'S COMPANION,
Commonwealth Ave., Boston, Mass.
New Subscriptions Received at this Office.

Alice Brady

Come see Alice Brady in "Maternity" at the Pastime Theater tonight, Friday. This feature is such a wonderful production that too much can be said about it. Alice Brady appears in it at her brilliant best; the story told is so utterly different and so intensely interesting and the various scenes are so big and magnificent, that this picture is easily raised into the class of the exceptional.

Here is a story that is absolutely different—a story that has a vital appeal to every mother and to every woman. It is a story of marriage and motherhood pictured from a different angle than ever before seen on a screen. Alice Brady as the star is superbly magnificent.

STEM-JONES

The marriage of Miss Holley Gore Jones, daughter of Mrs. Harmon W. Jones, to Mr. George W. Stem, a well-known young business man of New Orleans, was celebrated at the home of the bride's mother in New Orleans, Tuesday, October 23, 7:30 p. m., by the Rev. Father Prim, in the presence of relatives and a few friends.

The decorations were ferns, palms and pink flowers. The couple stood beneath an arch of palms and ferns. The little bride looked lovely in a costume of white georgette over metal-line with pearl and crystal trimmings. She wore orange blossoms in her hair. The bride was given in marriage by her young brother, Emmett W. Jones, who was in soldier's uniform and home for the occasion on a few hours' furlough only, returning immediately to Camp Pike.

A great many handsome presents were received by the young couple. They left shortly after the ceremony for a bridal trip to Atlanta. On their return they will be at home with the bride's mother, Mrs. H. W. Jones, in Burthe St., New Orleans.

Friends in West Feliciana, the home of her childhood, wish the fair young bride all happiness in her marriage.

NO BONFIRES!

This is the time of falling leaves—and bonfires.

Beware of the bonfire! It is a menace to the lives of children, and property. Wind and sparks run a riotous race in mid-air. With their carnival comes the soft-stepping undertaker, and the clang of the fire-gong.

Rotted leaves make fine fertilizer. The leaf mould will pay a thousand-fold in increased fertility for all labor expended.

Conserve the leaves by burying, not burning.

Bonfires on city pavements cause ruin which means dollars from the taxpayer's pocket.

Remember always: Carelessness which starts a fire in wartime is treason.

JOHN MARSHALL, Secretary,
Louisiana Council of Defense.

SOME HOG

Mumford Leake, who won first prize in the boys' pig club, sold the animal to Mr. F. S. Percy and has the following letter with regard to the sale:

Dear Mumford:
I enclose you my check for \$60.00 for one hog. You can well afford to feel proud of this sale. This purchase shows more dollars for one hog under one year old than any I have ever purchased, and I handle, as you know, many thousands each year.

Here is hoping that the other boys will join in your good work next year, and that next fall I can handle a car of such hogs.

Yours very truly,
F. S. PERCY.

TOWER'S FISH BRAND REFLEX SLICKER

is a corker for staying on the job.



Fresh Oysters Every Day

Martin Rinardo
"On the Corner"

WAKEFIELD NOTES

Miss Clotele Bahm visited friends in Baton Rouge last week-end.

Rev. Mr. Skardon expects to hold services in the Wakefield school house this Sunday afternoon at four o'clock.

Mr. Jake Dampf, who is a corporal in the quartermaster department at Camp Pike, Ark., spent several days with his parents last week. His fiancée, Miss Judah Joseph, accompanied him from Alexandria.

The ladies will meet at St. John's Church, Laurel Hill, Sunday afternoon, for the purpose of singing patriotic songs and knitting for the soldiers.

Mr. Brown, state inspector of rural schools, with Supt. Crump visited the Wakefield school last Friday. Mr. Brown complimented the school, saying it was one of the best in East and West Feliciana parishes.

Mrs. L. J. Davis and Miss Lulie Davis spent Thursday, All Saints Day, in St. Francisville.

Mr. W. L. Stirling went to Baton Rouge on business Thursday.

Leaders of the different classes of the Wakefield school for the first month are as follows: Irma Wildblood, seventh grade; Thelma Furnish, sixth grade; Feltus Stirling, fifth grade; Lucile Dampf, fourth grade; Jessie Jackson, second grade; Elizabeth Furnish, high first grade, and Rosalie Wildblood, first grade.

FREELAND NOTES

Master Edward Lealand Harvey celebrated his twelfth birthday Sunday, October 28. A few of his little boy and girl friends came in to surprise him. Games were played until 7:30 when the bell tapped and a towel was placed over Edward's eyes and two of his friends led him to the dining room, the others following in line. When they had their places at the table the towel was removed and to his great surprise he found the table beautifully decorated with popcorn and chrysanthemums. There was a large white cake with twelve candles burning, and on his plate was a small package made into the shape of a bar of soap, containing quite a nice sum of money to buy a Bible, and several other nice little presents from his young friends. Refreshments were served and the evening was enjoyed by all.

Miss Beatrice Lloyd of Comite, La., has been the attractive guest of Miss Eva Harvey for the past two weeks.

Mr. and Mrs. I. J. Harvey will soon move to their new home, the Mahoney plantation. Their friends all wish them much prosperity.

Miss Eunice Harvey was at home for the week-end.

One car in Freeland makes things look brighter, Mr. S. C. Cobb being the lucky one. We hope to see more soon.

Beginning December 1, all parcel post packages requiring postage of 25 cents or more must bear an internal revenue stamp, as provided in the war tax bill. The Postoffice Department has announced that special internal revenue stamps will be required. The rate will be 1 cent for each 25 cents postage or part thereof above 25 cents.

The court house grounds have been put in order, the weeds and grass having been cut. It is a great improvement, and every one is pleased.

EAT OYSTERS

I cannot go to the housekeeper and show the nice oysters I handle, and it is not possible to tell or convince all about them in this weekly paper. I would like to have them visit my store, or phone 88, and try my oysters. I don't mean the ordinary oysters, but the fat, large, different, choice No. 1 oysters. Remember that oysters are the cheapest food today. Throw aside war time and enjoy a good oyster loaf.

My motto: Better oysters, fresh fruit, quick service at all hours. Pears, oranges, bananas, apples, lettuce, celery, tomatoes, candies, etc., also on hand.

MARTIN PAUL
THE BUSIEST CORNER

WATCH THIS SPACE

Shall We Fall Short of Our Quota?
NO

West Feliciana Parish has been allotted a certain amount of Bonds of the Second Liberty Loan and the subscription books close on Saturday, October 27, 1917. Subscriptions received to date are not sufficient to cover our allotment. Let us all determine right now to back the boys in the trenches and training camps by liberally subscribing the bonds that afford the money our government needs in order to prosecute a successful war. You are not asked to give but to lend and at a fair rate of interest—four per cent per annum. These bonds may be bought through our bank on terms set forth on the back of the subscription blanks. We have subscribed Seven Thousand Dollars of the Second Liberty Loan Bonds.

Be An American. Be A West Felicitanian.

BANK OF COMMERCE

A Secret Exposed

How Peter sells Groceries and Shoes, Shirts, Gingham, etc., so far below your expectation is the source of much talk everywhere in town. How can this man sell his Shoes at such reasonable prices now that war is on and everything in the shoe line is kiting? How can he sell Scoec Lard at 22c?

Here is the answer: I have always been a believer in the future and what it holds. I bought and contracted for so much Shoes, Overalls, Lard, etc., when the war started, at old prices. The old price is the new price at my store. Do your trading where your dollar will do the work of two.

Peter Trocchiano

SELLING GOOD SHOES SINCE 1908

BE ASSURED

that all policies of insurance now being carried through Mrs. W. T. Forrester's agency will be renewed promptly at expiration, unless otherwise instructed, and no one will be without protection for a moment.

We represent twelve of the largest and best fire insurance companies and five of the largest and best Bonding, Accident, Casualty, Compensation and Boiler Explosion companies, which places us in position to write any class of insurance issued.

The best business people hold it is not good policy to change from one insurance company to another once you are insured in a first-class company.

We ask your consideration and promise to zealously care for your interests.

WOOD & SCHOB
(W. E. WOOD) (MISS LORA MAYE SCHOB)
Successors to Mrs. W. T. Forrester.

Mr. Abe Stern has returned from market with a fine line of horses, mares and mules which he is offering at very reasonable prices...