

W. S. S. CAMPAIGN IN WEST FELICIANA

The ladies of the parish, who served as registrars or commissioners during the recent registration of women, have doubtless received from Mrs. Lydia Wickliffe-Holmes, who has been put in charge of the work of organizing War-Savings Societies, the urgent request that each of these women organize a local society. As parish chairman, Mrs. Robinson will have general charge of societies in West Feliciana and in order to have the closest cooperation among the home-workers, and to relieve Mrs. Holmes of any direct responsibility, all who served in the recent registration are requested to communicate with Mrs. Robinson at once as to their intentions, whether or no to organize said war-savings societies. Promptness is urged that in case of declination to serve, other ladies may be appointed.

With Mrs. Holmes' approval, and at Mrs. Robinson's suggestion, it will not be necessary to organize formal societies with regular meetings, which would prove burdensome and interfere with Red Cross work among women, but each organizer is expected to secure the pledges of at least ten persons (men, women or children), that they will buy a thrift, or war, stamp at stated intervals, daily, weekly, semi-monthly or monthly to suit individual purses. Pledge cards for the purpose will be furnished as soon as the organizers signify their willingness to begin work.

It is suggested that these lists be confined to ten members and that they be called W. S. S. Groups, and will be numbered 1, 2, 3, etc., in the order of their organization. Organizers will be expected to collect the money from pledges, buy the stamps and deliver them. But as the Boy Scouts are engaged in the sale of thrift and war stamps, most persons will be interested in them in their ambitions. Wherever practicable, organizers may turn the collection of pledges over to the boys, that they may get credit for same. Even in the sections of the country which the scouts can not conveniently reach, it would be a gracious act for an organizer to "adopt" a scout to handle the collections she makes.

Organizers are not limited to one group, but may organize as many others as they can. It will not be difficult to write at least ten among friends and members of one's family, and it is hoped that none of the late registration officials will decline. In any case, promptness in giving information will be appreciated.

The following-named are requested to serve to fill vacancies already existing:

Bayou Sara—Miss J. Levy, vice Mrs. C. Goudeau, removed from parish.

Third Ward—Mrs. C. M. Barrow, vice Mrs. Arzstead Kibbourne, removed from parish.

Ninth Ward—Mrs. Jesse Daniel, vice Miss Helen Johnson, absent from home.

WEEKLY WAR NEWS DIGEST

With hundreds of men learning to fly accidents are few.

Department of Agriculture reports increased consumption of sugar.

Reduction of fuel used by manufacturers is plan of administration.

Men at all camps receive instruction in gas defense.

General Pershing wants nine pair of shoes a year for men serving in France.

"Stars and Stripes" is the name of the weekly newspaper being published in France for American troops, under the direction of the intelligence section.

In an announcement by the Food Administration the cause for advance in rice prices is attributed to the fact that most rice mills have been running to full capacity in order to supply the demand for 1,000,000 bays for American and allied fighting forces.

CANDY AT MEAL TIME ONLY

Candy is a concentrated food, and should be eaten with moderation. Though we like it, it is not a necessity. It is always best to eat candy as a part of the meal to replace some other food. Eating it between meals not only means needless use of sugar, but often causes a loss of appetite for other foods. Apply this suggestion to the children. If they are to eat candy it should be a part of the meal. Between meals let them have bread and butter, a cracker, or fruit.

SHIPBUILDERS EQUAL SOLDIERS IN USEFULNESS

Seven Thousand from Louisiana Are Wanted.

The world war will be won in the American shipyards. America needs 250,000 volunteer workmen to assist in the building of ships. Of this number Louisiana must furnish 7,000 men. All classes of mechanics, artisans and common labor, colored or white, are eligible for this service.

If a man is at all skilled, his work or his skill will be so directed by the Government as to qualify him in a short time for service in the shipbuilding yards.

Standard wages will be paid. Steady employment is assured. An eight-hour day is positive, and the Government is erecting at all shipyards comfortable houses where the men may live with their families, at a nominal rental of from \$12 to \$15 a month. The Government has gone even farther and is building theaters and other recreational centers in these shipyards, that life may be more worth living to the men who volunteer in this most necessary service.

The business of shipbuilding promises to be one of the most profitable of all classes of work for many years. Should the great war close today, England, Germany, and France, and all of the other nations of the world will begin at once a great shipbuilding program, and the efficient man in this work could command a wage that would guarantee to him an excellent income.

Should the great war stop today America would not stop one moment in her great shipbuilding program, as this nation is thoroughly aroused to the necessity of having an efficient merchant marine to carry the Stars and Stripes to all the ports of the world.

After a man has enrolled he is to go about his particular work and await the call, which may come in a month and which may not come for ten months. Men who are subject to the draft should not hesitate to enroll, because if they are accepted in the shipbuilding work and qualify as shipbuilders, at the time they are called into the army they will be given preferred classification for exemption, as the Government needs shipbuilders more than it needs soldiers.

At the present rate we can only turn out 3,000,000 tons of shipping. Germany last year sank 6,000,000 tons. Without ships the work of the noble women of America, who are making bandages and other Red Cross supplies, is lost, because we can not get this material over there. Without ships we can not send our boys to the Western front to re-enforce the sterling sons of America that are already there and ready to carry the Stars and Stripes over the top. Without ships the meatless, and the porkless and the wheatless days count for naught, and the sacrifices of Americans are laying upon our shores because we can not get them to our troops, and the warriors of our associates in the fight along the Western front. If ever there was a clear call to duty it is now, and the American working man practically has in his hand the decision as to whether we shall go on, or whether we shall face a great crisis.

No physical examination is necessary, no age limit has been set upon this service—Uncle Sam only asks for the men whose hearts are in the fight and who are willing to give their very best to bring about the triumph of world democracy.

SEED DEALERS TO FURNISH INFORMATION WITH PRODUCT

According to a plan agreed upon by representatives of the seed trade and representatives of the United States Department of Agriculture in conference last year, seed dealers will provide the following information with all lots of 10 pounds or over of field-crop seeds which they sell:

1. Name of seedman.
2. Kind of seed.
3. Proportion of pure live seed present, with month and year of germination test.
4. Country or locality of origin in the case of the following imported seeds: Beans, soy beans, Turkestan alfalfa, and red clover from southern Europe and Chile.

Since the seed trade conferences, practically all the larger seedmen have individually agreed to conduct their business in accordance with these suggestions.

LOUISIANA TO HOLD WAR CONFERENCES

Governor Pleasant feels assured of a great gathering of those interested in war-work both in Shreveport and in New Orleans at the two great Louisiana War Conferences to be held in the former city on March 14 and 15 and in the latter city on March 16.

Governor Pleasant, Secretary Marshall and Col. T. Sambola Jones, chairman of the Speakers' Bureau of the State Council of Defense, spent most of Tuesday on the programs of these two big meetings. These programs will be published in the newspapers within the next few days and many thousands of copies will be printed and distributed over the State by the Parish Councils of Defense.

Governor Pleasant is calling these conferences at the suggestion of President Wilson, the War Department and the Council of National Defense. Both will be addressed by Secretary of Agriculture David Franklin Houston and other national figures in war-work, as well as by many leading men and women of Louisiana.

Representatives of all the war-work bodies in Louisiana will be present, including the State Council of Defense, the Parish Councils of Defense, Food and Fuel Administrators, Thrift Stamp and Camp Activity Organizations, the Red Cross, the Y. M. C. A., Knights of Columbus, Y. W. C. A., the members of the State Government, including the State Legislature, Presidents of all Parish Police Juries, Parish Superintendents of Education, Mayors of all cities, Editors of all newspapers, Ministers of the Gospel, and many others who are taking an active part in helping Louisiana to do her share in winning the war.

SAFE FARMING

To fail to produce our own food means not only drawing upon the stores of the North and West to feed the South when these stores are needed for other purposes, but means a burden upon transportation which no patriotic citizen of the South should for a moment tolerate. For an army of 1,600,000 men it takes 124,580 cars to transport the troops and their equipment. The food of such an army, amounting to 1,704,329 tons, will take 85,216 railroad cars at twenty tons to the car. To feed the live stock of the army at the present time it takes 128,833 tons per month or 1,545,996 tons per year, which at the rate of 32,000 pounds per car will take 98,624 cars, making a grand total of 306,420 cars. Figure that in terms of trainloads and you see the stupendous burden upon the country.

There are innumerable other figures which can not be given here. Food for the Army and Navy, transportation of food, equipment and munitions for the Navy and Marines; munitions for the Army; wood, steel, iron and equipment for our great ship building program of war vessels and transports; building materials for cantonments; all our immense work of airplane manufacture, camps, troops and equipment, and then the duplication of transporting troops to and from camps all add an immense burden to transportation and reduce the ability of railroads to carry the ordinary burdens of transportation for the needs of our civil population.

If the South does not produce its own food and feed and has to exchange cotton for the food and feed, it will be poorer rather than richer.

The Department of Agriculture asks the active cooperation of every patriotic man to see that this message goes to every farmer of the South before the planting season is over. It is folly to imperil our safety, especially when the exchange value of cotton shows that the richness of the South is not founded upon cotton alone, but last year grew out of the fact that we did grow a large portion of our food and feed. Food for the South produced in the South is a vital item of national defense.

BRADFORD KNAPP

W. S. S. BRING OUT IDLE MONEY

Columbus, Ohio, postoffice officials very emphatically declare that the W. S. S. plan is bringing money "out of the sock" and from "beneath the mattress." They say that one day their postoffice received a five dollar bill of 1858 date, which was so old it fell into bits through handling. The same day a school boy presented a three dollar gold piece in payment for thrift stamps. It was the first gold piece of this denomination seen at the post office in fifteen years.

Rosenfield's

Cor. THIRD & MAIN

BATON ROUGE, LA.

Women's Apparel

The Best of the New in Delightfully Varying Stock, Reflecting the Particular Tastes of Our Many Patrons.

SUPERBLY TAILORED SUITS FOR SPRING

Strikingly handsome models in a variety featuring exclusive style-touches. Pleated Coats, Plain Coats; yoke and belted styles are to be had in these Suits of Tweeds, Jerseys and Serges. Suits that gladden as the season approaches are all here, and all are priced moderately **\$15.00 to \$60.00** from.....

FASHIONABLE SILK FROCKS FOR SPRING

Feature many rare artistic achievements in individuality of designing, beauty and grace of line, which will lead through the spring. Harmonious colorings predominate, while the fabrics most in evidence feature striped and plaid Taffetas, Foulards, and many Georgettes, Silk Jerseys; and prices range most moderately from..... **\$10 to \$40**

SEPARATE SKIRTS ARE ESPECIALLY SMART

Separate Skirts have many devotees, for there are so many dainty and quaint things to wear with them, and here the Skirts are in a selection from which it is a pleasure to choose. The fabrics prominently featured are Sharkskin, Wool Challies, Baronet Satin, Crepe Chuddah and Moonglo Silk, and all the best colored silk are here.

Individuality and Beauty Predominate in Fashionable Spring Millinery

Tailored Hats—Dress Hats—Afternoon Hats
New colors, new color combinations and black, all featuring a veritable rush of springtime freshness. Small, quaint shapes, sailors with rolling brims—in fact, Hats of every description for the miss, younger women and elderly women. Some are all-straw, some braids, others of Georgette and straw combinations of other kinds and all are priced moderately from **\$5.00, \$7.50, \$10.00 and up.**

White Washable Fabrics

- Box Nainsook, sheer quality; special per box..... **\$2.00**
- 40-inch Nainsook, yard..... **22½c**
- 45-inch Sheer Organdy, 75c value; special per yard..... **50c**
- 40-inch Sheer White Lawn, worth 40c yard, at..... **37½c**
- 36-inch Pyjama Checks, 17½c value; special per yard..... **15c**
- 36-inch White Jean, per yard..... **20c**
- 27-inch White Lawn special per yard..... **10c**
- 27-inch Dimity Checks, per yard..... **10c**

New Spring Blouses

Blouses prove that spring is here—lovely voiles, wonderful embroideries, dainty laces—just the styles to complete the spring suits.

Fashionable Voile Blouses

Dainty models, in tailored and dressy effects, some embroidered, others lace trimmed and still others in various patterns to select from, in a wide selection, and they are moderately priced, each.... **\$1.00 up**

New Silks Arriving Daily

Fresh, crisp, new Spring Silks are constantly being brought to our counters. The new printed Silks are beautiful—no two patterns alike—bright enough to meet any desire for color, but including patterns to suit the most conservative. Besides these are Georgette Crepes, Crepe Meteors, Printed Pussy Willow, Plain Taffetas, Lovely Striped Satins for Skirts, Exquisite New Striped Shirting Silks, White Khaki Kool and Brocaded White Home-spun Skirtings, Black Silks in every weave and quality, and last, but foremost, a splendid range of fine Solid Colored Chiffon Taffetas.

- 36-inch Fancy Foulards, per yard..... **\$1.25**
- 36-inch Imported Foulards, per yard..... **\$2.00**
- 36-inch Fancy Stripe Skirting Silk, per yard..... **\$1.95**
- 36-inch Taffetas, in black and colors, worth \$1.65, at..... **\$1.35**
- 36-inch Wash Satins, worth \$1.25 yard, at..... **\$1.00**

Springtime in Children's Wear

Featuring Coats, Suits, Frocks, etc., in models that bring springtime freshness.

Girls' Beautiful Gingham Frocks in all the color combinations and models that will lead through the spring.

Girls' Washable Frocks; smart, lovely French gingham, linens, piques and repps dominate in these models, that feature every style note for spring.

Spring's Newest Middy Blouses, depicting fashion's newest ideas in these popular sport garments.

French Bonnets and infants' caps for the tiny tots, are all beautifully wrought by hand.

Little Men's New Spring Wash Suits and Military Suits, in solid and fancy designs and famous Kupid suits in solid and combinations, 59c to \$2.50.

Ginghams for Spring

For such are the decrees of fashion—and are here in complete assortments of every kind, color and color combination, and they are priced unusually low, **20c to 50c** a yard.....

Attractive New Madras Shirtings in a wide range of new patterns and weaves, and in a very reasonable price range, **25c up** per yard.....

Beautiful New Spring Foulards, a lovely new silk-finished fabric, in a new range of colors and patterns, and priced, per yard..... **35c up**

Percales, much in demand for new spring shirts and dresses, very attractive, yard wide..... **20c**

New Spring Underwear

Full cut, well made, tastefully trimmed garments, made in clean, sanitary factory, under healthful conditions. **98c up** Prices range from.....

CREPE DE CHINE

Beautiful Crepe de Chine Famous Trousseau, the finest made for underwear, daintily trimmed with lace and embroidery, in white and flesh. Beautiful Camisoles as cheap as 98c and Gown creations to \$7.50, all new spring goods.

ATTRACTIVE WASHABLE DRESSES FOR WOMEN

Complete assortments, featuring models that feature beautiful gingham, the fabric of the hour, in models on which every little detail has been given particular attention. Other models are shown in percale, and still others in all-white, in repp and pique, and prices range most moderately.