

The St. Mary Banner.

VOL. XXVIII.

FRANKLIN, LA., SATURDAY, OCTOBER 7, 1916

NO. 24.



"Look, Elsie! That's The Way My CONKLIN Writes"

AND it not only means better writing and higher grades—it does the work with speed and smoothness.

Conklin's
Self-Filling
Fountain Pen
NON-LEAKABLE

Old fashioned writing instruments are set aside for this efficient self-filler.

The Conklin is the original self-filler and

has over 1,500,000 satisfied users everywhere. Let us show you a Conklin suited to your particular style of writing.

I. POPKIN,

Main Street - Franklin, La.

The New Convertible Policy of THE EQUITABLE LIFE ASSURANCE

Society of the U. S.

Flexible, Adaptable, Adjustable.

The New Convertible Policy provides, in addition to Life Insurance protection, for the waiver of premiums and an income to Insured in event of total physical or mental disability during continuance of such total disability. By its terms gives you the option to carry it on either the Limited Payment Life, Ordinary Life, or Endowment plan without re-examination, at low rate and participating in dividends.

T. MERCER MOORMAN,

Special Agent, Franklin, La.

SERVICE.

Put Your Car in Good Hands

No matter what work you may want done on your car, you can rest assured that it will be properly done if it comes to us. Only the most capable men are employed by us, and carefulness is our motto. We treat every car we work upon exactly as though it were our own.

Why not give us a trial and let the results determine future relations between us? Pay us a call and we can talk it over.

Central Garage and Machine Shop

JACOBS & MORRIS, Props.

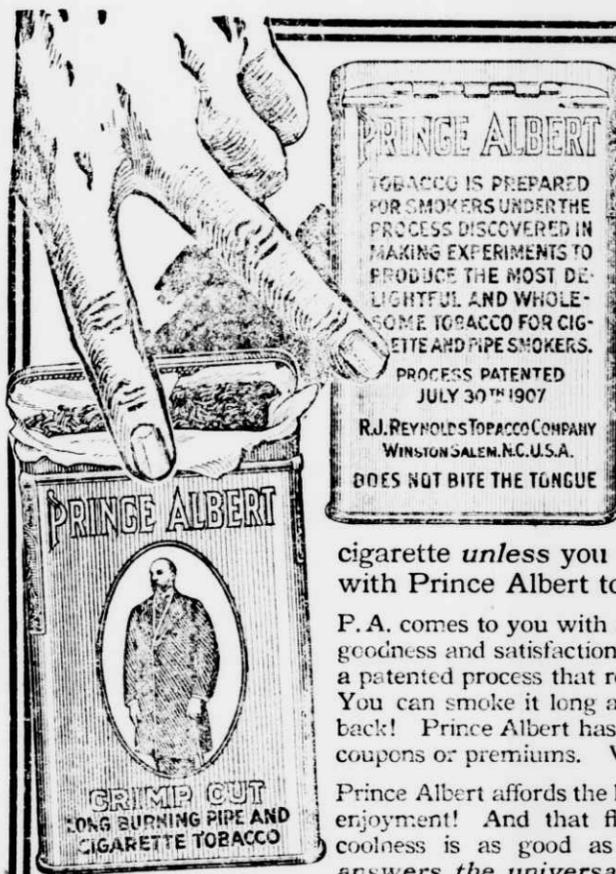
PHONE 153.

MAIN STREET, FRANKLIN, LA.

1802 Jefferson Military Academy 1916
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P. A. puts new joy into the sport of smoking!

YOU may live to be 110 and never feel old enough to vote, but it's certain-sure you'll not know the joy and contentment of a friendly old jimmy pipe or a hand rolled

TOBACCO IS PREPARED FOR SMOKERS UNDER THE PROCESS DISCOVERED IN MAKING EXPERIMENTS TO PRODUCE THE MOST DELICIOUS AND WHOLESOME TOBACCO FOR CIGARETTE AND PIPE SMOKERS. PROCESS PATENTED JULY 30TH 1907 R.J. REYNOLDS TOBACCO COMPANY WINSTON SALEM, N.C. U.S.A. DOES NOT BITE THE TONGUE

cigarette unless you get on talking-terms with Prince Albert tobacco!

P. A. comes to you with a real reason for all the goodness and satisfaction it offers. It is made by a patented process that removes bite and parch! You can smoke it long and hard without a come-back! Prince Albert has always been sold without coupons or premiums. We prefer to give quality!

Prince Albert affords the keenest pipe and cigarette enjoyment! And that flavor and fragrance and coolness is as good as that sounds. P. A. just answers the universal demand for tobacco without bite, parch or kick-back!

Introduction to Prince Albert isn't any harder than to walk into the nearest place that sells tobacco and ask for "a supply of P. A." You pay out a little change, to be sure, but it's the cheer-fullest investment you ever made!

Prince Albert is sold everywhere in tony red bags, 5c; tidy red tins, 10c; handsome pound and half-pound tin tins—and that clever crystal-glass pound tin for with sponge-moistener top that keeps the tobacco in such splendid condition.

PRINCE national joy smoke ALBERT

R. J. Reynolds Tobacco Co., Winston-Salem, N. C. Copyright 1916 by R. J. Reynolds Tobacco Co.

WHY YOU Should Attend

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Because men now travel on wings, talk by lightning, annihilate both time and space, by means of the telephone, and require 100 per cent efficiency in their employes.

Because a thorough business education, with shorthand and typewriting gives the greatest guarantee of success. You must make a LIVING whether you want to or not. The right kind of a business education gives the surest means of acquiring the former, and the easiest way to make the latter.

Because its faculty greets its audience each morning with interest so vital, purposes so useful, originality so varied, ideas so new, fresh and bountiful, that each day's work is a performance possible only to such co-operative forces.

Because the methods employed in both the COMMERCIAL and SHORTHAND departments are simple, easy, fascinating, and the time required to master them is about one-half the time it takes to half-way master the old systems.

Because we conduct a Free Employment department and have an experienced man to devote his time to that work alone.

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St. Charles and Common. New Orleans.

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Metropolitan	" "
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OFFICE AT HOME,
Telephone 159.

FRANKLIN, LA

ANNOUNCEMENT.

Dr. Beverly W. Smith,
Dr. E-py M. Williams.
This is to announce that both Dr. Smith and Dr. Williams are practicing General Medicine and General Surgery and either will entertain and answer all professional calls.

Southern Pacific Schedule WEST BOUND.

No. 1	7:41 p. m.
No. 5	10:29 a. m.
No. 7	3:22 p. m.
No. 9	3:05 a. m.
No. 11	11:33 p. m.

EAST BOUND.

No. 2	7:04 a. m.
No. 6	12:19 p. m.
No. 8	3:59 a. m.
No. 10	3:02 p. m.
No. 12	2:47 a. m.

BRANCHES:

Cypressport Branch Arr. 10:30 a. m.
" " Dep. 3:40 p. m.
F. & A. Branch Arr. 10:45 a. m.
" " Dep. 2:00 p. m.