

Every Day Increases the Extent of Our Fall Showing of the Newest Fashions in

## WOMEN'S WEAR

The last word of what the Fall and Winter Fashions are to be, finds first expressions in our showings. Combined with style you have the assurance of splendid material and superior workmanship throughout. The great latitude in fabric and color makes this season's styles particularly pleasing.

### Women's Tailored Suits

In the many popular Fall fabrics diagonals, basket weaves novelty mixtures, chevots and broadcloths, cut on the most authentic designs—short, smartly tailored coats, with narrow, close-fitting skirts, are to be had in all the desirable colorings; also strictly plain tailored models or more elaborate effects with braid, satin and velvet trimmings. Price range

\$15.00, \$20.00, \$22.50, \$25.00, \$30.00, \$35.00 to \$75.00

### Women's Silk Dresses and Costumes

A complete showing of One-Piece Dresses in Messaline, crepe metecore, voiles, cashmere de soie and plain and Persian effects, in marquisette and chiffon cloth. Every conceivable hue is represented in this collection—dark and medium colorings for morning and afternoon wear, as well as the exquisite light shades, suitable for dinner and evening gowns. Price range

\$15.00, \$18.50, \$25.00, \$30.00, \$35.00, \$40.00, \$50.00 to \$100.00

Samples of New Fall Materials all ready for the asking.

**Muller's**

Lake Charles' Biggest, Best and Busiest Store.

Mail Orders go out same day as received. All orders filled by competent shoppers, who give each order personal attention.

## WATERI SEED RICE

GROWN AT ELTON

Send word how much you will need. Seed hand picked. No grass or weed seed.

**R. E. Powell, Unlimited.**

### ANOTHER NEW BRICK.

Work On New Drug Store Building Begun This Week.

Work was begun Wednesday morning on the new brick building that will be occupied by the Crescent Drug Store. This new building adjoins the Calcasieu Trust and Savings Bank building on the east, and will have a fifty foot frontage, facing the post office and the Model Grocery's new building. It will be two stories high, with an architecture similar to that of the bank building. The ground floor will be occupied by the Crescent Drug Store, while the upstairs will be fitted up as office rooms and will be occupied by Dr. R. R. Arceneaux and Dr. B. J. LaCour.

The contract for the erection of this building was let to Messrs. McKinney & Pulford, who have the contract and are erecting the buildings on the Robinson block. It is expected that this new building will be one of the most handsome structures in the city.

This makes the thirteenth new brick store or place of business that has been or is being erected since the fire last spring, and it is rumored that there are still others to follow, in the near future.

### Turning Waste Lands Into Wealth Producers

Many land companies are now reclaiming the marsh lands of South Louisiana, and making them ready for the enterprising home seeker. A navigable canal will touch each farm. These lands have been built up by silt deposits brought down from the rich farms of the Valley by the Mississippi River. They are virgin in fertility, and possess more plant food than any other lands in America.

South Louisiana temperature is mild. The last killing frost occurred in 1909, on February 17; first killing frost on December 21. This means a 10-month growing season. The climate is healthy. Sea breezes blow the year round. By constitutional amendment, Louisiana has freed money invested in land reclamation work from all taxes. An expert has declared these lands capable of producing 1000 crops of Corn without fertilization. Truck gardens pay the producers immense returns per acre. Good markets are near and easily reached. South Louisiana soil, climate, products, transportation, drainage systems, etc., will be exhibited at the Chicago Land Congress, November 19th to December 4th, and will be well worth seeing.

### Welcome Shower Saturday Afternoon.

A good dashing shower that settled the dust and revived drooping vegetation, visited this section Saturday evening. This rain was most welcome to everyone, and coming as it did, late Saturday evening, it did not interfere to any extent, with the work of threshing, as the threshers were able to go to work Monday morning.

### Congregational Church.

Rev. Mr. Barnes of Iowa station will fill the pulpit of the Congregational church on Sunday morning, October 2nd.

### BARN AND CONTENTS BURNED.

Disasterous Conflagration Narrowly Averted.

A disasterous conflagration in the residence section of the city, was narrowly averted Wednesday afternoon, by heroic efforts of the citizens and the volunteer fire department. Fire was started in a large barn belonging to Dolze Bourgeois, and was well under way when it was discovered. The barn was closely surrounded by dwellings and other buildings, several of which took fire, but were extinguished before much damage was done to them. The barn and contents were totally destroyed, entailing a complete loss to Mr. Bourgeois, as he had recently purchased the property, and had no insurance. The fire was started by one of Mr. Bourgeois' boys and a neighbor's boy striking matches in the barn, where there was hay and straw. It is only owing to the fact that the day was calm, with but a perceptible breeze blowing from the north, that several blocks of the residence section of the city, was not destroyed, as the buildings were very close together, and the water supply is totally inadequate for fighting fire.

### Barn Burned East of Town Monday.

The barn and contents, located on the Abbott place, just east of town, was burned Monday afternoon, incurring a considerable loss to Mr. Abbott, the owner of the place, and to Mr. Jake Sargent, who is living on the place.

By burning in the day time the loss was not as heavy as it would otherwise have been, as there was no live stock in the barn except a calf and a few hogs, most of which escaped. Mr. Sargent's loss consisted of harness, vehicles, machinery and feed.

The origin of the fire is unknown, although it is known that two men were smoking in the barn about an hour before the fire was discovered.

### A Real Estate Snap.

Block 23, the second square south of depot, is offered for \$4,500, payable Jan. 1, 1915. Buyer to agree to erect a building to cost \$4,000.00 or furnish outside security for a like sum in addition to the block. Interest at 8 per cent, payable semi-annually and in advance. Nothing payable on the purchase price until 1915. Or will be sold at same price in yearly payments to suit purchaser, up to six years. Write night lettergram to

WEBSTER WELSH,  
211 California Bldg.,  
Tacoma, Wash.

### Another Welsh Planter Secures an Auto

A neat auto-buggy was unloaded at the depot here, this week, for Jim Johnston, one of the well known north of town planters. This brings the number of autos owned in and around Welsh, up to fifteen, showing both the popularity of the auto as a means of travel, and also that Welsh citizens are in a position to secure what they want, when it does not cost more than an automobile.

# MARTIN'S

FOR FINEST

Dry Goods,

Clothing,

Shoes,

Hats.

Best Values Always At

MARTIN'S.

Now Ready for

Your Inspection!!

The most wonderful values ever offered in Women's, Misses' and Children's High Grade Wearing Apparel at Popular Prices. An opportunity to make your selection from the complete variety of the season's most favored styles, as shown only by

CHAS. A. STEVENS & BROS.,  
CHICAGO

Custom Tailored Suits made to special order, according to your individual measurements, from your own choice of materials and styles.

Perfect Fit and Satisfaction Guaranteed.

These styles are the most beautiful and are such as are shown only in large cities.

Please call and see these beautiful Fashion Plates and Samples.

Mrs. J. L. McIntyre.



Band Concert Saturday, 8:00 p. m.

### It's Easy

to get up a good meal cheap, if you buy at

## THE PLANTERS

WE CAN SELL YOU

Clipper Brand Tomatoes at per case	\$1.70
Blue Ridge Corn at per case	1.85
VanCamp's Sweet Corn at per case	2.15
Table Peaches, excellent quality at per case	2.10

### FOR BREAKFAST:

Toasted Rice Flakes, Quaker Puffed Rice, Cream of Wheat and Post Toasties.

PHONE 20.

M. L. Padgett, Mgr.

### An Awful Eruption

Taken up, at my place four miles southwest of Welsh, one three-year-old red and white spotted steer, unbranded. This steer came to my place about a year ago. Same will be sold according to law if not claimed. 20c E. T. Louviere.

of a volcano excites brief interest, and your interest in skin eruptions will be as short, if you use Bucklen's Arnica Salve, their quickest cure. Even the worst boils, ulcers, or fever sores are soon healed by it. Best for Burns, Cuts Bruises, Sore Lips, Chap Hands, Chilblains and Piles. It gives instant relief. 25c. at all druggists.

# Signal Clothing Store, WELSH, LOUISIANA.

We will continue to give away a Beautiful Dinner Set each Saturday afternoon at 3:30. Bring all your cards with you and come early, as the dial of the clock will be uncovered promptly at 3:30

Our unprecedented successful business in our clothing department during the past two weeks, kept us so busy that we have not had the time to tell you of all the bargains we have to offer in our store. But one thing we CAN tell you, if it is Clothing you want, WE HAVE IT, and guarantee both price and quality to be right.

## "WHAT SPLENDID BARGAINS IN CLOTHING"

This expression we hear every day from happy and satisfied customers. Come in and look for yourself and we are confident that you also will exclaim with the rest: "What Splendid Bargains!"

While we hope to be able to give you better service in our new Building, which is rapidly being completed, our present stock is full and complete and we are prepared to fit you out as well as if you went to the city for your clothing. We cordially invite you to attend our Grand Opening, which we expect to hold as soon as our building is complete.