

Lake Arthur, The Lovely

The Most Charming Beautiful Town of the Creole State—A Superb Summer and Winter Pleasure Resort and the Commercial Center of a Redundantly Rich Agricultural Country With Both Railroad and Deep Water Facilities—A Repletely Resourceful Town That Is the Pride of Jefferson Davis Parish In Point of Scenic Charm and Beauty and In the Vanguard With Its Sister Parish Towns Commercially and Industrially.

"I know a lake, where the cool waves break
And softly fall on the silvery sand"
And merry steps intrude on that solitude,
And laughter voices disturb the strand.

And live oaks grand, like a guardian band,
Fringe its sylvan shores and tell
Of lovely landscapes and vistas at hand,
Of shady nooks and many a lover's dell.

'Tis lovely Lake Arthur on Mermen-tau's banks,
A queen of beauty it proudly ranks
No loch of Killarney, no creek of Cashmere,
In charm can surpass the fair lake with no peer.

(With apologies for the paraphrase to the shade of Fitz James O'Brien, America's greatest lyric and epic poet, who gave his life to his adopted country in our civil strife ere his brilliant genius had yet full flowered).

that this fair and fertile section is prosperous and rapidly advancing but rather, indeed, a mystery that it is not already peopled to the utmost that its amply yielding acreage will support by the tide of immigration that is now settling southward and looking with longing eyes to nature-favored Louisiana.

Lake Arthur was founded nearly a quarter of a century ago, but it has only been within the past few years that its peerless advantages have been perceived and its titanic strides taken along the progressive pathway of development and up-building. Industrially, the town has a rice mill of several hundred barrels daily capacity, saw mills abound in the rich, contiguous cypress timber belts, there is here located a large ice plant of modern equipment, two cistern manufacturing are busily engaged in turning out tanks and cisterns to meet the demands of incoming immigration, the town is well supplied with hotels, the handsome Live Oak hostelry on the lake banks having a statewide reputation for its hospitality, excel-

ed for reliable information relative to its opulence of opportunity and repletiness of resource.

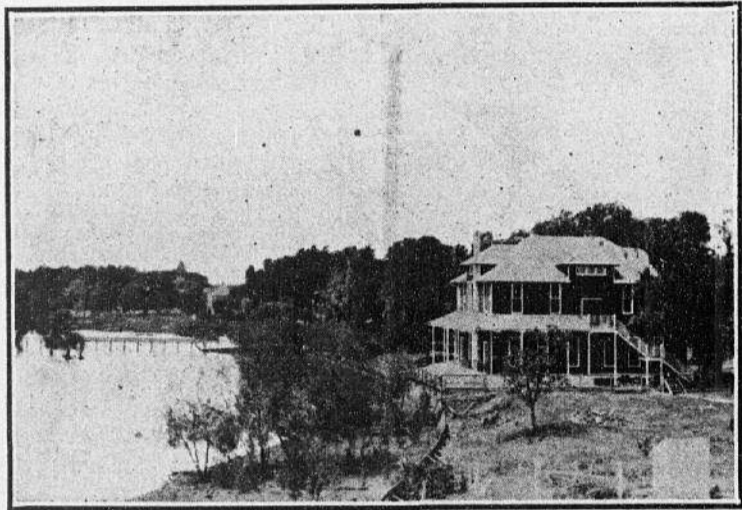
Hon. Robt. P. Howell, Real Estate.
Winfield S. Streeter, Mgr. Calcasieu Trust and Savings Bank.
B. P. Spooner, Pres. Lake Arthur Ice, Light and Waterworks Co.
A. L. Guidry, Gen'l Merchandise.
E. L. Putnam, Editor Lake Arthur Herald.
E. C. French, Mgr. La. State Rice Milling Co.
P. F. Reimers, Lumber.
J. C. Mack, Warehouse.
Producers' Warehouse, E. D. Sweeney, Manager.
Live Oak Hotel, F. L. Kelly, Prop.
LaCour Mercantile Co., Dry Goods, Clothing, etc.
C. O. Hundley, Jr., Grocer.
Lake Arthur Supply Co., W. M. Buchanan, Secty, Treas. and Mgr.
A. B. Belair, Prop. Lake Arthur-Jennings Auto Route, Garage.
Rhodes' Restaurant, E. L. Rhodes, Proprietor.
Douglas Phelps, Pool Hall.
Mrs. A. T. Mitchell, Millinery.
F. E. Andrepont, Tailor.
E. J. Bonnin, Pool Hall.
C. D. Bonnin, Market.
Emanuel Trahan, Lumber.
H. E. Toll, Merchant.
Goudy & Richards, Racket Store.

C. D. BONNIN.

One of the oldest settlers of the beautiful lake city on Mermen-tau's banks is C. D. Bonnin, now proprietor of its leading market.

Mr. Bonnin first saw the light 64 years ago in December last, has farmed, built and run rice mills and otherwise wove the wolf of industry in his native parish all his years of usefulness.

Although having seen some three and a half scores of years he is hale, hearty and vigorous and endowed with the courtesy, hospitality and graciousness of manner that belongs to his Creole training and ancestry.



Club House, Lake Arthur, Louisiana

Alluring Lake Arthur, situated on the northern banks of the lovely lake of that name, is one of the most prosperous, important and advantageously situated towns of Jefferson Davis parish, a place where nature hath seemed to set its every seal and signet of lavish adorning beauty and strategic commercial superiority to give the world assurance that here would grow a great city.

This picturesquely beautiful town is located 18 miles southeast of Wel on the deep channeled Mermen-tau river, which here widens and expands and forms the superb, shimmering sheet of water designated as Lake Arthur.

The town has railroad facilities though a branch line of the Southern Pacific from Lake Charles, will soon have direct northern railroad connection via Jennings and Alexandria by a line now graded to Elton, and on

lent cuisine and good cheer, and some twenty well stocked and appointed retail mercantile establishments meet the demands of trade in necessities and luxuries.

An appreciation of Lake Arthur without mention of its beautiful \$10,000.00 Club House would be incomplete as Hamlet with the Danish prince out of the east. The Club House, ideally located on the lake banks, has a splendid auditorium, ladies' parlor and rooms for social amusements, shower baths, adjoining tennis court and croquet grounds and bath house on the lake. And corollary with speaking of the Club House it is meet to mention that the Mermen-tau here abounds in black bass, trout, perch and other gamey members of the finny tribe and disciples of Izaak Walton will find this a paradise of plethoric pleasure.

Lake Arthur is a clean and moral

PRODUCERS' WAREHOUSE.

In the eastern end of the alluring lake city, fringed by gum and cypress forest monarchs that "uprear in their might their mystic height" full 100 feet skyward, is heard the hum of this thriving town's many machinery wheels and is clustered and centered its chief industrial plants, not the least of which is the extensive Planters' Warehouse.

This is the largest plant of this kind in this important rice belt center, last year storing over 30,000 barrels of rough rice, and it is a very large dealer in corn, oats, bran and all feed stuffs and fertilizers.

The company was chartered in 1909 and is officered by the following well known parish citizens: Pres., G. H. Shove; vice president, E. C. French; secretary, E. L. Pratt; manager, E. D. Sweeney, and these with I. A. Gibson, a prominent local rice grower, comprise the board of directors.

Mr. Sweeney, the manager, is a young and active business man in his 35th year and is one of the live wire, progressive citizens who are building a great town on the lake beautiful.

H. E. TOLL.

The latest addition to Lake Arthur's business world is H. E. Toll, who a few weeks ago opened a well stocked grocery store in commodious quarters and is doing a flourishing business.

Mr. Toll comes from Lafayette parish where he has resided for 28 years past, although born and brought up in New Orleans.

He is a capable and experienced merchant, a pleasant gentleman meet, and a valuable addition to the lake city's commercial world.

WINFIELD S. STREETER.

The caption of this sketch does not convey the fact that Mr. Streeter is manager of the Lake Arthur branch of that great financial institution, the Calcasieu Trust and Savings Bank, elsewhere fully told of in this paper, for one reason, because the writer has noticed that Lake Arthur people do not say: "I am going over to the bank to make a deposit," but rather: "I am going over to Streeter's," to deposit, draw a check, or to do whatever may be the banking business in hand. Locally, the great bank is submerged in Mr. Streeter's personality.

And this is not to be wondered at as he has been identified with the town's banking interests ever since it had a bank.

Ten years ago he was the principal organizer of the First National Bank of Lake Arthur and was the practical head of that successful enterprise until it was absorbed by its present worthy successor in 1910.

Mr. Streeter is a native of Iowa, in his 35th year, and from the age of 20 until his 25th year, was connected with the 1st National Bank of Estherville in that state, when he came to Calcasieu parish and located at Lake Arthur.

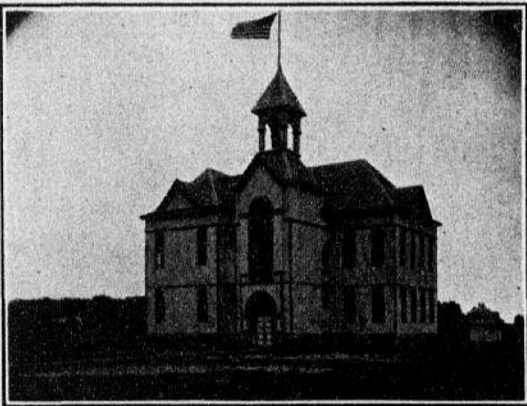
He loves and thoroughly believes in his adopted town, parish and state, and his purse and influence can be reckoned upon in any worthy movement making for their best interests.

C. O. HUNDLEY, JR.

The grouch, knocker and pessimist could learn a useful and instructive lesson by a study of Lake Arthur's business conditions and business houses. The latter have doubled in number in less than two years and each and every one has won the laurel of success in the mercantile field.

Perhaps the most striking instance of speedy and unusual success is that of C. O. Hundley who has done a flourishing and ever increasing business since throwing open his doors to trade and traffic in October last.

Mr. Hundley is an expert grocery man and he wisely determined to confine himself to this field exclusively. Hence, he is ever in close touch with the markets in the staple and fancy goods in this line, his stock is frequently changed and always fresh, and careful housewives soon learned



High School, Lake Arthur, Louisiana

this fact and governed their grocery buying accordingly.

Mr. Hundley is a native son of Louisiana and took his first glance at things mundane in St. Landry parish 29 years ago. Prior to his successful debut into its business world he was for four years one of Lake Arthur's popular salesmen.

RHODES RESTAURANT.

One of the latest additions to Lake Arthur's business world and one that at once won the elusive laurel of popular approval and pronounced success is Rhodes Restaurant, centrally located, close to the postoffice in the business center.

In addition to serving everything edible in culinary nourishment, prepared by a skilled chef and accompanied with delightful Creole drip coffee or such other drink desired delicious ice cream is carried, cooling and refreshing drinks of all kinds can be had at the soda fountain, choice cigars and cigarettes at the cigar stand and you can here purchase Louisiana's great daily, the Times-Democrat, to glance over with your coffee, and dessert.

The restaurant was opened but two months ago by E. L. Rhodes, formerly of Terrebonne parish and as previously stated, has been phenomenally successful. In its management Mr. Rhodes is assisted by his charming and winsome wife and other members of his family.

LAKE ARTHUR SUPPLY CO., LTD.

The company above named, located in its own commodious business block in Main street, which covers nearly 100 square feet in dimensions, is one of the most important spokes in Lake Arthur's commercial wheel.

It is an extensive dealer in farm

implements, harness, vehicles, hardware, oils, glass, paints, brass and pipe fittings and painters' supplies, and has had a very successful business since its establishment in the auspicious business year of 1907.

The officers of the Lake Arthur Supply Co., Ltd., are: President, Geo. Hathaway, manager of the La. State Rice Milling Co. at Jennings, and a member of Jefferson Davis parish police jury; vice president, W. S. Streeter, manager of the Lake Arthur branch of the Calcasieu Trust and Savings Bank; secretary, treasurer and manager, W. M. Buchanan.

Mr. Buchanan, who has built up the business of the company to its present splendid proportions, is a native of the Hoosier state and migrated thither from Logansport in 1897. Prior to entering the mercantile field he was a successful rice farmer.



Robert P. Howell in his Rice Field, Lake Arthur, Louisiana

EMANUEL TRAHAN.

The lumber trade is a pretty true criterion of a town's material growth and the fact that Lake Arthur supports two large enterprises in this line bespeaks its prosperity.

The most recent addition to business circles in this field is the extensive yard of Mr. Emanuel Trahan in the eastern end of town where everything in lumber and building material is carried and the ramifications and volume of which is constantly widening and increasing.

The yard was established by Eusebe and August Trahan two years ago and purchased by the present owner in August last.

Emanuel Trahan is a young and active business man and native to Lake Arthur where he was born 25 years ago. He is a scion of one of the best known and well esteemed old French families of Jefferson Davis parish and an earnest worker for Lake Arthur's up-building.

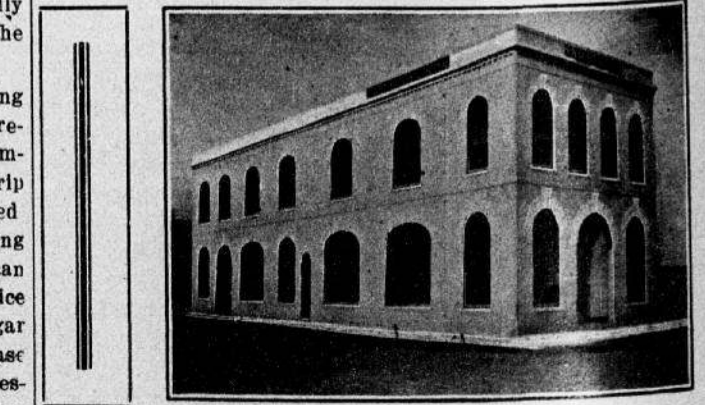
Mr. Trahan is a graduate of Bowling Green, Ky., University.

J. C. MACK, WAREHOUSE.

The most recent and one of the most important acquisitions to the teeming throng of business and industrial plants in the eastern end of Lake Arthur is the J. C. Mack Warehouse, erected in December last.

Mr. Mack, who for twelve years past has been a successful Lake Arthur merchant, resolved at the close of last year to confine his activities to the flour and feed line of the mercantile field and to this end built the commodious 35x70 foot structure above referred to.

His success was immediate and constant and he has handled nearly half a hundred car loads of these staples since engaging in this exclusive line. He is now installing a grist mill plant corollary with his other business and the coming season contemplates large extensions to



Bank Building, Lake Arthur, Louisiana

his plant to meet the demands of his rapidly expanding business.

Mr. Mack's splendid business success ever since he entered the mercantile field proves that our business men do not necessarily have to be imported, as he is a son of St. Helena parish, where he first saw the light in 1872.

P. T. REIMERS.

In the pulsing heart of its busy industrial center in the eastern end of town is located its oldest and greatest lumber establishment, that of P. T. Reimers, one of the largest in Jefferson Davis parish.

..In it, it goes without saying, tried every thing in the lumber building material line and played a prominent and worthy part in the up-building of this fair and fertile section.

Its proprietor, P. T. Reimers, in his 47th year, or in the prime zenith of physical and mental ability, and he couples the energy of native northern Iowa with the Creole courtesy to the satisfaction of innumerable patrons in nearly every portion of the parish.

HON. ROBT. P. HOWELL.

Perhaps the most potent personality, force and factor in bringing the world's attention the resources, strategic advantages, superior climate and superb beauty of Lake Arthur has been Robt. P. Howell, recently elected representative of the parish in the

legislature to assemble at Bay Rouge.

Mr. Howell's talents and activities are so varied and versatile as to make difficult to designate his calling. Primarily, however, he is most materially concerned in promoting this delightful and resourceful region with desirable people and has contributed much to its development and development along the line. His own farm of 160 acres is an amply attesting evidence of what can be done in tilling this fertile land and is an example for all to emulate. On it he is this year cultivating 200 acres to rice, 60 acres of oak, acres of sweet potatoes, six acres of Irish potatoes, 1 1/2 acres to sugarcane, has planted one and one-half acres of Bermuda onions, and is voting ten acres to cow peas, plant vegetables and field crop grounds. Can you beat this for intelligent diversification?

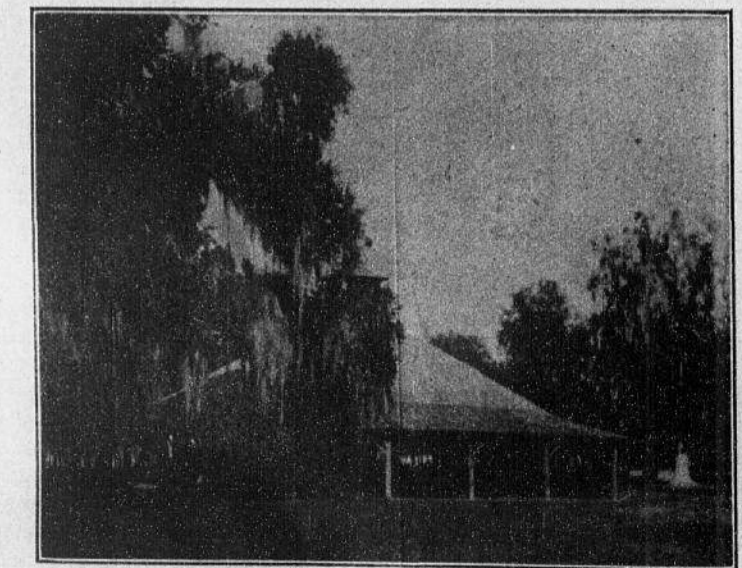
It will be noted that on this quarter section of ground he is this year farming 226 acres. This is enabled by the rotation of crops, the good soil permitting of another being sown as soon as the standing one has been harvested.

R. P. Howell has been an ordained minister of the M. E. church for years and superintendent of that nomination's Sunday school at Lake Arthur for five years past. He is president of the provisional police jury that formed and founded the parish of Jefferson Davis, and is one of the most intelligent and indefatigable units making for its material building.

Mr. Howell is a native of Texas, lost none of his Lone Star energy being transplanted to the Creole state.

LA COUR MERCANTILE CO.

Lake Arthur's only exclusive purveyors in the fabrics that adorn the male form divine and clothe the



Lake Arthur Tabernacle

the waters of the broad and deep Mermen-tau river, already commerce laden with many sail and steam craft from the northern confines of the parish to the gulf coast fifty miles away, it has incomparable shipping advantages, a freight rate leveller that insures its maintenance as a common point with all the great metropolitan centers.

And generous nature did not stop with bestowing upon Lake Arthur superb scenic surroundings and splendid strategic commercial advantages. The town is environed by a tributary country every foot of the fertile soil of which is secured in the production of all the staple and field crops and vine plant products elsewhere told of as indigenous to this peerlessly productive parish. It is, hence, not a cause of wonderment

town with a pure, free from cant, Christian sentiment prevailing and has four church edifices and a splendid school house with eleven teachers and an enrollment of 400 pupils.

The hospitality and people is evidenced in large lodges of the Masons, Odd Fellows, Woodmen of the World, Columbia Woodmen, Maccabees, Benevolent Knights of America, Woodmen Circle and Rebekahs. And Lake Arthur's 1,500 population has no peer in Jefferson Davis parish or elsewhere in that courteous, warm-hearted hospitality that has given the Southland world-wide fame.

Any of the following responsible firms and individuals of Lake Arthur who distinctly represent the town's progressive element, can be address-