

What Insurance Means to the Man With a Family

A Strong Home Company Fulfilling Every Promise

And Issuing Policies in Which Everything is Absolutely Guaranteed Instead of Being Estimated

SAFE AS THE SAFEST, STRONG AS THE STRONGEST

These Men May Be Your Neighbors and Friends; You See Them Daily.

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THERE IS MUCH TO BE GAINED BY DEALING WITH A HOME INSURANCE COMPANY.

The development of a great home insurance company such as The American Mutual Life Insurance Company means much to Southwest Louisiana. It is a convenience and an economical resource. There is no delay in the payment of your policy. The men who are insuring you are the men you are meeting every day.

You know that the money you pay out is being kept in Southwest Louisiana to aid in the development of home enterprises. You cannot get into any business, or devise any method of investment, in which you do not profit by home development. Thus in giving your policy to a Home company you are directly and immediately benefitting yourself as well as the company. Is this true when you

send your premium money to the companies of the east? There can be no question of the security and safety of insurance in the American Mutual Life Insurance Co. It had to meet the same protective requirements—no less, no more—that are applied to all insurance companies, home or foreign, before they are licensed to do business in the State of Louisiana. That means there is on deposit with the state treasurer at Baton Rouge sufficient funds to guarantee maximum protection to holders of policies.

The American Mutual Life Insurance Co. is operated under the code of laws provided by the national government and adopted by the insurance departments of practically all the states of the Union.

The laws are the result of many years of study and experience on the part of insurance officials, legislators and State and National insurance executives. *It is in every sense of the word a Legal Reserve Company.* That means that it is sound as the gold dollars upon which our currency is based.

Patronage of home industry means that you or yours have a chance of handling your hard earned dollars again some time.

The appeal of the home company is not to your local pride or patriotism, but to your sound business judgment.

There should be much satisfaction in knowing that your money is being kept at home to help develop Southwest, Louisiana.

A Policy in The American Mutual Life Insurance Company Absolutely Protects
Your Loved Ones Against Destitution and Provides for Their Future Wants.

Watkins & Colbert, Local Agents,

WELSH, LOUISIANA.