

THE RICE BELT JOURNAL
Weekly
Published at Welsh, Louisiana

R. W. HOWARD
Owner and Publisher

Entered as Second Class Matter at
the Post Office, Welsh, La.

ADVERTISING RATES
Display, 20 cents per column inch.
(Plus cost of composition)
Readers, 5 cents per line set in or
dinary type; 10 cents per line set in
bold type.

And some family trees bear nothing
but nuts.
There are fewer swelled heads, too,
since credits have been deflated.

Real leadership consists in some
thing more than mouth work.

Why is it, asks an exchange, that
most reformers can do their most ef-
fective work among strangers? You
know the answer, of course.

If automobile prices keep on drop-
ping, says an exchange, it will soon
be cheaper to buy one than to steal
one.

A boy was driving a flivver in an
erratic manner along the streets yes-
terday, and a man on the sidewalk
said he was rattled.

A banker says married men are
more honest than single ones. Married
men know that honesty is the only
safe policy.

Just a little while ago the govern-
ment was asking us all to practice
thrift. The government ought to prac-
tice what it preaches.

Everybody but the family cat has
been called to testify in the Stillman
case. And what a tale he could un-
fold if he could speak.

Have you noticed it? The man
whose stock in trade is brains nearly
always has a funny looking sample
case.

The idle hand is more to be dreaded
than the Black Hand used to be

HOW TO BOOST YOUR TOWN

This poem written by the Sec'y. of
the Chamber of Commerce of Long
Beach, Calif., from the Auto Trade's
Journal. It should run like this:

Tell me not in mournful numbers,
That the old town's on the bum;
Rouse up from your peaceful slumber.
Come and help us make things hum.

If we go in earnest,
We can make things hit on high;
Dust thou art, to dust returneth,
Is a song of bye and bye.

Now's the time to do the boosting,
Do not wait till to-morrow, Sun;
You may in the grave be roosting,
All your chance of boosting gone.

Lay aside your little hammer,
Grab a horn and toot a few;
Squelch the kicker's dad—burned yam-
mer;
With a joyful blast or two.

Oh, our town is sure a pippin
And we ought to boost it big;
When we hear some growler yippin,
We should biff him on the wig.

Those who do not like our City,
Ought to straight-way hit the grit;
Boost for Welsh—that's my ditty,
Or arise and straight-way git.

The Chamber of Commerce of Alex-
andria tells us what constitute a
"knocker" and a "booster."

When the Creator had made all the
dirty work to do, he made the beasts
and reptiles and poisonous insects and
when he finished he had some scraps
that were too bad to put into the rattle
snake, the Hyena, the Scorpion and
the skunk, so he put all these together
covered it with suspicion, wrapped it
with jealousy, marked it with a yellow
streak and called it a "knocker."

This product was so fearful to con-
template that he had to make some-
thing to counteract it, so he took a
sunbeam and put it into the heart of a
child, the brain of a man, wrapped
these in civic pride, covered it with
brotherly love, gave it a mask of vel-
vet and a grasp of steel, and called it
a booster; made him a lover of fields
and flowers and manly sports, a be-
liever in equality and justice and ever
since these two were mortal, man has
had the privilege of choosing his asso-
ciates.

**FORD PLANT BUILDS
108,962 IN JUNE**

Demand Exceeds Output as Ford
Breaks All Previous Records.

During the month of June, the Ford
Motor Company, thru its Detroit Fac-
tories and 22 Assembly Plants through-
out the country reached the produc-
tion of 108,962 Ford cars and trucks,
setting up a new high record for one
month.

Production of Ford cars and trucks
has been steadily increasing since
early spring, and shows substantial
gains over the same period last year.
The second quarter of 1921, viz., April
May and June shows an output of
301,796 Ford cars and trucks against
220,878 for the same three months of
last year, or a net increase of 80,000.

Despite the fact, however, that the
Ford plants have been running at
maximum capacity, the demand for
Ford cars and trucks is not being met,
and at the present time, many
thousand unfilled orders have been
up ahead so that Ford sales are still
limited by manufacturing facilities
rather than marketing possibilities.
Particularly is this true with respect
to enclosed cars, for which the demand
has been unusually heavy.

One reason cited by Ford Officials
for the unprecedented demand for
Ford cars is the present tendency
toward economy. Many of those whose
names have been added to the long
list of buyers might well have afforded
larger and more costly cars than the
Ford, but it is the belief that most
prospective motor car buyer are in-
vestigating all of the costs incident to
motoring much more carefully than
at any period during the past five
years.

The estimated output of the Ford
Factories for July calls for 109,000
cars and trucks, or a production of
4360 a day for 25 days. Since the as-
sembling of cars is being handled dur-
ing an eight hour work day only, the
hourly output will be 545 cars. In
other words, one Ford car or truck
leaves the assembly line every 6 1/2
seconds.

Lake Charles.—At the Lake Charles
Rotary Club luncheon the club unani-
mously endorsed the one-mill tax for
three years to build the Vinton-Sabine
section of the Old Spanish Trail.
Members individually pledged the ex-
penses of twenty-five Boy Scouts to
the summer encampment at Prien
Lake. It was announced that E. N.
Hazard, G. A. Courtney and H. G.
Chaikley would pay the expenses of
the entire troop of the Louisiana Bap-
tist Orphanage located here.

Covington.—The parish police jury
has funded one-quarter of one mill of
the budget of 1921, or \$34,200, to be
used in improving the roads and
bridges in the parish, and will issue
therefor bonds of \$200 denomination.



MONEY FLIES

You wouldn't leave a pile of loose
paper dollars lying on a window
sill. If some passing sneak thief
did not get away with them the
first whiff of wind would.

No, you would protect them carefully.
You would see that they were safe-
ly deposited in the bank as soon as
possible.

But, do you realize that you have a
pile of dollars unprotected, which
may, any day at this time of the
year, be whiffed away and lost to
you forever?

Your home and its valued contents
is this pile of dollars. You know it
has cost you long years of labor
and saving to establish; Just what
would its loss mean to you?

There is a way to protect these piled
up dollars and restore to you their
equivalent if they should be scat-
tered by a tornado, such as have
visited several states already this
year.

It costs so little that you will not
think of being without it when I
give you the figures over the phone.
My number is SIX-SIX (66).

WELSH INSURANCE AGENCY
T. M. Stewart, Manager.

ELTON DEPARTMENT

(By Mrs. Lionel Bertrand)

Elton, La., Aug. 24.—Mr. and Mrs.
J. L. Catlett and daughter, Patricia,
returned Thursday from a two-weeks'
visit in Morrow and Rosa, Little
Genevieve remained with her grand-
parents for a few days. R. M. Stewart
who had been overseer at the shop
during Mr. Catlett's absence went to
Donaldsonville Friday night.

Mrs. Will Bradford, Irma, Louise
and Son, of Alexandria are spending
some time with friends here.

Mr. and Mrs. Hugh Smith of Pine-
ville, came in Saturday to visit Mr.
Smith's sister, Mrs. Walter Hebert.

Mr. and Mrs. Lionel Bertrand and
daughter, Lucile, Miss Locade Ber-
trand and Mamie Stokes went to Welsh
Sunday afternoon. Mrs. Bertrand, Lu-
cile and Mamie visited in Welsh a few
days, then went to Lake Charles to
visit relatives there the rest of the
week.

J. W. Stokes left Saturday night for
Camp Logan, Texas, in response to
an urgent telegram stating his broth-
er, Joe, was very ill at the hospital
there. Later word has been received
that Joe died Saturday evening at
9 o'clock, but no further particulars.

Mrs. J. Davis and daughter, Juanita,
of DeQuincy, are visiting her parents,
Rev. and Mrs. N. B. Wallace.

The force at the bank are rejoicing
over the new electric lights and fans
that were installed last week. The
plant is a Willis Light, and was in-
stalled by W. J. Moeling, Jr., of Lake
Charles. This is a great improvement
and one much appreciated. Several
others in and about town are contem-
plating a lighting system and are
much interested in this one.

Mrs. A. Ledoux and son of Eunice
who spent last week with her brother,
S. B. Ardoin, and family, returned
home Thursday.

On August 17th, 1921, Governor
Parker issued a proclamation declar-
ing the Village of Elton to be hence-
forth designated as the Town of Elton.
Mayor J. W. Stokes completed the
census some days ago and found the
inhabitants to exceed by about 40 the
required 1,000. Proclamations are al-
so posted in town and an election will
soon be held to elect two more coun-
cilmembers and it is understood some oth-
er important issues will be voted upon
the same date.

Mrs. Anna Buford who has been in
New Orleans for several days return-
ed home Saturday.

Mrs. H. Neville, who has been
visiting in Eunice, spent a part of
last week with her brother, S. B.
Ardoin, returning Friday to her home
in Vicksburg, Miss.

Miss Maude Anderson left on the
early morning train Sunday for Tulsa,
Okla., where she will spend three
weeks with her brother, Earl, and
with friends. Miss Maude commenced
work in the bank a little over a year
ago and deserves her well earned vaca-
tion.

Mrs. Tom Jemison and daughter,
May, of Mamou, visited the former's
niece, Mrs. Otis Tupper, and family
several days last week.

Mr. and Mrs. Henry Walton who
have been visiting various points in
the north for the past two months,
arrived home Saturday. While they
had a very enjoyable vacation yet
home looks good to them and they feel
like entering into the work on the
farm with renewed vigor.

Miss Myrtle Moon went to the
country Friday to spend a week with
her aunt, Mrs. O. D. Johnson.

Mrs. Free and daughter, Mabel, who
have been guests of Mr. and Mrs. E.
N. Hardin at Raymond the past month
returned to their home in San An-
tonio, Saturday.

Mr. and Mrs. W. P. Guldry returned
Friday from an extended trip through
several northern states, including a
visit in Washington, D. C. They had
a most delightful vacation and re-

turn to their duties at the depot much
refreshed.

ITEMS FROM JENNINGS

(By our staff Correspondent)

Miss Kate Funk and nephew, Fran-
cis Thompson, of Washington, D. C.
are guests of Mr. and Mrs. Brown
Funk.

Mrs. John Cooper, who has been at
Dr. Young's sanitarium for the past
month, recuperating from an opera-
tion, returned Tuesday to her home
in Houston.

E. H. Braun, manager of the Jen-
nings Furniture Company, spent the
week in New Orleans, purchasing a
full line of household goods for his
firm.

Mr. and Mrs. Emile Andrus of Lake
Arthur were Monday visitors in town.

Mr. and Mrs. Jos. Houssiere are the
proud parents of an eight pound
daughter born August 18th.

Mrs. J. A. Bracht and son, Brutus
left Monday for Kentucky, to spend
a month with relatives.

W. P. McHaney of Coushatta spent
the day in town Monday.

Miss Lizzie Andrus of Andrus Cove
was the week-end guest of friends.

Miss Helen French of Lake Arthur
spent the week-end with her aunt
Mrs. J. M. Mercer.

S. E. Carroll of Welsh was a Satur-
day business visitor.

Mr. and Mrs. D. J. Castille enter-
tained with a delightful party in hon-
or of her brother, Martin Arnaudet
and friends, James Mercer and Doro-
thy French. Five-hundred was played
and after six games were played the
score was counted. It was found that
the ladies' first prize, a box of sta-
tionery, was won by Miss Della Fonte-
not, and the gentleman's prize, a gold
pencil, was awarded Carlton Liddle.
The consolations, jars of candy, were
easily claimed by Lillian Flook and
Frank Jaenke. The hostess served a
salad course, after which floors were
cleared and dancing was enjoyed un-
til late hour. Mr. Arnaudet, Mr.
Mercer and Miss French are students
at the State University of Missouri,
and left on the Sunday night train.
The guests accompanied them to the
train, wishing them a fine trip and a
happy school year.

D. E. Nims was a business visitor
to Lake Charles Wednesday.

Miss Gertie Robin of Welsh spent
the day in town Tuesday.

The many friends of Miss Lillia
Smith, who for several years was in
charge of the millinery department of
Randolph's, will be interested to know
that she is now head of the millinery
department of Jacob's store in Lake
Charles.

George F. White, a Jennings boy
has accepted a responsible position
with the Lorenger Creamery Com-
pany which recently installed a mod-
ern milk plant at Bienville and De-
catur streets in New Orleans.

George White and E. C. Jefferson,
both graduates of L. S. U. and milk
experts at the university, will have
charge of the plant.

Mildred Sessions, who has been the
guest for several months of Jennings
relatives, left this week for Asheville
to visit friends. Later Miss Sessions
will enter the Girls' Junior College at
Bristol, Va.

The first rice sold in the Jennings
district was put on the market last
Saturday. Charles Dommert raised
the rice near town. 200 bags of Early
Prolific sold to the Caffal Company
for \$3.13 per barrel.

666 cures Biliousness.

ROANOKE BUDGET

Roanoke, La., Aug. 24.—On Thurs-
day, August 18th the Home Depart-
ment of the Sunday School of the
United Brethren church was enter-
tained by the Supt. of the Home De-
partment, Mrs. Nellie Winchell, and
the Supt. of the Sunday School, Mr.
W. F. Tietje. A short literary pro-
gram was rendered and music fur-
nished throughout the evening. De-
licious ice cream and cake were serv-
ed and all departed expressing their
thanks for the social evening spent.

Messrs. J. W. Lewis and Joe Parson
took quite a spin last week, going to
several towns in Louisiana and Texas.

Mr. McManus, who lives near Roan-
oke, went to Eunice about two weeks
ago and purchased one of the beauti-
ful thoroughbred saddle horses recent-
ly brought in from the blue grass sec-
tion near Lexington, Ky. He is a bay
with black mane and tail and stocking

feet—"oh, boy," you should
travel. He is a stepper. It is
that Kentucky is noted for her
women and fast horses." One
take it vice versa.
Mrs. S. W. Walker and children
at home after spending a few
days with friends in and around
town Tuesday shopping.
Mrs. Sherman Carter and
of Welsh spent Sunday with her
parents, Mr. and Mrs. J. R. Tena-
Miss Ruth Alexander is spend-
this week with the Misses Rosa
Anna Carter.

A GLEAN-
Little Misses Jeanette and
George, who had spent the past
in New Orleans, guests of their
Mrs. G. H. Flyer, returned home
week. Mrs. Flyer accompanied
and will spend a few weeks
sister, Mrs. A. F. George.
666 cures Dengue Fever.

Full Weight

When you buy your
meats at our market
the scales show the
actual weight and
you get every ounce
—sixteen to the
pound.

We buy at correct
weight and we make
sure to give you full
weight.

Our scales are set
right and are con-
stantly kept accurate.

Quality and Prices Are Sure to Please

PEOPLES' MEAT MARKET

L. A. DUMESNIL, Proprietor.

**HYDRO-TORON
TIRES**

Guaranteed for 10,000 Miles, Against
RIM-CUT STONE-BRUISE BLOW-OUT

NOTICE THAT WORD
AGAINST

It puts the HYDRO-TORON guarantee in a class
by itself.

All tires are guaranteed FOR a certain mileage.

HYDRO-TORON tires are guaranteed AGAINST
the common troubles which end the life of tires before
they make the guaranteed mileage.

There is a vast difference
between these guarantees

The HYDRO-TORON guarantee is a natural re-
sult of the service the manufacturers know the tires
will give.

**CORD SIZE
CORD MILEAGE
FABRIC PRICES**

The finest tires, fit for the finest car.

Buy Hydro-Toron Tires and get un-
interrupted service and the lowest cost
mileage.

MUTUAL WAREHOUSE CO., Inc.

**R. Smith's
Harvest Sale**

Will be Continued Until Sept. 3rd.

in order to give the working people who get
paid on the first of the month an opportunity
to take advantage of the

Greatest Bargains Ever

offered in Men's, Women's and Child-
ren's Wear, Dry Goods, Notions, etc.

PRICES ARE GOING UP—Better do your
Buying Now, while you can SAVE DOLLARS

Come to Smith's

OPPOSITE THE DEPOT

WELSH, LA.

Fordson

\$625.00
F. O. B. Detroit

170,000 Now in Use

Built with over strength in every part;
built to withstand the constant strain of
heavy duty; tested out under every condi-
tion of farm and belt work, and put to
actual test by 170,000 owners during the
past three years—the Fordson Tractor has
lived up to every claim made for it.

No matter what the farm task—whether
plowing, disking, harrowing, threshing,
baling hay, grinding feed, pumping
water, sawing wood, pulling stumps, fill-
ing silos, or any of the many other jobs
around the farm, the Fordson will not
only do and do well, but quicker, easier
and at less expense.

There are so many different time and
money saving ways in which the Ford-
son can be used that you owe it to your-
self to get the facts. Come in and see
the Fordson, or write or phone for the
information.

Welsh Motor Car Co., Inc.

Service Phone 32 Efficiency

A pipe's a pal packed with P. A!

Seven days out of every week you'll get real smoke
joy and real smoke contentment—if you'll get close-up
to a jimmy pipe! Buy one and know that for yourself!
Packed with cool, delightful, fragrant Prince Albert, a
pipe's the greatest treat, the happiest and most appet-
izing smokeslant you ever had handed out!

You can chum it with a pipe—and you will—once
you know that Prince Albert is free from bite and
parch! (Cut out by our exclusive patented process!)
Why—every puff of P. A. makes you want two more;
every puff hits the bullseye harder and truer than the
last! You can't resist such delight!

And, you'll get the smokesurprise of your life when
you roll up a cigarette with Prince Albert! Such entic-
ing flavor you never did know! And, P. A. stays put be-
cause it's crimp cut—and it's a cinch to roll! You try it!

PRINCE ALBERT

the national joy smoke

Prince Albert is
sold in tippy red
bags, tidy red tins,
handsome pouches
and half pound tin
humidor and in the
pound crystal glass
humidor with
sponge moisture
top.

PRINCE ALBERT
CRIMP CUT
LONG BURNING PIPE AND
CIGARETTE TOBACCO

Copyright 1921
by R. J. Reynolds
Tobacco Co.
Winston-Salem,
N. C.