

Grand Spring Opening Sale

Now in Full Blast

MEN'S SUITS

Lot One worth \$5 to \$6 Spring Opening Sale

\$3.89

Lot 2, Bought to retail at \$10, Sale price

\$6.98

Lot 3, Bought to retail at \$12.50, Sale price

\$8.94

Lot 4, Bought to retail at \$15.00, Sale price

\$9.98

Lot 5, Bought to retail at \$18.00, Sale price

\$12.98

Lot 6, Bought to retail at \$22.50, Sale price

\$17.98

Lot 7, Bought to retail at \$25.00, Sale price

\$19.99

CHILDREN'S SUITS.

Lot 1, worth \$2.00, sale price

\$1.38

Lot 2, worth \$2.75, sale price

\$1.78

Lot 3, worth \$3.25, sale price

\$1.98

Lot 4, worth \$3.75, sale price

\$2.98

Lot 5, worth \$5.00, sale price

\$3.98

Lot 6, worth \$6.50 to 7.50, sale price

\$4.98 \$5.48

KNEE PANTS

At 19c, 29c, 48c, 69c, 98c and to \$1.39, a great bargain

35c to \$2.00

MEN'S PANTS

At 98c, 1.48, 1.98, 2.47, 2.98, 3.45, 3.98, 4.49, and 4.98, positively worth

\$1.75 to \$7.50

MEN'S HATS

98c, 1.39, 1.98, 2.48 and 2.69, positively worth

\$1.75 to 3.50

Small lot Stetson Hat at less than could be bought from the factory.

SHOES

Shoes for Men, Women and Children. It's impossible for us to give you a price list on our line of Shoes as there are so many styles. We have over one hundred styles to show, so will just give you an idea on our prices. Ladies' Shoes and Oxfords

98c to \$2.98

Positively worth \$1.75 to \$4.00

All of our Men's \$5.00 Shoes at

\$3.95

All of our \$3.50 Shoes at

\$2.98

All of our \$2.00 Shoes now at

\$1.19

Children's, Misses', and Boys' Shoes in proportion.

MEN'S SHIRTS

Regular 50c, 60c sellers now at

39c

All of our \$1.50 Pongee Shirts in fine swanzett, sale price

98c

One lot worth 85c sale price

48c

Ladies Shirt Waists worth 85c to \$3.50 sales price

48c to \$2.39

With the people realizing as the day go by the great reduction we are making in prices our Spring Opening Sale is increasing in popularity every day. The crowds are growing larger every day and each visitor is simply awe stricken at the ridiculously low prices we are asking for such stylish spring garments. For seventeen days only and not one day longer. We mean this and if by that time you have not fitted yourself out with spring and summer wears you will certainly pay dear for your tardiness.

Our buyer in the eastern markets has purchased the most beautiful and elegant line of merchandise that Winnfield will ever have the opportunity of witnessing. Everything is in the latest creation. The best assorted stock in ladies and gents ready-to-wear goods that was ever displayed at Winnfield. Our stock was bought at the lowest possible prices and really lower than we have ever bought them before. That enables us to inaugurate one of the

GREATEST AND MOST REMARKABLE MONEY SAVING SALES

that Winnfield has ever had before in its history, which began Tuesday, March 23 and continue for seventeen selling days. Remember there wont be any extension to this sale whatever. We mean seventeen days but no longer. Our stock consists of Clothing, Shoes, Hats, Gents Furnishing Goods, Ladies and Misses Dress Skirts, Shirt Waists, Laces and Embroideries, and Etc. Bear in mind that our entire stock is new. We haven't carried over one dollar's worth of goods from last season, as merchants usually do. Mind you this is the season of the year when all other merchants are exacting the highest prices for their wears. Remember, and Remember it well, that

WE ARE THE ORIGINATORS OF CUTTING PRICES IN WINNFIELD

Bear in mind that we always conduct our own sales in the right season of the year to save money for the people. We are cutting prices at the beginning of the season when you need all your wearing apparel. Usually merchants will conduct sales after the season is all over with when you only get odds and ends. But when you come to The Famous' Spring Opening Sale you will see thousands and

THOUSANDS OF DOLLARS WORTH HIGH GRADE MERCHANDISE

well selected, which will be slaughtered to the public for Seventeen Days, right and left, going and coming. We don't care how many sales there has been in Winnfield in the past, or how many there will be. When our sale is in progress don't fail to look for the big canvas sign bearing the name of The Famous. That is

THE PLACE TO SAVE YOUR HARD EARNED DOLLARS

It is well known to Winnfield, Winn parish and adjoining parishes when we advertise at a certain price we always have the goods on hand and we usually sell you as much as you want. We don't give you any half hour or hour specials. We don't give you a limited amount, when we have a special its during the whole sale. We don't cut any price on pins and needles but we cut prices on goods you need. On High Grade Merchandise. We will admit that we have the advantage of our competitors to sell goods cheap. First, we buy our goods at least twenty per cent cheaper than others. Second, our business is so large that we can sell at a lower profit than others, and we always conduct our own sales. We don't pay commissions to any outside man to conduct our sales, as we have our own experience and we give the good people of Winn parish the benefit of it.

We have thousands of dollars worth of merchandise which will arrive all during this sale but we don't advertise them as they have just been shipped. We don't like to mislead the people as our motto is, always advertise what we have in the house. Not tell the people we are just out. Let nothing keep you away. The date you know, the hour is set. Mark the date mark it well.

Excursions on all railroads during our seventeen days sale. Any purchase of \$25 or over your fare will be paid for round trip within radius of fifty miles of Winnfield.

CAUTION! Don't be misled by anyone. Always look for the sign bearing the name of "THE FAMOUS" you will always know "JAKE" when you see him and you will know when you enter the building whether it is The FAMOUS or not by the price of the goods. Remember the place, Remember it well

THE FAMOUS

J. ISRALSKY, Manager

Court Street, in Bailey Block, Winnfield, La.

To prove to you the extraordinary cuts we make in prices will quote a small price list as much as space allows us, to give you an idea. You will find more and better bargains than we advertise and that is unusual for merchants to do. Everything will be marked in plain figures. One price to all. No postponement here made. We have resolved to just one purpose, we must and will sell our entire stock during our Spring Opening Sale.

We have thousands of more items to mention but space does not permit. To mention all our bargains there is not a printing press in North Louisiana to print such a circular. Just come to The Famous and be convinced.

The Store That Always Does Just As It Advertises

HANDKERCHIEFS

Ladies' and Gents' Handkerchiefs, nice white one at

3 1-2c

HOSE

Ladies' Gents' and Children's Hose in black, tan and fancies, worth 10c to 15c, sale price

7c

SUSPENDERS

Men's good suspenders worth 20 cents, sale price

12c

One Lot worth 35c sale price

19c

LADIES' SKIRTS

One lot of all wool Panama and Voiles nicely trimmed; lot consists of 150 skirts, worth \$5.00 to \$6.00, during this Grand Spring Opening Sale will place them at the unheard of price of

\$2.98

Ladies, don't fail to take advantage of them one lot of real fine Scheffon Panama in the latest designs, the most beautiful trimmed skirts that Winnfield has had the opportunity to witness. We bought them to retail at \$10, Spring opening price

\$7.48

One Lot of fine Voiles, really the prettiest made skirts we ever handled; they are well worth \$12 at this Grand Spring Opening Sale price

\$8.48

One lot bought to retail at \$15.00 Sale price

9.98

Laces and Embroideries.

Just a word to the ladies of Winnfield and Winn Parish: You have been paying a very high price for laces and embroideries in this town as the profit in that class of goods is large, especially the prices you have been paying. Now we have one of the most beautiful line of laces and embroideries that no ordinary store carries and we know that we can save you one half. We are sure it won't last long at those prices. So take advantage of it the first part of the sale; don't say "I'm going to tomorrow," but come at once as these kind of bargains can't last long. 600 yds of Torchon lace, our low price of 3c per yd, Spring opening sale price

1 3-4c

per yard.

900 yds of American lace, real wide retails the world over at 7-1-2c per yard, sale price

3c

1200 yds of Vol. lace in 2 lots: Lot 1, worth 5 cents sale price

2 3-4c

Lot 2, regular 7 1-2c, sale price

4c

1400 yds embroideries into four lots, worth 10c, 15c, 20c, 25c per yd, sale price 4c, 5 3-4c, 9c, 12c and 14c.

One lot worth 12 1-2 to 18c, sale price

10 1-2c

One lot worth up to 7 1-2c, sale price

4 1-2c

One lot real fine Swiss worth 25c sale price

16 1-2c

25c all over embroidery sale price

19c

65c goods, sale price 43c

All over lace 35c, sale price 19c

25c goods, sale price 14c