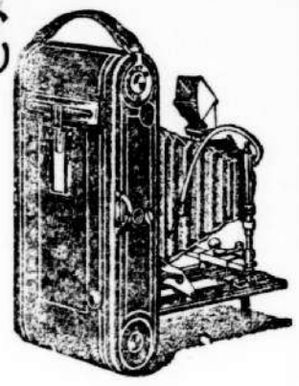
Isn't an Eastman it isn't a Kodak



TOGRAPHIC KODAKS

We have them in Stock

A complete line of Kodaks and Brownie Cameras from $1.25 to $17.50

Special attention is called to the New Priors—*They're Autographic.* Prices $7.50 to $17.00.

SEND US YOUR FILMS TO BE DEVELOPED

Developing and printing done on the premises
Catalog and Price list of printing on request

TALLULAH DRUG CO., Ltd.

TALLULAH : : : : : : : LOUISIANA

LYRIC THEATER

Picture Program for Next Week

Monday 15 & 25 Cts.

"THE ALSTER CASE"
A Five Part Essancy
With Bryant Washburn and Ruth Stonehouse

Wednesday 25 &15 Cts.

William Fox Presents
HARRY HILLIARD and JUNE CAPRICE in
"CAPRICE OF THE MOUTAINS"

FRIDAY 15 & 25 Cts.

A Delightful Blue Bird Photoplay
"BETTINA LOVED A SOLDIER"
Introducing Three Blue Bird Stars
LOUISE LOVELY, FRANCELIA BILLINGTON and RUPERT JULIAN

A Card to Owners of Rural Telephone Lines

We are anxious to see that all lines owned by other parties and connected with us are kept in such condition as to furnish efficient service. Where the owners of rural lines are responsible for their upkeep, we want to co-operate with them.

All lines require a thorough overeauling occasionally if the best service is to be obtained. We recommend that every line connected with us be overhauled at least once a year, and that at least one experienced telephone man assist in this work. The cost of this work when divided among all the patrons of the line, makes the amount paid by each man small, and this cost will be more than offset by the improved service.

If the owners of rural telephone lines in this section are experiencing trouble with their service, we will appreciate their talking the matter over with our Manager or writing us fully. We will gladly do what we can toward helping you improve the condition of your line.

CUMBERLAND TELEPHONE & TELEGRAPH COMPANY
INCORPORATED

BOX 421, VICKSBURG, MISSISSIPPI.

PICTURES ON WEDNESDAY NEXT WEEK!

LOCAL HAPPENINGS

Happenings of Local Interest Picked Up Around Town.

Aura May Purnell and Annie Purnell are the honor roll pupils of the Afton school for February.

Major O. W. Campbell, secretary of the Fifth District Levee Board, has just returned from a visit to his home town, Vidalia, La.

Don't forget that hereafter there will be pictures at the Lyric Theatre on Wednesday as well as Monday and Friday nights.

Mr. Pemberton, who was for some time pharmacist at the Tallulah Drug Co., store, was a visitor to Tallulah Thursday last.

Mr. Ralph Bloom, of Lake Providence, is in Tallulah visiting relatives. Mr. Bloom will leave Sunday for New York City.

A large party, consisting mostly of school children, will leave this morning for Monroe, La., where they will see "The Birth of a Nation" which picture was shown there yesterday and will be shown again today.

Mr. Horatio Garic, who for some time was in Tallulah in the interest of the Rice Grower's Association, and who left for his home some time ago in New Orleans, was a visitor to Tallulah for several days the past week.

Mr. Louis Bloom, of Montpieler, Ind., arrived in Tallulah Wednesday last, and will be with the Bloom-Sevier Drug Company, of which firm his brother, Mr. Mertie Bloom is manager. We understand that the store will be ready for business Monday next.

Mr. J. N. Schregleman, of Ashly, Ia., was a guest at Mr. H. P. Morancy's and Mr. Irvin Bailey's the past week. Mr. Schregleman, who is a successful planter and stock breeder, was a neighbor of Mr. Morancy when the latter lived in Louisiana. While in Kentucky he bought a fine Bourbon King saddle stallion.—Woodboro (Ky.) Sun.

Miss Mittie Key Johnston, one of the teachers of the Tallulah High School, and who was in charge of Tag Day for the benefit of the School Improvement League, requests us to announce that the receipts from that source amounted to $43.85. She also requests us to thank the public on behalf of the School Improvement League. The tags for that day were furnished by The Madison Journal without cost.

Mr. M. H. Coltharp, who for some time past maintained a garage here, has accepted the management of the Tallulah branch of the Powell Motor Company, which firm has a service station in the Snyder block. Mr. Coltharp will close his garage and will hereafter be found in the service station of the above named firm. This firm sells Ford cars exclusively, and a garage will also be maintained.

$100 Reward, $100

The readers of this paper will be pleased to learn that there is at least one dreaded disease that science has been able to cure in all its stages, and that is catarrh. Catarrh being greatly influenced by constitutional conditions requires constitutional treatment. Hall's Catarrh Cure is taken internally and acts thru the Blood on the Mucous Surfaces of the System thereby destroying the foundation of the disease, giving the patient strength by building up the constitution and assisting nature in doing its work. The proprietors have so much faith in the curative powers of Hall's Catarrh Cure that they offer One Hundred Dollars for any case that it fails to cure. Send for list of testimonials.

Address: F. J. CHENEY & CO., Toledo, Ohio. Sold by all Druggists, 75c.

HIGLEY-HARRING

It was quite a surprise to the many friends of Mr. Earl Higley and Miss Corinne Harring to learn that they were married last week in Vicksburg, Miss.

On their return from Vicksburg, Mr. and Mrs. Higley passed through Tallulah without mentioning that they were married, and all were surprised to learn afterwards the fact.

Mr. Higley is well known in and around Tallulah, having for a long time, been agent, with his father, Mr. H. W. Higley, for the Sandusky tractor for the State of Louisiana, which tractors he has sold a number of in this territory.

Miss Harring is the attractive daughter of Mr. L. Harring, who has lived Tensas parish, near Quimby for a long time, and she is universally admired by all who knew her.

Mr. and Mrs. Higley will make their home in Vicksburg, where Mr. Higley will be engaged in the motor car business.

We Announce **THE OPENING** About March 15

Of the New Dry Goods Store of the

W. C. PRICE COMPANY

336 Main St. Former Forman & Gallegy Location Natchez, Miss.

Our stock of Merchandise is all new and fresh comprising authentic styles and best values in

LADIES READY-TO-WEAR
Dry Goods
Wash Goods Silks
Notions Gloves Hosiery Corsets

Featuring many exclusive novelties as well as STAPLE STYLES

To the Ladies of Madison Parish:

We invite you to visit our store whenever you come come to Natchez. We are located at 336 Main Street, (former Forman and Gallegy location) and only half a block from the "REST ROOM," which is conducted free by the Natchez Stenographers' Association for the convenience of lady shoppers.

Mail Orders:

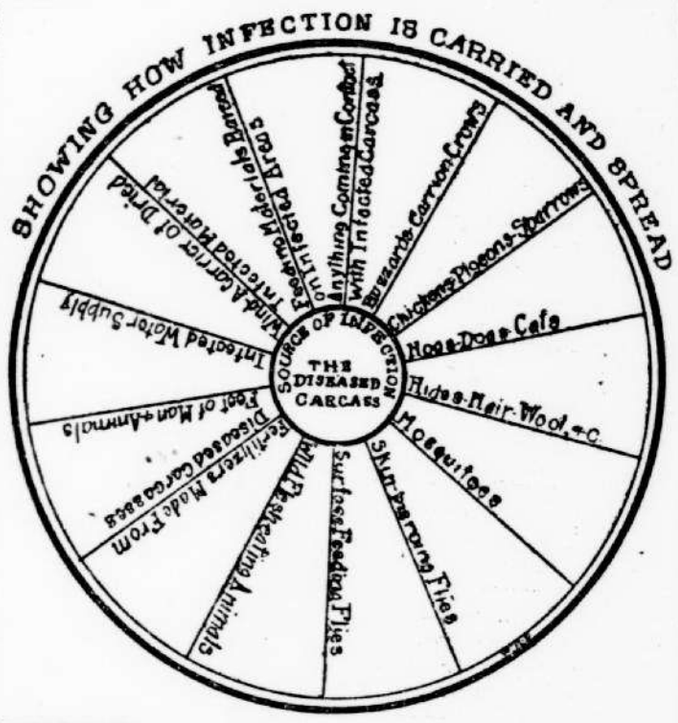
We make a specialty of mail orders. Careful attention in detail will be given to all orders, large or small.

We solicit a share of your business.

W. C. PRICE COMPANY
336 Main St. Natchez, Miss

Anthrax (Charbon) Wheel

"DESTROY THE HUB"



EXPLANATION:

The HUB represents the undestroyed Carcass. The SPOKES represent various carriers of infection from the diseased carcass.

RECOMMENDATION:

Destroy the HUB, the SPOKES will fall out, and the WHEEL collapse—Destroy the Carcass, the carriers will be rendered harmless, and the spread of infection prevented.*

NOTIFICATION:

For all practical purposes, the "Recommendation" may apply also to Hog Cholera and other infectious animal diseases.

*The destruction of carcasses is required by State Live Stock Sanitary Board Regulation No. 8.

The above was preparod by W. H. Dalrymple, professor of veterinary science, Louisiana State University, for the use of the State Live Stock Sanitary Board in its campaign against infectious animal diseases.

GOOD DRAINAGE IS IMPORTANT FACTOR IN CROP PRODUCTION

Permits Easy Working of Soils—Increases Length of Growing Season—Enables Plant to Develop Root System—Helps to Conserve Soils—Tends to Prevent Soil Acidity—Many Other Advantages.

It is possible to work a well drained soil earlier and later than one not well drained, not to mention being able to get on the land sooner after a rain during the cultivating season. The length of the growing season can be increased from one to three weeks in some cases. This extra time at the beginning of the season, particularly, means frequently the difference between no crop at all and a good crop.

Other reasons for providing proper drainage for farm lands are given below.

1. **To remove surplus water.** Soil that is saturated with water is not in condition to produce ordinary farm crops. Water is present in the soil in three forms: (a) free or flood water, (b) film or capillary water, and (c) hygroscopic water. The last named is the moisture in such close relation to the soil particles as to require heat for its removal. For practical purposes we may say that capillary moisture is the only form of water that ordinary farm crops can use. All in excess of this is injurious.

2. **To ventilate the soil.** If the soil is saturated with water all air is excluded, and this, among other things, prevents all bacterial action having to do with nitrification or the breaking down of organic matter. Nitrification and the maintenance of the supply of humus are essential to plant growth. Well ventilated soils are easily worked soils and are those most easily kept in good physical condition. Again, if the air is shut out the soil tends to become sour or acid, and this in itself is harmful to plant growth.

3. **To lower the water table.** If the level at which the soil water stands is relatively high, the feeding area for the plant roots is limited and the development of roots must take place in a limited region. If, at the beginning, the plant can send its roots to a considerable depth, it not only has a larger root system, but, in time of drouth, is in much better condition to withstand the lack of water in the soil. To put it another way, the plant is prepared to use the capillary water of a much larger area. Good drainage, then, enables a plant to withstand to a greater extent the effects of drouth.

4. **To help prevent soil erosion.** Whenever water runs off the top of the land it carries with it, usually, a large amount of fine top soil. This is a severe loss in several ways. If the water table is lowered and the water allowed to seep through the soil into ditches, a great storage capacity is provided, which means that the water will be absorbed to a large extent before it will run off the surface.

5. **To warm the soil and lengthen the season.** A well ventilated soil is a warm soil because, being well drained, the moisture is not allowed to evaporate at the surface. Any surface from which moisture is evaporating is cooled.

E. B. DORAN,
Louisiana State Univeraity.

TUCKER BOLL WEEVIL CATCHER

IS THE SOLUTION OF THE BOLL WEEVIL PROBLEM

This is the Verdict of those who have used it.

Read this Testimonial from Federal Official

Greensboro, Ala., Feb. 22, 1917.

Tucker Implement Company, Greensboro, Ala.

Gentlemen:—

I have followed with much interest the demonstration and use of the Tucker Boll Weevil Machine since you first brought it to public attention in June, 1916. I have seen a number of demonstrations of the machine on cotton ranging from six to eight inches to upwards of five feet in height; I have also noted with care the effect of its use upon the production on several farms on which it was used last year.

As a result of these various and varied observations I am convinced that in this machine you have a most effective agent for controlling the boll weevil. It catches the weevil and infected squares beyond all doubt and without injury to the plant; and, in my judgment insures very nearly a normal crop, so far as the weevil is concerned.

I have been an active farmer all my life and am deeply interested in all that pertains to the successful growing of cotton, and, in my judgment, this machine is the only effective method that can be employed in the defense of cotton against the boll weevil.

I am well acquainted with Mr. B. L. Allen. He is a well-known citizen of this county, and is highly respected, not only for his excellent character, but also for his attainments as a successful and practical farmer. I have read his letters to you, and I underwrite all tha the says. Mr. Allen acts under me as Government Farm Demonstrator of this county.

In my opinion, the use of the machine should begin as soon as the weevil appears, and if used regularly from that time until the July first a very nearly normal crop is assured.

I have no financial interest in your company, nor in the marketing of the machine.

Yours very truly,
W. H. KNIGHT,
Federal Demonstration Agent for Hale Co., Ala., Member of State Board of Agr., Chairman Committee on Agr., Ala. House of Rep.

MANUFACTURED BY
TUCKER IMPLEMENT CO., GREENSBORO, ALA.

AGENT FOR MADISON PARISH
HALL ALLEN : : : : TALLULAH, LA.

ALL WOOL SUITS

MADE TO YOUR ORDER

No Less Than **$15** No More Than $20

We Challenge any maker or retailer of men's suits and overcoats to duplicate our high grade, all wool fabrics—to equal our splendid tailoring—to match the style and fit of our garments for less than $25 to $30.

We Guarantee the same high grade, pure wool fabrics—the same satisfactory style an fit, and the same good service as always in spite of the great advance in the cost of woolens.

Be Measured Today — Scotch Woolens, Original $15 Tailors — 300 All Wool Samples

Max Levy & Company