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FOR BUT- TER SUBSTITUTE

HELPS TO CUT HIGH
COST OF LIVING

Many States Have More
Oleomargarine Than
Southern States.

T. ASHCRAFT,
Cotton Oil Press.

Report of the Iowa Dairy
Commissioner, contains a
statement by Commissioner W.
trying to convince the peo-
ple that they should eat
oleomargarine. He

made by Iowa labor, in
factories which are made of
Iowa materials and equipped
with Iowa-made ma-
chinery. Most of the
cost of it is spent with Iowa

oleomargarine is not an Iowa pro-
duct. Some business derive any
benefit from the manufacture. Some
of the fat is used as a raw
material in either cotton-
seed or soybean oil from the Southern States or
from the islands of the

Westerners consider a
Commissioner Barney's

oleomargarine is made largely
of cottonseed oil. It is
produced by Southern
factories, and this
oil is manufactured in
factories made of Southern
materials and equipped with
Southern-made
machinery. Southern coal
is used in the production and manufac-
ture. It should be spent with
Southerners.

of this, millions and
hundreds of our oils are
produced in Denmark, Scan-
dinavia, England, to be there-
fore produced on foreign
factories, and the
oil is used by foreign people.

the Federal Govern-
ment such heavy licenses and
taxes upon the manufac-
ture. Distributors and such
as sell the product that the
consumers are able to bear
the risks in-
curred in undertaking the
business in this country at all.

to do the people of Iowa
benefit and cottonseed oils
and oleomargarine?

Commissioner Barney says that
the cost of the creamery
product in that State is con-
siderably less than 85 per
cent of Eastern markets.

the 1919 report of the
Bureau of Internal
Revenue the remarkable fact
was that the retail dealers in
the State of Iowa
in all the peanut and
cottonseed States put together.

inspected and passes un-
inspected and sells here un-
inspected butter to the less well-informed peoples,
and therefore the less prosperous
peoples.

The Commercial-Appeal recently
had a striking editorial on "The High
Cost of Living," in which it said:
"The vulgar rich and the vulgar poor
will not buy anything cheap." The
best grades of oleomargarine sell for
about three-fifths the price of butter.

There are other wise people besides
the dairymen of Iowa. The great
dairy State of Michigan has nearly 12
times as many oleomargarine dealers
as the Empire State of Georgia. The
Queen of all the dairy States, Wis-
consin, has nearly 9 times as many
oleomargarine dealers as the great
peanut and cotton-growing State of
Alabama, and Minnesota, the Crown
Princess of the dairy States, comes
along with nearly 9 times as many
oleomargarine dealers as the grand
old State of North Carolina, and New
York, the biggest of all the dairy
States, has 14 times as many oleo-
margarine dealers as Texas, the great-
est of all the peanut and cotton-
growing States.

Think of these things.
Will the Federal Government for-
ever lay its restricting hand upon
these foods which constitute the best
market for vegetable oils?

"HEARTS OF THE WORLD" COMING

"Hearts of the World," the D. W.
Griffith production that required 18
months in the making and which is
declared to be the masterpiece of this
dramatic genius, surpassing both "The
Birth of a Nation" and "Intolerance,"
will be the attraction at the Lyric
Theatre in Tallulah on February 23.

That "Hearts of the World" has
established a new high record for
even a Griffith production may be
gained from the fact that it has been
shown in Chicago, New York, Boston,
Philadelphia and other cities upward
of more than six hundred times at
\$2 prices. That it is a most un-
usual achievement is evident from the
announcement that David Lloyd George
and other high officials of the Brit-
ish and French nations not only gave
Griffith their most hearty co-
operation in the taking of the principal
roles, but personally appear in the
play.

Contrary to the general opin-
ion this latest of the Griffith work is not
a war play. It is described by Mr.
Griffith himself as the "Sweetest love
story ever told." It was written by
Gaston de Tolignac and translated
from the French by Captain Victor
Marier. The story is in two parts, the
first revealing the life of an ordinary
French family before the war and the
second the experiences of these peo-
ple when the great conflict ended in
victory for the allies.

The majority of the scenes in
"Hearts of the World" are described
as great moving paintings that might
have been conceived by the world's
greatest artists, their beauty and their
grandeur far exceeding anything that
has ever before been attempted even
by the master hand of the indomitable
Griffith.

There is going to be a good show
in town next week. Be sure to come
in to see it.

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Agents for Kelly-Springfield Tires and Tubes; Edison and
Columbia Phonographs and Records

NO POISON IN SOUND FOOD

OFFICIALS WARN CONSUMER TO
WATCH FOR SPOILAGE

Food Showing Slightest Evidences of
Decomposition be Immediately
Discarded

Botulinus poisoning, which recently
killed six in one family in New York,
is caused by eating spoiled food in-
fected with the bacillus botulinus, say
the officials of the Bureau of Chemis-
try, United States Department of Agri-
culture, who have investigated this
and other poisoning cases in connec-
tion with the enforcement of the
Food and Drug Act. In the New York
case death was caused by botulinus
poison in ripe olives. The olives re-
maining in the bottle in this case had
an offensive odor. The same condi-
tion was found in the food in other
cases investigated by the department.
All spoiled food does not contain this
poison, but any spoiled food, even
through the spoilage be slight, may
contain it, and for this reason, say
the officials, all food showing even
the slightest unnatural odor, un-
natural color, swelling of the con-
tainer, signs of gas, or any evidence
of decomposition whatsoever, should
be discarded.

Dangerous Foods Seized.
The Department of Agriculture has
used every possible effort and gone
to the limit of its legal authority to
remove all dangerous foods from the
market by seizure under the food and
drug act, say the officials. Each time
when botulinus poisoning has occur-
ed food inspectors have traced
through the channels of commerce
the batch from which the poisonous
food came and have used all measures
under the law to remove it from the
market. Samples from all other
brands put out by the packer have
been examined. Since the law autho-
rizes seizure in such cases only when
the foods are actually found to be
decomposed or to contain poisonous
ingredients, since only an occasional
package in millions is infected with
bacillus botulinus, and since it is
physically possible to open and ex-
amine but a comparatively few of
the millions of cans entering in-
terstate commerce, it is beyond the
power of the authorities to protect
the public completely. For this reason
they emphasize the necessity for scrup-
ulous care on the part of persons
opening and serving foods to dis-
card anything which is spoiled. In
products not obviously spoiled, if
there is no doubt in the recognition
of the odor proper to the product,
thorough cooking will remove the pos-
sibility of danger from botulinus. If
spoilage is apparent, destruction is
recommended by the specialists.

Casual Examination Ineffective.
Nobody knows just how the bacillus
botulinus gets into any particular
food. It has been found in articles
put up in the home by the careful
housewife and in goods packed in
commercial establishments. It may be
present in a few packages only of
any lot. There is no method, the offi-
cials say, by which the packers or
home canners can assure themselves
by casual examination before canning
that product does not contain the

(Continued on page 4)

BUSINESS BEFORE PLEASURE

Nothing is so susceptible to tra-
vel as that frenzied traffic in
shadows and gestures called the mo-
tion-picture business; and no char-
acters are more capable of extract-
ing the essence of mad mirth from
its manias than our old acquaintances
of the clock and suit trade, Potash
and Perlmutter in "Business Before
Pleasure" which will be the attraction
at the Lyric Theatre, Wednesday,
February 18. Abe and Mawruss have
exchanged ready made garments for
the canned drama, and are involved
in feats of desperate finance in the
nightmare hand of the film.

The result is a proper sequel to the
earlier adventures of the Hellenic
partners an amusement of an almost
ecstatic character. The Jewish of
humor, when directed toward the
foibles and race traits of the chosen
people, has a special quality that fits
admirably into the comic purposes
of the theatre and these characters Pot-
ash and Perlmutter.

"Business Before Pleasure" has a
vampire and a villain whose function
in the plot is to keep Abe and Maw-
russ on the anxious seat of comedy.
The vampire is purely professional in
her seductions; she is really a pure
woman; but that does not prevent
Mrs. Potash from becoming unduly
suspicious of her hectic influence
upon the senior partner.

The villain, who is also backer of
the P. & P. Company, has designs on
the Vampire, but his base intentions
are thwarted by Abe and Mawruss,
who rise to a great height of ideal-
ism when they discover the taint of
sex corruption in their enterprise.
They also become melodramatic and
engage in a hand to hand battle with
the burly wooer of the Vampire,
whom Mawruss lays low by beating
him over the head with a ledger, a
deadly weapon characteristic of the
tribe of Perlmutter.

Bankruptcy threatens the partners
in the last act, and Mrs. Potash is
ready to sue for divorce. But the
pure vampire comes to their rescue
for she loves them like a daughter,
and when the curtain falls they are
about to make the proverbial motion
picture fortune.

STORY AND CAST OF "AN AMATEUR WIDOW"

Story by Joseph Franklin Poland. Directed by Oscar Apfel. Photographed by Max Schneider

Rhoda Canby.....Zena Keefe Irving Mason.....Hugh Dillman James Potter.....Jack Drumier
Stanley Potter.....William Black Aunt Chloe.....Pauline Dempsey Aunt Elizabeth.....Mary B. Davis
Mrs. Green.....Florence Ashbrooke Uncle Silas.....Charles Hartley Jed.....Charles Ascott

SYNOPSIS

Rhoda Canby is an attractive, pret-
ty young heiress. Her main pastime
is dodging her relations. Rhoda is
an orphan. Among the relatives who
order her life are her Aunt Elizabeth,
an austere, stern-looking old maid;
Cousin Hepzibah, who has sensitive
nerves and Uncle Silas, a fussy, bald-
headed old man. Rhoda has one real
friend, Aunt Chloe.

When a couple of boy friends call
on Rhoda all her relatives cluster
around and make things difficult for
her. This is the sort of a proposition
she is up against all the time.

Irving Mason has a talent for writ-
ing and isn't kindly disposed toward
his relations either. He gets the fol-
lowing letter from his Uncle James:
"Dear Irving: Your Uncle Stanley
and I have decided not to let you
have any more money. You had
better stop your scribbling and go to
work." Irving finds that he has very
little money left. Irving meets Rhoda
when he is masquerading as a taxi
driver in a broken-down Ford, which
he purchased for \$110. He drives
Rhoda home and she says that she is
Elsie Gray, a companion to Miss
Rhoda. Irving says that his name is
Henry Smith and that he has just
started in the taxi business.

Finally Rhoda's relatives get on her
nerves so much that she tells Aunt
Chloe she is going to run away, she
doesn't care where she goes just so
it is away from here. Aunt Chloe
says she will go with Rhoda. Rhoda
says that she will travel as a married
woman and puts a gold ring on her
wedding finger. Near the station she
meets Irving, who has been drinking
too heavily at a card game. She is
glad to see him, then becomes dis-
gusted at his condition. Aunt Chloe
buys two tickets for Boonville, Vir-
ginia, and she and Rhoda board the
train.

Irving wrecks his car and writes a
note to his uncle that he is going to
commit suicide. Just as he is going
to leap off the dock he is shanghaied
by two sailors. A policeman finds his
coat, with the note, and immediately
decides that Irving really did end his
life. The note is sent to Mr. Potter
Irving's uncle, at Boonville. Rhoda,
arriving in Boonville, reads the item

in the Boonville paper about Irving
Mason being a suicide, but the name
means nothing to her and she doesn't
know it is Irving because no photo is
published with the article. The item,
however, gives Rhoda a good idea,
and she tells the landlady of the
boarding house that she is "Mrs. Ir-
ving Mason." Irving's uncles, hearing
of Rhoda's arrival, decide that al-
though they don't want any woman
around their house, they must take
care of her. Rhoda and Aunt Chloe
go to the Potter home. Rhoda and
Aunt Chloe clean up the Potter home
and make the men comfortable.

After weeks of hard work and total
abstinence Irving Mason feels more
alive than he ever did before. He
comes home to Boonville. He doesn't
want to meet his uncles. He meets
Rhoda and says he is going to an old
hunting shack near the village to
write. Rhoda tells him that she has
a job in Potters' store. Rhoda tells
him that the Potters' nephew, Irving,
committed suicide.

In the following days Irving woos
his own widow. He is successful in
selling a number of stories and makes
a very favorable impression on
Rhoda. He finally asks her to marry
him and she says she will give him
her answer on the morrow.

On the day before Rhoda comes of
age and into her inheritance the
Potter store burns up. Irving is at-
tracted by the blaze. Rhoda rushes
into the store to try and save some
of the goods whose loss will mean so
much to the Potters, whom she has
grown to love. Irving dashes after
her and brings her out just as she is
lapsing into unconsciousness. His
uncles are astonished at his sudden
appearance. He tells them he will
explain later. They take Rhoda
home. While Aunt Chloe is trying
to revive Rhoda the uncles say to
Irving: "But why didn't you let us
know about being shanghaied—not to
mention your poor, little wife—the
sweetest little girl that ever lived."
Irving is dumbfounded at this state-
ment and later learns from Aunt
Chloe that Rhoda has passed herself
off as his widow.

When Rhoda regains consciousness
the brothers say to her: "Don't get
excited dear but—your husband has
returned." Rhoda is amazed and

CALHOUN TO BE HUNG SOON

Malvin Calhoun, the negro who was
convicted of the murder of Mr. H.
N. Arnold near Tallulah some time
ago, is to be hung in Tallulah soon
but the official notice fixing the day
has not yet arrived in the hands of the
Sheriff. The scaffold has been built
in the jail yard and everything is in
readiness. The execution will not be
public, but the scaffold will be sur-
rounded with canvas to obstruct the
view of the street.

REASONS FOR LEAVING FARMS

Returns from questionnaires sent to
the Louisiana high schools by the
Greater Agricultural College Associ-
ation show that out of a total of the
2038 pupils enrolled in 24 school
521 evidence a desire to take up any
agricultural pursuit. The following
reasons occur again and again as their
justification for forsaking the farm:

- No conveniences.
- No ready money.
- Work is too hard.
- Get nothing out of life.
- Farm life offers no attractions.
- Too isolated.
- Too monotonous.
- No diversions of any kind.
- Can not live as comfortably as you
can in town.

These returns show very clearly the
necessity for a state-wide educa-
tional agricultural campaign. Our people
must be shown the splendid conditions
of farm life in highly developed agri-
cultural states; the comforts of up-
to-date farm homes; good roads; la-
bor saving devices for both home and
farm; and the actual money to be
realized from scientific diversified
farming. It may be necessary to fi-
nance our Greater Agricultural Col-
lege through taxation. Help us to
bring home to the people the great
and lasting benefit to be derived from
such a college.

A large number of the agricultur-

Lines of Goods are Hard to Beat

Rexall Remedies
Ever Chain Remedies
A. D. S. Remedies
Goodyear Tires
Parke-Davis Pharmaceuticals
Kantleak Rubber Goods
Symphony Lawn Paper
Jonteel Toilet Articles
Bayer's Aspirin
Klenzo Tooth Paste

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FRESH PORK, FRESH BEEF (HOME KILLED) SAUSAGE,
BAKED LOAF, BUTTER, EGGS, CHEESE, HAM BACON, LARD,
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