

JOY BROUGHT INTO HOME

By Lydia E. Pinkham's Vegetable Compound, Restoring Mrs. Benz to Health

Altoona, Pa.—"I am writing to tell you what Lydia E. Pinkham's Vegetable Compound has done for me. We have had six children die almost at birth. From one hour to nineteen days is all they have lived. As I was going to have another, I took a dozen bottles of your Vegetable Compound and I can say that it is the greatest medicine on earth, for this baby is now four months old and a healthier baby you would not want. I am sending you a picture of her. Everybody says, 'That is some healthy looking baby.' You have my consent to show this letter."—Mrs. C. W. Benz, 151 3rd Ave., Altoona, Pa.

No woman can realize the joy and happiness this healthy baby brought into the home of Mrs. Benz, unless they have had a like experience. Every woman who suffers from any ailments peculiar to her sex, as indicated by backaches, headaches, bearing-down pains, irregularities, nervousness and "the blues," should not rest until they have given Lydia E. Pinkham's Vegetable Compound a trial.

16799 DIED

In New York City alone from kidney trouble last year. Don't allow yourself to become a victim by neglecting pains and aches. Guard against this trouble by taking

GOLD MEDAL HARLEM OIL

The world's standard remedy for kidney, liver, bladder and uric acid troubles. Holland's National Remedy since 1696. All druggists, three sizes.

Look for the name Gold Medal on every box and accept no imitation.

Only when hope is dead do we cease to fear.

DYED HER DRAPERIES, SKIRT AND A SWEATER

Each package of "Diamond Dyes" contains directions so simple that any woman can dye or tint faded, shabby skirts, dresses, waists, coats, sweaters, stockings, hangings, draperies, everything like new. Buy "Diamond Dyes"—no other kind—then perfect home dyeing is guaranteed, even if you have never dyed before. Tell your druggist whether the material you wish to dye is wool or silk, or whether it is linen, cotton, or mixed goods. Diamond Dyes never streak, spot, fade, or run. So easy to use.—advertisement.

Mercy is a blessing that, too, flows from a sense of our own shortcomings.

Yes it's toasted, of course. To seal in the flavor—



USE SLOAN'S TO EASE LAME BACKS

YOU can't do your best when your back and every muscle aches with fatigue. Apply Sloan's Liniment freely, with rubbing, and enjoy a penetrative flow of warmth and comfort. Good for rheumatism, neuralgia, sprains and strains, aches and pains, flatulency, sore muscles, stiff joints and after effects of weather exposure. For forty years pain's enemy. Ask your neighbor. Keep Sloan's handy. At all druggists—35c, 70c, \$1.40.

Sloan's Liniment

ITCHY Money back without question if HUNT'S GUARANTEED ITCH DRESSING (Hunt's Salve and Soap), all in the treatment of Itch, Eczema, Ringworm, Tetter or other Itching skin diseases. Try this treatment. Money back if you are not cured. Sold by all Reliable Druggists. Made in the U. S. A. Tallulah, La.

Magazine Department

Interesting Features for Home Reading



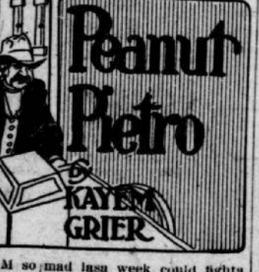
THE REDBIRD'S COLOR

ONCE upon a time the redbird, or Summer Tanager, was not red all over, as he is now, but, like his little wife, the upper parts of his little body were yellowish-olive green and the underneath parts of the orange-yellow shade. One day while he was singing in an orange grove and thinking of beautiful things, which, of course, made his song very sweet, he wondered if he had a red coat if the picture would not be more beautiful. So away he went to the dell where the fairies reveled at night, and when the Queen drove over the mossy carpet he flew to her pearl carriage and alighted on the back of it. He almost tipped it over, for he forgot he was much heavier than the Queen and her little carriage together, but, of course, the Queen forgave him.



SO WHILE SHE CARED FOR THE EGGS, HE CARRIED TO HER SOMETIMES A CHOICE WORM.

the Queen drove over the mossy carpet he flew to her pearl carriage and alighted on the back of it.



Peanut Pietro

I AM so mad last week could fight Jess Dempsey one hand. One guy cheats me for tree bucks and make me sore same time. I no care for losa da money so mocha as when he try make fool weeth me.

You know seence da heat was worka overtime I no feels good. Every night I gotta trouble sleep steady. And when I do maka da sleep somating go on da bum. Tree, four night I sleep and walka round sama time. I dunno wot's matter, but one my frien tella me I walk een da sleep.

So I go see doctor aska wot's matter I do dat. I tella heem every night I walka een da sleep and wanta heem feexa me up before I gotta trouble some night.

Well, dat guy geeva me somating een leetle box. I shake dat box and he make noise. So I geeva heem tree dolla and go home so can taka dat stuff.

But dat son-of-a-gun foola me too mooch. I open dat box weeth expect finda somating wot make me quiet walka een da sleep. But only ting een dat box was leetle note and five cent piece.

I reada dat note and he say, "go on to sleep, Pietro, you no gotta walk tonight—here es da carfare."

Nexa day I go looka for dat guy weeth my seex shoota gun. But he was gone on da vacash weeth my tree dolla.

Jusa between you and me and no for spreada round, I dunno no eef I am smarta guy or eef I dunno somating.

Wot you tink? (Copyright.)

"What's in a Name?"

Facts about your name: its history, meaning, whence it was derived, significance, your lucky day and lucky jewel

By MILDRED MARSHALL

BELINDA.

THE quaint and charming name of Belinda is derived from the Italian. Though most frequently applied in modern fiction to the sweetest of the sex, and pretty coquettes, Belinda means "a serpent." So beware, young men, of the baby doll who answers to the cunning, old-fashioned name!

How Belinda came to be evolved is not clear to etymologists. She simply appeared in Italy and is believed to have had her origin in the fashionable craze for names ending in "a" which swept Europe in Queen Anne's Augustan age. The first Belinda recorded in history was the wife of Orlando, a debut sufficiently prominent to spread the name far and wide. But greater vogue was to be hers, and when Pope chose Belinda for his heroine of "The Rape of the Lock" her permanence was assured.

In those days it needed only a famous author to immortalize a feminine name by putting her in a book and all the fashionable maids of the country adopted her for their own, just as today a screen favorite's coiffure, and costumes are copied by adoring flappers. Belinda flourished in England and Italy, but her popularity was negligible

Diana Allen



This is a face of a prominent "movie" star familiar to thousands of regular visitors to the motion picture houses. She is the charming Diana Allen, recently starring in a big production constructed from a story by a very prominent author.

How It Started

THE MODERN NEWSPAPER.

IN ANCIENT Rome military events, results of elections, etc., were written on tablets and posted under the head of Acta Diurna (daily acts). This was the antecedent of the newspaper. In China the Peking Tching-Pao (News of the Capitol) has appeared since 713 A. D. These examples, however, were not true journals. The first regular newspaper was the Frankfurter Journal, published by Egenolph Emmel in 1615.

(Copyright.)

The Right Thing at the Right Time

By MARY MARSHALL DUFFEE

FOR THE DANCE ESCORT

If it is not seemly, do it not.—Marcus Aurelius.

JUST because a young woman has accepted your company as escort to a dance is no reason to believe that she wishes to give you any more dances than she does to any of the other young men whom she knows who are present. But it is the escort's duty to see that the young woman has a reasonable number of dances taken, and this result he achieves, even when she is not one of the most popular of the young women present, by introducing her to other young men.

Usually, the escort requests the young woman he escorts for her supper dance—if there be one—at the beginning of the evening; but he has no ground for taking offense if she gives this to some one else. However, he is not privileged to take his supper dance with another young woman unless he sees that the young woman he has escorted has a partner for that dance.

It is customary for the escort, after taking off his own hat and coat, to await his companion in the hall or corridor before going into the ball room or reception room. It would be most

HOW DO YOU SAY IT?

By C. N. LURIE

Common Errors in English and How to Avoid Them

"AUDIENCE" AND "SPECTATORS."

THESE two words are often used incorrectly or interchangeably, even by some writers and speakers who are careful otherwise in the use of words. Perhaps the confusion is due to the fact that an elementary knowledge of Latin is needed for the making of the distinction between the two words.

"Audience" means an assemblage of persons gathered to hear something, since the word is derived from the Latin verb "audire" which means to hear. "Spectators" are those who have come together to see something; the word comes from the Latin "spectare," which means to see, to observe.

It is correct, therefore, to speak of the audience at a concert, and of the spectators at a horse race. An incorrect use of the word "audience" is found in the following sentence: "The audience held its breath while the aviator spun round in the air."

(Copyright.)

IMPROVED UNIFORM INTERNATIONAL

Sunday School Lesson

By REV. F. H. FITZWATER, D. D., Teacher of English Bible in the Moody Bible Institute of Chicago. (S. 1921, Western Newspaper Union.)

LESSON FOR OCTOBER 30

STRONG DRINK IN A NATION'S LIFE—WORLD'S TEMPERANCE SUNDAY.

LESSON TEXT—Isa. 28:1-13. GOLDEN TEXT—Woe unto him that smeth his neighbor drink.—Hab. 2:15. REFERENCE MATERIAL—Isa. 5:11-13, 2:2, 28: Amos 4:1, 2. PRIMARY TOPIC—Story of the Rechabites. JUNIOR TOPIC—The Faithful Rechabites. INTERMEDIATE AND SENIOR TOPIC—Enforcing Prohibition. YOUNG PEOPLE AND ADULT TOPIC—World Prohibition.

I. God's Judgment Upon Israel (vv. 1-4).

1. The sin for which Israel was judged (v. 1). It was drunkenness, which seems to have been a national sin. (See Isa. 5:11, 12; 7:5; Amos 2:8, 8, 12; 4:1; 6, 6.) Samaria's position was an enviable one. The whole nation was proud of her. The crown of pride whose glorious beauty had been so marked was fading through the blighting effects of drunkenness.

2. The instrument by which the punishment was effected (v. 2). It was to be by the strong hand of the Assyrians. The imagery of this verse shows that this destruction was to be sudden, swift and irresistible.

Some of the evils wrought by drunkenness. Just as the flower severed from the parent stem droops and fades, so drunkenness had sapped the vitality from the nation and left it as a fading chaplet of flowers on the head of a drunkard.

(a) Strength is wasted by it (v. 1). "Are overcome with wine." Man's manifold strength, physical, mental and spiritual, is soon mastered by strong drink. (b) Honor brought into the dust. "Shall be trodden under feet" (v. 1, 3). Just as this proud city was humbled through intemperance, so does drunkenness bring down into the dust those high in educational, social and business circles.

(c) It despoils beauty (v. 1, 4). "Beauty is a fading flower." Beauty soon departs from the form and spirit of men and women who indulge in the intoxicating cup. (d) Wisdom is turned aside (v. 7). "They have erred through wine and strong drink." As a consequence they were groping in darkness instead of walking in the light of the Lord.

II. The Lord's Promise to the Remnant (vv. 5, 6).

Out of this awful darkness shines a ray of brightness, for following the destruction of the proud city the Lord of Hosts is promised for a crown of glory to the remnant of His people. This pointed forward to the coming of the Savior (Zech. 6:13). Their hopes were partially fulfilled at the first coming of the Savior, but the real fulfillment shall be when drunkenness, pride and all unrighteousness shall disappear before the glaring light of the Sun of Righteousness (Mal. 4:2; 1 Pet. 5:4).

III. The Sinfulness of Judah (vv. 7-10).

1. Drunkenness (v. 7). Judah had also erred through strong drink. Even their priests and prophets had fallen through the blighting effects of wine. It was a violation of God's law for a priest to take wine before entering the tabernacle. The drunkards of both Judah and Ephraim are denounced. The message is a fitting one for this day, for the Scriptures declare that no drunkard shall enter the kingdom (1 Cor. 5:11; 6:10). The awful sin of drunkenness should be denounced in the strongest terms possible by God's servants.

2. Unnamable filth (v. 8). This description shows a condition which is deplorable indeed. Filth and drunkenness go hand in hand.

3. Mockery (vv. 9, 10). In addition to their drunkenness and filth they scornfully mock God's prophets. These priests had become so hardened by their drunken debauchery that they set at naught Isaiah's instructions and scorned God's messengers. They questioned their authority and gave back the answer of ridicule as if to say, "We are teachers, what do you mean to teach us? Are we babes that have just been weaned? You come to us with your line upon line, line upon line." They were not only unwilling to receive the message, but tired of the way in which it was delivered. Not being willing to receive the message, they complain of the manner in which it is delivered. The doctrine of salvation by blood alone is not a very popular one; the preaching of the cross is foolishness to some (1 Cor. 1:18-21; 2:14). Men do not like God's message because it calls them to make a surrender of their sins.

IV. Judah's Punishment. (vv. 11-13).

The prophet replies to these drunken scoffers that their very drunken questions should be answered by the Lord in judgment. God had repeatedly offered them rest, but they had as repeatedly refused it. Their scorn and contempt are answered with the bitterest sarcasm. The bloody conqueror would come upon them and cause them to be snared and taken.

The Trinity.

The Christian teaching of the Trinity is not, as H. G. Wells calls it, "a stuffed scarecrow of divinity, a mystery protected by conciliar curses." It is not theological hairsplitting. It is the ancient Catholic charter of human freedom, the supreme witness to democracy, the image of the ideal commonwealth, the heavenly prototype of society as it should be, since it reveals the perfect social character of God. "In the Trinity none is afore or after other; none is greater or less than another; their glory equal, their majesty co-eternal." And this unity is an ethical unity so that, as someone has wisely said, the will of God is always one will twice reinforced.—Rev. Geo. Craig Stewart, D. D.

CUT DOWN YOUR BAKING POWDER EXPENSE

You are throwing away baking powder money—wasting baking powder and expensive materials—frittering away valuable time—If you are not using Calumet Baking Powder.

If you "doubt" it—just give Calumet one trial. The saving it makes will prove that

CALUMET

is the best baking powder in the world—sold at the fairest price—costs far less than high priced Trust brands—costs but little more than cheap brands—gives much better results than either. You use only half the amount usually required—it goes almost twice as far. It never fails, never causes baking loss.

Used in millions of homes—by leading hotels restaurants and bakeries. A wonderful baking powder for all requirements. Made in the world's largest, finest, most sanitary Baking Powder Factories.



You save when you buy it— You save when you use it—

You save material it is used with. Highest Quality Highest Awards

WORTH KNOWING

A pound can of Calumet contains full 16 oz. Some baking powders come in 12 oz. cans instead of 16 oz. cans. Be sure you get a pound when you want it.

MOTHER! MOVE

CHILD'S BOWELS WITH CALIFORNIA FIG SYRUP

Hurry, mother! Even a sick child loves the "fruity" taste of "California Fig Syrup" and it never fails to open the bowels. A teaspoonful today may prevent a sick child tomorrow. If constipated, bilious, feverish, fretful, has cold, colic, or if stomach is sour, tongue coated, breath bad, remember a good cleansing of the little bowels is often all that is necessary.

Ask your druggist for genuine "California Fig Syrup" which has directions for babies and children of all ages printed on bottle. Mother! You must say "California" or you may get an imitation fig syrup.—Advertisement.

It is easier to criticize people than to appreciate them.

FOR COLDS, CROUP AND PAINS. AVOID IMITATIONS.

If we have no agent where you live, write to E. W. Vacher, Inc., New Orleans, La.—Advertisement.

Conscience is not an absolutely certain guide. Conscience needs a moral education.

GIRLS! GROW THICK LONG, HEAVY HAIR WITH "DANDERINE"

Buy a 35-cent bottle of "Danderine." One application ends all dandruff, stops itching and falling hair, and, in a few moments, you have doubled the beauty of your hair. It will appear a mass, so soft, lustrous, and easy to do up. But what will please you most will be after a few weeks use, when you see new hair—fine and downy at first—yes—but really new hair, growing all over the scalp. "Danderine" is to the hair what fresh showers of rain and sunshine are to vegetation. It goes right to the roots, invigorates and strengthens them. This delightful, stimulating tonic helps thin, lifeless, faded hair to grow long, thick, heavy and luxuriant.—Advertisement.

The worry habit is bad for both mental and physical health. Don't worry.



MAXWELL HOUSE COFFEE

Also Maxwell House Tea

CHECK-NEAL COFFEE CO., NASHVILLE, HOUSTON, JACKSONVILLE, etc.

KREMOLA... W. N. U., LITTLE ROCK, NO 44-1923