

# THE WEEKLY MESSENGER.

ALL KINDS OF JOB PRINTING

{ JUSTICE TO ALL }

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NUMBER 3

## Our Big Boost Supplements Will Get New Settlers.

HELP GET A FEW LIVE ONES.

Probably no man in St. Martin Parish but has wished long and often for some method to interest settlers from other parts of these United States to make their home here and cultivate our idle lands.

Every family that can be induced to settle here means a minimum added purchasing power of \$700 per annum, according to the figures of U. S. Census. This money goes into taxes for roads, schools, drainage, etc., and into tills of the storekeepers, and the vaults of the local banks. Every settler brings with him into the community an average \$2,000 of brand new wealth with which to help develop it.

Every body knows tho, what immigration means to a community. The question is how to get it. Other sections, with far less of natural attractions than we have here, have gotten immigration, and always in one way—and in one way only—by "Advertising".

Of advertising methods there have been—and are—a plenty. In some degree all kinds of advertis-

ing have succeeded, but the method now offered here, has been tried out in localities as different in conditions as South Carolina and British Alberta, and for each unit of expense has netted double the return of any other method.

Think of it. For One Dollar you can put this paper, with its homey, every day story of our lives, into the hands of fifty good thrifty Northern farmers, four times. From the regular columns, with their personals, the store advertising, etc., they will get acquainted with us almost as well as by making a trip here. Then in the illustrated supplement they will see some of the most interesting of our sights, and in the text, learn all those special things that should interest the newcomer in any community. The prices of our lands; their nearness to railroads and markets, our waterways, our timber and oil, the character of our soil and the crops it grows, our banking facilities, schools, churches, etc., all will interest him as we intend to tell it.

And let us tell you this; we can reach ten people this way for the price of reaching one with a very small booklet such as they used to get out, and we can reach each one of them four times. For another comparison, we can show you by Saturday Evening Post figures that this method of community advertising is twelve times as efficient theirs. Mind you this would not be true of most kinds of advertising—only of the community kind we need here so much.

Do not wait for our agents to call on you; call us, or put your check into an envelope and address it "Big Boost Editor," and send it in.

We are appointing two agents, a young man and a young lady, in each ward of the Parish, and in addition to the very liberal commissions we shall allow them, we are going to give cash prizes, one to the agent who does the best business, and one each to the young gentleman and the young lady next highest. You had better get the agency for your ward at once, if not taken. There is money in it whether you win a prize or not.

### INSURANCE RATE TOO HIGH

The Messenger has no data on comparative fire insurance costs as between Louisiana and other of our Southern states, but is sure a reading of the annual statements of the companies, recently printed in the New Orleans papers, would convince anyone ours are too high by 25 per cent at least.

The figures show that 48 companies collected \$2,033,000 premiums, returning to the victims but \$1,044,000 losses paid.

We believe \$2 cost for each \$1 of actual possible protection is indefensible. An investigation by the Probe Commission might disclose more of interest to the public than some other matters, long past remedy, taking up their time.

### No Use To Try and Wear Out Your Cold It Will Wear You Out Instead

Thousands keep on sufferings Coughs and Colds through neglect and delay. Why make yourself an easy prey to serious ailments and epidemics as the result of a neglected Cold. Coughs and Colds sap your strength and vitality unless checked in the early stages. Dr. King's New Discovery is what you need, the first dose helps. Your head clears up, you breathe freely and you feel so much better. Buy a bottle today and start taking at once.

SALESMAN WANTED to look after our interest in St. Martin and adjacent counties. Salary or Commission. Address THE LINCOLN OIL CO Cleveland, O.

### Ah! The Invigorating Whiff Of The Pine Forest!

How it clears the throat and head of its mucous ailments. It is this spirit of Newness and Vigor from the health-giving Piney Forests brought back by Dr. Bell's Pine-Tar-Honey. Antiseptic and healing. Buy a bottle today. All druggists, 25c.

Electric Bitters a Spring Tonic.

### United States of America, Western District of Louisiana,

In the United States District Court in and for said District. Opelousas Division. In the matter of Pierre Joseph Gary, Bankrupt. No. 943 in Bankruptcy.

Petition For Discharge. To the Honorable Aleck Boardman, Judge of the District Court of the United States for the Western District of Louisiana:

Pierre Joseph Gary of St. Martinville, in the Parish of St. Martin and State of Louisiana, in said District, respectfully represents that on the 4th day of March, 1913 last past, he was duly adjudged bankrupt under the Acts of Congress relating to bankruptcy; that he has duly surrendered all his property and rights of property, and has fully complied with all the requirements of said acts and of the orders of the court touching his bankruptcy.

Wherefore He Prays that he may be decreed by the court to have a full discharge from all debts provable against his estate under said bankrupt act, except such debts as are excepted by law from such discharge.

Dated this fifth day of April A. D. 1915.

PIERRE JOSEPH GARY, Bankrupt.

### ORDER OF NOTICE THEREON

Western District of Louisiana. On this 2nd day of March, A. D. 1915, on reading the foregoing petition, it is

Ordered By The Court that a hearing be had upon the same on the 3rd day of April, A. D. 1915, before Honorable Geo. S. Taylor, Referee and Special Master, at Lake Charles, Louisiana, in said District, at ten o'clock in the fore noon; and that notice thereof be published in St. Martinville Messenger, a newspaper printed in said District, and that all known creditors and other persons in interest may appear at the said time and place and show cause, if any they have, why the prayer of the said petitioner should not be granted.

And It Is Further Ordered By The Court, that the clerk shall send by mail to all known creditors copies of said petition and this order, addressed to them at their places of residence as stated.

Witness The Honorable Aleck Boardman, Judge of the said Court, and the seal thereof, at Shreveport, in said District, on the 2nd day of March, 1915 A. D. 1915.

LEROY B. GULOTTA, Clerk.

OVER 65 YEARS' EXPERIENCE

## PATENTS

TRADE MARKS, DESIGNS, COPYRIGHTS & C.

Anyone sending a sketch and description may quickly ascertain our opinion free whether an invention is probably patentable. Communications strictly confidential. HANDBOOK on Patents sent free. Oldest agency for securing patents. Patents taken through Munn & Co. receive special notice, without charge, in the

Scientific American.

A handsomely illustrated weekly. Largest circulation of any scientific journal. Terms, \$3 a year; four months, \$1. Sold by all newsdealers.

MUNN & Co. 361 Broadway, New York

### State of Ohio, City of Toledo, Lucas County, ss.

Frank J. Cheney makes oath that he is senior partner of the firm of F. J. Cheney & Co., doing business in the City of Toledo, County and State aforesaid, and that said firm will pay the sum of ONE HUNDRED DOLLARS for each and every case of Catarrh that cannot be cured by the use of HALL'S CATARRH CURE.

FRANK J. CHENEY.

Sworn to before me and subscribed in my presence, this 6th day of December, A. D. 1886.

(SEAL) A. W. GLEASON, Notary Public.

Hall's Catarrh Cure is taken internally and acts directly upon the blood and mucous surfaces of the system.

Send for testimonials free.

F. J. CHENEY & CO., Toledo, O Sold by all Druggists.

Take Hall's Family Pills for constipation

### SHERIFF'S SALE.

Chas. Gouguenheim

vs

D. C. Labbe and J. B. Delaloire

No. 11295

19th Judicial District Court,

Parish of St. Martin, State of Louisiana.

By virtue of a writ of seizure and sale issued out of the 19th Judicial District Court, in and for the Parish of St. Martin, State of Louisiana, in the above entitled and numbered suit, dated the 2nd day of March 1915.

I have seized and will proceed to sell at public auction to the last and highest bidder at the front door of the Court House, between the legal sale hours in the Town of St. Martinville, on

Saturday April 10th, 1915,

the following mentioned and described property, to-wit:

That certain tract of land with all the buildings and improvements thereon and appurtenances thereto belonging situated in the first ward of the Parish of St. Martin, Louisiana, at Cul de Sac containing, One Hundred and Twenty Six (126) acres, more or less in superficial area, Bounded North by Grand Marais, South by Public Road, East by the lands of the Estate of the late O. Badon and West by the lands of Marie Labbe wife of J. B. Delaloire.

Seized to satisfy the above writ.

Terms and conditions—cash.

Sheriff's office this 6th day of March A. D. 1915.

WADE O. MARTIN, Sheriff.

## To Keep Your Furniture Beautiful

EVERY woman knows how annoying it is to have unsightly spots, water stains and dirt stains spoil the beauty of her furniture, stairs and woodwork. They ruin the beauty of her entire home. Will you test, free,



## Johnson's Prepared Wax

Johnson's Prepared Wax gives that soft, lustrous, artistic polish which does not show scratches and to which dust and dirt do not adhere. It is ideal for polishing woodwork, furniture, pianos, etc.

Johnson's Kleen Floor may be used to prepare the surface for the wax, or alone to rejuvenate the finish—bring back its original beauty—improve the appearance of all floors, whether finished with shellac, varnish or other preparations.

Free Samples and Literature at our Store



## Duchamp Hardware Co.

We Sell Coal.

"EXPOSITION LINE 1915"



First In Safety  
And The  
Standard Route  
To The  
WEST

Four trains daily to Texas  
Two trains daily to California  
And Intermediate Points

CLEAN SAFE  
Oil Burning Cocomotives — Electric Block Signals

Through steel sleepers and Coaches

DINING CAR SERVICE BEST in the WORLD

For full particulars and literature, ask any Southern Pacific Agent, or write

W. H. STAKELUM,  
Div. Pass. Agt. Lake Charles

J. H. R. PARSONS,  
Gen. Pass. Agt., New Orleans

## "THE SOUTH'S GREATEST SCHOOL OF BUSINESS." SOULE COLLEGE.

NEW ORLEANS, LA.

YOUR Boy AND Girl

Should be given the best training to prepare them for success in business. Personal instruction. Free Employment Department. Complete College Bank, College Store and Wholesale Office. No misrepresentations to secure students. Through the success of its 22000 former students, Soule College is recognized everywhere as a Wide Awake, Practical, Popular and Successful School.

GEO. SOULE & SONS.

## A. G. BROUSSARD

REAL ESTATE AGENT

FOR THE VALLEY OF THE TECHE LANDS that will produce paying crops, twelve months in the year. Let me show you.

OFFICE; BANK BUILDING, :: :: BREAUX BRIDGE, LOUISIANA.