

THE WEEKLY MESSENGER.

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{ JUSTICE TO ALL }

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ST. MARTINVILLE, LA., MARCH 20, 1915.

NUMBER 4

The Farmers' Creed.

The following taken from the Home and Farm, as a declaration of principles pertaining to farm life is worth reading and committing to memory:

I believe in a permanent agriculture; a soil that will grow richer rather than poorer from year to year.

I believe in 100 bushels of corn per acre, and I shall not be satisfied with anything less.

I believe that the only good weed is a dead weed, and that a clean farm is as important as a clean conscience.

I believe in the farm boy and in the farm girl, the farmer's best crop, the futures' best hope.

I believe in the farm woman, and will do all in my power to make her life easier and happier.

I believe in the country school that prepares for country life, and a country church that teaches its people to love deeply and live honorably.

I believe in community spirit, a pride in home and neighbors, and I will do my part to make my community the best in the state.

I believe in the farmer, and I believe in farm life. I believe in the inspiration of the open country.

I am proud to be a farmer and I will try earnestly to be worthy of the name.

State of Ohio, City of Toledo, Lucas County, }
 Frank J. Cheney makes oath that he is senior partner of the firm of F. J. Cheney & Co., doing business in the City of Toledo, County and State aforesaid, and that said firm will pay the sum of ONE HUNDRED DOLLARS for each and every case of Catarrh that cannot be cured by the use of HALL'S CATARRH CURE.

FRANK J. CHENEY.
 Sworn to before me and subscribed in my presence, this 6th day of December, A. D. 1886.
 (SEAL) A. W. GLEASON,
 Notary Public.

Hall's Catarrh Cure is taken internally and acts directly upon the blood and mucous surfaces of the system.

Send for testimonials free.
 F. J. CHENEY & CO., Toledo, O.
 Sold by all Druggists.
 Take Hall's Family Pills for constipation.

SHERIFF'S SALE.

Chas. Gouguenbeim

vs

D. C. Labbe and J. B. Delaloiro
 No. 11295

19th Judicial District Court,
 Parish of St. Martin, State of Louisiana.

By virtue of a writ of seizure and sale issued out of the 19th Judicial District Court, in and for the Parish of St. Martin, State of Louisiana, in the above entitled and numbered suit, dated the 2nd day of March, 1915.

I have seized and will proceed to sell at public auction to the last and highest bidder at the front door of the Court House, between the legal sale hours in the Town of St. Martinville, on

Saturday April 10th, 1915,
 the following mentioned and described property, to-wit:

That certain tract of land with all the buildings and improvements thereon and appurtenances thereto belonging situated in the first ward of the Parish of St. Martin, Louisiana, at Cal de Sac containing, One Hundred and Twenty Six (126) acres, more or less in superficial area, Bounded North by Grand Marais, South by Public Road, East by the lands of the Estate of the late O. Badou and West by the lands of Marie Labbe wife of J. B. Delaloiro.

Seized to satisfy the above writ.
 Terms and conditions—cash.
 Sheriff's office this 6th day of March, D. 1915.

WADE O. MARTIN, Sheriff.

One Thousand Live Boosters NOW WORKING AT TOP SPEED.

BREAUX BRIDGE AND ST. MARTINVILLE HIGH SCHOOLS EACH TAKE HALF THE PARISH.

CASH PRIZES AND SHARE OF PROFITS.

Country School Pupils May Compete For District Prizes.

The schools have it; After consultation with Superintendent Chavez, and Professors Broomfield and Edwards of the Breaux Bridge and St. Martinville High Schools, we have practically turned over our Big Boost supplements to the schools of St. Martin Parish.

St. Martin High School has taken the First and Third Wards, and Breaux Bridge High School has taken the Fourth and Fifth for their territory, the Second Ward and all territory outside the Parish being free to either, in which to hustle subscriptions in our campaign to get new settlers.

The Messenger has provided two sets of Cash Prizes, 1st, \$5, 2nd, \$3, 3rd, \$2, to be paid to the three school pupils in each district who secure the largest number of subscriptions. These prizes are open to public school pupils anywhere in the Parish, but pupils in the country schools must register with the Principal of the high school representing their wards, or, in the case of Second Ward pupils, with which principal they choose.

The Big Boost Supplements themselves are going to be blunders. The first week will comprise a complete agricultural survey of the Parish, what has been, and can be, accomplished with diversified cropping. The second week will be devoted to marketing, transportation, the towns and opportunities for manufacturing therein. The third week will tell the story of our schools, our churches, fraternal organization, and general social conditions. The last week will be a resume, with data on land costs, taxation comparisons, etc., the information as a whole being just that wanted by every Northern farmer who is looking for a new place in which to invest his money and make his home.

In addition to these individual prizes the Messenger has agreed to turn over to the respective high schools, to be used for athletic grounds, library, or whatever they may desire, 20 per cent of all the subscriptions secured in their respective territories. The school turning in the biggest business will have a pretty nest egg while the losing school in the contest will not be far behind. It's a fair field, and no favors.

Big Boost copies are going directly to the reading table of a live farm club, county school, grange, or public library, in the states of the rich Central North whence thousands are constantly emigrating to fields less thoroughly developed. Every copy is going to count in this way for ten, so every dollar spent will be a winner.

There is n't a man in this parish too poor to afford to pay for one 25 cent subscription. Most anybody can afford to spend a dollar for five subscriptions, while business firms and corporations should go the limit in this effort to bring in new customers and new industry. For all subscriptions of \$5 or over a display advertisement bonus of one inch, four insertions, will be given for each \$5 subscribed. Merchants or others securing small subscriptions will be permitted to turn them in to an amount equaling their own subscription (\$5 or over) for additional display ad. bonus. That is, one taking 50 subscriptions at \$10 can turn in 50 smaller subscriptions with it and so secure four inches of personal display advertising to run in each issue.

All subscriptions will be counted to the high schools in their own districts as outlined above, even tho sent directly to this office. But where it is convenient patrons should give the business directly to the pupil contestants, or turn it in to their teachers or respective principals. Now, everybody together, for your school, for your parish, for old Louisiana, and BOOST !!!

WHY DON'T YOU ?

Why don't you answer your friend's letter at once? It will have double value if written promptly, and will take no more time now than and by.

Why don't you make the promised visit to that invalid? She is looking for you day after day; and "hope deferred maketh the heart sick."

Why don't you send away that little gift that you've been planning to send? Mere kind intentions never accomplish any good.

Why don't you speak out the

encouraging words you have in your thoughts? Unless you express them they are of no use to others.

Why don't you take more pains to be self-sacrificing and loving in every day home life? Time is rapidly passing. Your dear ones will not be with you always.

Why don't you create around you an atmosphere of happiness and helpfulness, so that all who come in touch with you may be made better? Is not this possible?

Why don't you follow in the steps of him who "came not to be ministered unto, but to minister?" Why don't you.



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WE WANT to prove to you, how simple—how easy it is to make an old piece of furniture like new—what beautiful, lasting results you can get from Johnson's Materials.

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bottle of Johnson's Wood Dye—choose your shade from list below—to beautifully color the wood.

A package of Johnson's Prepared Wax to impart that rich, dim lustre—protect the finish against heel marks and scratches. It will not catch or hold dirt or dust.

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Is not a mere stain—not simply a surface dressing. It is a real, deep-seated dye, that goes to the very heart of the wood—and stays there—fixing a rich and permanent color. Johnson's Wood Dye is made in 14 standard shades:

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 No. 127 Dark Oak
 No. 128 Mission Oak
 No. 129 Bug Oak

No. 122 Forest Green
 No. 123 Flemish Oak
 No. 124 Brown Flemish
 No. 125 Light Mahogany

No. 120 Weathered Oak
 No. 121 Brown Weathered
 No. 124 Cream Weathered
 No. 140 Manila Oak or Early English

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