

Auto Tires Retreaded At Low Cost.

Save Your Old Tires We Can Make As Good As New.

Furnish us with both tires, one with a good rim and the other with a good face, and we will do the rest.

PRICE OF RETREADING:

30 x 3 \$2.00	30 x 3½ \$2.50
32 x 3½ 3.00	33 x 4 \$3.50
34 x 4 \$4.00	35 x 4½ \$4.50
36 v 5 \$5.00	

SHIP YOUR TIRES BY EXPRESS PREPAID.

BOUNANS & BERNARD,
BROUSSARD, LA.

THERE'S MONEY IN IT.

If people only knew the opportunity which is offered them by a weekly newspaper, they would take advantage of it each week and tell their neighbors about things which they have to sell which would be profitable to both of them. :: :: ::
Every day there are bargains going to waste because the party who would like to have them, and who is looking for them does not know that they are within his reach. :: :: ::

Just a little ad. will do the work. :: ::

Laizaire Bienvenu

ST. MARTINVILLE, LOUISIANA

FOUNDED 1792



FIRE INSURANCE and
REAL ESTATE Agent

Big Reliable Companies

SOLICIT A PART OF YOUR BUSINESS

Keeping Accounts.

Texas Farm and Ranch.

Business methods in farm management will enable the manager to determine just where his income is coming from and where his expenditures go. And this information is absolutely necessary if one is to find out which crops pay and which lose money. The problem is to eliminate the unprofitable crops as well as the unprofitable animals.

But how are we to find the unprofitable crops and animals? This must be done if found at all by keeping accounts.

Farm accounts are valuable; they show us our business and give us a chance to improve it.

In need not require much time to keep simple accounts such as are generally needed on the farm. By cultivating the habit of recording transactions as soon as they are made it soon becomes easy.

Where farmers have never practiced keeping records and accounts and find it against their training they might get some member of the family, a boy or a girl, to keep these accounts. The practice will train the children and at the same time it will give the manager the facts.

At the close of the year is a good time to begin. The inventory may be taken and the books opened for the operations the following year. The various fields should be charged with the labor, fertilizer, seed, etc., and given credit for the yield. In the same way, the animals may be charged for pasture, feed and shelter and given credit for labor or products they bring. The land should be credited with interest, the buildings, implements, machines etc., estimated with proper deterioration. In other words, our farmers should be treated as if they were a stock of merchandise that must pay a profit.

Clean Bad Skin From Within

Pimples, muddy, complexions are due to impurities in the blood. Clear up the skin by taking Dr. King's New Life Pills. Their mild laxative qualities remove the poisons from the system and brighten the eye. A full, free, non-gripping bowel movement in the morning is the reward of a dose of Dr. King's New Life Pills the night before. At your druggist, 25c.

Get Factories.

When are we going to put forth any efforts to have labor employing enterprises located here? In the heart of the sugar district there is no reason why we can not locate a paper pulp factory here, to make the product, as well as alcohol from bagasse, as is being done in other sections of the sugar district. In the center of the truck, vegetable and fruit country we should have a canning plant. What are we doing towards getting both? Something should be done. What are we waiting for? — Commercial Journal.

Next Teachers' Examination.

The next examination for teachers' certificates will be held at the St. Martinville High School on December 4, 5, 6, (white) 7, 8, 9, (negro). Teachers should report promptly at 9 a. m. the first day. Applicants must supply themselves with pen and ink; uniform paper will be sold at the place of examination.

F. O. CHAVEZ,
Parish Superintendent.

Oct. 27, 1916.

HUNTING NOTICE.

Notice is hereby given to the public that hunting on the Keystone plantation is strictly prohibited and trespassers will be prosecuted.

Oswald Durand, Manager.
October 21, 1916.

J. J. BURDIN & BRO.,

MANUFACTURERS OF

RED CYPRESS LUMBER,
SHINGLES, CISTERNS, SYRUP BARRELS & BRICKS,

AND CARRY A LARGE STOCK OF

Long Leaf Yellow Pine Lumber Flooring, Siding and Demention

OUR PRICES VERY LOW.

CALL AND SEE US AND SAVE SOME MONEY



MANY MEN THINK THEY HAVE INSURANCE WHEN THEY MERELY HAVE A POLICY.

FIRE makes every man think: "What company carries my risk?" The answer may determine the property owner's whole future. A clean record through one hundred and four years backs the statement that a HARTFORD FIRE INSURANCE POLICY means a prompt, cheerful payment of an honest obligation :: :: ::

TELEPHONE

P. A. BIENVENU, AGENT,
Agency Established In 1903.

"THE SOUTH'S GREATEST SCHOOL OF BUSINESS." SOULE COLLEGE.

NEW ORLEANS, LA.



Should be given the best training to prepare them for success in business. Personal Instruction, Free Employment Department, Complete College Bank, College Store and Wholesale Office. No misrepresentations to secure students. Through the success of its 22000 former students, Soule College is recognized everywhere as a Wide Awake, Practical, Popular and Successful School.
GEO. SOULE & SONS.

We do all kinds of Commercial

Job - Printing

And we do it well and promptly

Don't Make Curiosity Telephone Calls

"Because 2,000 idle curiosity seekers in Birmingham asked 'Central' where the fire was, an emergency call for an ambulance was held up for nearly 15 minutes and this delay resulted in the death of —. Physicians say that had the ambulance been secured at once —'s life might have been saved."
—Blaine Advertiser.

IT is beyond the bounds of possibility to answer promptly the mass of curiosity telephone calls that threaten to swamp our exchanges every time there is a large fire.

Calls for physicians, the ambulance or the police, held up at such times might result in the loss of human life.

For your protection, as well as for the protection of your neighbors, we ask you not to call the telephone operator merely out of curiosity. After all, she has no more information than you have.



CUMBERLAND TELEPHONE & TELEGRAPH CO.
Incorporated

BOX 408, LA FAYETTE, LOUISIANA.

Get all the local news, subscribe for the Messenger

This is a Guarantee of "Extra Service"

THE Federal trade-mark is an assurance of highest quality in tires. It signifies the most durable combination of rubber and fabric, tough laminated tread, extra thick side-walls as protection against rut and curbstone wear, and the remarkable Double-Cable-Base construction.

FEDERAL Double-Cable-Base Tires

are free from rim-cutting, tube-pinching, side-wall blow-outs just above the rim, and the danger of blow-offs. The exclusive Federal Double-Cable-Base construction positively prevents these four common costly and annoying troubles.

The Federal "Rugged Tread" is a genuinely scientific non-skid tire.

Plain and Rugged Treads. All styles and sizes.

FRANCIS BIENVENU, LOCAL AGENT