

NO. 307
TEXAS ST.

R. SILVERSTEIN

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SHREVEPORT, LA.

ABSOLUTE CONFIDENCE

MAKES BUSINESS SUCCESS!

BUSINESS SUCCESS Is achieved after the public confidence has been won, and by the virtue of having dealt with it uprightly. The man who advertises what he intends not to perform, commits business suicide. I am not sending out this circular with an suicidal intent. It is sent out to increase my business relations with you. It is sent out to still further clinch your confidence. YOU KNOW that the profit bearing season is ended. Its the season when many merchants crawl into their hole, and pull the hole in after them. I don't do it. I stay outside, and give you

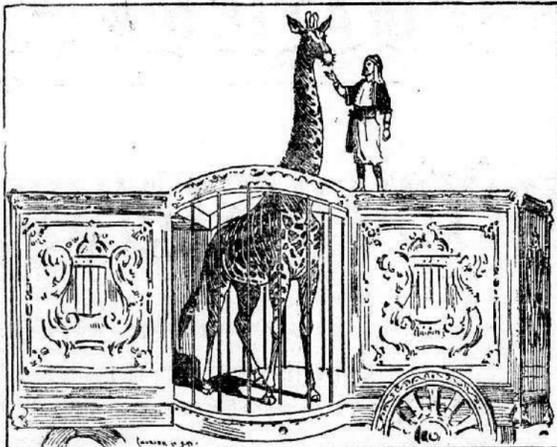
90 DAYS OF SLASH CUT PRICES,
Beginning Saturday, SEPT. 22.

1 Lot Comforts, worth \$1 25, at - - - 75c	1 Lot Boy's and Men's Suspenders for - - - 10c	Gingham, worth 7½c, for - - - 4½c a Yd	A \$2 50 Over Shirt for - - - \$1 35
1 Lot fine Comforts, worth \$2 50, at - - - \$1 25	1 Lot Worsed, worth 20c, for - - - 9c	Gingham, worth 10c, for - - - 7½c a Yd	Hamilton-Brown \$4 00 Shoe for - - - \$2 50
10 Pieces Jeans, worth 50c, at - - - 30c	Fine ass't. of Henrietta Cloth, worth 75c, for - - - 35c	Indigo blue Calico, worth 6c, for - - - 4c a Yd	A good quality of Men's Shoes, worth \$1 75 at - - - \$1 10
15 Pieces Jeans, worth 30c, at - - - 15c	Fine ass't. of Serge Dress Goods, worth 20c for - - - 10c	Sateens, worth 12½c, at - - - 7 1-2c a Yd	Men's Lace and Gater Shoes for - - - \$1 00
10 Pieces Jeans, (job) at - - - 8c	Also an elegant line of Ladies Trimmed Hats-	75 Pairs Blankets, worth \$2 25, at - - - \$1 50	Ladies' fine Shoes, worth \$2 50, at - - - \$1 50
Men's fine Suits, worth \$15 00, for - - - \$8 00	Rusching, worth 15c per yard, at - - - 5c	20 Pairs Blankets, worth \$2 00, at - - - \$1 10	Ladies' shoes, worth \$1 25, for - - - 90c
Men's fine Suits, worth \$12 00, for - - - \$5 50	600 Ladies' Handkerchief at - - - 5c	30 Pairs Blankets, worth \$1 50, at - - - 90c	A good School Shoe for boys, worth \$1 25, for - - - 75c
Boy's Suits for - - - 90c	Assortment of Kid Gloves - - - 50c	Men's and Ladies' Hose, worth 10c, at - - - 5c	Baby Shoes at - - - 25c
Boy's \$3 50 Suits for - - - \$1 50	Corsets, worth 50c, for - - - 25c	Also have an elegant line of walking Jackets for Ladies, Misses and Children for half price.	Brogan Shoes for - - - 75c
Knee Pants for - - - 20c	Corsets, worth 75c, for - - - 50c	Men's and Boy's Working Shirts at - - - 20c	Boots for Men - - - \$1 50
Knee Pants for - - - 15c	Sea Island Domestic at - - - 4c a Yd	Wool Shirts, worth \$1 50, at - - - 75c	Boots for Men - - - \$1 00
25 Pieces Cotton Flannel, worth 12½c, for - - - 7c			
25 Pieces Cotton Flannel, worth 7½c, for - - - 5c			

My Closing Remarks:

My prices are never marked up. This sale means a bona fide saving of at least **25 per Cent** cash on all the purchases that you make from the low price dry goods dealer, R. Silverstein. Come and get acquainted. I am with you always for the saving of a dollar.

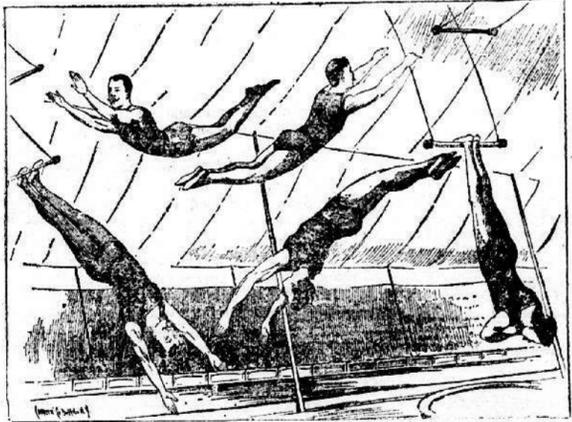
NO. 307 TEXAS STREET, **R. SILVERSTEIN**, TEXAS STREET, NO 307



First Time in Louisiana
OF THE SHOW THAT HAS MADE All America Talk.

See the Unequaled Free Street Parade! See the vast City of Tents! Then decide whether or not you wish to see the Performance!

Wednesday, November 7.



RINGLING BROTHERS'

WORLD'S :- GREATEST :- SHOWS!

Beyond all Comparison the Largest, Grandest, Best Exhibition ever seen in Louisiana.

ROYAL ROMAN HIPPODROME :-

3-Ring Circus, Elevated Stage, Mighty Millionaire Menagerie, Aquarium of Marine Wonders, Mammoth Museum of Marvels, far-famed Horse Fair and Equine Congress, embracing 350 of the Finest Blooded Horses in the world, together with the greatest aggregation of European Aerialists, Gymnasts, Acrobats, Riders and Arenic Specialists of every description, ever exhibited in this or any other country. Four Trains of Cars—1,000 People.

GLORIOUS REVIVAL of the CIRCUS MAXIMUS—Terrific Gladiatorial Combats. Absorbing trials of Strength and Endurance. Grand Gala Day Sports and Specialists.

2 and 4-HORSE CHARIOT RACES—Roman Standing Races, Jockey Races, with Lady and Gentlemen Riders; Novel Elephant and Camel Races; child-delighting Pony Races, with Monkey Riders; laughable Donkey Races with Clown driver; and other exciting racing contests.

Cæsar's Triumphant Entry into Rome—A glittering, dazzling Picture of Opulence and Splendor! A Panorama of the Undying Glories of the Roman Empire! One glorious incident in a world of dazzling features. Fortunes Expended in one surpassing Pageant!

More high-salaried Performers and more Novel Features than any two other shows. All exhibited under the largest tents ever constructed.

LUNDIN—The Strongest Man in the world. Lifts 3,500 pounds with ease. Supports a platform containing 20 men: A Physical Paragon—The Wonder of the age.

FAMOUS FRENCH FAMILY GILET FIVE IN NUMBER.

Europe's most Celebrated Quartette of Acrobats. Especially Imported for Ringling Bros' Shows. Their first and only season in America.

MISS JOSIE ASHTON, Equestrienne Queen, direct from the leading circuses of Europe. MIKE ROONEY, America's Youngest and greatest Somersault Rider. CHAS. W. FISH, world's Champion Somersault Equestrian.

Herman Bros., Emperors of the Flying Trapeze, throwing Double Somersaults while swinging from Bar to Bar, at Dizzy Heights.

Akimoto's Troupe of Japanese Equilibrists, Princely entertainers to the Imperial Court of the Mikado, now seen for the first time on the Western Continent.

LARGEST LIVING GIRAFFE, the tallest beast that breathes. Stands full 18 feet in height. The only one in America

MONSTER HIPPOPOTAMUS, Blood-sweating Behemoth of the Nile. Weighs four tons. The mightiest Amphibian on earth.

Most complete Zoological collection in the world. Free daily Pageant of Glittering Splendor.

The procession leaves the show grounds promptly at 10 o'clock on the morning of the exhibition. It is over a mile in length. Ten of the magnificently carved and decorated dens of performing wild animals are exhibited free and open upon the streets. Ten kinds of music, including Moscow's Silver Chimes and a Mammoth Golden Steam Calliope, making the air merry with melody. No postponement on account of weather. The procession moves, Rain or Shine. Will positively exhibit in—

SHREVEPORT

Wednesday, NOVEMBER 7, '94.

TWO COMPLETE PERFORMANCES DAILY. AFTERNOON AT 2, AND 8 AT NIGHT.

Doors Open One Hour Earlier.

One 50-Cent Ticket Admits to all the Combined Shows.

CHILDREN UNDER 12 YEARS, HALF PRICE.

Special Excursion Rates on all Railroads.