

# Prairie Mamou Oil & Mineral COMPANY, LIMITED.

DOMICILED AT

JENNINGS, LOUISIANA.

President, D. E. Sweet, Jennings, La.; Vice-President, Jno. E. Ross, Virginia, Ill.; Secretary, Aug. Colbert, Lake Charles, La.; Treasurer and Manager, T. D. Pollard, New Iberia, La. Board of Directors: D. E. Sweet, Aug. Colbert, Jas. Harrah, Elliott Farley, Jno. E. Ross.

## PROSPECTUS.

In tendering this, our prospectus, we wish to avoid flowery, deceptive language, and to set forth in detail a few simple, plain facts, briefly stating what we have done, where we have operated and what we propose to do.

The Prairie Mamou Oil & Mineral Co. L't'd, domiciled at Jennings, Calcasieu parish, La. is a duly organized and chartered company, capitalized at \$200,000. Captain D. E. Sweet, president of the Jennings Banking & Trust Co., a man of unquestionable integrity and pronounced business success, is president of this company.

From the organization of this Company it has been the purpose to select small plots of really oil lands throughout the oil belt of Calcasieu parish, ignoring in a measure large bodies of indifferent lands without promise, upon which leases could be procured at nominal figures. Following up this idea they have purchased, First.—Twenty acres near the Hackberry well that is full of promise, the well being down near 1,000 feet, with every indication of success. The stock of this well is now at par value.

A peculiar feature characterizing this well, which lies thirteen miles southeast of Sulphur Mines is, that before the day when sulphur was extracted by heat a spring at Hackberry flowed very cold water, which today is almost as hot as hot coffee. We also purchased five acres near the Vinton wells which have struck several stratas of oil, published to the world.

Second.—Finding unparalleled gas and oil indications on Bayou Blue, about fifteen miles north of Jennings, we purchased Bayou Blue Springs, covering a hill of about five acres on Bayou Blue. We also have forty acres three miles north of the Jennings Oil Well, where gas and oil abound and upon which it was at first intended to sink a well. But the climax was struck when after much labor and time had been spent, ANSSE A. LA BUTTE, the SPINDLE TOP of Mamou Prairie was secured, and this is a real Spindle Top in every sense. This six acres lies within a mile of Bayou Cane, tributary of Mermentau river and just north of Mermentau station where the Southern Pacific railway crosses the Mermentau river, giving easy and cheap access to an outlet to market.

This is where the Prairie Mamou Oil & Mineral Co., L't'd will within the next 30 days begin to sink a well with the promise in advance of a gusher. It is about one-fourth of a mile south east of the noted gushing well of the Jennings Oil Co.

We intend to bore our second well on Bayou Blue. We have leases upon several hundred acres of lands on which we would bore in event others see fit to develop any adjacent thereto and meet success.

The Company will offer 50,000 shares for sale at 50 cents per share for a short time. Par value of shares one dollar each. We would much prefer to sell these shares to home people.

Address all communications to AUG. COLBERT, Sec'y, Jennings, La. or, D. E. SWEET, Pres., Jennings, La.

# THE SOUTHERN OIL COMPANY.

Will begin drilling at once on our 100-acre tract adjoining the Jennings well. Pipe and machinery are here. C. E. Jones, an experienced driller, who has brought in four gushers on the Beaumont Spindletop, has contracted to put down two wells for us.

The Company has a fine large list of holdings, consisting of 506 acres at different points near and adjoining the Jennings well. The Mamou Prairie tracts owned by the company is one of the best in that splendid field.

Work will commence on this tract very shortly and investors will do well to secure stock before an advance is made.

**15,000 Shares Only of a par value of \$1 Will be Sold at 50c Each.**

They are going rapidly and the issue will soon be sold. The officers of the company will assure the most careful management.

## Southern Oil Company.

Capital Stock, \$500,000.

JENNINGS, LOUISIANA.

### OFFICERS:

E. F. Rowson, President.  
Dr. J. W. Sanders, Vice President.  
H. K. Midkiff, Secretary.  
J. P. Haber, Treasurer.

DIRECTORS: J. E. Osborne, T. A. Noel, J. P. Faris, Dr. W. C. Miller, C. R. Cline, P. B. Haber, O. S. Dolby, J. Rosholt.

J. C. ST. GERMAIN, Selling Agent.

# GREEN-SHOEMAKER COMPANY, Ltd.

—WHOLESALE—

## Groceries, Grain, Flour, Provisions

## and Packing-House Products.

Agents Waters-Pierce Oil Co.

CROWLEY, LA.

## JENNINGS CARRIAGE & IMPLEMENT CO.

Will have office in new building corner Main and Nezpique streets, where we will be glad to meet all our old patrons and continue our business as in the past.

Jennings Carriage & Impl. Co. Ltd

## Badly Disabled But Still in the Ring.

Our goods are somewhat scattered, but we are still doing business at the same old stand. Now is the time to buy.

La. Machine & Well Works co. Ltd.

## Mister Horse Owner

We are after your trade in the feed line. We are after it with good, clean, honest feed; with prompt service, full weights and right prices. It doesn't matter to us whether you buy feed for one horse or a hundred—we want to sell you what feed you buy.

FAIN & KRIELOW.

## MEAT MARKET.

We have opened a meat market two doors south of Hebert & Andrus' store on South Main st. ....CHOICE MEATS, such as BEEF, PORK, MUTTON, VEAL, Etc.

Free delivery to any part of the city.

BAIER & BULLER.

Williams & Co.  
JENNINGS, LA.

## REAL ESTATE

Wild Lands, Improved Farms and Town Lots, Rice and Pine Lands in Louisiana and Texas

CORRESPONDENCE SOLICITED.

## Marc M. Mandot, MUSIC TEACHER.

VIOLIN and MANDOLIN a SPECIALTY.

For terms apply to R. G. HOLLEMBEAK & Co. JENNINGS, LA.

## M. M. SHANNON,

Tinsmith  
Manufacturer of Tin and Galvanized Iron Work. Guttering and Repairing. First door north of Eagle Grocery.

## A. C. BRAINARD & CO. Insurance and Real Estate.

Fire Risks written in leading companies. Town and country property for sale. Office with Cline & Cline.

DR. M. H. ADAMS, DENTIST.  
Jennings, La.  
Office over Melanson's Drug Store.

A. C. WILKINS, M.D.  
OFFICE PHONE 71  
RESIDENCE, 20.  
CALLS ANSWERED DAY OR NIGHT

## E. H. Sterrett & Co., Contractors and Builders.

We are prepared to build large or small buildings. Drop me a card to call on you.

## Jennings Harness Shop

I use OAK TANNED LEATHER, the best that money can buy, in my hand-made harness, and my prices are very low.

Just call and see what nice work the 'kid' can do.

CHAS. L. McVEY.  
(One door south of Nohe's.)

## DR. C. E. TERRY, Physician & Surgeon.

Special attention given Surgery, Surgical Diseases, and Diseases of Women and Children.

Local Surgeon for Southern Pacific Railroad.

OFFICE: City Pharmacy.  
RESIDENCE: DeJean House.  
TELEPHONE No. 5.

## DR. THOS. L. TERRY, Physician & Surgeon.

Special attention given Surgery, Surgical Diseases, and Diseases of Women and Children.

Chief Local Surgeon for Southern Pacific Railroad.

OFFICE: Over Walker's Store.  
RESIDENCE: North Main St

C. E. WOOTEN, ATTORNEY AT LAW AND NOTARY PUBLIC.  
Practice in the courts of Calcasieu and Acadia. Charters drawn. Titles examined.  
Office: Hubert Bldg., Jennings, La.

## Something New.

—COME NOW.

Photographs, Picture Frames and Crayons at

HOAG'S  
Main street, - - Jennings, La.

## J. C. LANG & Co.

—DEALERS IN—  
FEED  
ALL KINDS AT PRICES THAT ARE RIGHT  
Warehouse: North of Foster's lumber office.  
FREE DELIVERY.

## R. DAHLEN REALTY CO.

—BUY AND SELL—

## CITY PROPERTY

—AS WELL AS—

## RICE AND OIL LANDS.

Office at McFarlain House.

J. A. ZABOLIO.

PERCY LONGMAN.

## ZABOLIO & LONGMAN,

....Dealers in....

## General Merchandise

New lot of Gents' Furnishing Goods, Ladies' Shirtwaists, etc.  
FREE DELIVERY. JENNINGS, LA.

**GULF COAST**

**Land & Investment Co.**

N. R. STRONG, MANAGER.

OFFICE - - JENNINGS RECORD BUILDING.

## How are these for Bargains in Good Rice Lands:

160 acres with good house and barn, situated on canal, 1 mile from So. Pacific Railroad station, \$16 per acre.  
5,000 acres in Texas on Colorado river at \$10 per acre.

## Short Talks On Advertising By Charles Austin Bates.

No. 12.

A great many merchants cut down their advertising in the Summer. Some even stop it altogether.

In everyday life, when a thing is hard to do, it only calls forth greater effort. If the laborer can't move the stone, he gets a crowbar and a block of wood. He makes a lever—and the stone moves. If the crowbar isn't long enough he gets something longer. He doesn't give up—because the stone has got to be moved.

Same way in business. Trade is a stone. The funny thing is that the lighter it gets the harder it is to move. It can be moved, though. You may have to have the lever lengthened. Certainly you ought not to shorten it. The best business lever is advertising—newspaper advertising is the longest lever and the quickest to move trade.

Dull times are the times to put forth the greatest effort and the most money. People don't usually ask for what they have already. Advertising is merely asking for trade. When the store is full every day, cut down your space. When trade is slack increase your space. Don't expect that you will get a big trade in dull times, but keep count and you will find that the advertising is profitable. Profitable right at the time and enormously profitable after awhile. The very fact that only a few merchants are wise enough to advertise in dull seasons makes it all the more profitable for those who do. You are there when others are not. It gives you greater prominence. It will make your advertising in busy times much more effective.

Common sense has a great deal to do with advertising. Think about it from a common-sense standpoint. It may take some "nerve" to pay out money for newspaper space when the business isn't paying expenses, but it will pay.

More than half the business houses in the country would be ahead if they could shut up for three months in the Summer. But they don't do it.

Why? Simply because they can't afford to. People would forget them. Same way in advertising. Think about it.



"You are there when others are not."

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