

THE CITIZENS BANK,
Jennings, La.

Interest Paid on Time Deposits.

DIRECTORS—S. I. Hall, J. H. Hoffman, O. A. Lowry, B. O. Andrus, D. D. Andrus, D. Hebert, B. F. Carr.
Collections receive prompt attention. A general banking business transacted.

D. E. SWEET, President. C. L. PARDEE, Cashier.

Jennings Banking and Trust Co.
CAPITAL, \$50,000.
Does a General Banking Business. Collections Promptly Attended

NEW AND FRESH
STOCK OF
Goods in all Lines.

Plenty of Groceries for Everybody, and an Elegant Line of Dry Goods now Being Placed on the Shelves.
We are Ready to Take Care of our Customers.

A. D. McFARLAIN,
BOSTON SHOE STORE
Men's Women's and Children's **SHOES.**
W. S. CASE, - - Proprietor.

Best Line in Town

Of Candies, Fruits and Confectioneries. All the leading brands of Tobacco and Cigars. Stationery and Blank Books. Elegant lot of Box Paper.

THOS. A. RATHE.

WILLIAMS BROS.,
—DEALERS IN—
Staple and Fancy Groceries
Free Delivery.
North Main Street. Jennings, La.

BON TON LIVERY STABLE

I have bought my partner, Mr. McFarlain's, interest, and will be glad to serve my Friends and the Public at any time they may need **FIRST CLASS RIGS or SADDLE HORSES.**
Call and see me, or phone 90. Everything new and First Class.
Yours Truly,
M. S. POGUE.

If you Contemplate Purchasing a Fine Instrument then it is to your Interest to see the celebrated



Wegman Piano

The Highest Possible Grade. Perfectly Adapted to this Climate. It Stands Without Parallel for

Beauty, Tone and Action

Send for Catalogue to
CHARLES R. GRAY,
CROWLEY, LOUISIANA.

RAILROAD TIME TABLE

No. 7	3:30 a. m.
No. 8	3:45 p. m.
No. 9	5:45 p. m.
No. 10	12:15 p. m.

JENNINGS DAILY RECORD.
N. L. MILLER, Editor, Publisher and Proprietor.
Entered for transmission through the mail at second-class rate.

Home Happenings.
Interesting Items Concerning Jennings and the Neighboring Country.

To Our Patrons.
I have engaged Mr. Frank Breese to take charge of the accounts and collections of the RECORD, and he will call on each of our patrons during the next few days. You will do me a favor by greeting him with a smile and the amount of the bill, of which I am now in need in order to meet a heavy obligation.
N. L. MILLER.

Jack Frost was visible this morning.
Mrs. P. W. Daniels is a visitor from Welsh today.
George Haga, of China, was a visitor at the record office today.
Rev. W. F. Smith will leave for Arcadia, Texas, on the 4:45 train.

Louis Mayer, of Eunice has made a purchase of a farm from Mrs. Mayer, of this place.
Quite a number of our citizens went to Lake Charles last evening; some to attend court and others to witness the play at the opera house.

H. W. Lanz and wife, of Lake Charles, visited Mrs. Lanz's brother, F. B. Caffall yesterday and went to the Crescent City to see Mardi Gras.

Rev. W. M. Bell, D. D., left for Dayton, Ohio, this morning. That gentleman is much pleased with the outlook for this section of Uncle Sam's domain.

J. K. Wallace, an old-time resident of Lake Arthur neighborhood was a business visitor in town today and became a solid reader of the Weekly Record.

Mrs. W. H. Curtis will entertain the children of the third, fourth and fifth grades of school on the afternoon of Saturday, the 15th inst, in memory of St. Valentine's Day.
Miss Rosa Esterly is suffering with a throat ailment which the doctors say resembles diphtheria in its symptoms, but at the same time they aver that it is not that dread disease.

The members of the C. E. society of the Congregational church and their friends will be entertained at the home of Mr. and Mrs. W. F. Humphrey, on Washington's birthday.

Mrs. J. W. Caffall, who has been here on a visit to her brother-in-law, T. B. Caffall and family, departed for her home in Waterloo, Iowa, today. She will attend Mardi Gras, en route.

The little town of Rayne is commencing to make a stir. A new rice mill company with capital of \$50,000, and also a bank, the second one for that place, were added to the list recently.

Work on the interior of the Black Bros.' building is progressing nicely. When completed this building will present an elegant appearance and will compare favorably with other structures in course of construction.

The Louisiana Machine and Well Works Co. have received two car loads of Morris deep well pumps for irrigation purposes, 35 pumps in all. The company has just completed two fine 10 inch wells for George Mann, south of town.

Rev. R. W. Wilkins, who has very recently filled the pulpit of the U. R. church in Jennings, and adjoining country, expects to leave about the middle of March for either Oklahoma City or Minneapolis. At present he has not decided which place he will locate. Rev. Mitchell will fill the vacancy.

A. A. Cross was tripped by a loose board in the sidewalk Sunday and thrown violently to the ground. He struck on the side of his face and neck and was pretty badly bruised. The city authorities should see that sidewalks that are of necessity in bad condition are fenced in and the public prohibited from using them.

Quite Moggish.
The Crowley News in speaking of carnival rates in New Orleans says:
The News has information from reliable sources that northern people during the past few days have been asked \$10 per day for a room at the hotels and were required to enter into a contract to keep the room seven days at that rate and put up the \$70 in advance.
At private houses they met with a proposition that was equally as unreasonable. Two double beds were placed in small rooms and the visitors were asked to pay \$3 each per day in advance, or \$12 per day for rooms.
The people of New Orleans have never been notorious for liberality in hotel rates during the Carnival season, but this year they seem to have passed the bounds of reason and the people who expect to go there this season should know what kind of a proposition they must go up against.
The Carnival display is all that it claimed for it and people never tire of it but unless the people of New Orleans can keep hotel rates within the limits of reason it will only be a matter of time until they will "kill the goose that lays the golden eggs."

Land For Sale.
The undersigned has several farms for sale, 15 miles north of Jennings. Enquire of or address G. N. Aylsworth, Jennings, La.

Spring Dress Fabrics.
The wise woman plans her summer wardrobe now, when the shops are abounding in novelties and the variety of fabrics exhibited makes it possible to gratify all tastes. Lacy effects characterize most of the so-called wash fabrics and some delightful color combinations are shown. An accurate idea of what are to be the favorites of this season may be had from the March delineator, which shows patterns of the materials in actual and reduced size and describes the weaves in detail. The same number illustrates the fancy buttons and braids which are to figure so conspicuously as dress trimmings.

For Sale.
White Plymouth Rock eggs. Stock pure breed and from Fishel's strain. Also a few birds of same breed, hatched last spring.
35 ct. BERT MOSES.

The Coming Country.
Southwest Louisiana and Texas are coming sections of the entire country. Four or five years ago the owners of rice lands were coming to New Orleans to sell their mortgages. They were glad to pay ten per cent for the money if they could get it, and had to pay more. Today a great revolution is on the wing, and in four more years the country will be populated by the thriftest farmers in the United States, adding their numbers to those already there, and making money and in a few years more they will be lending money to the East. I know of no investment in which I would rather be interested. I believe in the country. I have firm faith in it based on conviction and not mere optimism and the Southern Pacific has taken the matter up in a way that will bring wealth into Louisiana and Texas as never before.

Sunday night I was with a president of one of the largest banking institutions of New York. He told me that the great surplus of money in the country was seeking an outlet. There had to be an escape for it, and he brought him to come here to look over the field. He kept me with him until 2 o'clock Monday morning talking over the possibilities here, and he told me he was astonished at what he had learned and at the possibilities for safe and profitable investment. What I told him was so, and it is being proven every day. The best part of it all is yet to come, and when it does no section of the whole country will be richer than the rice countries of Louisiana and Texas.—S. F. B. Morse in the Crowley Daily Signal.

Buy Stoves
We have just received a car load of Garland cook and heating stoves. We have samples in the building formerly occupied by the Jennings Times. Don't buy a stove until you see us as we want to sell them.
A. F. B. Co. Hardware Co. 297

For Sale.
Reed and 640 acres near Houston, Tex., one mile from depot. It is a first class rice proposition, and will be sold at bargain prices. Write for terms and prices.
T. J. MAHAFFEY,
League City, Texas.

PURINA
DONKEY ON EVERY SACK.
BEST FEED FOR
Horses and Cows.

Laxative Bromo-Quinine Tablets
The remedy that cures a cold in one day

J. C. LANG & Co.
—DEALERS IN—
FEED
ALL KINDS AT PRICES THAT ARE RIGHT
Warehouse: North of Foster's lumber office.
FREE DELIVERY.

Mister Horse Owner
We are after your trade in the feed line. We are sure of the good, clean, honest feed, and prompt service, full weight and right prices. It doesn't matter to us what you buy feed for one horse or a hundred—we want to sell you what feed you buy.

FAIN & KRIELOW.
M. M. SHANNON,
Tinsmith
Manufacturers of Tin and Galvanized Iron Ware, Gutters and Roofing First class work at Eagle prices.

Lots for Sale.
Nicely located residence lots in Cary's addition; also a few choice lots in McFarlain addition.
ELKINGTON BROTHERS

JAS. H. MARSHALL,
Workman in Leather,
A GENERAL LINE OF REPAIRING
NEATLY DONE.

PURINA FEED
LOOK FOR DONKEY ON EVERY SACK.
BECAUSE IT GOES ONE-THIRD FARTHER THAN CORN AND OATS.

THE DAILY STATES
SUNDAY OR SEMI-WEEKLY
WILL GIVE YOU
All the Latest News FROM EVERYWHERE.
THE STATES
Is the Leading Democratic Paper of the South...
Full Associated Press Dispatches, All the Latest in Politics, Daily Stock and Market Reports, up till closing of Exchanges, Special Daily Commercial column, Delivered at Your Postoffice.
DAILY AND SUNDAY STATES,
1 year, \$7.00; 6 mos., \$3.50
3 mos. \$1.75; 1 mo., \$0.65
SUNDAY STATES,
15 to 20 pages. 1 year, \$1.50
SEMI-WEEKLY STATES,
Published Every Wednesday and Saturday. 104 Copies in a year for \$1.00
DAILY STATES
NEW ORLEANS, LA.

Dedicated to God.
As previously announced the dedication ceremonies of the U. B. church at Roanoke took place yesterday forenoon. Rev. W. M. Bell, D. D., presided, and in keeping with that gentleman's reputation, preached an elegant discourse, appropriate to the occasion.
Three hundred dollars were raised in a few minutes, and that neat little edifice is now out of debt. The services in the evening was also largely attended.
The people of that denomination are full of buoyant hopes, and proudly feel that they are accomplishing a great deal of good for the spread of the gospel.

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The First National Bank
—OFFICERS—
E. F. ROWSON, President. F. R. BLISS, Cashier.
GEO. A. COURTNEY, Cashier. H. H. HOAG, Cashier.
—DIRECTORS—
F. F. MORSE, J. P. HABER, P. H. MORSE, S. J. JOHNSON, E. F. ROWSON.
This Bank is now open for business in temporary quarters in the Morse Building.

D. C. BROWN
—GENERAL CONTRACTOR and BUILDER—
Dealer in Brick, Lime, Sand, Cement, Agate Plaster, Plaster Paris, Fire Brick and Clay. Brick Building a Specialty. Correspondence Solicited.
Office over Scott Bros. Store. Front Room. Lock Box 104.
JENNINGS, - - LOUISIANA.

ONE ON THE OLD MAN.
Wont give any more satisfaction than the prices we are quoting for our superior building lumber, shingles, laths, joists, beams and everything in both hard and soft woods that is used for building purposes. Our prices you can't beat nor the quality of our well seasoned, kiln-dried lumber and mill-work. Get our estimates before purchasing elsewhere.
J. E. FOSTER & SONS.
Phone 198.

A Good Habit
The habit of buying of Hebert & Andrus, the Southside general merchants, is a good habit to get into. They sell everything usually kept in a first-class general store, and on account of their large trade they are constantly receiving new goods, which you will always find fresh and clean. Since doubling the size of their building they have received a new stock of UP-TO-DATE Dry Goods, Ladies' and Gents' Furnishings, Shoes and Notions. Our GROCERY and PROVISION DEPARTMENT is filled with good thing to eat.
HEBERT & ANDRUS.
The South side Merchants.

C. Hagius & Son,
JENNINGS, LA.
Have constantly on hand a full supply of Burial Robes. Coffins of all kinds, Caskets, Cloth and Metallic. Orders by mail or telegraph will be promptly attended to.
Undertaker's Goods.

Short Talks On Advertising
By Charles Austin Bates.
No. 7.
No man has reached the acme of business success. Heights that we do not dream of will be attained by twentieth century merchants I am one of those who believe that there is no limit to the possibilities of human achievement.
This is the frame of mind one gets into after looking at such stores as Wanamaker's in Philadelphia and New York, Siegel-Cooper Co.'s in Chicago and New York, Macy's and Bloomingdale's in New York, The Fair and Carson, Pirie, Scott & Co.'s in Chicago.
The vast scope of such enterprises, the magnificent system, the quick, alert business wit that it takes to direct them—these give one confidence in future successes. Fifty years ago such establishments were not dreamed of. What will the next fifty years bring forth?
These great stores owe their growth to advertising—to the diffusion of store news, for of what use are the finest stores and the biggest bargains if people know nothing of them?
The science of advertising is in its infancy. It is growing in importance and efficiency every day. It used to be a speculative venture. Now it is a scientific certainty. Speaking of Bloomingdale Bros., I understand that during the first week of a certain "sale" they had recently, they spent \$15,000 for advertising, and that the estimated profits on the week's business were \$25,000. Bloomingdale's wasn't always a big store. The brothers are both young men. The business has been built within twenty years; built by judicious, persistent, truthful advertising, just as any other business may be built.
Advertising is merely telling people in a telling way what you can do for them. If you tell them often enough and in the right way, there is no possibility of failure.
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ADVERTISE IN THE RECORD.

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