

# TRADE AT KEYTESVILLE -- SAVE MONEY

When in Keytesville stop  
at the West End

## RESTAURANT

and Hotel

Recently reopened, refurnished  
and refinished---IT IS CLEAN

## SATURDAY SPECIALS

The merchants whose  
ads. appear on this  
page are offering you  
some real bargains.

Come in and let us  
show you this real Oil  
Stove.

*It's here*



The New Perfection Oil Range with SUPERFLEX Burners that equals the cooking speed of gas.

W. D. Vaughan  
Store

Mrs. W. D. Vaughan,  
Executrix

### SPECIAL

50c Gran. Phosphate .....	39c
\$1.00 Russian Mineral Oil .....	79c
75c Milk of Magnesia .....	50c
25c Ballardvale Olive Oil .....	19c
\$1.00 Lilac Vegetal .....	89c
25c Chantilly Talcum Powder .....	15c
75c Theatrical Cold Cream .....	59c

THE REXALL STORE  
J. O. RICHARDSON

### Hey There, Mr. Reader!

The "unexpected" is about to happen. You all have been saving tickets for a long time and everybody has been wondering when the merchants were going to "loosen up." Read, find out.

### Saturday Only

Bathing Suits, Special, one day  
only, 10 per cent off

Men's Silk Neckwear ..... 15% OFF  
Mens and Boys Dress Trousers ..... 10% OFF

Mackie & Harlan

### Specials for Saturday

Mens \$1 Work Shirts  
90c

Chas. A. Levy



### SATURDAY, July 29th

Keytesville merchants will give  
this Ford Sedan away to some  
lucky person. Bring your tickets

### Saturday Specials

Alaska Red Salmon .....	20c
Maxwell House Coffee .....	45c
23-oz. can Layton's Health Club Baking Powder .....	15c

Fruit Jars, Lids and rubbers  
All kinds, good supply

SATURDAY ONLY, FLOUR, (any brand) ---\$2.00

Bennett Bros.

### Saturday Only

\$5.00 Ladies Slippers .....	\$3.95
\$4.00 Ladies Slippers .....	\$2.95
\$3.50 Ladies Slippers .....	\$2.65

Blair Miller

### McLaughlin's Coffee

XXXX, per pound ..... 25c  
New Line Candies, Fresh Cakes Soft Drinks, Lunch  
Specials. Plenty of Fruits, Cigars, Tobaccos, Peanuts,  
Cracker Jack Crackers, Pickles, etc. Canned Goods of  
all kinds. You can Buy Aluminum Ware with \$1.00  
purchase of goods at ..... 89c

My special is to cater to your wants in Good Groceries  
at all times. Produce taken in exchange for goods.

R. J. HALLEY  
UP-to-DATE GROCERY  
---Phone 157---

### Cords for Fords

WE NOW HAVE THE FAMOUS  
Seiberling Cords

Cord, 30x x3 1/2 ..... \$12.50

JUST WHAT FORD OWNERS HAVE BEEN  
WAITING FOR

White Motor Co.

W. W. White  
Phone 31 KEYTESVILLE, MO.

### Special Prices

SPECIAL PRICES ON ROCKERS, DINNERS AND  
CANE SEAT CHAIRS FOR ONE WEEK ONLY

New Line of Reed Fiber Furniture for the Living Room  
and Sun Parlor

Mrs. C. L. Herring & Son  
FURNITURE & UNDERTAKING  
Phones: Store 50 Res. 112

### Special Saturday Sale

The REAL bargain is 12-quart Spun Aluminum  
Preserving Kettle, worth \$2.00, Saturday  
only ..... \$1.39

Buckets, 10-Quart ..... 19c

No. 2 Galvanized Tubs, each ..... 70c

Keytesville Lumber Co.

### Saturday Special

\$45.00 Cultivators .....	\$35.00
\$30.00 Walking Cultivators for .....	\$25.00

BARGAINS IN ANYTHING WE HAVE IN STOCK

Taylor & West