——As for——

Straw Hats

We pass up the profits on the broken lots we have left to accelerate the selling. They're

Just as Good

As when the price was a third more.

Dig up a little money and get a new hat.

J. M. NEELY

Ocala - - Florida.

The corn crop is short 800,000,000 bushels.

The price of corn has gone bounding upward.

Ex-Governor John Gary Evans has entered the senatorial race in South Carolina.

Mr. Kyle Wartmann, of Citra, was registered at the Ocala House Wednesday.

The Tampa Tribune goes on nagging Bryan just the same as if Editor Stovall were at home holding down the tripod.

Ballard's Snow Liniment gives instant relief in cases of bleeding. burns bruises, scalds, cuts, etc. Price 25 cts. Anti-Monopoly Drug Store. m

The Ocala House closed its kitchen and dining room Wednesday night for repairs. A new range will be purchased and other improvements made.

Mr. J. B. Malloy, of Lowell, is one of the most prosperous millmen and biggest truckers in the county. And in his prosperity he is thoughtful of his favorite county paper. He stands on the books of the Ocala Banner two years ahead.

The Country Merchant and the Weekly Newspaper.

The advertising done by the average country merchant is usually something frightful. He does not consider advertising a force by which he is to directly increase his business, but as a kind of leg-pulling proposition on the part of the local newspaper. Any old thing will do him in the way of an announcement, and the smaller the space the editor will let him down with the better the bargain he imagines he has made. Some merchants carry nothing but a stereotyped card year in and year out, yet if they stopped to think they find that they have dozens of things they could sell at less than regular price and which, if made known, would attract many buyers who would otherwise send to the big cities for them. The secret of the success of the mail order firms is simply because their advertisements tell something.—Tampa Tribune.

Most Popular Editor and School Teacher.

The Times-Union and Citizen offers a free trip to Buffalo, including all expenses, and ten dollars extra for incidental expenses, to the most popular editor and school teacher in the state. The contest closes September 7th, and is said to start out at a very lively gait.

Anthony and Ocala.

The Ocala Kids and the Anthony Kids, composed of boys from ten to fourteen years old, will play a match game of baseball at Anthony next Tuesday afternoon. All friends of the boys are invited to be present and witness the game.

Mail for Lake Weir.

Washingson, Aug. 14.—Mail for the postoffice at Lake Weir, Marion county, Florida, which has been discontinued, will hereafter be sent to the postoffice at Ocklawaha, Fla.

Clubs of Five.

To the friends who will forward us a club of five cash subscribers we will send the Ocala Banner a year free!

McIVER and MACKAY

FUNERAL DIRECTORS.

Have a full stock of Coffins, Caskets, and Burial Suits of every description. Special attention paid to burial services.

Embalming to Order.

All orders from the country, either by letter or wire, will receive prompt attention.

Shall Marion County be Represented at the State Fair?

To the Citizens of Marion County:

The question of whether Marion county should make an exhibit of her boundless resources and productions at the state fair is now "up against us."

Was it not that, as a citizen of Marion county, a sharer in your prosperity as well as your adversity, and deeming the decision of this question, pro and con, will mark a new era in the affairs of this county, as well as our individual welfare, I assure you I would not presume to advise you in regard to a question of so great importance.

It is either right and to the advantage of the county to make an exhibit, or it is wrong and consequently to our disadvantage.

Let us endeavor to decide this question dispastionately and in the right, with a desire that our decision may be instrumental in effecting general good. We are but mortal, and are sometimes led by an influence we know not of to make a wrong decision, the effects of which are sometimes ineffaceable. Let us endeavor not to decide wrongfully in this case.

With this preliminary I will endeavor to explain satisfactorily why I believe we ought to make a county exhibit.

This thing, if properly conducted, will result in general benefit, therefore, each one sharing such, should bear his proportionate expense. Each neighborhood, in proportion to its endeavors to bring its best to the front, will have the supervision of competent men, appointed by your commissioners, to arrange its exhibit and explain it to best advantage.

For instance, when I lift my eyes they rest on a piece of land in front of my house that was once an orange grove. It was sown to oats last fall after being in corn the previous season, which afforded fine pasturage for young stock till the last of April, when it was turned over and planted in corn, which was given clean cultivation till the middle of June, when pindars were planted between the corn hills in each row, so they could be plowed one way, both of which give promise of making an average crop, notwithstanding the unfavorable season we have had—making three crops in one year.

When the corn is off, hogs will be turned in to exhaust the pindars, and then it will be sown in oats or rye for winter pasturage again.

This same quality of land planted two years since, when, if you remember, a drouth prevailed, made fifty-four bushels of Irish potatoes per acre. The same planted the middle of last March with late Irish potatoes and dug August 1 gave most satisfactory results, and demonstrates that we can have Irish potatoes the year round. Still there are more Irish potatoes shipped into Florida than are shipped out.

One hundred and fifty bushels of sweet potatoes is not an unusual crop for such land.

The crops I speak of are raised without fertilizers of any kind, and the land is mixed woods land, of which every neighborhood has more or less, and so much of it there is scarcely one acre in a hundred in cultivation, for the reason we have not the means to do so.

To be in a situation to put the balance of our holdings in a higher state of cultivation we want to sell our surplus land.

To do so we want to induce immigration to come this way, and to take up up our surplus lands. Whilst we have some of the best people in the world in Florida we want more of them. How can we better induce them to come than by an actual demonstration of facts, corroborated by an exhibition of both soil and products at the state fair?

Whilst these lands I speak of will do all this and more and will grow something continuously from year's end to year's end, as can be practically demonstrated, are not only not going into the hands of new comers but have but little value as a security, because they cannot be realized upon and made available as a payment.

Such lands as I speak of, lying within 2½ miles of your court house door, are on the market at $7.50 an acre, with hard timber enough on them to pay for clearing, but no purchaser. Such a state of affairs does not exist anywhere else. It would be hard matter to find such lands anywhere in the northwest as near a county town as large and as important as Ocala that would not be a good security for $50 an acre. These were once.

The prosperity of a county is guaged by the market or exchangeable value of its lands. Bring the productive value of Florida lands favorably before immigration and our present state of affairs will be changed, both financially and socially.

If you won't endorse your county commissioners in making an appropriation, respond to Commissioner Wartmann's offer to give $25, which had the ring of the true metal.

Let us come to the front "with both feet," and get to the state fair with an exhibit from Marion county's mines of wealth that will lift both county and farm premiums, and maintain Marion county's well earned right to remain the banner county of the state.

What we do, let us do quickly, for there is no time to lose. Your commissioner, whoever he may be, ought to be in the field now with all his plans so mapped out to know just where and when to lay his hands on what he wants, and above all, confer with the different neighborhoods and help them to get up their neighborhood exhibit, and learn how Mr. Bob Hampton on a "willow leaf oak pine ridge" with the aid of cow and goat penning, makes on an acre of ground three hundred and sixty gallons of syrup and four barrels of brown sugar, and on fifty feet square not only sells $9.00 worth of turnips but has enough for family and neighborhood use till grass comes in the spring.

Except an exhibit of products and literature reciting these facts, who outside of Florida would know anything about "willow leaf oak" and "pine ridge" and its probabilities?

Make all these things known by an exhibit at the state fair, and continue it by a county fair at home and out of the small amount required to do this will come a live stock association with its improved stock of all kinds and best race track in the state, where breeders of fine horses will delight to come and winter their stock. Do you realize how big a thing that could be made for Marion county? It won't take much of an effort to accomplish it.

Once enthuse the people in this direction and it will be a forerunner to sugar mills, rice mills, cotton and woollen mills and all kinds of factories.

For instance, I had a note last mail from the gentloman who offers to back your subscription of $10,000 for a sugar and syrup mill with another $10,000, who is anxious to build the mill and let your $10,000 be preferred stock.

It will take time, but the mill will be built; mark that.

Is not Mr. Bob Hampton's example a stimulant and an incentive to plant every acre of sugar cane you can?

I can promise you that whenever there is planted 1500 to 2000 or more acres in a radius of three miles there will be a mill of sufficient capacity to handle all the cane. Mark that too.

Why can't that amount be planted around Ocala? There are sugar lands enough in that radius to plant twice as much. Because there is not enough seed to do it, and if there was the people have not money enough to restore their old sugar plantations and seed them. Help the organization with the first $10,000 and it will help you to do both. Mark that, too.

Let's get a move on us and work these things up. We can make a start by a county exhibit at the state fair. Respectfuily submitted,

CHAS. W. CAMPBELL, SR

Free medical advice. Men and women suffering from chronic diseases are invited to consult Dr. Pierce, Buffalo, N. Y., by letter, absolutely without fee or charge. For more than thirty years as chief consulting physician to the Invalids' Hotel and Surgical Institute of Buffalo, N. Y., Doctor Pierce has devoted himself to the treatment and cure of chronic forms of disease. Assisted by his staff of nearly a score of physicians, each man a specialist, his success has been phenomenal, ninety-eight persons in every hundred treated being absolutely and altogether cured. Women have especially availed themselves of Dr. Pierce's offer of free consultation by letter, thereby avoiding the unpleasant questionings, the obnoxious examinations, and odious local treatments considered necessary by some practitioners. Over half a million women have been treated by Dr. Pierce and his staff for diseases peculiar to women with unvarying success. Write without fear as without fee. Every letter is treated as strictly private and sacredly confidential, and all answers are sent in plain envelopes, bearing no printing upon them. Address Dr. R. V. Pierce, World's Dispensary Medical Association, Buffalo, N. Y.

Homicide Across the River.

Word reaches Ocala that Griggs, Wiley and Pendarvis got into an altercation last Sunday at Moss Bluff which finally ended in the killing of William Pendarvis by John H. Wiley. The shooting seems to be regarded on all sides as justifiable.

A Poor Millionaire

Lately starved in London because he could not digest his food. Early use of Dr. King's New Life Pills would have saved him. They strengthen the stomach, aid digestion, promote assimilation, improve the apyetite. Price 25c. Money back if not satisfied. Sold by Anti-Monopoly Drug Store. Only 25c. 5

The Best Perscription for Malaria

Chills and fever is a bottle of Grove's Tasteless Chill Tonic. It is simply iron and quinine in a tasteless form. No cure—no pay. Price 20c. ‡

Dragged-Down Feeling

In the loins.

Nervousness, unrefreshing sleep, despondency.

It is time you were doing something.

The kidneys were anciently called the reins—in your case they are holding the reins and driving you into serious trouble.

Hood's Sarsaparilla

Acts with the most direct, beneficial effect on the kidneys. It contains the best and safest substances for correcting and toning these organs.

Annual Encampment G. A. R Cleveland, O., Sept. 10—14.

The Plant System have announced very low rates to Cleveland, O., and return on account of the annual encampment of the Grand Army of the Republic, which will be in session there, from September 10 to 14. Tickets will be sold on September 7, 8, 9, 10 and 11 with final return limit September 16, but by depositing the ticket with the joint agent at Cleveland, on or before September 15, and on payment of the fee of fifty cents, an extension of the return limit up to, and including October 8, may be secured. The rate from Jacksonville will be $26.00, and proportionately low rates which is less than one fare for the round trip, will be made from other points. See agents or write F. M. Jolly, division passenger agent, Jacksonville. B. W. Wrenn, passenge traffie manager, Savannah.

"Through the months of June and July our baby was teething and took a running off of the bowels and sickness of the stomach," says O. P. M. Holiday, of Deming, Ind. "His bowels would move from five to eight times a day. I had a bottle of Chamberlains Colic, Cholera and Diarrhoea Remedy in the house and gave him four drops in a teaspoonful of water and he got better at once." Sold by Anti-Monopoly Drue Store. m

A Summer's Trip at Little Cost to the North.

A personally conducted excursion will leave Jacksonville at 7:45 p. m., Saturday evening, September 7, taking in Cleveland, Toledo, Detroit, the Pan-American Exposition at Buffalo, Niagara Falls, and many other points of interest.

The route will be through Atlanta, around Lookout Mountain at Chattanooga, thence through the meadows and villages of the blue grass region, Cincinnati, etc.

The rates have been greatly lowered for this trip, and in order to secure space, either in the coaches or Pullman sleeping cars, application should be made at once.

This will undoubtedly be the largest and grandest personally conducted tour, as well as the cheapest, that will be operated from this section this year, and will include representatives of the Florida press, state officials, many companies of the state militia, Florida's delegation to the annual encampment of the Grand Army of the Republic, and others.

Mr. H. F. Cary, of 108 West Bay street, Jacksonville, the representative of the Southern Railway, is in full charge of arranging this popular affair, and will be delighted to give promptest attention to any and all inquiries.

The tour will consist of about ten days, but of course it is not necessary to return in that time unless it is specially desired.

To Heal a Hurt.

Use Banner Salve, the great healer. It's guranteed or cuts, sores, wounds, piles and all skin diseases. Use no substitute. Anti-Monopoly Drug Store. m

Dissolution Notice.

The firm of Standley Cranford & Co., is dissolved this day by mutual consent. S. A. Standley, of the old firm, will assume all liabilities and collect all outstanding accounts due the firm of Standley, Crandford & Co.

Thanking the public for the liberal patronage heretofore given the old firm of Standley, Cranford & Co., I ask a continuance of the same at the old stand, where I will continue to do business. S. A. STANDLEY.

Ocala, Fla July 30, 1901.

For Best Values

.....In....

SHIRTS
COLLARS
CUFFS
MEN'S HOSIERY
UNDERWEAR
HATS
UMBRELLAS
ETC. ETC.

....See....

Beckham & Co.,

MERCHANTS' BLOCK,

OCALA - - - FLORIDA.

"Fruit"

To raise good fruit you must have Potash. Fertilizers containing at least 8 to 10% of Potash will give best results on fruits of all kinds.

Write for our pamphlets, which should be in every farmer's library.

They are sent free.

GERMAN KALI WORKS,
93 Nassau St., New York.

A Good Foundation

Means comfort, peace and health The blood can't circulate through poor feet cramped and pinched into tight shoes or shoes of unnatural shape. The feet suffer from corns and bunions, and the sluggish circulation affects the entire health.

We sell shoes that are shaped like the human foot, but yet which retain an air of elegance and style. Comfortable shoes are not necessarily ugly—not so at all, if you come here.

G. A. NASH,

South side of the square. Ocala, Fla.

BENUS' BAKERY

THE STAFF OF LIFE

As made here is pure clean, wholesome and nourishing. We have built up a reputation on the quality of our

BREAD

And we take particular care that nothing shall detract from it. The best flour, prepared by skillful hands in clean, well ventilated rooms and perfectly baked in modern ovens, gives our customers bread unequaled even by the very best home made article.

---For---

Pure, Fresh Drugs

--Go to--

The Anti--Monopoly Drug Store,

Jerry Burnett

OCALA, FLORIDA.

Mercnant Tailoring.

Finest Imported and Domestic Cloths. . .

Cutting a Specialty. Fits Guaranteed.

TAX DEED NOTICE

WHEREAS, MRS. IDA MORGAN, as administratrix of the estate of D. L. Morgan, deceased, has presented to me Tax Certificate No. 737 sale of August 7th, 1899, covering the following land in Marion county, Florida, to wit: [illegible] of lot 3, sec 24, tp 13, s, r 25 e—15 acres, and upon said certificate has demanded from me a tax deed.

Therefore, after the expiration of thirty days from the date of this notice, unless redeemed, it is my intention to issue a tax deed to said lands.

Dated August 13, 1901. S. T. SISTRUNK,
8 16 [Seal] Clerk Circuit Court.