

# THE Ocala BANNER.

The paper "Of the People, for the People and by the People."

ESTABLISHED 1866.

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DOLLAR A YEAR.

SARA ELIZABETH HARRIS, Local Editor.

A night balloon ascension and display of fireworks up in the celestial regions will be one of the most unique sights ever witnessed in this section. It will be one of the attractions in Ocala on the 29th.

Mr. Vincent Moody is now night clerk at the Ocala House.

Mr. Jno. T. Lewis, of Moss Bluff, is among Ocala's visitors today.

There were eighty-two tickets sold for the Clearwater excursion.

Judge Barton has decided not to move from Inverness to Ocala.

Mr. J. W. Sylvester is moving from the fourth into the second ward.

Parties are still scouring the woods and securing options on oil lands.

Charlie Whiteside and L. Ottensner were in Jacksonville yesterday.

Mr. S. A. Bullock has recently been appointed notary public for the state-at-large.

Mr. Ed. L. Wartmann was a pleasant caller at our sanctum Wednesday afternoon.

Mr. Frank Van Volkenburg, of Valdosta, Ga., made a pop call to the city this week.

Divine service at Panasoffkee Sunday next at 8 p. m., conducted by Rev. C. M. Gray.

Col. Albertus Vogt, of Dunnellon, was in Ocala yesterday. He came up from South Florida.

Col. Nick Baroo, of Crystal River, was in Ocala yesterday making a big deposit. It was oil money.

Capt. John H. Stevens, industrial agent of the Plant System, was a guest of the Ocala House Tuesday.

Ballard's Snow Liniment gives instant relief in cases of bleeding burns, bruises, scalds, cuts, etc. Price 25 cts. Anti-Monopoly Drug Store.

Mr. Jake Kline, of the firm of Kline & Campbell, will leave tomorrow via the Clyde Line for New York. He will be a "witness" to many novel sights before his return.

Mr. M. Handelman will leave for the northern markets tomorrow for the purpose of buying the winter stock for the Boston store. This store is rapidly climbing to the top of the mercantile ladder.

Mrs. L. A. Finch, Mrs. Frank Harris, W. E. Finch, Tom Harris, Jno. F. Dunn and Frank Harris, Jr., are back from Clearwater and report the most royal treatment at the hands of the Clearwater people. They were delighted.

Mr. Leon Hanlon gave a crokinole party to the Brick City Orchestra last Friday evening, when a very pleasant evening was spent by those present at crokinole and music by the orchestra, which is composed of the following members: Karl Weihe, leader, piano; Clarence McDavid, cornet; Wilbur Miller, violin; Fred E. Weihe, violin.

Mr. Daniel Bantz, Otterville, Ia., says: "Have had asthma and a very bad cough for years, but could get no relief from the doctors and medicines I tried, until I took Foley's Honey and Tar. It gave immediate relief, and done me more good than all the other remedies combined. Anti-Monopoly Drug Store.

Mr. Jake Brown will leave next Saturday for a purchasing trip. He will be gone a month and will visit Baltimore, Boston, Philadelphia and New York. He will take his time in making his selections, and nothing will escape his vigilant eyes nor be too good for him to buy. He is determined that his patrons shall have the best that money and experience can procure.

The laws of health require that the bowels move once each day and one of the penalties for violating this law is piles. Keep your bowels regular by taking a dose of Chamberlain's Stomach and Liver Tablets when necessary and you will never have that severe punishment inflicted upon you. Price 25 cents. For sale by Anti-Monopoly Drug Store.

Miss Eloise Miller most delightfully entertained the C. O. D's. at home Wednesday evening. Whist and other games were played. Those present were Misses Leafy Sylvester, Florrie Condon, Edna Dozier, Beatrice Sinclair, Louise Harris, Messrs. Angus Birdsey, Oco Zewadski, Bob Matthews, Albert Beck, James Pyles and Bennie Condon. At eleven o'clock the jolly crowd left for their homes after a most delightful evening.

## NEW WAYS OF MAKING MONEY.

### Develop New Industries...Several New and Novel Suggestions.

Everybody, of course, in this age of the world, where nothing is held in common, and money is an idol to which even the most devoted church members bow down in adoration, wants to make money, but a great many don't know how to do it.

One way is to branch out into new fields and try something that has not been tried before; or evolve some scheme for doing quickly what has heretofore been done slowly—as, for instance, forcing the growth of cucumbers in hot houses.

Ostrich farming in California and Florida has proven eminently successful and is entirely a new industry.

A man in Missouri has planted a farm in ginseng and has refused \$80,000 per acre for his crop.

The price of ginseng is \$2.50 per ten plants or \$1 for thirty seeds.

It is used by the Chinese for a religious incense.

Dr. R. R. Snowden is authority for the statement that the plant will grow well in Florida.

The raising of frogs has been successfully carried on by another Missouri man.

He gives the following suggestions:

"The way to stock your pond is simple enough, but to keep the frogs in it after they mature is another question. Frogs get notions every once in a period to migrate. They skip out, no matter if you wire screen them six feet high. I saw a lot of frogs going up such a screen like flies.

Florida offers a paradise for frog raising.

There are schemes and schemes, but the latest and most extraordinary is one projected to make a fortune by raising alligators. The speculator is quite serious in his undertaking, and has purchased 300 acres of swamp land in Georgia, into which he will turn his herd of alligators. The entire 300 acres is to be fenced in. Thirty-seven alligators have already been placed on the farm, and the promoter expects to realize \$600 on his scheme next year. The alligator is said to be the most prolific of all animals, the goat not excepted, and where there is a ready demand for them there is more money in raising them than in any other animal. That there is a demand for them now is shown by the fact that the promoter of this farm now has filed away in his office more orders than he can fill at present.

Here is the land of alligators, where they are indigenous to every lake, and pond, and stream, why is it left to a Georgia man to raise a crop of alligators for profit?

Game of all kinds is getting scarcer every year, and so the young pigeon has come into favor. The raising of squabs for the market is a new but growing business for boys who live in villages, or on farms, near the large cities. Very pleasant business it is, too, and very profitable, if one may judge by the price paid for a dozen of the best white ones in the market. Strictly speaking, a pigeon is a "squab" as long as it sits in the nest, and as soon as it can utter querulous cries for food it becomes a "squealer."

product of Lawrence county. Lawrence Valley is said to be the greatest sunflower-seed market of the world. Since the first clever farmer raised a crop and sold it at nine cents a pound sunflower-seed raising has become an industry among the local farmers. The cost of raising, threshing and preparing for the market an acre crop of sunflower seed is much less than the cost of raising an acre of corn or wheat, and the crop is less disturbed by drought. This year's crop will amount to 5,000,000 pounds, it is estimated.

Here in Florida the sunflower grows as rank and almost with as little care as the common coffee weed.

A Boston paper is responsible for the following new and novel way of making money from an entirely new industry:

"Some years ago 2000 acres of land were purchased in Florida for the purpose of raising wild animals, so that circus men and menagerie owners would not have to go to India and Africa for their beasts. The people of Florida, however, objected to the thought of having ferocious lions, bears, elephants, etc., running loose in their community, so the scheme was abandoned. Our war with Spain delayed matters for awhile, but now three islands off the coast of Florida have been secured, and already expeditions are being fitted out to search for animals and to have them brought to the new farm. The islands are far enough apart so that they cannot swim from one to the other, and there is no fear of them getting away. The new homes are covered with woods, and in some parts a thick underbrush, so it will seem to the animals

Opium is made from the extract of the white poppy, and this plant grows well in Florida, and opium still commands a high price.

A great many things will become profitable industries in Florida that we now reck not of.

Active brain work is as necessary as active physical labor and without the latter very few things will grow even in Florida.

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## GREAT CLEARANCE SALE

OF  
Summer Dress Goods, Laces,  
Embroideries, Hats, Etc.

AT  
**H. B. MASTERS'**  
**POPULAR DEPARTMENT STORE**

We inaugurate this week a most extraordinary [and sensational] sale in Summer Dress Goods, Etc., and ask our patrons and friends to come and take advantage of the greatest Dress Goods bargains ever offered in Ocala. We have many beautiful summer fabrics left over, and they must be sold at once to make room for our new fall stock which will arrive in a few weeks.

### H. B. MASTERS.

Before making your pond always study some natural frog pond. Notice the kind of vegetation that grows in and around it, and then act accordingly. Frogs must be well supplied with food. Put plenty of crawfish in the first thing after the pond is completed. It is easy enough to stock a pond by gathering the tadpoles in the spring of the year, when they can be found by the million. To keep frogs in your pond or marsh you cannot neglect the food supply. I have seen most frogs that were dressed and opened contain partially dressed crawfish in their stomachs, and, to my surprise, I saw a good-sized, hard-shell turtle taken from the maw of a frog. The frog will look on shore and in the water for food. Small birds that come to drink had better look out for his froglets. He does not care a cent about feathers or beaks. The peculiar attraction of red for the frog made me think that he ought to take kindly to boiled crawfish. Frogs will eat beetles, bugs, grasshoppers, caterpillars, or anything that is alive, but you don't see him fooling with any of these insects when placed on a hook. The frog has an appetite and a digestive organ that is marvelous. But to keep the frog at home you must feed him well. The crawfish will serve for deep feeding, and if surroundings are proper the frogs will find enough to keep busy without running away. It will do no good to fence the frogs in, as I said before."

But for market purposes it is a squab up to about one pound live weight and three quarters of a pound dressed. One dozen squabs should average from seven to nine pounds dressed, but not drawn, and they should bring about three dollars per dozen.

Here in Ocala we kill the pigeons, under ordinance, while really there is a fortune in store for some one who will grow them for market. Unlike chickens, they do not have to be fed.

Down in Lawrence county, Illinois, there are acres and acres of good farm land that every summer are given up entirely to sunflowers. When the new wheat is getting strong in the fields of other parts of the country, the fields of Lawrence Valley are dotted with little, tree-like plants that grow with astonishing rapidity, and finally burst into blossom, turning great purple brown disks, fringed with golden petals, to the sun. These sunflowers make a wonderfully pretty picture when one gets up on a high place and looks over the top of a field of them. Ever flower faces the south, or as near to it as possible, and many a moon-faced and heavy sunflower may be seen trying to push its fellows along in order that it may look at the sun. In the fall, when the seeds begin to ripen, thousands of American goldfinches camp in the sunflower fields, for the seeds are favorites with them. But the sunflowers are not cultivated for the benefit of the goldfinches. They form a valuable farm

quite like their native jungles. Care will be taken to divide the animals in such a way that the quarrelsome ones will not be on the same islands, so they will probably be more peaceful than in their own homes.

The pine needle industry is becoming a very important one on the Pacific coast, and surely we grow as many pine trees and as big ones in Florida as are grown along the Pacific or anywhere else in this country. From the leaves of the pines oils are extracted, which are believed to be beneficial in pulmonary complaints.

Two crops are gathered yearly, the later one being always the largest. The leaves of the young trees are preferred, yielding a better quality of oil, it is said. The leaves are stripped from the trees by women and men, who are paid 35 cents a hundred pounds for the needles. Five hundred pounds is regarded as an average day's work.

In the extraction of pine oil 2000 pounds of green leaves are required to produce ten pounds of oil. The process is the ordinary one of distillation.

The oil extracted gives an agreeable flavor to candles. Toilet soaps are made strongly impregnated with essential oil of pine needles.

The extraction of oils from the leaves, roots and tender branches of the camphor tree is also said to be a coming industry.

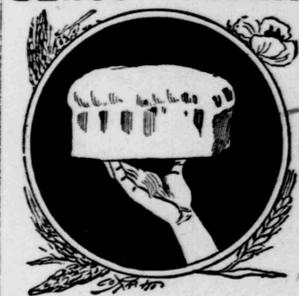
The camphor tree grows in Florida the same as the oak, and, besides being profitable, is ornamental.

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