

THE OCALA BANNER.

The paper "Of the People, for the People and by the People."

VOL. XXXIX, NO. 20,

OCALA, FLORIDA, FRIDAY, DECEMBER 2, 1904

DOLLAR A YEAR

Good Health to the Children

Children especially are fond of dainties, and the housekeeper must look carefully to their food.

As good cake can be made only with good eggs, so also a cake that is healthful as well as dainty must be raised with a pure and perfect baking powder.

Royal Baking Powder is indispensable in the preparation of the highest quality of food. It imparts that peculiar lightness, sweetness and flavor noticed in the finest cake, biscuit, doughnuts, crusts, etc., and what is more important, renders the food wholesome and agreeable to young and old.

ROYAL BAKING POWDER CO., NEW YORK.

SARA ELIZABETH HARRIS, Local Editor.

LOCAL HAPPENINGS

Mr. R. L. Ivey, formerly of Ocala, but now of Deland, returned home Sunday after a brief visit here.

Mr. Bernard Seligman, of Columbus, Ga., arrived in Ocala Sunday to spend a few days with friends here.

Mr. John E. Charles and Mr. S. L. Griggs, of Oxford, were among Ocala's numerous visitors on Monday.

Mr. R. J. Knight, of Crystal River, a prominent turpentine, was in Ocala Sunday on his way to Jacksonville.

Mrs. Ion Farris has been quite sick for several weeks at her home in Jacksonville, but is now recuperating.

Mr. and Mrs. Edward Holder drove up Sunday from their Dunnellon home and returned home Monday afternoon.

Mrs. C. P. McGrath returned home Sunday from Tampa, where she had been the guest of her sister for two weeks.

Edward Atkinson, the statistician, says our recent wars and territorial expansion in the last eight years have cost twelve hundred million dollars.

Mr. John A. Bishop, of Sylacauga, Alabama, stopped over in Ocala Monday morning. He was en route for a visit to his old home at Clearwater.

Prof. A. J. Foskett, of Gainesville, is on a visit to his Ocala friends. Mr. Foskett has recently returned from a trip abroad and is looking most excellent.

Mr. Frank Sands, of New York, formerly the manager of the Ocala Telephone Company, passed through Ocala Monday on his way to Dunnellon to put in some telephones there.

Mr. and Mrs. David S. Woodrow and daughter and Miss Janie Woodrow, who have been at the Woodrow cottage, "Blair Villa," at East Lake Weir for several days, returned home Monday afternoon.

Mr. and Mrs. Henry W. Long, Mrs. Godson and Miss Mable Godson and Mrs. Arns, who were in charge of the Marion county exhibit at the South Florida fair, returned home Sunday from Tampa.

The many friends of Mr. Ben Rayson, who has been so ill for many weeks, will be delighted to know that he was able to be on the streets Monday and hope that his recovery will be permanent.

Mr. Neil M. Allred, who has been spending the past five months at Hendersonville, N. C., arrived home Sunday afternoon much to the pleasure of his friends. Mr. Allred's family preceded him home several weeks ago.

The young men gave an extremely pleasant dance at the armory Friday night. About fifteen couples were present. The affair was very informal and the young folks spent a very happy evening.

Mr. Harry Curd, who accompanied his sister, Miss Nellie Curd, to Ocala, left Friday afternoon for his home at Salisbury, N. C. Miss Curd will remain with Mrs. Frank A. Teague for the winter.

Mr. E. C. Bennett, who has been spending the past ten days in Ocala with his wife and baby at the home of Mrs. Bennett's parents, Mr. and Mrs. Clark, left Monday for his home at Bristol, Tenn. Mrs. Bennett and baby will remain in Ocala for the winter.

"Advertising is a delusion and a snare. I had some advertising cards printed about two years ago and I have nearly all of them in my desk drawer now. More money thrown away;" was the comment of merchant Cobwebs a few days ago.

The Florida House is keeping abreast of the progress of the times. It has recently received a fresh coat of paint and the interior has all been renovated. The table is fine. The man who takes one meal there always goes back for the second.

Mrs. J. M. Jackson and her two attractive daughters, who have been the guests of Mrs. Jackson's parents, Mr. and Mrs. J. M. Barco at the Savoy hotel for the past few weeks, left Friday for a visit to Dr. Jackson's parents at Bronson before returning home.

Thanksgiving Sermon

Rev. Rufus Rowland continues to receive encomiums for his beautiful thanksgiving sermon. Everyone who heard it is throwing a bouquet his way.

Mr. Rowland said that all loving, patriotic Americans joined in the celebration of the day, and as a nation we had many things to be thankful for. Thankful for the greater freedom we enjoy compared with other nations. Thankful that war and strife are becoming more distasteful and that the white flower of peace is making its influence more and more felt among the nations and especially our own. Thankful for our mild, balmy climate. Thankful for the life and example of the "Man-of-Galilee"—who has been an inspiration for unselfishness and the power of overcoming evil with good. Thankful for the hope of heaven and the enjoyment of eternal felicity.

In both thought and diction the sermon was very beautiful and delighted those who heard it.

An Enjoyable Cane Grinding.

Friday night the members of the new club recently organized by a number of the young married people, were given a very delightful time by Mr. and Mrs. S. A. Rawls. The party were driven out to the Marion Farms, where they are now engaged in grinding cane. An old fashioned candy pulling was one of the pleasures of the evening and everyone heartily enjoyed themselves. The guests of Mr. and Mrs. Rawls were the following: Mr. and Mrs. F. L. Watson, Mr. and Mrs. G. R. McKean, Mr. and Mrs. C. V. Miller, Mr. and Mrs. A. H. Marsh, Mr. W. A. Murphy, of Fairfield.

A New Business Establishment.

Mr. Rossie E. Yonge informed a representative of the Ocala Banner Saturday afternoon that he would in a few days start the erection of a new iron building on South Osceola street between Fort King avenue and South Second street, to be 30x50 feet one story.

The building will be occupied by a gentleman well known to the people of Ocala, who proposes to run a repair shop for automobiles, gasoline engines, electrical appliances, etc. The new establishment will also do contract work in plumbing, gas and electrical fitting and other work pertaining to the building trades.

The names of the promoters of this new business will be made known later.

Hard Wood Factory.

Mr. Thomas W. Lutz, formerly of this city, and Mr. Harry Blackburn, who is quite well known here, have entered into co-partnership and are erecting a hardwood factory at Live Oak. It will be only a short while until this new business enterprise for Live Oak is under way and it will mean much for that city.

Mr. Lutz has the best wishes of his many Ocala friends for a big success in his new business venture.

Mr. McKay's Barn Destroyed.

About midnight Friday the barn belonging to Mr. George McKay was discovered to be wrapped in flames. The fire had gained too much headway before it was discovered to be able to save it, but Mr. McKay's house and other buildings were saved. The barn contained a large quantity of hay and was completely destroyed. The loss on the building was covered by insurance.

Will Give Charming Party.

Mr. and Mrs. D. E. McIver have issued cards to an evening party at their home on Friday evening, Dec. the second from eight to twelve o'clock. A large number of Ocala's society young people have been invited and are looking forward with a great deal of pleasure to Mr. and Mrs. McIver's party.

ANNOUNCEMENT!

HELVENSTON-BLITCH-PASTEUR CO.

OCALA, FLORIDA.

We take pleasure in announcing to our friends and the public in general that we are now prepared to offer for inspection a new and most complete line of Dry Goods, Notions, Shoes and Gents' Furnishing Goods of the very best materials and strictly of the current season's designs fresh from the designers. In selecting this new stock our buyers have given most studious time and personal thought with the view of supplying the public with the best and most reliable goods on the market. It is our intent and purpose to carry at all times the newest and most reliable creations of the season in High Grade as well as Popular Priced Goods.

Cloaks.

A new and most complete line of ladies' and misses' and children's jackets, both long and short, in black, tan, browns, blues and castors, etc.

Belts.

Handsome creations in silk, velvet, crushed plush, kid, etc. red, brown, white, green, black and orange, and of the very highest artistic type of workmanship.

We solicit MAIL ORDERS, and are prepared to send out samples of dress goods, etc. Write to us if you want anything.

COLORED DRESS GOODS

In our Dress Goods Department we have a multitude of new weaves, a great variety of fine fabrics, as well as inexpensive goods. In fact this department abounds in the choicest novelties of the season of foreign and domestic art in useful staple goods, and to see our prices will convince you that our goods afford maximum excellence and minimum expenditure.

In Dress TRIMMINGS we have a collection of novelties in Appliques, Persian and Silk Braids, Etc., which are clever and far from commonplace in all manner of designs, colors, etc.

SILKS.

Beautiful line of Silks—the kinds most in vogue—for suits, skirts, shirt waists, etc. in fancy and plain colors. See our Peau de Soir at \$1.00, and our guaranteed Taffeta at \$1.00 and 75 cents. Best on the market for these prices.

Corsets.

We carry "Warner's Rust Proof" and Colton's "Invisible Lacing," made of coutel, batiste and satin, in all good straight front models; low bust, long hips, medium high bust, and short hips.

Hosiery and Underwear.

Health, warmth, and money saved if you buy our Hosiery and Knit underwear. A most complete line.

Gloves.

Full line of ladies' kid gloves. We handle the Foster make, (guaranteed) and other goods brands. Best 75c grades to be found.

Line of Comforts, Blankets, Quilts, Sheets & Pillow Cases. Useful Values in Table Linen, Napkins and Towels.

SHOES

Ralston Health Shoes

FOR MEN.

We think we have secured the strongest lines of Men's \$3.50 and \$4. Shoes that are to be had. Our stock is new and clean. The shapes are right and they fit the foot. Our Bluchers in Ideal Kid and Baker's Corroto Colt are beauties and are guaranteed.

Good Fitters Good Wearers Right Prices

BARGAINS THAT ARE BARGAINS.

In our back room we have arranged Bargain Counters in order to close out some lines of goods that we are going to discontinue. It will pay each and every one of you to investigate them.

One lot Men's Hats; original prices were \$1.00 to \$3.00; now 50 cents to \$1.50.

150 Men's Suits; original prices \$6.00 to \$10.00; now \$3.50 to \$6.00.

150 Men's Coats; original prices \$2.50 to \$4.00; now \$1.25 to \$2.25.

One lot Boys' Pants, all sizes, 25 cents to 75 cents.

One lot Decorated China, all new and pretty; original price 20 cents a piece; now 10 cents.

DON'T FAIL to give us part of your time when in Ocala, because it will be to your interest to call on us.

One lot Decorated China, all new goods; regular price 35 cents; now 20 cents a piece.

200 sets Cups and Saucers, plain; 100 sets Cups and Saucers, decorated; at greatly reduced prices.

Agate and Tinware at very low prices.

Glassware, Hardware and a great many other useful things that you can get at half price.

Lack of space makes it impossible for us to tell you of even half the special attractions in our store. Investigate our offerings; it will profit you. Come and see us and make our store your headquarters. We shall certainly endeavor to make you welcome.

Sincerely Yours,

HELVENSTON-BLITCH-PASTEUR CO.

UNION BLOCK, OCALA, FLA.

FOLEY'S HONEY AND TAR

FOLEY'S HONEY AND TAR