

Special Holiday Offer
Substantial Christmas Gifts.
Our Gift to the People is Ten Thousand Dollars.
 (See Plan of Distribution.)

Our prices are at least 20 per cent less than the ordinary store is asking. We propose to give you an additional 10 per cent. Figure this out, then come look us over and we will convince you that we Make Good on the proposition as we have always made good on every proposition we make.

\$10,000.00 To Be Given Away!

OUR PLAN

We will have this advertisement, calling attention to our large and elegant stock of Furniture, in the daily and weekly papers every week from now till Christmas, having a circulation of 2,500 each week. Each advertisement of this series is worth \$1.00, and as this advertisement will appear four times, the grand total of 10,000 advertisements, each one of which is redeemable at our store at \$1.00 each, which will amount to \$10,000 if all advertisements are presented for redemption.

We propose to redeem these advertisements in the following manner:— On all cash purchases of \$10 or more, we will accept one advertisement as \$1.00 Cash. On all cash purchases of \$20 or more, we will accept two advertisements as \$2.00 Cash, and so on, based on amount of cash purchase made.

Remember, each and every one of the 10,000 advertisements published by us in this series, and bearing the following surrender certificate, is worth \$1.00 each.

No advertisements will be redeemed after midnight, December 31st, 1909.

Ocala, Fla., 1909.

This is to certify that I have this day received from the Ocala Furniture Co. One Dollar (\$1.00) in value for the surrender of this advertisement.

Signed:

Address:

December 09.

Smith & Roberts,
Ocala Furniture Company,
OCALA, Florida.

OUR CANTALOUPE

A citizen of Tampa who has been north and east several times this year says the Florida cantaloupe is the best in the country. He has tried them in comparison with the celebrated Rocky Ford direct from Colorado and he pronounces the Florida article superior. There is good money in the culture of this delicious fruit or vegetable, whichever it is, and it is a matter of surprise that more people in this state do not engage in it. Our melon is so much earlier than the Colorado article that there is no competition.

The cultivation of the cantaloupe is very simple and easy, and the harvesting and shipping equally so to the man who can refrain from picking until his stuff is ripe. There are few things more vain and disappointing than a green melon of any description, and those folks who can't wait until they are ripe or don't know how to tell when that stage is reached better go into the raising of cucumbers, in which size is the only criterion of fitness for market. And, by the way, cucumbers are a pretty good thing for the shrewd and industrious man to make money on—but it is unwise to try to raise both them and melons on the same farm. We have seen and tested cantaloupes that we would be willing to bet had been crossed with cucumber by insects. If you go into cantaloupe culture keep clear of cucumbers, and be sure your melons are ripe and sweet before you ship them to market—but guard against their being too far advanced as to become mushy under a week or ten days.—Tampa Times.

If you are suffering from biliousness, constipation, indigestion, chronic headache, invest one cent for a postal card, send to Chamberlain Medicine Co., Des Moines, Iowa, with your name and address plainly on the back, and they will forward you a free sample of Chamberlain's Stomach and Liver Tablets. Sold by all dealers. m

son was recently born to Mr. and Mrs. Russell Griswold Colt, of Pittsburg, Pa. Mrs. Colt is known the world over as Ethel Barrymore, and is one of our greatest actresses.

HAIR WORK

All kinds of hair work done. Satisfaction guaranteed. Harriet Hill, 212 North Magnolia St., Ocala. 16-22-57w

A LITTLE FLIGHT OF FANCY

Some time ago a correspondent desired to know how many curious ideas were suggested by the design which is stamped on the smallest American coin in circulation. It is herewith furnished:

1. A messenger. One sent (one cent).
2. What a prisoner most desires. Liberty.
3. Part of a river. Mouth.
4. What a man should be to a woman. Shield.
5. A school child in distress. Pupils under the lash.
6. Worn in the penitentiary. Stripes.
7. On every man's hat. Rim.
8. The land of the free. U. S. of America.
9. A writing implement of long ago. Quill.
10. A flower. Tulips.
11. A small animal. Hare.
12. Part of a trunk. Lid.
13. Guardian of peace. Chief.
14. Union of youth and old age. 18-96.
15. What a conceited person thinks of most. Face.
16. Leading man in a theatrical company. Star.
17. Orchestra. Band.
18. Part of a hill. Brow.
19. What a married couple should be. United.
20. What a young man likes to have with a pretty girl. Date.
21. Weapon. Arrow.
22. Name of a fruit. Date.

Rich Men's Gifts Are Poor

beside this: "I want to go on record as saying that I regard Electric Bitters as one of the greatest gifts that God has made to woman," writes Mrs. O. Rhinevault, of Vestal Center, N. Y. "I can never forget what it has done for me." This glorious medicine gives a woman buoyant spirits, vigor, of body and jubilant health. It quickly cures nervousness, sleeplessness, melancholy, headache, backache, fainting and dizzy spells; soon builds up the weak, ailing and sickly. Try them; 50 cents, at Tydings & Co. m

Florida to Have a Greek Church

Work on the new Greek church is progressing rapidly, the outside work being about completed. The structure is of wood with metallic roofing, and will be a conspicuous object in the central portion of town.—Tarpon Springs News.

CHRISTMAS SHOPPING

Get the hop
 For the Christmas shop.
 And don't stop
 Till you've got your crop
 Of Christmas things all in.
 And your tin,
 To the last cent,
 Is spent
 On a sentiment
 That's good all through,
 But which makes you swear
 If you stand it off
 Till the very air
 Is filled with the rush
 And the jam and the crush
 And the pull and the haul
 And the punch and the maul
 And the run and the jump
 And the shove and the thump
 Of a million buyers
 Who wait and wait,
 Then all crowd in
 So they won't be late;
 A million buyers
 Who swear and sweat,
 Who squeeze and reach
 Who fume and fret;
 A million buyers crowding through
 A million others
 Just like you,
 Say,
 That's no way
 To get a hop
 For the Christmas shop.
 Is it? Wow!
 Do it NOW!
 —W. J. Lampton.

The peculiar properties of Chamberlain's Cough Remedy have been thoroughly tested during epidemics of influenza, and when it was taken in time we have not heard of a single case of pneumonia. Sold by all dealers. m

The Nicaraguan Affair

Calling attention to the crisis in Central American affairs brought about by the summary execution in Nicaragua of two Americans, the president announces that this government has terminated diplomatic relations with the Zelayan administration in Nicaragua and intends to take such further steps as may be found most "consistent with its dignity, its duty to American interests and its moral obligation to Central America and to civilization."

In opposing any immediate investigation of the New York customs house scandal the president takes the ground that such investigation "might by giving immunity and otherwise, prove an embarrassment in securing conviction of the guilty parties."—President Taft's Message.

The greatest danger from influenza is of its resulting in pneumonia. This can be obviated by using Chamberlain's Cough Remedy, as it not only cures influenza, but counteracts any tendency of the disease towards pneumonia. Sold by all dealers. m

EXECUTIVE RECOMMENDATIONS

Projects recommended by the president include:

- A ship subsidy to encourage American shipping.
- Publicity of political contributions in elections of members of congress.
- Civil pensions.
- A higher rate of postage on periodicals and magazines.
- A fund of \$50,000 to aid in suppressing the "white slave" trade.
- A commission to evolve a plan to expedite legal procedure and mitigate the "law's delays."
- Construction of an artificial island and fortification in the entrance to Chesapeake bay, two battleships and one repair ship for the navy and the establishment of an extensive naval base at Pearl Island, Hawaii.
- A national bureau of health.
- Statehood for New Mexico and Arizona, and an appointive governor and executive council for Alaska.
- Civil control of the Lighthouse board and separation of the national astronomical observatory from naval control.
- Celebration in 1912 of the semi-centennial of negro emancipation and reimbursement of the depositors of the defunct Freedman's Trust and Savings Company.
- Consolidation of the bureaus of manufacture and statistics in the department of commerce and labor.
- Appropriation for the remodeling of the District of Columbia jail.—President Taft's Message.

Stung for 15 Years

by indigestion pains—trying many doctors and \$200 worth of medicine in vain. B. F. Ayers, of Ingleside, N. C., at last used Dr. King's New Life Pills, and writes that they wholly cured him. They cure constipation, biliousness, sick headache, stomach, liver, kidney and bowel troubles. 25c. at Tydings & Co. m

To Bond for Good Roads

St. Lucie county has joined the progressive counties of the state in an endeavor to construct a system of hard-surfaced roads, the election held Wednesday submitting the question of issuing bonds in the sum of \$200,000 having carried successfully by a majority of not less than seventy-five throughout the county.—Fort Pierce Tribune.

When in Ocala don't forget Hogan's Place. He will do all in his power to make it pleasant for you. Hogan, the whiskey man. x

OCALA DEVELOPMENT COMPANY

DO You Want us to Build You a Home in Ocala? We will Build You a House on Your own Lot.

Carry Your Insurance. Pay Your Taxes and Let You Pay us in Monthly Payments. A Little More Than You Pay Rent.

Call at Office Over Martin & Carns Store, or Write

J. J. FORT, :-: Ocala, Fla.

P. O. BOX 195.

UNDERTAKERS
AND LICENSED EMBALMERS

Coffins, Caskets, Burial Robes, Flowers, Etc

Special attention given to preparing bodies for shipment to distant parts. Calls answered promptly, day or night.

LOTS FOR SALE IN GREEN WOOD ANNEX CEMETERY

SMITH & ROBERTS
 PHONES: DAY 10, NIGHT 94

DAVID S. WOODROW
 Phone 165
WOODMAR SAND & STONE COMPANY
 Office in Holder Block OCALA, FLORIDA
 CRUSHED STONE, CEMENT, LAKE WEIR SAND, COMMON SAND
 We have a stone crusher at work in Ocala and are prepared to do all kinds of Cement Work, Build Foundations, make Concrete Blocks, Cement Brick, Build Sidewalks, Artificial Stone Paving, Gravel, Manure, Cement Blocks for Foundations for house work, which look better than brick, and are cheaper. Warehouse and Crusher on A. C. L. Railroad Track, North of the Foundry.