Now in Full Force

On our opening day, October 3rd, the weather was rather against us, but it seems the crowd was with us, and they keep coming now in larger crowds and it shows that the public appreciate the great values we offer.

Consider quality and price. You will surely follow the crowd to "The Hub." We do not put up any "hot air" stories or bring in job lot goods to blind the public. We offer you a real bona fide reduction sale on high grade merchandise. We guarantee every article we sell or money cheerfully refunded if goods are not as represented.

The Greatest Clothing, Furnishing and Shoe Sale of The Season

Boys' Dr. Wright Health heavy fleece shirts and drawers, 35c opening sale.....

Men's heavy caps, fur lined, inside bands, reg 1.50 and 1.25 95c values, opening sale...

Regular 1.75 and 2.00 caps, 1 opening sale

Regular 75c caps, fur band, opening sale

Men's fancy overcoats, 51 inches long, reversible collar, our regular ng, reversion 18.00 and 16.50 guaran- 13.50



Men's all wool extra heavy overshirts, a great bargain at 69c 1.50, fall opening sale.

Men's cotton mitts, only 2 pair to one customer, fall opening 3c

Dress shirts, reg 1.25 and 1.00 50c values, opening sale.

Men's corduroy shirts, gray, brown and blue, reg 2.25 values, opening sale.

Men's wool sweaters, opening sale.

One lot of men's all wool sweater coats, reg 3.50 and 3.00 2.48 values, opening sale

One lot of sweater coats which we run as a "leader" at 2.50, guaranteed pure wool worsted, opening sale....

Mens heavy English Muleskin Sheep Lined Ulsters 54 inches long, Fur Shawl Collar Opening Sale..

No. 905, Mens Heavy Water Proof Duck Sheep Lined Wom-bat Collar, Sale Price. 5.00

No. 904, Mens Duck Sheep Lined Coats Fur Collar Sale Price.....

No. 5052, Mens Extra Heavy English Moleskin Sheep Lined Coats. Beverette Collars Opening Sale.....

No. 6110, Mens Imported Corduroy Sheep Lined Coats, Wombat Collar, 3-4 length Opening Sale ...

Men's "Jaeger" health fleece underwear, very heavy, fall **30c** opening sale...

Men's fine cashmere hose, regular value 25c, opening 10c

Men's wool overshirts with the new military collar, opening 95c

Men's extra heavy outing shirts, all sizes

Men's 25c suspenders, 16c opening sale

Men's extra heavy fine wool shirt and drawers to match, natural gray

Men's extra heavy fine all wool union suits. We won't tell you what the other store sells at, but we know when we charge you 3.50 for that garment you won't dispute us on the price and value, opening sale.

these prices carefully and compare them with some of the job lot prices offered, or in catalogs. All our goods are marked in plain figures, and everything we offer we have in stock; not on paper only. Remember the sale starts Tuesday, Oct. 3rd.

Men's fine heavy ribbed shirt and drawer, the best garment for this time of the year, opening 39c

One lot of new four-in-hand ties. We don't mark them way up and then down, but we can say that this is the best 50c tie on the market; no job goods 25c opening sale

One lot of fine heavy all wool shirts and drawers, 79c opening sale...

Men's extra heavy all wool sweater coats with large collars, 4 pockets, our regular 6.00 value, opening sale

Ladies' fine all wool sweater coats, red and white, reg 4.00 values, opening sale...

Black Irish freize velvet, collars 48 and 51 inches long, reg 12.50 and 15.00 overcoats, opening sale.

Men's very best St. George Kersey and Irish frize overcoats, 51 inches

Mens reg. 27.50 and 25.00 suits, all the latest patterns and designs, Fall opening 21

No. 1022. Mens Extra Fine Water Proof Sheep Lined Coats, Beverette Collar full 3-4 length Sale Price.....

All our Sheep Lined Clothing are made by the Great Western Manufacturers, no job goods.

Boys' Long Pant, Suits, Lot 1—6.00 and 7.00 val- 3.00 ues, opening sale.

Lot 2-Regular 8.00, 10.00 values, opening sale .

We carry nothing but high grade clothing, the famous Shrunk" and "Fidelity." garment is guaranteed to you. No sweat shop makes and "hot" air prices put up and then down. Mens all wool suits, brown and

grays, regular 18.00 and 20.00 suits. Opening sale ...

Mens guaranteed suits, reg. 14.00 13,50 and 12,50 opening sale...



Every article on sale is marked as advertised. No "sidewalk pullers" will be employed. This is no "sick" or "moving" sale to fool the public; it is a straight legitimate business sale. We do not mark our goods above their value and make the public believe that they get their goods mostly for nothing. We will pay a "reward" of \$100.00 to any man or woman who can show that we changed the original prices. We have hundreds of other bargains. Come early-"The early hird catches the worm."

Remember The Place 227 Main Street Tuesday, October the 3rd



J. D. WOLPERT, Proprietor

Be Sure and Attend This Sale

Railroad fares paid to buyers of \$40.00 or over for a radius of fifty miles during this sale.