

From The Little Acorn Grew The Mighty Oak

**J. C. Penney Co.
Stores**

1. Kemmerer, Wyoming.
2. Cokeville, Wyoming
3. Murray, Utah
4. Preston, Idaho
5. Malad, Idaho
6. Richmond, Utah
7. Rexburg, Idaho
8. Mackay, Idaho
9. Legiston, Idaho
10. Moscow, Idaho
11. Eureka, Utah
12. Price, Utah
13. Trinidad, Colorado
14. Mt. Pleasant, Utah
15. Provo, Utah
16. Spanish Fork, Utah
17. American Fork, Utah
18. Midvale, Utah
19. Bingham Canyon, Utah
20. Bountiful, Utah
21. Montrose, Colorado
22. Aichfield, Utah
23. Gunnison, Utah
24. Ely, Nevada
25. McGill, Nevada
26. Pendleton, Oregon
27. Athena, Oregon
28. Walla Walla, Washington
29. Dayton, Washington
30. St. Anthony, Idaho
31. Wenatchee, Washington
32. Aguilar, Colorado
33. Grand Junction, Colorado
34. Great Falls, Montana
35. Helper, Utah
36. Las Animas, Colorado
37. Centralia, Washington
38. Chehalis, Washington
39. Dallas, Oregon
40. Albany, Oregon
41. Roseburg, Oregon
42. Kellog, Idaho
43. Alamosa, Colorado
44. David City, Nebraska
45. Downey, Idaho
46. Shoshone, Idaho
47. Colville, Washington
48. Springville, Utah
49. Winslow, Arizona
50. Needles, California
51. East Las Vegas, New Mexico.
52. Fort Morgan, Colorado
53. Heber City, Utah
54. Gallup, New Mexico
55. Rigby, Idaho
56. Wahpeton, North Dakota.
57. Fargo, North Dakota
58. Grand Forks, North Dak.
59. Tooele, Utah
60. Grand Island, Nebraska
61. Hastings, Nebraska
62. Durango, Colorado
63. The Dallas, Oregon
64. Baker City, Oregon
65. La Grande, Oregon
66. Tonopah, Nevada
67. Chico, California
68. Anaconda, Montana
69. Kalispell, Montana
70. Leavenworth, Wash.
71. Abilene, Texas
72. Bakersfield, Cal.
73. Sterling, Colorado
74. Loveland, Colorado
75. Laramie, Wyoming
76. Rawlins, Wyoming
77. Beatrice, Nebraska
78. Devils Lake, No. Dak.
79. Colfax, Washington
80. Pomperoy, Washington
81. Missoula, Montana
82. Marshfield, Oregon
83. Sedro, Woolley, Wash.
84. Wallace, Idaho
85. Mesa, Arizona
86. Albuquerque, New Mexico
87. Roswell, New Mexico
88. Raton, New Mexico
89. Fort Madison, Idaho
90. Burlington, Iowa
91. Newton, Kansas
92. Wausau, Wisconsin
93. Bisbee, Arizona
94. Miami, Arizona
95. Prescott, Arizona
96. Ottumwa, Iowa
97. Modesta, California
98. Watertown, Wisconsin

When we see the mighty oak spreading its hardy branches that seem to defy the elements of the atmosphere, we seldom think of the acorn, and the distinguished substance that the little shell contains.

But from the little acorn came the mighty oak.

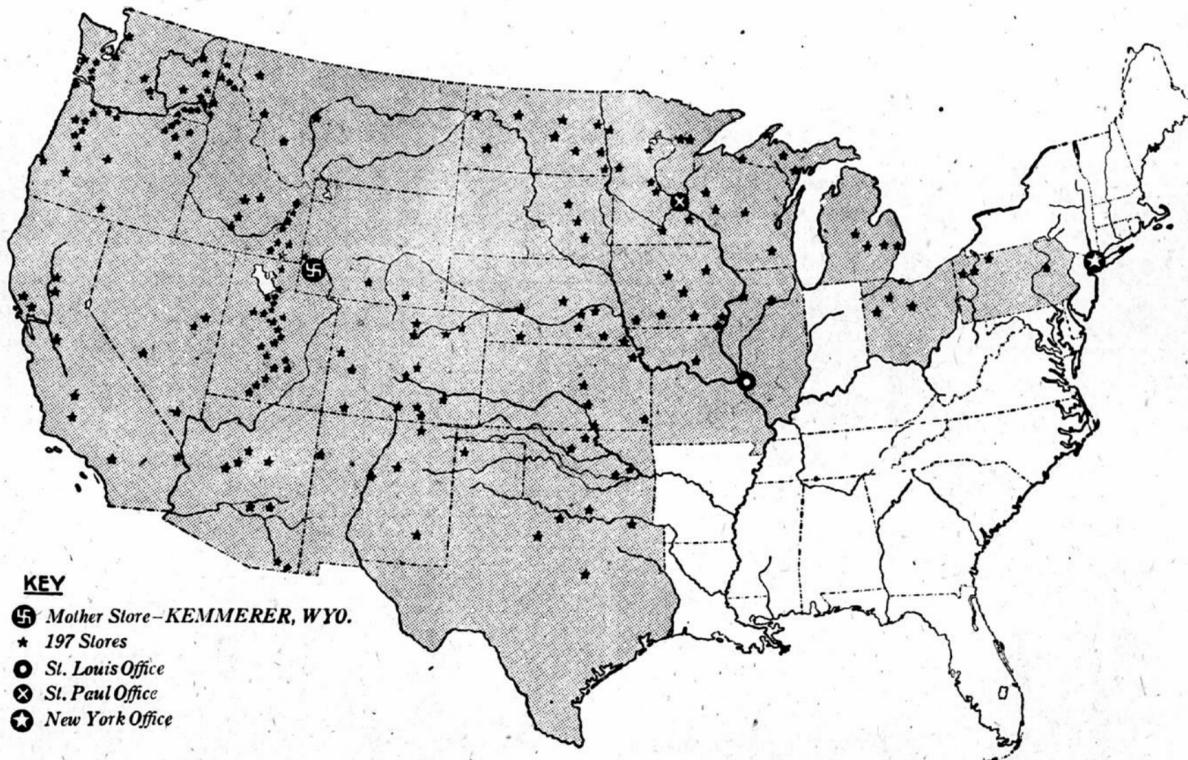
In comparing the rapid and substantial growth of the J. C. Penney Co. to that of the mighty oak, we will never lose sight of the little acorn that fell in the seemingly out-of-the-way-place-Kemmerer, Wyoming, in 1912. This little acorn was the MOTHER STORE as shown on the map. It was neither the size of the acorn or the shape of the shell, but the distinguished substance of the kernel that gave life to the Mighty Oak. This is literally true in regard to the Mother Store.

It is not the size of the building, its location or the amount of capital invested that formed the nucleus around which such an organization has been built, but in the distinguished character of its founder, Mr. J. C. Penney, his high standard of business principal and his ability to surround himself with men who adhered strictly to the principals of the Golden Rule.

Every store of the J. C. Penney Co. official map denotes a successful store. We have never had a store that proved a failure. So long as a store adheres to the Mother Store's ideas it cannot fail.

"In Unity There Is Strength"

Test of J. C. Penney Co. Stores



- KEY**
- ☉ Mother Store—KEMMERER, WYO.
 - ★ 197 Stores
 - St. Louis Office
 - ⊗ St. Paul Office
 - ⊕ New York Office

197 Reasons Above Show You Can Always Do Better At

J. C. Penney Co.
Incorporated
197 BUSY STORES

A Nation Wide Institution

**J. C. Penney Co.
Stores**

99. St. Cloud, Minnesota
100. Hibbing, Minnesota
101. Everett, Washington
102. Santa Rosa, California
103. Little Falls, Minnesota
104. McCook, Nebraska
105. Milton, Oregon
106. Ritzville, Washington
107. Eugene, Oregon
108. Mankato, Minnesota
109. Astoria, Oregon
110. Montesano, Washington
111. Coeur D'Alene, Idaho
112. Minot, North Dakota
113. Williston, North Dakota
114. Sheley, Idaho
115. Valley City, North Dakota
116. Dickinson, North Dakota
117. Pullman, Washington
118. Jerome, Idaho
119. Canon City, Colorado
120. Marshalltown, Idaho
121. Redfield, South Dakota
122. Falls City, Nebraska
123. Ord, Nebraska
124. Waitsburg, Washington
125. San Bernardino, California
126. Fergus Falls, Minnesota
127. Sand Point, Idaho
128. Okmulgee, Oklahoma
129. Manga, Utah
130. Rice Lake Wisconsin
131. Red Wing, Minnesota
132. Salem, Oregon
133. Lakeview, Oregon
134. Ironwood, Michigan
135. Bemidji, Minnesota
136. Bpskoge, Oklahoma
137. Moline, Illinois
138. Corvallis, Oregon
139. Olympia, Washington
140. Chippewa Falls, Wisconsin
141. Hillyard, Washington
142. Virginia, Minnesota
143. Oregon City, Oregon
144. Marysville, California
145. Enterprise, Oregon
146. Las Vegas, Nevada
147. Hood River, Oregon
148. Calumet, Michigan
149. Escanaba, Michigan
150. Ishpeming, Michigan
151. Tekoa, Washington
152. Mitchell, South Dakota
153. Huron, South Dakota
154. Oelwein, Iowa
155. Salt Lake City, Utah
156. North Platte, Nebraska
157. Atchison, Kansas
158. Paris, Texas
159. Salina, Kansas
160. Dalhart, Texas
161. Creston, Iowa
162. Colorado Springs, Colorado
163. Temple, Texas
164. Wichita Falls, Texas
165. Nephi, Utah
166. Douglas, Arizona
167. Flagstaff, Arizona
168. Pittsburg, Kansas
169. Longmont, Colorado
170. Shenandoah, Iowa
171. Arkansas City, Kansas
172. Lapeer, Michigan
173. Port Huron, Michigan
174. Crookston, Minnesota
175. Carrington, North Dak.
176. Grace, Idaho
177. Blackwell, Oklahoma
178. Alma, Michigan
179. Bend, Oregon
180. Oil City, Pennsylvania
181. Lima, Ohio
182. Mansfield, Ohio
183. Ardmore, Oklahoma
184. Jerome, Arizona
185. Bradford, Pennsylvania
186. Napa, California
187. Fostoria, Ohio
188. Franklin, Pennsylvania
189. Moberly, Missouri
190. Porterville, California
191. Enid, Oklahoma
192. Pittston, Pennsylvania
193. La Salle, Illinois
194. Marysvale, Utah
195. Webster City, Iowa
196. Hailey, Idaho
197. Owosso, Michigan

EPPING
By a Staff Correspondent

(Too late for last week)

On Tuesday evening of last week Mr. Heipeler from north of town had a very painful accident while repairing a well, the pump was pulled several feet out of the well while working with the pipes the pump fell on Mr. Heipeler's hand and crushing it seriously.

Imond Haney spent Wednesday visiting in Ray at the home of her cousin Mrs. John Haney.

Mrs. Harry Gimberling and son

Mure spent Friday visiting in Ray. Bill Haney transacted business in Williston Friday.

John Forseth has accepted a position in Beachler's store.

Will Schroeder who has been visiting at the home of his brother returned Wednesday to his own home at Havre.

Mr. and Mrs. Warren Murch and family of Powers Lake visited with relatives at Epping from Friday evening till Monday noon.

Donny Upp from Dow transacted business in Epping Saturday.

Dick Collins was a passenger to Minneapolis Saturday. He will spend the winter with his mother.

Misses Anderson and Crow and

Ralph Williams spent Sunday at the Levitt home.

Lloyd Mohn visited with friends at White Earth Sunday.

Mr. M. L. Barnes and son from north of town were passengers to Virginia Thursday. They expect to assist Uncle Sam in the ship yards.

Delbert Haney who has been ill the past week with the "flu" is improving rapidly.

Francis Tong of Ray arrived Saturday evening for a week's visit at the home of his sister, Mrs. Harry Gimberling.

Mr. and Mrs. Beachler were dinner guests at Harry Gimberling's Sunday.

Mrs. Louis Levitt spent Monday

at her home in Ray.

Mrs. Hanson and children who have spent the summer visiting with her father Erick Guggedahl returned Sunday evening to her home at Miles City.

Mrs. Carr and son Charles visited Sunday with her daughter in Epping.

Mr. Huseby spent Sunday at his home in Ray.

Misses Anderson and Crow who have spent the past week visiting at their homes in Williston returned on Sunday to Epping. Their school commenced Monday.

Mr. and Mrs. Olaf Bjella are improving rapidly.

Mrs. Richard Gibert is assisting at the Bjella home.

Miss Rawatcher arrived Monday noon in Epping. She will assist at the Schroeder home.

Mrs. Roy Udy after spending a week in Epping returned to her home at Homestead, Mont., Sunday evening.

Ellis Evans was a passenger to Spring Brook Saturday evening.

Mr. and Mrs. Bill Haney and son Herbert Veron, Marie Ginther and Lily Ellingson were dinner guests at the McConnell home Sunday.

Sam Melland was a passenger to Williston Sunday evening.

Mr. and Mrs. Schaaf and daughter were passengers to Williston Sunday.

Mrs. Chance returned to Williston Sunday evening.

Chas. Alexander who has been working at Palermo returned to Epping Wednesday to assist with the work at his home. The Alexander family are down with the Spanish influenza.

The War Department has arranged for a course at the Agricultural College for men to assist veterinarians in caring for animals in the war zone. A number of sick or injured animals, preferably horses, will be needed for practice work. No charge will be made except for the boarding of these animals. The treatment is free. Phone or write for reservation to School of Veterinary and Surgery, Agricultural College, N. Dak.