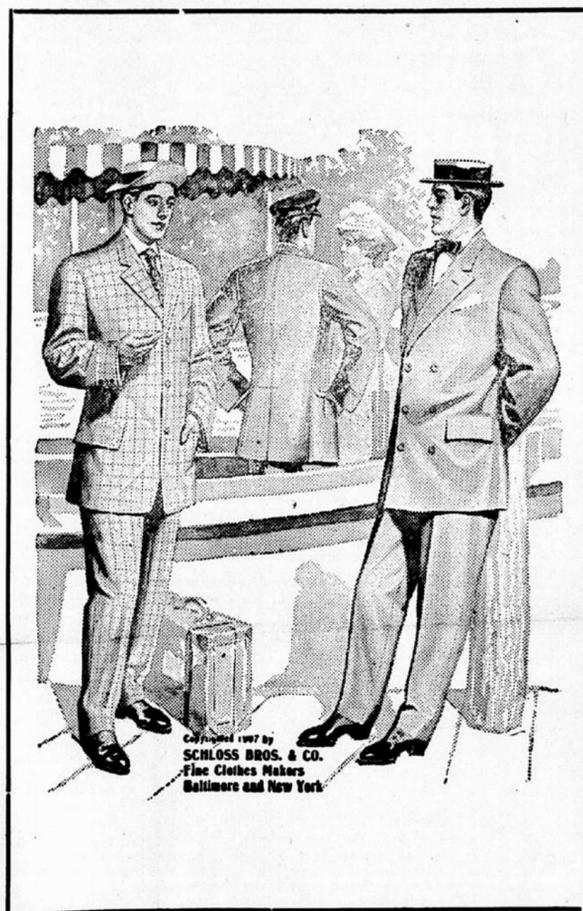


SPRING OPENING

OF THE FAMOUS

"Correct Clothes for Gentlemen"

Made by SCHLOSS, of BALTIMORE



Why Schloss' Clothes Are the Best Garments for Gentlemen

THERE are four points to be considered in buying Clothing—Right Style, Accurate Fit, Reliable Quality and Fair Price. You want them all—for they all count. You want to be well-dressed; you want to get the most value for your money. We can help you in both respects, and that is why we want to tell you about SCHLOSS Clothes—the famous "Correct Clothes for Gentlemen."

SCHLOSS' Clothes are entirely unlike ordinary ready-made garments, or rather, they are a class of ready garments by themselves; they have a character and individuality all their own. They fit with an attractive nicety; they become the wearer; they are, in a word, the ne plus ultra of gentlemen's garments—something you can not better at any price.

THE Styles include every cut and fashion countenanced by good form and faithfully interpret the best style-ideas of the day. The precision of fit is remarkable and far exceeds the average custom-tailor's work. The quality of fabrics and tailoring is a standard of excellence. The prices are fair and within the reach of all.

THESE are the Clothes that the exclusive shops of New York, Chicago, Philadelphia and other large cities sell to their most critical customers—men of fashion and influence who buy them in preference to dealing with the slow, uncertain small tailor. They represent the highest development of the tailoring art—the finest workmanship at a price made possible by unlimited capital and unusual facilities.

THE Designers and Master-Tailors in the Schloss' establishment command huge salaries; they are the best money can secure. The Cutters and Tailors are in experience and ability far superior to the average in small tailor-shops; in short, the whole building of SCHLOSS' Clothes, from the buying of the wools to the sewing of the buttons, is accomplished by a carefully-trained army of specialists—every one an expert.

WHAT wonder that the result is "the finest Clothes possible to make?" That is the verdict of the Clothing trade. That is what well-posted Clothing men say, when they make careful examination of the Quality, the Style, the Fit of these garments. We know that you will find them so, it matters not from what standpoint you buy Clothes.

YOU may think these high words of praise. They are; but SCHLOSS' Clothes deserve them. Before ordering our new lines for Spring we rigorously examined hundreds of samples from the most prominent makers; we ripped and cut; we tested in acids and caustics; we compared the styles and tailoring in the most critical way. And we found that from every point of view SCHLOSS' Clothes were far superior to all other "ready" Clothes. Then we placed our order.

THE new goods are just in. They are even better than we expected. It is needless for us to say much about them; all we want is for you to see and judge for yourself. But we will say this: That this order represents the very cream of SCHLOSS BROS. & CO.'S splendid productions and that these goods are certainly the most attractive ever shown in this vicinity. They are doubly guaranteed to you. We most cordially invite you to see them without delay.

KEAVIN'S DEPARTMENT STORE

MINOT, NORTH DAKOTA