

Our Store Will
Be Closed All
Day Friday
Grand Opening
8 o'clock Sharp

GRAND Spring OPENING

No Goods Sold
on Friday Night
Big Sale
Starts Saturday
Morning

FRIDAY NIGHT MARCH 11, 1910



You are most cordially invited to attend the Grand Spring Opening at the Branch Store on Friday night, when the greatest wealth of suits, dresses, coats, capes, fancy belts, combs, hat pins, ladies' bags, hosiery, muslin and knit underwear, skirts, corsets, waists, veils, high art millinery, and in fact everything that a woman wants to wear, will be shown. Our store will be closed Friday all day and for our Grand Display, the doors will be opened in the evening at 8 o'clock sharp. A Band has been engaged to dispense sweet music at the front of the store during the evening, while inside, one of the best Orchestras in the Northwest, will play. Beautiful Souvenirs will be given to each and every lady.

NO GOODS SOLD FRIDAY NIGHT. This will be our Third Annual Spring Opening, and it will outshine all previous efforts by the Branch. Our stock is much finer and larger than ever, and you will only stop and wonder at the master works of the greatest artists of the world. The opening will be a sort of an entertainment for our friends. You are all cordially welcome to come and bring your friends. We kindly ask of you, however, not to handle any of the garments during this opening, for hundreds will no doubt be in attendance and you can readily see that within a few moments our stock will soon be not in a condition to appear to the best advantage. We know our friends will not take any offense at this request.

Our buyer having but recently returned from New York, where he made selections from the leading manufactories, we will be able to show styles distinguished for newness and exclusiveness, that will far outrank anything ever attempted in the entire Northwest. The knowledge we have gained thru years of meeting the requirements of the most exacting clientele, has influenced our every selection and will enable us to show an individuality in our offering that every smart dresser will appreciate.



BIG SALE Saturday, March 12

And Will continue the Following Week

NEW SPRING SUITS AT \$12.95

45 Brand New Spring Suits, SAMPLES, no two alike, all new Spring shades, extra high mannish tailored, coat is made in 30 to 34 inch lengths, and some are made in the new Russian Blouse effect. Skirts are made very elaborately, some in the Tunic effect, and some are plain pleated. Wholesale prices from \$17.50 to \$35.00. Your choice

\$12.95

NEW SPRING SUITS AT \$18.50

35 Fine man tailored suits, materials are fine imported Serges and Panamas, colors black, blue, gray, tan, green, and the new mustard shades. Worth \$25.00 to \$35.00, at

\$18.50

NEW SPRING CAPES AT \$8.98

These Capes are made of extra fine Chiffon broadcloth, in colors, blue, black, tan, gray, green, and wine. Length 54 and 56 inches. Made in the Military style, at

\$8.98

NEW SPRING COATS AT \$12.98

These Coats are made of fine imported Coverts, and Scotch mixtures, silk and satin rubberized, guaranteed genuine water proof, full length, very elaborately made. All the new spring shades. They are simply great. At **\$12.98**



Hourly Bargains For Saturday, March 12

From 9 to 10 A.M.

150 women's belts, worth 25c to 75c, at..... 3c
350 Pairs women's hose, black only, worth 25c and up to 50c, pair at 9c
800 Yards of ribbon, all colors, all widths, worth from 5c to 50c yd, at 6c
400 Pieces of vests and pants, worth 50c to 75c, at each..... 33c

From 10:30 to 11:30 A.M.

50 Silk petticoats, all colors, extra width, all lengths, brand new, just came into the store, made of fine oil boiled taffeta, worth \$7.50 to \$9.00, at

\$3.79

Warner's Bust Proof Corsets, the very latest spring styles, made of fine white batiste, worth \$1.50, at..... 89c

275 Back Combs, samples, extra fine quality, worth 25c to 75c each, at 9c

85 Purses and Bags, latest novelties, made of fine black seal skin, with a genuine steel frame, samples, worth \$3.50 to \$5.00, at..... \$1.19

From 2 to 3 P.M.

85 Black and White net waist. These waists are made of fine silk lace and lined with Jap silk. All new models. SAMPLES. Worth from \$5.00 to \$12.00, at..... 2.65

250 White Lingerie waists, all spring styles, made very fancy, and some are plain tailored, worth \$1.50 to \$2.00, at..... 89c

85 Skirts, made of fine Chiffon Panama, some are tailored and others are fancy. SAMPLES. No two alike. Colors black, blue, brown, gray, tan, worth \$7.50 to \$9.00, at..... \$5.19



From 4 to 5 P.M.

65 Wool dresses. They are made of fine broad cloth, Scotch mixtures, Panamas, colors black, blue, gray, some mixtures, worth \$15 to \$30, at..... \$9.95

35 Silk Dresses, made of oil boiled Taffeta, and silk foulard. They are absolutely new, in colors and style. They are tailored simply grand. Materials and colors are black, blue, wine, tan, gray, champagne, and brocade foulards. These dresses are worth from \$35 to \$50, at..... 19.50

190 Early Spring Coats, made of fine broadcloth, Scotch mix and some in the diagonals, all colors, very handsome tailored. These coats are worth from \$12.50 to \$40.00..... \$11.50

350 Women's and Misses' gauze vests. Worth 25c to 40c each at, each..... 18c

From 8 to 9 P.M.

550 Elastic Belts, just received by express, all new spring styles trimmed with gold buttons, including the new black patent leathers, worth 75c each, at each..... 38c

250 Pairs genuine kid gloves, colors black, blue, gray, tan, and green, worth \$1.75 per pair, at per pair..... \$1.22

350 Barettos. These are made of genuine Shell, all new spring designs, worth 35c to 50c each, at..... 24c

450 Automobile Veils. Made of fine chiffon, all the new spring styles, every color of the rainbow, worth \$2.00 to \$3.50, at..... \$1.29

From 9 to 10 P.M.

20 Blue Silk Rubberized Capes, full length, worth \$22.50 at \$11.95

1000 Pairs Black Onyx hose, absolutely guaranteed, sizes 8 1/2 to 10, worth 35c, at per pair..... 22c

Muslin Underwear, HALF PRICE

550 Women's and Misses' spring weight, Union Suits, all white, some are made with long sleeves, and some are made with half sleeves, worth 75c, at..... 39c



Grand Opening of New Spring Millinery

THE BRANCH has always taken the foremost place in the millinery art in the Northwest, and the ladies of Minot and vicinity will have an opportunity to make their selections from a more beautiful array of hats than ever. We have Paris, London and New York model hats, designed by the most celebrated artists of the age. We have all the new diversions in shapes, trimmings and combinations, and you could not buy a more beautiful nor more up-to-date hat in the city of New York itself.

Now, don't fail to come to our grand opening. You will see all your heart's desire in the wealth of beautiful creations, and you will be in a better position to enjoy the glad Eastertide that is at hand.

THE BRANCH

—Women's and Misses' Outfitters—
145 So. Main St.
MINOT, N. D.