



# Brighten Up

SHERWIN-WILLIAMS  
PAINTS & VARNISHES



## Every housewife and property owner should see us before housecleaning time!

We can give you helpful suggestions on the easiest and most economical way of making your home attractive, bright and fresh. We have provided for your various needs and can supply you with materials which will Brighten Up your home with a minimum of convenience and a maximum of satisfaction. We are agents for Sherwin-Williams Paints and Varnishes and so can supply everything you need in that line. There is a special product for every household use. If you want to finish or refinish chairs, tables, screens, picture frames, bathtubs, iron bedsteads, fixtures, shelves, cupboards or any of the little things about the house, simply tell us what you want to finish—we will give you the proper finish to use for your particular purpose. You will be surprised at the results that can be secured with very little expense by the use of these products.

## You'll Be Looking for One or All of These Articles WHY NOT ANTICIPATE?

### SHERWIN-WILLIAMS Brighten Up Finishes

#### A Boon to the Housewife

**S-W FAMILY PAINT**—A durable linseed oil paint for cupboards, baseboards, shelves and the many little things about the house. 24 attractive colors. Also black and white.

**S-W BRIGHTEN UP STAIN**—For staining and varnishing at one operation. Suitable for use on chairs, tables, woodwork, floors, etc. 8 colors and also ground.

**S-W ENAMEL**—Gives a glossy, enamel finish to woodwork, furniture, iron bedsteads, etc. 12 colors. Also black, white and ground.

**S-W BATH ENAMEL**—Produces a durable, porcelain-like surface on old or worn bathtubs. Is not affected by cold or hot water. 4 colors and ground.

**S-W PORCH AND LAWN FURNITURE ENAMEL**—For use on porch and lawn furniture. Does not stick to clothing. 5 colors.

**S-W SCREEN ENAMEL**—For door and window screens. Comes in black and green.

**S-W ALUMINUM PAINT**—For a silver finish on radiators, gas pipes, stoves, picture frames, etc.

**S-W IMPERIAL GOLD ENAMEL OR EMPRESS LIQUID GOLD**—For a gold finish on radiators, gas pipes, stoves, picture frames, etc.

**S-W STOVE PIPE AND IRON ENAMEL**—For stove pipes, stoves, registers, grates, etc.

**S-W INSIDE FLOOR PAINT**—For giving a durable painted coating to inside floors. 10 colors.

**S-W FLOORLAC**—A durable varnish finish for floors, woodwork, furniture, etc. Imitates such woods as oak, mahogany, etc. Comes in 6 colors. Also clear and ground.

**S-W FLOOR WAX**—For use on good floors requiring waxed finish.

**S-W CRACK AND SEAM FILLER**—For filling unsightly cracks in old floors.

**S-W FLAT BLACK**—Gives a wrought iron finish on lamps, gas fixtures, picture frames.

**S-W DURABLE HOUSEHOLD VARNISH**—For varnishing furniture, floors, woodwork, etc.

**S-W POLISH-OIL**—Clears and polishes at one operation. It restores and preserves the original finish. A soft rag and rubbing is all that is necessary.

**S-W FLAXOAP**—This is a pure, linseed oil soap which is a household necessity, as it cleans all surfaces. Use it house-cleaning time for cleaning your woodwork and all painted or varnished surfaces.



Say, you may think it's strange I'm all the time talkin' about house-cleanin' because men aren't supposed to know much about that subject. But I've always been strong for havin' my own home bright and cheery as well as sanitary. And if it will help you any to know how to make your homes the same, take it from me, I did it by usin' the real house-cleaners—paints, varnishes, stains and enamels. There are a thousand things about the home that can be treated in harmonious shades, with just a little expense and time. I'm here at this store representin' the Sherwin-Williams line of established paints, varnishes, and Brighten Up Finishes. My mission is to assist the housewife in the use of the line I represent. If you'll call on me, I will tell you many things that will make your house-cleanin' time one of profit, pleasure and satisfaction.

THE LITTLE PAINT MAN.



### Paint Brushes

Good brushes are as necessary to a good job of painting as good paint—and a good painter.

We sell good brushes—the kind to use on first-class work. No loose bristles, no cause for complaint whatever, because the bristles in our brushes are properly set in a substantial foundation.

Brushes like ours, dipped into good paint and applied by a good painter, will give good results and save you money every time. You'll find the prices right.

### LET AN EXPERT CHOOSE THE COLORS FOR YOUR HOUSE

Why not let an expert color artist give you a few suggestions as to the color to paint your house?

The Sherwin-Williams Co. employ expert decorators to do nothing else but make color scheme suggestions for folks that want their house painted in an original and pleasing way. This service is free to anyone. All you have to do is bring us a snap-shot picture of your house and we will send it to the company for you. If you don't happen to have a snap-shot picture we will make one ourselves and send it in for you. If the suggestions please you, use them. If not, you can use a color scheme of your own.

It will take just as long to apply cheap paint as it will to apply our good paint to your house.

If you use our paint the job will last for years and look well. If you use cheap paint, next year you'll have the job to do over.



### A Cheerful Home

It's surprising how cheerful a few changes in the interior decorations will make your home. Gives an opportunity to figure on your painting, varnishing, enameling or finishing.

No one is better equipped for the work than we. We use only good material and can supply you with good workmen if you so desire.

## CUTLERY THAT CUTS

You've seen the kind that doesn't, haven't you? Made to sell—never intended to cut. The cutlery in our stock is made to cut—and therefore it sells. Our trade is growing all the time in this department just for that reason. We have a full line of goods in the best steel. There's nothing better, nothing on the market that has a keener edge or keeps it longer.



Carving sets—large and small. Pocket knives—all sorts of handles. Shears and saws—cut accurately and don't work loose. Razors—hold their edge, easy to keep in order.



## Paul V. McCoy & Co.

Modern Merchants

Leland Block  
Two Floors

Minot, N. D.



"A Finishing Material for Every Imaginable Surface in the Home."