

OPENING

OF THE

BENNO DRUG CO.

WILL BE THIS COMING
SATURDAY, AUGUST 21st, 1915

We want every man, woman and child to visit our store on this day. You do not have to buy, but we do want you to look around and see if we are not justified in our claim of one of the finest stores in the West.

We cordially invite you all to be here sometime during the day. The *Special Sales* will continue one week, or until SATURDAY, AUGUST 28th.

Bring this ad. with you and it will help in getting what you want.

BROWNIE No. 2A
BROWNIE
\$3.00



Most popular for the Young Folks

Box Camera. Takes pictures 2 1/4 x 4 1/4, and the work it does will surprise you. Let us show this to you. Every boy and girl should have one. PRICE.....**\$3.00**

BROWNIES..... **\$1.00 up**

No discount on KODAKS or BROWNIES

Supplies of all kinds

We do developing and finishing at right prices for first-class work

ONE FINE FACE CLOTH **FREE**

with any 10c cake of Soap we sell

This is an especially high grade face cloth and is a bargain when given away in this manner. Be sure and get one.

A 25c Tooth Brush Free

With any Rexall Tooth Preparation in the house

Regular price of the two is 50c, both for only **25c**

Rexall Toothpaste, Tooth Wash, Tooth Powder and a regular 25c Toothbrush. This brush is actually a 25c value and we do not believe there is a better one in town at that price.

Hydrogen Peroxide at Special Prices

Regular full pound 35c. Our sale price.....**25c**

Regular half pound 20c. Our sale price.....**15c**

Regular quarter pound 10c. Our sale price.....**07c**

Parke, Davis & Co.'s Peroxide, the kind your doctor uses. Regular price 20c. Our sale price.....**15c**

29c One Full Pound "Goodwill" Chocolates 29c



You may have read our previous ads. about Goodwill Chocolates. They are intended to be sold at practically cost by the manufacturers in order to keep all their employees at work during the summer months rather than lay a large number of men off as is customary in most candy factories at this time. These are a regular 50c a pound value of assorted creams and fruit centers for only

29c

During the opening

We already sold a large number of these packages and have been told that they are a really fine piece of goods. Get one next Saturday. We have everything in candy.

Pound Paper

The way people of taste like to buy their paper. Less room bulk and bother. Buy your paper by the pound. Envelopes to match.

Bokhara Envelopes, Lord Baltimore and Ustaco Envelopes, **15c bunch.**

Symphony Lawn Envelopes, **20c bunch.**

Ustaco pound paper, full pound, **35c.**

Lord Baltimore, full pound, **30c.**

Bokhara, full pound, **35c.**

Symphony Lawn, full pound, finest in town **50c.**

During Saturday only we will sell you a full pound of any of above at regular price and include a package of envelopes to match. This is a bargain. Take advantage of it SATURDAY ONLY.

Pipes

Our line is complete and we offer you special prices during opening and balance of week.

25c Pipes.....22c | 35c Pipes.....28c
 50c Pipes.....44c | 60c Pipes.....50c
 \$1.00 Pipes.....89c

READ the Section relating to special prices on Patent Medicines, etc., and you will have a discount on practically everything we sell in this line.

Read the one pertaining to Toilet Goods and you will note that we give you a discount on all Toilet Goods during this sale

All Pat. Medicines as follows:

All \$1.00 Patent Medicines. During Saturday only.....80c
 All 50c Patent Medicines. During Saturday only.....45c
 All 25c Patent Medicines. During Saturday only.....21c

These prices will not prevail on special offers, and apply to these goods only.

Soap Special

Big lot of fine Soaps—Royal Oatmeal, Hardwater, Witchazel, Glycerine. Large cakes Toilet Soap, 6 cakes.....25c

Half Price Hand Bags Half Price

Genuine Leather Bags, with mirror and coin purse.
 \$2.75 Bag. During sale.....\$1.38
 \$1.45 Bag. During sale.....73c
 \$4.40 Bag. During sale.....70c
 \$1.15 Bag. During sale.....58c

These are exceptional values at regular prices and are new styles, but we wish to clean out for Fall and Holiday line, and we thought our opening sale would be the time to give you a chance on these.

Glass Toy Fire Engines.

Glass Toy Locomotives.
 Regular 15c. For the bal. of sale.....10c

FREE
 A BEAUTIFUL
STATE
SOUVENIR
SPOON



With every one dollar purchase at regular price we are going to give away one fine Souvenir Spoon. This spoon is as shown in cut and has a beautiful Medallion, besides the State Seal. We have every state in the Union and you can have your choice. One free with every one dollar purchase.

Perfume Special
 One-half ounce reg. 75c
 Perfume. Mellier's White Rose, Violet or Sweet Pea for only

19c

89c—DOLLAR WATCHES—89c

Our regular Dollar Watches during this sale, only **89c.**

Enamel dial, second hand and stem wind and set. Best dollar value in town.

\$1.25 Washed Gold Watch, during this sale only.....**\$1.00**

\$1.50 Nickel Watch, small size, very neat.....**\$1.25**

\$1.75 Gold Finish, small size, during sale.....**\$1.45**

Now is the time to get that watch for the boy or for the fall work when you do not like to carry your high priced watch.

Flashlights and Batteries

We have a complete stock and will save you 10% during Saturday only.

Flashlights 85¢, \$1.00, \$1.10, \$1.25 and up
 Batteries.....20¢, 25¢, 30¢ and 40¢
 Bulbs.....25¢ and 30¢

65c Rouser Alarm Clock 65c

A regular dollar value. During our sale only 65c.

Cigar Specials

Any 5c Cigars, 7 for.....25c
 Any 10c Cigars, 4 for.....25c

On the next Sunday we will sell them at 6 for 25c and 3 for 15c respectively.

POCKET MIRROR FREE with a 25c purchase of CIGARS at regular price.

We can save you money on most everything we sell during the OPENING AND BALANCE OF THE SALE

Garrott's Bulk Cho'lates 40c lb.

Half pound 20c and no less than half pound sold at these prices. These are Swiss milk chocolates and are very fine.

10c Can Tobacco FREE

With any 25c Pipe or over during the opening and balance of the week.

Fly Swatter Free with Any 10c Purchase

These are very good and this is the time of the year when they are handy.

40c box Eaton Crane Pike Paper

In four styles for only.....25¢

One Package Envelopes FREE

with any 15 cent tablet in the house or free with any tablet 15c or over. These are good quality envelopes too.

Fly Killers

Tanglefoot, three double sheets.....5c

Tanglefoot, per carton.....35c

Poison Fly Paper, regular 5c envelopes, 6 for.....25c

Fly Off

Special, per gallon during sale.....89c

Richard's Egg Shellac

Special for during sale, per gallon.....89c

Per quart.....25c

KODAK



No. 2A Autographic Kodak Junior \$13.00

Has cable release, R.R. lens, autographic back and takes pictures 2 1/2 x 4 1/4 and is most popular size. Is a regular Kodak and as complete as they make them. Price

\$13.00

Kodaks..... **\$6.00 up**

EXTRAORDINARY VALUE IN KNIVES

Pocket Knives from 15c, 25c, 35c, 50c, 75c up to \$1.50.

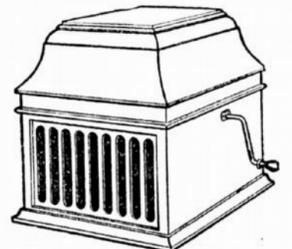
These are our regular prices but we know you can not beat these values anywhere for a fourth against as much.

\$2.50 ALARM CLOCK FOR \$1.89

during the Opening Sale. This is the Ekko Intermittent Alarm of which we have sold a lot at \$2.50. During this sale only \$1.89

Get your Alarm Clock now.

You will soon need one.



\$500 Down and \$500 a Month

puts an Edison Phonograph and twelve Records in your home. Use this time to get your phonograph and pay for it by the month. You will have it paid for before you know it. The **\$30.00 Edison Amberola** is better than ever and is well worth your inspection. Let us show this machine to you. New Records in and we are glad to play them for you.

We want you to get acquainted with this place because we believe you will like the service, the class of merchandise we carry and our uniformly low prices for high quality goods. Try this place next. Come in during the opening. We have tried to give you some special on every line we carry, as far as possible, but we may have overlooked something. In case we have, we shall be glad to give you the benefit of a discount on Saturday only, wherever possible. Come in anyway.

PHONE
 42

BENNO DRUG CO.

One door North
 Masonic Temple

Do not forget the place or the time, Saturday is the time. Most of the specials hold good till the following Saturday, but a few are good for the opening day only. So look over this ad. and be sure to benefit

Magazines. Newspapers. Bath Mits. Alcohol Stoves all kinds. Books at Special prices. China and Cut Glass.