



Nation Wide **RED CROSS** **CHRISTMAS MEMBERSHIP** **CAMPAIGN**



Fifteen Million New Red Cross Members by Christmas Eve is the aim in this Christmas Membership campaign

The Minot Branch is co-operating with the national organization in this great membership campaign to the extent of pledging 3,000 new members for Minot. Sunday afternoon a concentrated drive for the new members will be made by soliciting committees in a house to house canvass. The necessity for this Sunday campaign is the short time in which to secure this great membership.

Linking the Christmas Spirit with the Spirit of the Red Cross

Every member of the Red Cross is asked by the national organization to display the Red Cross Service Flag with a lighted candle behind it in the front window of their homes at 7:30 p. m. Christmas Eve to link the spirit of the Red Cross with the spirit of the Christmas Season. The Red Cross service flags will be distributed to all new members Sunday afternoon. On the Service Flag will be space to place a small Red Cross emblem for each member of the household who is a member of the American Red Cross. It will be a great satisfaction and a matter of personal pride to every citizen to see these emblems displayed in the windows of Minot homes silhouetted against the cheerful glow of the lighted candle Christmas Eve, signifying to the world the linking of the two great spirits of Red Cross and Christmas, symbols of mercy—sacrifice and cheer.

All Memberships taken in this Christmas Campaign are for calendar year 1918

It has been suggested that all old members of the American Red Cross waive their unexpired portion of their old memberships and start anew with the year 1918. This however is optional and if desired your membership will simply be extended for one year from the expiration of your present membership.

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One Dollar and Two Dollar Memberships Desired

One Dollar makes you a yearly member of the American Red Cross; Two Dollars gives you in addition to the yearly membership the Red Cross magazine for one year.

Help Minot Chapter. Enroll Each Member of your Family

Promptly at 7:30 o'clock Christmas Eve, Bells and Chimes in the churches throughout the entire city will ring and the cheerful news that Minot is celebrating with every city, town, village and home in the entire country the successful conclusion of this great campaign for the new Red Cross members.

Let us all receive these solicitors who are giving their time freely and cheerfully in this great cause with ready response. Time is short, hundreds of homes will have to be visited. Sunday afternoon take one membership for yourself and one for every member of your family. Your service flag in your window Christmas Eve will proclaim to everyone your loyalty and material assistance in the great work of relief to which the American Red Cross is dedicated.

—Prepared by Minot Town Criers Club.