

# AD-VENTS

A weekly Bulletin Announcing the Activities of the Members and Friends of the Minot Town Criers Club

VOL. 1 MARCH 24, 1921 NO. 9

Atlanta Convention June 12 to 16  
Every real advertising club should go or send a delegate to this wonderful convention. Plans are now under way to send a delegate from the Minot Town Criers.

Easter is over, and by reading the newspapers of Minot we see the business men believe in good advertising, as all proclaim the Easter trade was exceptionally brisk.

Advertising tells people about your store and your goods. If you have anything new or any bargains, say so.

The paper used for newspapers has advanced in the past few years 500 per cent, printers wages advanced \$5.00 per week in 1920 and \$5.00 per

week in 1921, and yet the rates per inch in our Minot newspapers are the lowest of any in the Northwest, according to the size of the papers.

Display windows are another fine medium of advertising. During the past week every store window in the city was shining and offering fine displays.

Springfield, Mass., postoffice was swamped with 100 tons of mail order catalogs. The catalog business in North Dakota is on the wane. Minot merchants invite comparison with mail order houses when it comes to prices and quality.

The Minot Town Criers are represented mightily well in Fargo at the Northwestern Rotary convention this week, nearly every Rotary member is a Town Crier and a live one, too.

Advertising does not pay the merchant who advertises once in a while. Past results prove (not only in Minot but everywhere) one must advertise continually.

In Florida the stores devote a portion of their advertising space to boosting their state, their city and their community. Why not start that idea in Minot?

Bill Holbein is doing great work for the Minot Town Criers. He is organizing a Town Crier club at Dickinson, N. D. It looks as though our club was a sure winner of the big silver cup as a prize presented by the Associated Advertising Clubs of the World.

Devils Lake is the next city that wants us to start a live advertising club. It would be a splendid trip for about fifty members to go down to the Lake and start them off.

Wonder what our editor, Burt Stewart, was thinking of to go away and leave this column for someone else to write. Gee, but it is some job. Glad I don't have it every week.

"A Winner never Knocks,  
A Knocker never Wins;  
A Winner is too busy to knock,  
A Knocker is too busy to win."  
Good stuff, eh?

### COUNTY LINE

Mrs. Billy Allers of Spring Brook is visiting here with relatives at present.

L. J. Trablee was on the sick list several days last week, but is somewhat improved at this time.

E. W. Parker returned from the East where he has been about two months on business, last Friday.

Clarence Halgrimson was among the sick list several days of last week, but was able to go to Blaisdell on Saturday.

Cecil Birch, from southeast of here was thru these parts last week dehorning cattle, spending Friday night and Saturday forenoon at the Diamond Stock Farm.

An Easter dance which had been announced for Tagus for last Saturday night, was called off.

Arne Engen and son Silas and Pete Schlecht were transacting business at Tagus last Saturday.

Pete and Ed Schlecht and Roy Reed called at the Hebig home last Saturday afternoon and evening.

Schlecht Brothers hauled a couple of loads of oats from near Berthold last Saturday and were cleaning seed grain several days last week.

Rev. Jensen of Berthold is expected to hold Easter services at the Torgerson school today (Monday).

The Moravian L. A. S. was served to lunch by Mrs. Rev. Gutensohn at the hall in Tagus last Saturday. Mesdames C. C. Pouzar and Roy Christian were at Minot last Wednesday and Thursday on business.

The Rolling Prairie L. A. S. are expected to meet at the home of Mr. and Mrs. Theo. Bredahl this week Thursday.

S. N. Johnson of Berthold was seen on the streets of Tagus last Thursday. Geo. Pilgard had a telephone installed at his house last Thursday. A dance has been announced for

Blaisdell for next Saturday night. The Kickapoo bunch will furnish the music. Some of the younger folks spent Sunday afternoon at the Chas. E. Reed home.

FOR SALE—360 acre farm, 2 miles southeast of Minot. J. H. Tamplings, Minot, N. D. 3/24-25

## SEEDS

AT LESS COST TO THE FARMER

Northern Grown Corn Scarified Sweet Clover

Our policy of giving the farmer the advantage of lower prices is bringing us thousands of new customers. Our QUALITY SEEDS are tested by the state laboratory thus insuring our customers against poor seeds.

Send for our new beautifully illustrated seed catalogue on garden and field seeds. Full of reliable information on newest and best varieties of acclimated seeds to grow. Tells all about best rust resistant wheats; why SWEET CLOVER is the salvation crop of the Northwest. Much other reliable information.

Send for your copy now.

VALKER-CHRISTENSEN CO.

THE MINOT SEED HOUSE

Dept. D, Minot, N. D.

## YOUR VIEWPOINT

It depends.

Surely, but anyone can see that the silver lining is not so obscure of late,



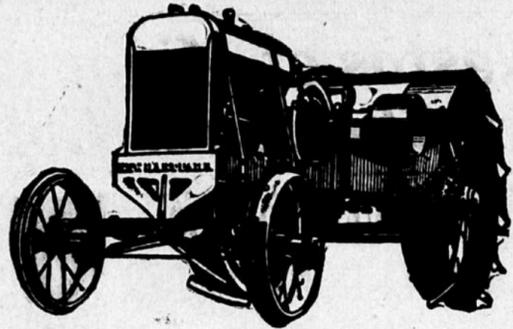
We feel safe in the presumption that

BETTER TIMES ARE HERE

COX - EMMERSON LUMBER CO.

Opposite Minot Flour Mill

Phone 915



## Type of Hart-Parr 30 Motor Tractor, Same as Twenty Years Ago

The motor is the heart of a tractor. It is the source of power, and you buy a tractor for power only.

The motor that was used in Old Hart-Parr No. 1, built in 1901, was fundamentally the same type of motor that is used in the Hart-Parr 30 of to-day. It is built in the Hart-Parr factory and had they found a type that was better for tractor power they would build it.

For a long time Hart-Parr Company have had out a questionnaire asking for arguments for the two-cylinder and four-cylinder type in a tractor. To date it stands as follows:

### Advantages of the Hart-Parr 30 Two-Cylinder Twin Motor

1. Less engine experience needed to operate.
2. Handles kerosene better.
3. More accessible.
4. Lower cost per horse power.
5. Half the ignition trouble.
6. Half the valve trouble.
7. Only two main bearings. Cannot get out of line and break crank shaft.
8. Few bearings, and these may be oiled by mechanical oiler.
9. Less gearing because of lower engine speed and less reduction.
10. Best type of bearing may be used because of less reduction to wheels.
11. Less power lost in transmission.
12. Less jacket walls on cylinder, hence more uniform cooling.
13. Easier to cool with radiator.
14. Sturdier, more rugged parts.
15. Slower speed, hence longer life.
16. Less wearing parts.
17. Heavy duty engines have always been one or two cylinders.
18. With cranks at 180 degrees, they may be very well balanced.
19. Similar to stationary engine.
20. Better belt power.

### Make a list of four-cylinder advantages in comparison

Can you doubt the evidence that is shown in this comparison and by the superior performance of the Hart-Parr 30 on the farms of thousands of owners? Let us show you the tractor or send you literature. Buy now---You may not be able to get one on short notice.



Many of the old Hart-Parrs that plowed the virgin prairie of the Northwest are still in use today. The granddaddy of all tractors was old Hart-Parr No. 1, built in 1901.

MINOT MOTOR SALES CO.  
MINOT, NORTH DAKOTA

A POWERFUL STURDY THREE-PLOW KEROSENE TRACTOR

# HART-PARR 30

BUILT BY THE FOUNDERS OF TRACTOR INDUSTRY

# TAYLOR DRUG CO.

PHONE 721

NEAR SOO STATION

DRUGS AND SPORTING GOODS

CAP H. SAUNDERS, Mgr.

Dairy Thermometers 75c and 85c, Incubator Thermometers 85c, Stallion Service Account Books \$1.00, Ukuleles \$4.00 to \$7.50, Banjo-Ukuleles \$6.25 to \$12.50, Ingersoll Watches \$2.50 to \$12.50, Ouija Boards \$1.75, Woodlark Gopher Poison 50c, Mickelson's Kill-Em-Quick Gopher Poison 50c, 75c and \$1.25

## Dr. Hess' Stock Tonics and Remedies



STOCK TONIC, in packages  
30c 60c and \$1.25  
In 25 pound pail.....\$2.50  
In 50 pound drum.....\$4.00  
In 100 pound drum.....\$8.00

POULTRY PANACEA, in packages  
30c 75c and \$1.50  
In 25 pound pail.....\$3.00

INSTANT LOUSE KILLER, in packages..... 30c and 60c  
HOG WORM POWDER in 10 pound packages..... \$1.25  
WORM POWDER for horses and cattle, packages..... 50c  
HEAVE POWDER in packages..... 50c  
COLIC REMEDY..... 50c  
DISTEMPER, FEVER AND COUGH REMEDY..... 50c  
HEALING POWDER..... 25c and 50c  
ROUP REMEDY for fowls..... 25c

## Dr. Hess' Dip and Disinfectant

For disinfecting Hog Pens, Kennels, Poultry Houses, Barns, Out Houses, Drains and Sinks.

For the Treatment of Scab, Ringworm and ordinary Mange, kills Lice, Fleas, Mites and Sheep Ticks.

For Horses, Cattle, Sheep, Swine, Dogs, Goats and Poultry.

In pint can..... 50c  
In quart can..... 85c  
In gallon can..... \$2.00  
In bulk lots of 5 gallons...\$1.50 a gallon



## FORMALDEHYDE

Gallon \$3.00. Half gallon \$1.50  
One pound 40c

### Don't Throw Old Hats Away—COLORITE Them

Come look at our color card and pick out the colors you like. Color your old straw hats and make them look as good as new. It is a liquid easily used by anyone. In sixteen colors to meet every taste. Make your old hat match your new dress.

## Colorite

COLORS OLD & NEW STRAW HATS

JET BLACK (Gloss) NAVY BLUE CERISE LAVENDER  
DULL BLACK CADET BLUE BURNT STRAW OLD ROSE  
CARDINAL RED VIOLET BLUE BROWN GRAY  
YELLOW SAGE GREEN VIOLET NATURAL

Refuse the imitation and be sure of the results by insisting upon Colorite.

25c a bottle



## Garden and Flower Seeds

We have the Mandeville & King Co.'s and D. M. Ferry & Co.'s Flower and Garden Seeds. Give them a trial and you will be more than pleased with the results.

Packages 5c, 10c, 15c and 30c

Mail orders for Flower and Garden Seeds, given immediate attention.

## Columbia Grafonola

Back to Pre-war Prices.

First to make adjustment.



MODELS	PRESENT PRICES	NEW PRICES
L-2	\$275.00	\$175.00
K-2	\$225.00	\$150.00
H-2	\$165.00	\$140.00
G-2	\$150.00	\$125.00
F-2	\$140.00	\$100.00
E-2	\$125.00	\$ 85.00
D-2	\$ 75.00	\$ 60.00
C-2	\$ 50.00	\$ 45.00

These figures speak for themselves. They constitute the most radical price re-adjustment ever made in the phonograph industry. And this for much improved models equipped with the AUTOMATIC NON-SET STOP and other EXCLUSIVE Columbia advantages.

We will be glad to demonstrate to you the unusual value of these modern phonographs.

You can buy any phonograph from us on the EASY PAYMENT PLAN. Come in to-day. All models now in stock.

## A NEW VICTOR RECORD

No. 18718 "BIDDY" Fox Trot..... 85c  
Reverse side "SOMEBODY" Medley One-step. Played by Benson Orchestra of Chicago.