

Two Big Days of Fun and Entertainment For Devils Lake, Moving Picture Features, Vocal and Instrumental Music By Famous Concert Company, Community Talks By Alex Karr, Noted Optimist, Friday and Saturday, Jan. 17 and 18, At Grand Theater

COMMUNITY CLUB COULD DEFEAT COMMON ENEMY OF ENTIRE LAKE REGION TO THE BENEFIT OF ALL

Community upbuilding or the organization of a community of common interests is not a new idea nor a new thought. It is older than the oldest inhabitant of the Lake Region. It is the putting of action into the thoughts from which those phrases or terms derive their meaning that is interesting every live business man, farmer and citizen (and some of the dead ones) in the present day.

It is the awakening to a reality of the fact that the interests of one are the interests of the other—to the fact that existence of none can last for long without the others. "Get-together" time is here. The merchants, business men and citizens of Devils Lake are ready and willing to do their part. They have started and are going to show it.

The Commercial club may be drawing its last breath as a local institution but there seems to be already born, a newer and more modern institution if you will call it that, a community organization. It is to embrace all that is good in a Commercial club and all the interests of every citizen of the entire Lake Region. Watch for it, its good for all. Its good for the farmer and its good for his sons and daughters too. Don't overlook this. If you are a farmer, ask your merchant in Devils Lake about it and where he stands.

Terse truths are often said: the farmers are awake to their political powers, and they have had their awakening, not because of local antagonism, but for reasons known to all.

Big Business, and its interests with all of its vast studied snares have enticed the single dollar from the community as well as setting the prices

for farm products until the dollars that should have been many are only a few. The town merchant realizes that this same Big Business will eventually kill him (or leave him for dead) if the "get-together" spirit isn't developed. It is a fact that this same Big Business so commonly spoken of, whether it be grain and stock combines or the mail order house will eventually kill the community. Examples are many and can be cited for proof.

Further, society and entertainment in the great cities of our country attract the young people, and why shouldn't they, as it has been lacking in local communities (of the right sort in most cases). These same future business farmers and business farmers and business merchants and citizens are needed in every town and on the farms in the communities. Why don't the merchants and farmers join hands and keep them. The COMMUNITY CLUB will do it if Mr. Farmer, Mr. Business Man and Mr. Merchant get together.

Now, plans are under way for just such a "get-together," including a community building in Devils Lake.

The business men and citizens of Devils Lake are ready and it is believed that the year 1919 will mark an epoch in the history of the Lake Region as the year when the farmer and town merchant got together for their own mutual good and for the good of the community as a whole and for the good of their sons and daughters. Devils Lake is for it and stands ready to show the whole community that there is a square deal in this town for you and for all.

Devils Lake has planned for, and now announces the first two big COMMUNITY and GET-TOGETHER days ever held in this city solely for the entertainment of the citizens of the ENTIRE LAKE REGION. It includes in its invitation the young folks as well as the older people. Friday and Saturday, January 17 and 18, are days set. The big features will be held in the Grand Theatre, Friday evening and Saturday afternoon and evening. There will be two and one-half hours of fun, facts and entertainment. Moving picture features and comedies, harp orchestra selections, vocal quartets, costumed songs and novelty numbers by the famous Victory Quartet. Entertaining and humorous talks on subjects of community interest by Alex Karr, Optimist. There are three entire programs combined in one.

PROGRAM FRIDAY EVENING, 7:30

Moving Pictures

- Paramount Feature ----- "The Law of the North"
- Sennet Comedy ----- "Smothered Love"
- Vocal and Instrumental Concert
By Victory Concert of Chicago
- Community Talk ----- Alex Karr, Optimist



VICTORY

QUARTET

PROGRAM SATURDAY AFTERNOON AND EVENING

Moving Pictures

- Paramount Feature ----- "Too Many Millions"
- Pathe News Weekly
- Popular Concert ----- Victory Quartet
- Vocal and Instrumental
- Community Talk ----- Alex Karr, Optimist

Admission, 10 Cents and 25 Cents, (War Tax Extra)

THE ENTERPRISE OF THE FUTURE

To unite Town and Countryside in fine COMMUNITY LIFE, to bring into close association farm families and town families, business men on farms and in stores and factories—

To build up the WHOLE Community of Human Interests for the permanent material and moral welfare of all who live in the locality and make of them splendid COMMUNITIES—

Why this is PROSPERITY.

It is Preparedness of the most practical sort.

It is putting organized friendliness over against the organized hate which is devastating the earth!

It is building America's national life on the only sure basis to satisfy her peace-loving people.

IT IS SOLVING SIMPLY AND NATURALLY THE BIGGEST PROBLEM OF THE NEW WORLD NOW STRUGGLING TO BE BORN!

The nations of all the earth need the friendly help of America.

The nations of America need the friendly help of all their communities.

The communities of America need the friendly co-operation of all citi-

zens. American citizens all need the friendly help, the spirit of mutual interest, of all their neighbors. "The great enterprise of the future will be a great get-together enterprise."—President Woodrow Wilson.

MORE AND BETTER

The patronage of home institutions means up-to-date stores in your town, and live stores mean a live community, and a live community means a better place to buy and a better place to sell. It means better roads and better railway service. It means better banks and better newspapers, and a better price for your city or farm property. It means more and better friends, better schools, better churches and more and better entertainment. It means more population and more capital. It means more money in everybody's pocket and more pleasure in everybody's life.

A chain is no stronger than its weakest link, but a community may be as strong as its strongest inhabitant. The success of the city is dependent on the unselfishness of its citizens; upon the willingness of at least a few to make the public good their private interest.

COMMUNITY CREED

I believe in my community—its peoples and its institutions. I believe in the integrity of my fellow citizens; that each should have fair compensation for the service he renders in the community. I believe that the community can progress only as its varied industries thrive and prosper. I believe that community prosperity can result only where there is unity of purpose on the part of the people. I believe that community progress can never exceed the individual progress in the community. I believe in community loyalty; that every citizen should always speak well of his community, his neighbors and the various institutions of the community. I believe that every person has an individual responsibility in his community. I believe in conserving the community's resources. I believe in patronizing home industries, home business, home institutions. I believe in purchasing home needs at home of my friends and neighbors so far as possible. I believe in general community co-operation—better agriculture, better business, better roads, schools, churches and society. I Therefore Resolve, That henceforth I shall do all reasonably within my power to further the best interests of my community.

The erection of an up-to-date Community House in any neighborhood always results in a more friendly spirit among the people, an improvement of business; a rise in land values; a betterment of social conditions, and the creation of community patriotism.

What ought to be done can be done.

Community Club Man From Minnesota is to Be Added Attraction

W. H. Clark, president of the Lakefield Community club of Lakefield, Minnesota, has been secured as an added attraction for the Community Day programs, announced for Friday and Saturday of this week. Lakefield has one of the strongest Community clubs in the state of Minnesota. He will tell the several audiences of the wonderful results of co-operation and community work in his state.

The purpose of any community building enterprise, worthy of mention, is to make business better and people happier.

Get acquainted with your neighbor, you might like him.



-And all in \$5 Gold Pieces!

At least that's the way they felt to Walsingham Van Dorn who had lived for twenty years without one spare dime to rub against another, and then some relations left him forty millions in one lump. He simply can't give it away fast enough—it buries him.

CITY LIMITS

Article Contributed by E. LaRue, Secretary Commercial Club.

The old story told as one of Lincoln's, when asked how long a man's legs should be, he replied that they should be long enough to reach to the ground, applies in a way to the question: how far should a city's limits reach; and may be stated as reaching as far as its trade reaches into the country.

At one time there was a wide gulf between city and country. In the days of home spun clothes for the country, and tailor made clothes of the city folk, and in the up-to-date home of those in the city block and the humble home of the farmer, clothes, education and homes were taken to mean the standard by which people were judged.

Today, however, the modern city home is duplicated in all country districts, with electric lights, water works and heating plants. Those living in the country buy the same style of clothes as those worn by the city folk. The country boy and girl in town can scarcely be distinguished from the town boy and girl, except perhaps in better manners than their town cousins have cultivated.

The war just ended has broken down all barriers between town and country as the boys from town have fought side by side with the boys from the country, and they have come to recognize each other as comrades true in spirit, deeds and ideals.

The limits of a city now reach as far into the country as the trade of the city reaches into the country, and the merchants stand solidly back of the farmer extending credit when needed, and in case of crop failure the merchant stands ready to carry the load until the next harvest, an accommodation not possible through mail order houses.

THE FEDERATED COMMUNITY LIFE DEVELOPMENT ASSN. -ITS PLANS AND PURPOSES

That the rural community life of the nation is lacking in many of the essential features which contribute to widespread prosperity and general contentment is a fact fully apprehended by every well informed student of the social and economic conditions of the day. The findings of Roosevelt's Rural Life Commission, taken in connection with other surveys, proves conclusively that there exists an alarming state of discontent and unrest where we might reasonably expect to look for just the opposite. The tremendous exodus—constantly increasing in magnitude—from our small towns and country districts, to the great centers of population—is a significant sign of the times. A six months' survey of conditions in some sixty communities in North Dakota, recently completed by the editor of this magazine, furnishes additional startling facts. In practically all of the places visited there was found to be a general complaint of a constantly increasing loss of both population and business—the decrease of man power in the country districts being especially emphasized by the great majority of the people interviewed. If it were not for the spirit of optimism so characteristic of the West, the attitude of indifference, discouragement and hopelessness displayed by the pessimistic would render the outlook most depressing. However, the progressive element which is, fortunately, everywhere in the majority, is by no means dismayed. They realize that the "old order" is changing—that new conditions are developing—that new problems are to be solved—that what is needed to meet difficulties and overcome disadvantages is a new viewpoint—an adaptation to the "new order." It is generally recognized that the day of extreme individualism—"everybody for himself"—is gone; that the "get-together idea"—THE SPIRIT AND PRACTICE OF CO-OPERATION must hereafter be adopted. As evi-

dencing the acceptability of this idea, crowds of people everywhere gather to listen to any person discuss "co-operation"—especially "community co-operation." The thought of "neighborhood partnership" is in the air.

As a consequence of this general sentiment and in response to a widespread demand and need of greater community co-operation a new organization—the Federated Community Life Development Association—has been launched.

Among various other activities, in the way of community building this organization plans to hold four great community events in each one of one hundred and thirty-two communities during the coming year—staying two nights and a day in each place at each visit, giving three programs each time. Four first-class community lecturers and four splendid entertainment companies have been secured for the work. The programs will be staged at 10 and 25 cents, thus putting them within the reach of all.

The purpose of the association, WHICH IS ENTIRELY NON-SECTARIAN AND NON-POLITICAL—IS EDUCATIONAL NOT FINANCIAL—there is no stock on which dividends must be paid.

This institution has been conceived and launched by North Dakota people. Its prime objects are the promotion and fostering of community co-operation and the conservation of the local man and money power of each community. In addition to its board of directors—which consists of its incorporators, a board of advisors, comprised of the presidents and secretaries of every association in the state—except religious and political organizations—being formed. Nothing is to be done under cover. The public is to be kept fully informed regarding the purpose, plans and progress of the institution. — By Alex Karr, Optimist, in Community Life.

The farmer and merchant are on an equal footing, the prosperity of one being conducive to the prosperity of the other.

City and country people are of the same blood, possessing today the same aspirations and ideals. Their children are educated at the same schools and equally endowed with opportunities, and all are kept up-to-date in matters of knowledge through the dissemination of news, the daily paper and other periodicals which go to the farm as well as into the city home; and if at any time there may come to anyone a belief that there is a difference between them, it is due to some false standard that the thinker should root out of his consciousness so as to get out from under its poison gas spell and be free.

Our suburban neighbors, the farmers and their families, are today truly inside the city trade and social limits and are entitled to the same treatment accorded our next door neighbor,

and this much desired situation is fast becoming a reality.

To hasten the day of complete community spirit, a community building, in effect, a home in town where people from the country may come and find rest and conveniences during their stay in the city, and where the people of the town may go and meet with them, will do much to cement the bond of friendship that is steadily being forged through a better understanding of community needs and interests, and the patriarch Abram's words to Lot are timely: "Let there be no strife, I pray thee, between me and thee, nor between my herdsmen and thy herdsmen, for we be brethren."

YOUR BUSINESS AND MINE

The diversion of the retail trade of the nation from its natural and legitimate channels constitutes a national menace. It is driving the live business man to the large cities. It is draining the small town and the country districts of their brightest and most progressive young people. It is discouraging and destroying community life. At the end of the Civil War 15 per cent of our people lived in the cities and 85 per cent in the country; today 73 per cent live in the cities and but 27 per cent in the country. "Whither are we headed?" In his "New Freedom," Woodrow Wilson said, "If America discourages the locality, the community, the self-contained town, she will kill the nation." That's exactly what is happening.

Any undertaking having for its purpose the betterment of the financial, social and intellectual conditions of the small towns and rural districts of the nation is due to receive the most kindly consideration of every intelligent American.—Community Life.

"We need the development of men in the open country, who will be in the future, as in the past, the stay and the strength of the nation in time of war, and its guiding and controlling spirit in time of peace."—Roosevelt.



WALLACE REID in "Too Many Millions"