The Keynote To Success

Is Action---Act Now

Do you know of the wonderful awards and commissions that are knocking at your door?

To Be Given Away by

The Devils Lake World

North Dakota's Greatest Weekly Newspaper — Most Read Publication In The Lake Region

In Salesmanship Club

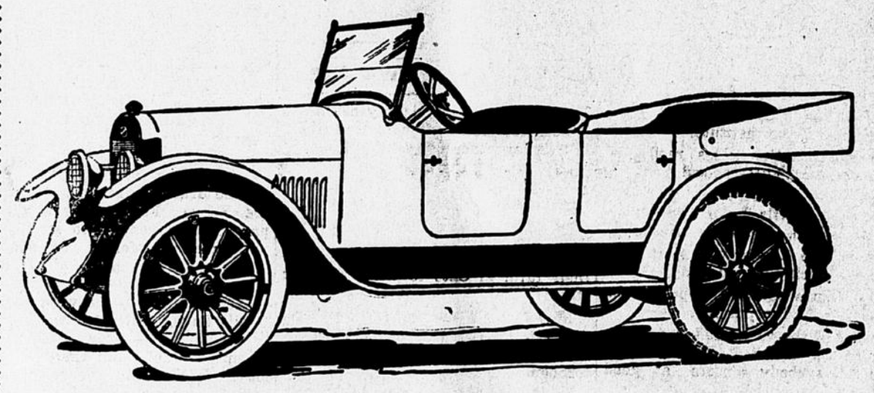
Fourth Prize

HORTON POWER WASHING MACHINE

$75.00 Washing Machine
Now on Exhibition at the
ADAMS HARDWARE CO.

First Grand Prize

$1300 F. O. B. DEVILS LAKE



FAMOUS NEW "LIGHT SIX" STUDEBAKER
Now on Exhibition at C. D. Haley's

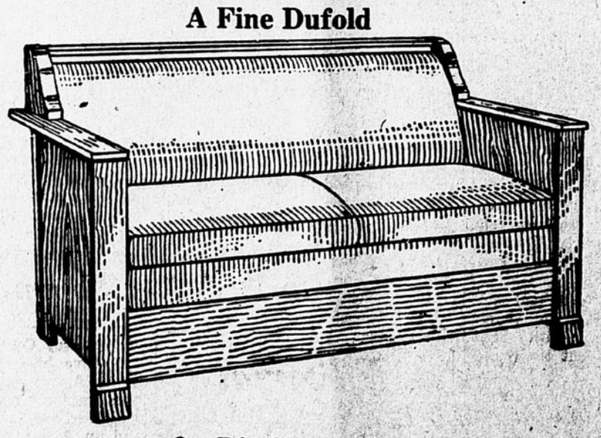
Second Prize

ONE OF THE FINEST TALKING MACHINES EVER BUILT

WORLD RENOWNED VICTROLA
Retail Price, $125.00
— Now on Display at the —
Ramsey Drug Co. Store

Third Prize

A Fine Dufold



— On Display at the —
M. L. Sprung Furniture Company Store.

MEMBERSHIP BLANK

GOOD FOR 10,000 VOTES

To Manager Devils Lake World,
"Salesmanship Club"

PLEASE ENTER _____
(Write plainly.)
as a member of the "Salesmanship Club."

Address _____

_____ Phone No. ____

Town or City _____

This blank counts **10,000 votes.** Only one given to each member. You may enter your name or that of a friend. The nominator's name will not be divulged if so requested.

20,000 EXTRA VOTES

By using this Coupon with your first subscription you will get a big start. Return this coupon to the Salesmanship Club Manager, Devils Lake World, with your first subscription payment, either old or new, and you will receive 20,000 votes in addition to the regular schedule.

Name Subscriber _____

Address _____

Club Member's Name _____

Amt. Enc. $_____ (Old or New Subscriber)

Cash must accompany this coupon. When sent in with the "Membership Blank" the member starts with 20,000 extra votes in addition to the regular votes allowed on the subscription itself. Only one of these coupons will be credited to each member.

THERE WILL BE NO LOSERS —— A PRIZE FOR EVERYONE

Every member making a cash report each week of the campaign and who does not win a prize will be given ten (10) per cent of all the subscription money he or she collects. No chance for anyone to lose—every chance in the world to gain. There will be only two ways of securing votes, by collecting the free coupons good for fifty votes as they appear in The World and by getting subscriptions to The World. Subscriptions from any place, or from present subscribers as well as new subscriptions will count votes. There will be compensation for all. Enter your name as a member. This will be a short campaign, only about seven weeks — and the prizewinners will be those who start early.

For Further Information, Membership Blanks, Etc., Call On, Telephone, or Write
THE "SALESMANSHIP CLUB" DEPARTMENT

Campaign Closes October 29th

The Devils Lake World

Locke Block — Phone 60 — Devils Lake, N. D. — OFFICE OPEN EVENINGS