

Not to the Wise.
Hawell—A word to the wise is worth
two.
Powell—Then how do you account
for the long-drawn-out speeches over
the telephone?

Mrs. Winstone's Footing Syrup.
For children, it is the best. It is a
combination of the best of all. See a bottle
at your druggist.

The charm of the unattainable is
long drawn out.

Ready in a jiffy, delicious brown cakes
Mrs. Austins Buckwheat Flour.

It's awful hard for a little woman
to impress people with her dignity.

WANTS HER LETTER PUBLISHED

For Benefit of Women who Suffer from Female Ills

Minneapolis, Minn.—"I was a great
sufferer from female troubles which
caused a weakness
and broken down
condition of the
system. I read so
much of what Lydia
E. Pinkham's Veg-
etable Compound had
done for other
suffering women I
felt sure it would
help me, and I must
say it did help me
wonderfully. My
pains all left me, I
grew stronger, and
within three months
I was a perfectly
well woman."
"I want this letter
made public to
show the benefit
women may derive
from Lydia E. Pinkham's Vegetable
Compound."—Mrs. JOHN G. MOLDEN,
2115 Second St., North, Minneapolis,
Minn.

Thousands of unsolicited and genu-
ine testimonials like the above prove
the efficiency of Lydia E. Pinkham's
Vegetable Compound, which is made
exclusively from roots and herbs.

Women who suffer from those dis-
tressing ills peculiar to their sex should
not lose sight of these facts or doubt
the ability of Lydia E. Pinkham's
Vegetable Compound to restore their
health.

If you want special advice write to
Mrs. Pinkham, at Lynn, Mass.
She will treat your letter as strictly
confidential. For 30 years she
has been helping sick women in
this way, free of charge. Don't
hesitate—write at once.

The Army of Constipation

Is Growing Smaller Every Day.
CARTER'S LITTLE
LIVER PILLS are
responsible—they not
only give relief—
they permanently
cure Constipa-
tion. Millions
have seen them for
themselves.
Small, Indigestion, Sick Headache, Sallow Skin,
Small Pill, Small Dose, Small Price.
Genuine—watch Signature
Breathe Good

Why Rent a Farm

and be compelled to pay to your landlord most
of your hard-earned profits? Own your own
farm. Secure a Free Homestead in
Manitoba, Saskatchewan or
Alberta, or purchase
land in one of these
provinces for as little
as \$10.00 or
\$12.00 an acre
and purchase 3
years ago at \$10.00 an
acre. The land is
changed hands at
least once a year. The
crops grown on the
lands warrant the
investment. You can
advance. You can
become rich
by cattle raising, dairying, mixed
farming and grain growing in
the provinces of Manitoba,
Saskatchewan and Alberta.
Free homestead and pre-
emption areas, as well as land
held by railway and land
companies, will provide homes
for millions.
Adapted soil, healthful
climate, splendid schools
and churches, good railroads.
For further facts, descriptive
literature, maps, etc., write
to reach this country and other par-
ticulars, write to the Dept. of
Immigration, Ottawa, Canada, or to
the nearest Canadian Agent.
V. B. Rogers, 117 West Fort Street, St. Louis,
Missouri, or Canadian Government
Agent, further building, Idaho, etc.
(Free address, enclosed form.)

Important News FUR DEALERS and TRAPPERS

SEND FURS and SKINS direct to MEN who
KNOW their value. We save you money,
because we KNOW the Fur Markets, and pay
highest prices on furs and skins. Price
list especially arranged for Territory.
It is YOURS for the asking. Convince
YOURSELF by making us a trial shipment.
We pay all expenses, charges, no
commissions, and return promptly.
LEOPOLD GASSNER FUR CO.
84 West 12th St., New York City
Capitalized at \$250,000.00

SOUR STOMACH

"I used Cascarets and feel like a new
man. I have been a sufferer from dys-
pepsia and sour stomach for the last
two years. I have been taking medicine
and other drugs, but could find no relief
for a short time. I will recommend
Cascarets to my friends as the only thing
for indigestion and sour stomach, and
to keep the bowels in good condition.
They are very nice to eat."
Henry Stuckley, Hatch Chunk, Pa.
Pleasant, Palatable, Patent, Taste Good,
Do Good, Never Sickens, Weakens or Grips.
No. 25c, 50c, Never sold in bulk. The
genuine tablet stamped "C. C." Guaranteed
cure or your money back.

Farms Wanted

For sale or rent also some
to buy. Send particulars and lowest price.
National Realty Co. 60 11th Ave. New York

REMEMBER PISOS for COUGHS & COLDS

The American Home

WILLIAM A.
RADFORD
Editor

Mr. William A. Radford will answer
questions and give advice FREE OF
COST on all subjects pertaining to the
subject of building for the readers of
this paper. On account of his wide expe-
rience as Editor, Author and Manu-
facturer, he is, without doubt, the highest
authority on all these subjects. Address
all inquiries to William A. Radford, No.
24 Fifth Ave., Chicago, Ill., and only en-
close two-cent stamp for reply.

When going into a building project
there are three considerations of im-
portance that present themselves. In
the first place there is the design, or
outward appearance of the structure,
next the arrangement of the dwelling
inside for comfort and convenience,
and last the cost of the building.

There is apt to be a wide range of
choice in regard to the first factor—
the design or outward appearance of
the house. This is a matter to be de-
cided according to the taste of the
owner and the requirements of the
building site. It is proverbial that
tastes differ widely, so there can be
no definite fixed requirements along
that line. Also the needs of different
locations vary greatly. It has been
said that we plan the outside of our
houses to please the neighbors or to
make a brave show from the street.
Accordingly this first factor, that of
outward appearance, may at times be
of very little real importance, al-
though of course every one would pre-
fer to live in an attractive dwelling
place as possible.

All things considered, the interior
of a residence is far more important
than the exterior. Real satisfaction in
a home comes from the comfortable,
cozy and inviting feature of the living
room; the bright cheerfulness of the
dining room, and the conveniences
provided not only in the kitchen and
pantry, but also in the other parts of

the house. It matters little what the
outside appearance is—granted, of
course, it is trim and neat—if the in-
terior is comfortable and home-like
and so arranged that the work can be
done easily.

The third factor, that of cost, very
often seems to be, if not most impor-
tant, the most insistent of the three.
Most home builders have to set a
definite figure and make up their
minds not to go over it. The outside
design can be changed from one style
to another and the interior arrange-
ment is a matter of choice, no one
plan being absolutely essential. But
with the cost it is different. Most of
us have to carefully determine, be-
fore building, just what can be af-
forded; and if the figure decided upon
should be exceeded disaster might
follow.

It is just as well, too, that this is so.
It leads to economy and close figuring
and careful attention to the details of
the work, and this leads to satisfac-
tory results.

It seems to be quite the habit of
many building contractors, and also
with the architects, to be too opti-
mistic when quoting on preliminary

estimates. The prospective builder
is misled, perhaps unintentionally,
into believing that a much more elab-
orate structure can be built for the
amount he has decided on than is in
reality the case. The little \$3,000
bungalow, of the story, which cost
\$5,000 to build is an example.

The fact of the matter is, it is a
difficult if not impossible matter to
make an accurate estimate on pre-
liminary plans. The little extra fea-
tures that are not shown, but which
are usually included in the specifica-
tions, as the planning proceeds
amount up to an astonishing total. If
all the desirable features that the
banker has in his new \$20,000 real-
estate are attempted to be incorpor-
ated into the plans for a simple little
\$8,000 house it is certain that there
will be wide differences between the

preliminary estimates and the final
figures offered in the final bids based
on the complete plans and specifica-
tions.

For a house of moderate cost, espe-
cially if it is of pretty good size, the
only safe way is to make a firm resolu-
tion, and stick to it, to cut out all
the little extra-luxuries and to retain
only the essentials which are neces-
sary for comfort. Many features can
be added five years after a building

is put up just as well as while the
house is being built.

In the designs illustrated herewith
the interior of the house has been
made most important while the out-
side is of neat and trim appearance.
Still, there is nothing elaborate

about it, it being designed just as
economically as could be possible. A
perfectly square house with a hip roof
has proved itself to be the most eco-
nomical of any; and when properly
arranged within makes as comfortable
and satisfactory a home as could be
desired.

The first floor plan of this home is
exceptionally good. From the central
square hall one finds the living room
occupying the entire space at the left,
while to the right is the dining room
with the kitchen just back of it. The
stairway goes up with a single turn
and is so arranged that the front stair-
way from the reception hall and the
back stairway from the kitchen open
onto a common landing, thus saving
the expense of an extra stairway and
the space usually occupied by one.

The living room is designed in ac-
cordance with the most modern ideas.
It is very large and comfortable, 12
feet by 27 feet in size. In addition
there is an alcove containing a wide
fireplace. This room would always
be the center of the home life, cheery
and inviting and capable of accommo-
dating a large number of persons
without crowding.

On the second floor four good-sized
bedrooms with an abundance of closet
room are provided. The bathroom is
conveniently located, the plumbing
fixtures there being directly in line
with those in the kitchen. This is
quite a money-saving feature.

The cost of this house is estimated
at \$3,000. This is very moderate for a
residence of this size, 32 feet 6 inches
being the width and 28 feet the length.
This figure contemplates the use of
good quality hardwood finish and
floors for the first floor and yellow
pine for the second.

What the World Lost.
"It was the worst calamity that ever
happened to me," sighed the pale, in-
tellectual high-browed young woman.
"I had written a modern society novel,
complete to the last chapter, and a
careless servant girl gathered the
sheets of the manuscript from the
floor, where the wind had blown them,
and used them to start a fire in the
grate."
"What a burning shame that was!"
commented Miss Tartan.

Fast Motor Boat.
The world's official record for speed
on water was broken at the recent
motor-boat races at Monaco by the
duke of Westminster's powerful racer
Ureia. This wonderful racing craft
made an average speed of 43 miles
an hour over a course about four
miles in length. She is 50 feet long,
and her power plant consists of two
400-horsepower engines, giving her a
total horsepower of 800.

At the Races.
"I go on the theory that life is a
fool."
"I notice that just now you are mak-
ing it something of a gamble."

TO CIRCLE COUNTRY

Kansas City Couple on Eight Thousand-Mile Tramp.

Their Route Leads to Southern, East-
ern and Northern Boundaries of
the Nation—Are to Camp
Out a Year.

Kansas City, Mo.—Mr. and Mrs.
Dwight Woolf, who walked from Kan-
sas City to New York last summer in
ninety-five days, are well started upon
a walking trip which is to consume
7,500 miles and circle an area of nearly
two-thirds of the United States.
They were accompanied by their dog,
"Don," which walked with them on
former trips, and their horse, "Dolly,"
which pulls a small two-wheeled cart
containing food, a tent, extra clothing
and cooking utensils.

"Walking Round the United States"
was planned in large white letters on
the top of the cart. In smaller letters
it was stated that Kansas City is the
starting point of the trip. Mr. and Mrs.
Woolf, dressed in brown suits which they de-
signed themselves as best suited to the
exigencies of tramping, led the way,
Dolly, traveling undriven and unled,
followed, and Don, the dog, trotted
along behind under the cart.

As neighbors came in to say good-
bye things were brought from the
house and loaded on the cart, the dog's
excitement increased and was not
allayed until after the last neighbor
had shaken hands and the entire
party had passed through the side
gate and down the street. Then he
stopped barking and took his accus-
tomed place under the cart.

The route of the walk is from Kan-
sas City to a point in Texas on the
coast, east to Jacksonville, Fla., north
to the Canada line, west to Minne-
sota and thence back to Kansas City.
The winter will be spent in the south
and the summer in the north, so that
they will suffer no inconvenience from
sleeping on the ground during the en-
tire year. They expect to return to
Kansas City November 1, 1913.

Before starting, more than 3,000
tags and labels pasted upon the wagon
during the previous trips were re-

moved and the cart was repainted.
These are a few of the things packed
within the one small box:

A tent, two cots, two sets of bed-
ding, cooking utensils, provisions for
dog, man and horse for three days,
guns, fishing tackle and clothes, camp
stove, stools and table, 5,000 blank
postcards, photographer's outfit, 2,000
sheets of music, writing materials,
violin, checker board, five gallons of
water and an icebox.

"I feel like Columbus starting out
to discover America," Mrs. Woolf said,
when asked by the neighbors if he
did not dread the trip. "We expect
both to stand it and enjoy it."

QUEER VERDICT OF JURIES

Some Are a Puzzle and Difficult to
Solve, While Many are Exceed-
ingly Amusing.

Chicago.—"Here is a funny thing
about the relative value of a man's
right and left leg," said a Chicago
lawyer. "Not long ago I was called
upon to conduct the case of a man
who had lost his left leg in a railroad
accident. He was laid up in the hos-
pital for several weeks. While there
the utter uselessness of his right hand
caused much comment among the
doctors and nurses. Other left-handed
patients they had met with able at
least to fight flies, but my client's
right hand wasn't even fit for that."

"The case came to trial, and the
jury awarded him damages \$500 in
excess of what he had asked for, be-
cause, said the foreman, 'he is left-
handed.'"

"The next day I stumbled upon my
man in a restaurant and found him
stoking up with his right hand."
"That is all right," said he. "It isn't
a new accomplishment. I could do it
all the time. Can use one hand as
well as the other, always could, but
after I lost my left leg I concluded to
let my right hand take a vacation. You
see, I know the ways of juries. I
cannot follow their reasoning, but I
have studied their verdicts, and I have
discovered that while the right leg is
considered of more value to the aver-
age man than his left leg, the left leg
fetches a boom price if it belongs to
a left-handed man. I cannot see the
connection, but juries can. You heard
that the jury of mine said? Well,
they always reason that way."

Fortunes for Play Writers.

New York.—The annals of the stage
record the quick rise to wealth of
many authors whose contributions to
stage literature have earned for them
huge sums of money. Augustus
Thomas is credited with being worth
\$200,000; George Broadhurst is rated
at \$225,000; Eugene Walter boasts an
income of \$5,000 a week by reason of
his two successes, The Eastway and
Paid in Full.

Yet these sums fade into insignifi-
cance when compared with the wealth
of Charles Klein, who derived from
"The Lion and the Mouse" one season
alone \$150,000 as his share of royalty.
This play has netted him nearly \$500,
000. "The Music Master," of which
he is also the author, was worth a for-
tune to him. For the ten weeks' en-
gagement of this play at the Academy
of Music, New York, Klein received
as his share \$19,000. At one time his
income touched \$5,000 a week.

Over 10,000 plays are written yearly,
it is said, and only two per cent of
them are ever produced.

WEIGHED ONLY 80 POUNDS.

How a Severe Case of Kidney Trouble Was Finally Conquered.

Byron Bennett, 1018 St. Clair
Ave., East Liverpool, O., says: "Six
months I was helpless
in bed with kidney
trouble. Kidney secre-
tions were painful, my
head ached terribly
and my body bloated.
I ran down until I
weighed but 80 pounds
and everyone thought
I had consumption. A
specialist gave me up and so did my
home physician. Surprising as it may
seem, I was able to leave my bed after
taking six boxes of Doan's Kidney Pills
and for six years I have remained free
from kidney trouble. I confidently be-
lieve Doan's Kidney Pills saved my life."

Remember the name—Doan's.
For sale at all dealers. 50 cents a
box. Foster-Milburn Co., Buffalo, N. Y.

She Covered Her Head.

Scene a country church of Episco-
palian denomination in process of be-
ing decorated for the Christmas
season. The rector who has a strong
leaning towards forms of all kinds is
fastening a festoon of evergreens
about the baptismal font, when, enter
Miss Dymple, who unceremoniously
flings her hat upon the seat of
a pew and comes to his assistance.
The rector suddenly observes that
she is hatless and remarks severely:
"Miss Dymple, it is particularly for-
sidden that women shall come into
the church with uncovered heads."

"Oh, bother, I forgot!" responded
the young lady irreverently. "Well,"
grabbing up the rector's derby and
setting it jauntily on her pet little
head, "will this do?"

TRY MURINE EYE REMEDY

for Red, Weak, Watery, Watery Eyes
and Granulated Eyelids. Murine Doesn't
Smart—Soothes Eye Pain. Druggists
Sell Murine Eye Remedy, Liquid, 25c,
30c, 50c. Murine Eye Salve in
Aseptic Tubes, 25c, 50c. Eye Books
and Eye Advice Free by Mail.
Murine Eye Remedy Co., Chicago.

No Union.

Mrs. O. H. P. Belmont, at a luncheon
at the Colony club in New York, urged
in women the necessity for union.

"If we are to get the vote," she
said, "we must stand together. Too
many women face this question as
they face all others—like the elderly
relies at the charity ball."

"What a fatterer Wootter Von Twil-
er!" said the first belle.
"Why did he tell you you looked
nice?" said the second.
"No," was the reply. "He told me
you didn't!"

HAD TO BE POSTPONED.

His friend—I thought you was goin'
to commit suicide, James?
The Rejected—I was! but when I
got to me river I remembered I'd
forgot to swimmin' rights.

END STOMACH TROUBLE NOW

Dyspepsia, Gas, Sourness or Indiges-
tion Go Five Minutes After Taking
a Little Diapiesin.

If your meals don't fit comfortably,
or you feel bloated after eating, and
you believe it is the food which fills
you; if what little you eat lies like
lead on your stomach; if there is dif-
ficulty in breathing, eructations of
sour, undigested food and acid, heart-
burn, brass or a belching of gas, you
can make up your mind that you need
something to stop food fermentation
and cure indigestion.

A large case of Pape's Diapiesin
costs only fifty cents at any drug
store here in town, and will convince
any stomach sufferer five minutes after
taking a single dose that Fermenta-
tion and Sour Stomach is causing the
misery of indigestion.

No matter if you call your trouble
Catarrh of the Stomach, Dyspepsia,
Nervousness or Gastritis, or by any
other name—always remember that a
certain cure is waiting at your drug
store the moment you decide to begin
its use.

Pape's Diapiesin will regulate any
out-of-order Stomach within five min-
utes, and digest promptly, without any
harm or discomfort, all of any kind of
food you eat.

These large 50-cent cases contain
more than sufficient to thoroughly
cure any chronic case of Dyspepsia,
Indigestion, Gastritis or any other
Stomach trouble.

Should you at this moment be suf-
fering from Indigestion, Gas, Sour-
ness or any stomach disorder, you can
surely get relief within five minutes.

There is not a vice which more ef-
fectually contracts and deadens the
feelings than the desire of accumulat-
ing possessions.—Mant.

Dr. Pierce's Pleasant Pellets cure consti-
pation. Constipation is the cause of many
diseases. Easy to take.

A quarrel merely proves that one of
the parties to it hasn't any more
sense than the other.

Rheumatism, Neuralgia and Sore
Throat will not live under the same roof
with Hamlin Ward Oil, the best of
all remedies for the relief of all pain.

A mother makes a fatal mistake
when she leads her children to be-
lieve that they are wingless angels.

Ready in a jiffy, delicious brown cakes,
Mrs. Austins Buckwheat Flour.

A true friend is a link of gold in the
chain of life.

UNKIND JOLT FROM ADAM

As if Eve hadn't Sorrow Enough,
Her Partner Had to Add to
the Affliction.

Adam had just received his notice
of ejection.
He stared at it a long time in
silence, while Eve crouched in a
dusky corner, softly whimpered:
Presently the father of mankind
looked around.

As Eve caught his angry eye her
whisper changed to a gasping sob.
"Well," he sternly said, "you've cer-
tainly put us in a fine mess with
your silly curiosity! And yet when I
refused to have anything to do with
your apple scheme you called me a
poor fool. Do you remember that
you called me a poor fool?"

"Yes," sobbed Eve.
"Well, there's just one question I
want to ask you?" said Adam.
"What is it?" gasped the first
mother.

"Who's looney now?" he harshly
demanded.
Then he turned away abruptly and
started to pack up the family goods
and the tent poles.—Cleveland Plain
Dealer.

A Garden of Friends.

One of the artiest gardeners of a
certain girl's garden is that in which
every plant has been the gift of some
special friend. The sweet old-fashioned
flowers that bloom there have thus a
double significance, and their owner
persuades herself that while they
flourish she may be very sure that
she is not forgotten. A fragrant clump
of plinks was set in place by her dear-
est school friend, and now that this
friend is living abroad, she likes to
think that every breath of perfume
brings her a kindly thought from her old
chum. A garden of friendship is a
pretty fancy and one that gives last-
ing pleasure.

It Revolted Him.

William Loeb, Jr., at a dinner in
New York, referred with a smile to
the harsher penalties, even to impris-
onment, that are now to be inflicted
upon smugglers.

"They take it hard, very hard, these
smugglers," said Mr. Loeb. "Revolted
at the step of their fines, they make
me think of George White, the chick-
en thief."

"What! George shouted reproach-
fully on hearing his sentence. 'What!
Ten dollars for stealing that chicken?
Why, Judge, I could 'a' bought a
smarter hen for 50 cents!'"

The Lawyers Won.

Askitt—Old Skinner left quite a
large estate, did he not?
Noitt—Yes; but some of his relatives
contested his will.
Askitt—Was there much left after
it got through the courts?
Noitt—Nothing but tea heels.

Ready in a jiffy, delicious brown cakes,
Mrs. Austins Buckwheat Flour.

Too often a piano stool is the seat
of discord.

W. N. U., FT. WAYNE, NO. 49-1910.

BUSINESS IS BUSINESS.



Mr. Klecker—Your bill actually
makes my blood boil.
Doctor Slick—Then, sir, I must
charge you \$20 more for sterilizing
your system.

Some One Must Do It.

J. Pierpont Morgan, at one of the
sumptuous dinners that he gave in
Cincinnati during the recent church
congress, praised the power of adver-
tising.

Mr. Morgan's eulogy concluded with
an epigram quite good and quite true
enough to be pasted in every business-
man's hat.

"If a dealer," he said, "does not ad-
vertise his wares, it is ten to one that
the sheriff will do it for him."

COLDS Cured in One Day



"I regard my cold cure as being better than
a Life Insurance Policy."—MUNYON.

A few doses of Munyon's Cold Cure will
break up any cold or prevent pneumonia.
It relieves the head, throat and lungs al-
most instantly. These little sugar pellets
can be conveniently carried in the vest
pocket for use at any time or anywhere.
Price 25 cents at any druggist.

If you need Medical Advice write to
Munyon's Doctors. They will carefully
diagnose your case and give you advice
by mail, absolutely free. They put you
under no obligations.

Address Munyon's Doctors, Munyon's
Laboratory, 533 and Jefferson Streets, Phil-
adelphia, Pa.

PATENT

Free invention. Free prelimi-
nary search. Booklet free. 3112
N. 27th St., Philadelphia, Pa. See
633 14th St., Washington; 20 Dearborn St., Chicago.

Cross, Postum, Mink and Squirrel Brands
thoroughly tested. FREE TRIAL. See page illustrated
catalogue. 18 cents. J. E. Williams, Selmer, Tenn.

W. N. U., FT. WAYNE, NO. 49-1910.

Aids Nature

The great success of Dr. Pierce's Golden Medical Dis-
covery in curing weak stomachs, wasted bodies, weak
lungs, and obstinate and lingering coughs, is based on
the recognition of the fundamental truth that "Golden
Medical Discovery" supplies Nature with body-build-
ing, tissue-repairing, muscle-making materials, in con-
densed and concentrated form. With this help Nature
supplies the necessary strength to the stomach to digest
food, build up the body and thereby throw off lingering
obstinate coughs. The "Discovery" re-establishes the
digestive and nutritive organs in sound health, purifies
and enriches the blood, and nourishes the nerves—in
short establishes sound vigorous health.

If your dealer offers something "just as good,"
it is probably better FOR HIM... it pays better.
But you are thinking of the cure not the profit, so
there's nothing "just as good" for you. Say so.

Dr. Pierce's Common Sense Medical Adviser, in Plain English; or, Medi-
cine Simplified, 1008 pages, over 700 illustrations, newly revised up-to-date
Edition, cloth-bound, sent for 31 one-cent stamps, to cover cost of wrapping
and mailing only. Address: Dr. R. V. Pierce, Buffalo, N. Y.

Auction Sale, by the U. S. Government, of Indian Lands in Oklahoma

Beginning November 21, 1910, and Continuing Until
March 1, 1911, There Will Be Offered for Sale
at Public Auction by the Government

About 2,000,000 Acres of Indian Lands in Oklahoma.

Much of this is high-grade
farming land and is especially adapted to the growing of wheat,
corn, cotton, vegetables and fruits. The climate is ideal,
with an abundance of rain, insuring a crop each year. Why suffer
from cold six months a year when you can enjoy
outdoor life the year around in Oklahoma, and on a
small investment speedily become independent?

Homeseekers' tickets at special rates on sale 1st and 3rd Tuesdays of
each month from all principal points. For full particulars regarding
the sales and how to get there cheaply and comfortably, write to

A. HILTON, General Passenger Agent
FRISCO LINES
1537 Frisco Building ST. LOUIS, MISSOURI

W. L. DOUGLAS

'3 '3.50 & '4 SHOES FOR MEN
BOYS' SHOES, \$2.00, \$2.50 & \$3.00. BEST IN THE WORLD.

The benefits of fine leather, which stands up
on sole leather, now enables me to give the
same more value for less money. Better and
longer wearing \$3, \$3.50 and \$4 shoes than
could give previous to the tariff revision.

For over 30 years, I make and sell more \$3, \$3.50 and \$4 shoes
than any other manufacturer in the U. S., and that Dollar for Dollar,
I guarantee My Shoes to hold their shape, look and fit better, and
wear longer than any other \$3, \$3.50 or \$4 shoe you can buy.<