

PROBLEM

In Teaching Reading Is To Awaken

In Child's Mind As Much Interest

As He Has Shown In Learning To Talk

The Place Of Mathematics In The Curriculum

Other Subjects Discussed At Teachers' Institute

Singing by the audience opened Tuesday afternoon's session of the Knox County Teachers' association institute at the high school.

Prof. Barbour's subject was, "Primary Reading." In substance his remarks were as follows: The great problem in teaching reading is to awaken in the child's mind as much interest in learning to read as he has already shown in learning to talk.

Supt. Coughlin gave a very interesting talk on "The Pedagogy of Arithmetic." He said that the place of mathematics in the curriculum with regard to other studies should be decided first.

Enjoyable Social Event

On Tuesday evening, the principal social event of the Teachers' Institute was held on the lawn in front of the high school and union school buildings.

The fete began at seven o'clock and

was opened by a selection by the M. E. Sunday school orchestra which played at intervals throughout the evening.

In conclusion of the program, a number of short stories were told by various members of the party, each being called upon in turn by Superintendent J. S. Alan, who acted as toastmaster.

After the program, ice cream and cake was served and a social chat followed for about one hour.

Wednesday Morning The opening exercises at this session, consisting of scripture reading and prayer, were in charge of Supt. Borden of Fredericktown.

Prof. Barbour continued his talk on reading. "Advanced Reading" was his topic. He stated that the elements to be given attention in securing good oral reading are pitch or force, emphasis, inflection, time and quality of voice.

Supt. Coughlin, whose talk was on "How to Study," said that the teacher in helping pupils to study, should lead them to observe, to compare and to analyze.

Registration The following is a complete list of those who have registered:

R. A. Knox, Lena Hunter, Julia Bell, Ula Mae Johnson, Eulalia Hyatt, Gertrude James, Fannie De Voe, Martha Jones, Lucie Craig, Nannie Wright, Blanche Long, Ethel Sockman, Grace Headington, Maria Chase, Lulu Moffitt, Wilda Clark, Ella Youst, Edna Green, Emma Hunter, Esther Gunn, Mary Bone, Jessie Bone, Ethel Crouch, Lissie Burgess, Bessie Porter, Alice Ewing, Lucy Ewing, Anna Schnebly, J. S. Alan, C. V. Metcalf, Laura Bowman, Wilma Magers, Mary Fawcett, Fred Murphy, Paul Adams, Earl Welker, Leland, Bricker, Cicely Clark, Benton Horn, Dana Snow, O. G. Taylor, John Rice, Elmer Wander, C. E. McMillan, E. O. Miller, Garrett Greer, H. C. Ventling, Frank Greer, Mrs. Lottie Fobes, Grace Metcalf, Charles B. Workman, Otto Richert, W. B. Magill, C. G. Harris, Monna L. Skeeles, Mabel Mitchell, Brooke Reed, A. W. Dorr, Ruth Pfautz, George Cain, Olive Hicks, Elizabeth Long, C. H. Winans, F. B. Levering, Margaret Devalon, Jennie Clark, S. F. Carey, Ethel Sharrock, Iva S. Baker, Grace Beach, Pearl Staats, Cora Colgin, Earlene Rinehart, Ethel Pitkin, Denzel Van Winkle, Hazel Myers, O. B. Cummings, Edith Bell, Michael Underwood, Stella Elise Fish, Pauline Durbin, Flora Welmer, W. W. Borden, Jessie McKee, Anna Neldon, Alice Durbin, Bessie Overly, C. F. Stout, R. L. Jones, L. S. Durbin, Isabel Carey, O. E. Pore, Sabre McIntire, Anna Craft, Ernest Hess, J. W. Moyer, Alice Gant, Minnie Clark, Ethelynde Studer, Cora Debes, Annie Severns, Jean McIntosh, Mary Lord, Anna Barton, Walter Mossholder, Walter Burger, Clinton Fawcett, Boyd Rowe, Guy Ewart, H. C. Fickel, Irene Sigler, Cora Baird, Loa McPeck, Mabel Ewalt, Daisy Gearhart, Ethel Deakins, Cordelia Garber, Ethel Snow, Laura Evans, Edith Hawkins, Maude Owings, Lola Wagner, Anna Halre, Mary De Voe, Clara McKay, Katherine Fordney, Fannie Witherell, Linna Carey, Jessie Bryant, Mildred Aler, Fannie Durbin, M. C. Cummings, C. W. Cotrell, Bert Evans, Anna Coup, J. G. Ralston, Mary Bradock, Mamie Van Voorhis, Winifred Christman, Viola Wilkins, Lucy M. Kaiser, Nettie Grossman, Grace Grossman, Mary Deholt, Floy Gleason, Ethelyn Auten, Lillie Stamm, Carl Stamm, Olive Eggleston, Nora McKay, Lena Conkle, Nora Frye, M. M. Ross, Aria Ross, Earl Van Winkle, Laura Robison, Mary Durbin, Rena Smith Lottie Newton, Goida Kunkle, Clothilda Lepley, Paul Lybarger, C. W. Colgin, R. S. Hyatt, E. J. Barnhart, E. C. Rush, J. C. Skaggs, W. R. Youst, Lulu Rinehart, Charlie Horn, Myrtle Overly, W. M. Dill, Ralph Metzger, Robert Cochran, A. L. Murry, C. M. Barber, Ila Williams, John Wolfe, Edna Daniels, Susie Fribley, Alice Wise, Mrs. N. E. Adrian, Earle White, Earl Baxter, Florence Kinnard, Edyth Colgin, Nettie Simmons, W. F. Beam, Lura Cun-

ingham, Tena Beckley, Guy Scoles, Maude Dudgeon, Bessie Parquhar, Leroy Christman, Mae Black, Aviee Niederhouse, C. F. Swingle, Nona Greer, Ethel Shrimplin, Gertrude Shultz, Pearl Kirkpatrick, Hattie Clark, Charlotte Pealer, Mae Pealer, Grace Conrad, Winifred Blair.

OBITUARY

Walter C. Farber Walter C. Farber of Bellville, who has for the past several days been confined to the Mt. Vernon Medical and Surgical Sanitarium, died at that institution Tuesday evening at about eight o'clock after a short illness caused by heart disease.

Reed Kearn Reed, the eighteen-months-old son of Mr. and Mrs. Frank Kearn, died at the home of its parents in Martinsburg Tuesday morning at about five o'clock after a ten days' illness of cholera-infantum.

Infant's Death The infant daughter of Mr. and Mrs. Shannon Burchard died at the home of its parents in Brink Haven Wednesday morning at seven o'clock after a two weeks' illness caused by cholera-infantum.

Beware of Ointments for Catarrh That Contain Mercury,

as mercury will surely destroy the sense of smell and completely derange the whole system when entering through the mucous surfaces. Such articles should never be used except on prescriptions from reputable physicians, as the damage they will do is ten fold to the good you can possibly derive from them.

Take Hall's Family Pills for constipation.

MITCHELL BRIDGE

Contract Awarded Mt. Vernon Bridge Co. And Payne & White

At a joint meeting of the county commissioners of Knox and Licking counties Tuesday afternoon, the contract for the building of the Mitchell bridge was awarded as follows: Substructure, Payne & White for \$1,896.04; superstructure, Mt. Vernon Bridge Co. for \$4,000. Total \$5,896.04.

Before making the award, a report by County Surveyor A. S. Thompson, the engineer for the work, was gone over. This report went into an analysis of the bids and showed that each of the three bids of H. E. Williams & Co. of Chicago on plans submitted by them for the building of a concrete structure was in excess of the combined bids of the Mt. Vernon Bridge Co. and Payne & White.

FOR SALE—Fine grain and stock farm in Knox county, 131 1/2 acres level land; good 9-room frame dwelling, 3 good barns and tool house, all painted; good orchard; three good wells and wind pump; good gas well paying \$200 per annum and free gas; fine location in good community, 1/4-mile to school, one mile to church; R. D. and telephone. To close an estate will sell at the very low price of \$65 per acre. Call or address J. E. Litzinger, executor, R. D. 4, Centerburg, Ohio. Bell phone 402.

FOR SALE—Eight-room frame house with soft water bath, hot and cold water up stairs and town, Patrick furnace in cellar. Located northeast corner West High and Mechanic streets. Will sell cheap if sold within next two weeks. Will sell for half cash, balance long time, 5 years if wanted. If not sold, will be for rent Sept. 1st. Inquire at the property, or see owner, Park Worley, at the C. & G. Cooper Co. offices.

CRUELTY

Charged By C. B. Cochran Against Wife

In A Proceeding Instituted For Divorce

Says He Was Assaulted And Forced To Leave

Prof A. L. Murry Is Appointed Teachers' Examiner

Other Items Of Interest From The Court House

Charles B. Cochran has commenced suit in common pleas court against Ursula Cochran, praying for divorce, custody of minor children, accounting, alimony and general equitable relief, and for injunction to prevent the defendant from selling or incumbering her property.

Cochran charges his wife with extreme cruelty and cites July 5, 1910, as a date on which she, in company with a man, assaulted him. There are several other instances of alleged assaults given in the petition, and plaintiff says that he was compelled to leave home on July 5. Gross neglect is also charged, plaintiff charging that his wife has refused to do anything for him for several years past.

Prof. A. L. Murry, superintendent of the schools at Jelloway, was on Wednesday appointed by Probate Judge Berry to succeed Mr. C. M. Grubb as member of the board of county school examiners.

John F. Gardner of Howard has been appointed executor of the Caroline Skilling estate. Bond, \$7,000.

John F. Gardner and E. L. Gardner, Appraisers, J. B. Breckler, Frank Sapp and Clement Blubaugh.

Alexander C. Scott to Jesse Ealy, parcel in Jackson, \$75. George Schooler to W. J. Workman, 16.58 acres in Clinton, \$3,564.70.

OUR BEST ASSETS

Satisfied Depositors and satisfied borrowers—The Buckeye State Building and Loan Company, Rankin Building, 22 West Gay Street, Columbus, Ohio. Assets over \$4,200,000.

1. Depositors satisfied knowing that their money is loaned only on first mortgage on homes—the safest of all mortgage loans, and satisfied also with the five per cent interest which they receive so promptly and regularly.

RIFLE DISCHARGED

And Boy Received Shot Over Right Temple

Mr. Jack Wagner, residing on Wooster avenue, was the victim of an unfortunate shooting accident on Tuesday afternoon. The young man was loading an air rifle and had placed a number of large shots into the magazine and was cocking the piece when it was accidentally discharged.

A cricket makes more noise than a hornet, but commands less respect.

CAN MAIL ORDER HOUSES SELL DEPENDABLE MERCHANDISE CHEAPER THAN HOME MERCHANTS?

BY O. A. CHARLES.

In analyzing the causes which enable the merchant to sell cheaply one of the most important features of business is the cost of operating, or, as more commonly spoken of, the percentage of overhead expense.

To determine whether or not the mail order house can sell goods more cheaply than the home merchant it will be necessary to see what is the ratio of overhead expense of the mail order house in proportion to the volume of business done by this mail order house.

Assuming the statements as printed in the catalogue of a very large catalogue house, in fact one of the largest in the world, are correct, we find that this house claims to have a capital of over \$40,000,000, half of which is invested in real estate in Chicago and factories all over the United States.

In addition to this they would have insurance, maintenance, city improvements and numerous other items of expense, all of which would make their total cost for real estate at least \$1,000,000 per year.

This same house states in their catalogue that it has nine thousand employees in its Chicago plant alone, to say nothing of the thousands of workmen, mechanics, foremen, superintendents, etc., of its numerous factories.

Some of these are very high-salaried executives, managers, advertising men, correspondents, buyers, clerks, experts, etc., and taking them as a whole a very conservative average of their salaries would be at least \$25 per week each; then the payroll for one year for the operating of this house would be eleven and a quarter million dollars.

This same house claims in their catalogue that they publish 24,000 catalogues per day; with 300 working days in the year, they would print over 7,000,000 per year. They also claim that these catalogues cost them \$1 each and 25 cents for mailing, which makes eight and three-quarter million dollars more expense.

They use nearly two million wooden boxes yearly, which at the very small cost of 10 cents each would cost one-quarter of a million dollars.

The heating and power plant of this house has a capacity of 100 tons of coal every hour; suppose that they use one-eighth of this capacity twelve hours per day, they would use 150 tons of coal per day or 45,000 tons per year, which plus the freight would cost them at least \$3 per ton. This gives us \$137,000 more expense. We could go on enumerating these expenses indefinitely, such as the cost of electric light, the keeping of a thousand head of horses, inbound freight and express, etc., but using these figures as a basis, we would say a very conservative estimate of the operating expenses of this house would be at least \$20,000,000 per year.

Now, quoting further from their catalogue, we find that—using their figures—they sold over fifty million dollars' worth of merchandise in a year, let us say sixty million dollars. Then their operating expenses would be 33 1/3 per cent of their total sales. Now, then, with the operating expenses alone amounting to one-third of their total sales, does it look reasonable that with the other two-thirds they could keep dozens of large factories running, pay salaries of hundreds of managers, wages to thousands of workmen, control the output of numerous other factories which have managers and workmen, rents, taxes and operating expenses to pay? Does it look reasonable with this vast expense that this house could supply you with really first-class merchandise, goods that they could stand back of and guarantee, at such a low price, and at the same time accumulate such vast wealth as they claim in so short a period and from so small a beginning?

LABOR DAY

To Be Observed At Park With Program Of Amusements

The Hiawatha park association amusement committee met at the office of Mr. Litton, manager of the Bell Telephone Co., last evening and decided to hold a labor day picnic at the park September 5th.

The program will be ready in a day or so and will consist of a fine lot of sports and will be published in the papers for the benefit of the public. The committee say if you are looking for a great day of amusements, it will not be necessary to go any farther than Hiawatha park to get it.

BANNER WANT ADS PAY

MORGAN CENTER Aug. 22.—The much needed rain has not as yet reached this vicinity. Pastures burning up and corn crop cut short.

The annual reunion of the Clutter-Cline families was held at the Owl Creek Church last Wednesday.

Mrs. Angeline Morrison, who has been on the sick list for some time past, is not much better.

Ed Hayes, living just south of here, who was kicked by a colt two weeks ago, is some better at this writing.

A few from here attended the Bell-Hays reunion at the Union Grove church in Harrison township last Saturday.

Morgan Grange met last Wednesday evening.

Clarence Farmer passed through our village Sunday.

H. H. McLean can be seen in his new automobile nowadays.

An Invitation I cordially invite you to my Tailoring Parlor, to inspect my new Importations for Fall and Winter. Stock new and Nobby and Workmanship first class. John R. Doelfs PRACTICAL TAILOR AND CUTTER Opera House Block Mt. Vernon, O.

R. B. ANKENY & CO. ESTABLISHED 1894 THE WATCH SHOP DIAMONDS MOUNTED WATCHES REPAIRED Mt. Vernon, Ohio

4 Per Cent. on Savings Interest The Highest yield that absolute safety of principal will permit Your Patronage Solicited The Guarantee Savings Bank and Trust Company BOXES FOR RENT IN SAFETY DEPOSIT VAULTS.

YOU DON'T HAVE TO LEAVE HOME to get the best business education. One year of performance is better than ten years of promise. The Mt. Vernon Business College has made good. We weren't experimenting on Mt. Vernon the past three years with our local Branch School. We knew just what we were doing. Business men had pledged enough students for a fine class before even the first announcement, and each year was a grand success—this one will be even better.

Your money couldn't secure you a better education—no matter where you want. There is only one BEST—and in College Systems, and methods we control them absolutely. We pay large salaries to instructors who know their business and graduates of this school need never be out of a position—we guarantee that. Stay at home with your family and go to business college in your home town—what can you ask better than that—especially when you have everything that the big city college can offer—nothing different but the size of the school, and that can certainly be no disadvantage. WE POSITIVELY GUARANTEE POSITIONS UPON GRADUATION OR REFUND EVERY CENT OF TUITION PAID. HOW CAN YOU LOSE?

Fall Term Opens Sept. 6th, 1910 Send for our new and elegant 60 page Catalog and other literature FREE upon request. MT. VERNON Business College MT. VERNON, OHIO.

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