

The Climax of Value Giving

We realize that many of our customers have not fully covered all their needs in Dry Goods lines for the Spring and Summer Season. As we bought unusually large stocks for spring, we want every one to get the benefit of the old low prices as far as possible.

We cordially invite you to come in during this Climax of Value Giving Sale which lasts from May 13th to May 27th

and anticipate your wants as far in advance as you can.

Never in the history of the store have we had larger or more complete stocks than now, but if business continues as well in the next two weeks as in the last two, we shall soon have to replenish our stock and that means higher prices.

Come tomorrow.

Domestics and Wash Goods

- 7c Bleached Muslin, yard..... 5c
- 10c Bleached Muslin, yard..... 7c
- 12½c Bleached Muslin, yard..... 9c
- 9c Brown Muslin, yard..... 7½c
- 12½c Brown Linen Crash, yard..... 9c
- 9-4 Bleached Sheeting, yard..... 25c
- 81x90 Heavy Bleached Sheets, 85c value each..... 69c
- One lot 25c Tissue Gingham, yard..... 19c
- GINGHAMS**—32 inch dress gingham, 18c value, yard 15c; 27 inch gingham that are worth 15c per yard..... 12½c
- PERCALES**—Two hundred patterns, selling everywhere for 15c and worth it; our price still..... 12½c
- COTTON POPLINS**—36 in. wide in black and all new rich spring colors; 50c value for 35c yard; 35c value for yd. 25c
- ALL LINEN DAMASK**—Good patterns, fine count Damask, \$1.50 value, yd..... \$1.25
- Silks**
- SPORT STRIPES** in silk and wool poplins for skirts, scarfs on hats, etc., yard..... \$1.25
- TAFFETA SILK** in new gray, old rose, french blue, navy and black; special values at per yard..... \$1.50
- GEORGETTE CREPES** in the best spring shades, yard..... \$1.00
- CHIFFON CLOTHS**—All colors, 40 in. wide, yard..... \$1.00
- FIGURED CHIFFON CLOTHS**—For waists and sleeves, per yard..... \$1.50 TO \$2
- SILK AND WOOL POPLINS**—In all the good colors. Better get yours now for they are still selling at..... \$1.00
- SHOWER PROOF SILKS**—40 in. wide, good colors and patterns, per yard..... \$1.50
- PALM BEACH SUITINGS**—54 in. wide, gray and natural, yard..... \$1.00
- 36 in. wide in plain tan and gray, also silk stripe effects, yard..... 50c
- CORDUROYS**—In white for sport clothes, yard..... 75c TO \$1.50
- TUB SILKS**—Tub pongees in stripes and plain effects for dresses, coats and skirts..... \$1 TO \$1.25
- TUB SILKS**—In light grounds and neat stripe effects for shirts, waists and dresses worth \$1.39, yard..... \$1.00
- TUB SILKS** for skirts and waists in good striped designs, special yard..... 59c

Attention Men!

Our Men's Department is growing because of the good values offered here. Try it.

- Men's full cut, well made work shirts of Amoskeag Chambray, striped and plain blue chevrons; splendid 50c value, each..... 45c
 - Boys' 50c Work Shirts, each..... 39c
 - Men's 75c Percale Dress Shirts..... 59c
 - Extra fine, fast color madras shirts, many good patterns, a fine \$1.00 value, special..... 85c
 - Fine quality Mercerized Pongee Shirts with soft collars, \$1.25 value, ea. \$1.00
 - Good quality Balbriggan Shirts and Drawers, each..... 23c
 - Extra value Balbriggan Shirts and Drawers; sizes up to 50, each..... 45c
 - Good quality fine ribbed Union Suits; closed crotch, \$1.00 value, each..... 75c
 - Men's Porosa Union Suits, sizes up to 46; \$1.00 value, special..... 89c
 - Good quality Nainsook Union Suits; knee length, made with knit inseam and knit waist band; extra value at..... 69c
 - Boys' Nainsook Union Suits, ages 6 to 14 years, special, each..... 25c
 - Boys' Porosa Knit and Musing Union Suits, at..... 50c
 - Men's seamless black half Hose, pair..... 8c
 - Men's gray mixed work Sox, pair..... 8c
- There are dozens of other good items in the men's and boys' department. Come and see them.



A Big Value - Giving Demonstration in our Coat & Suit Department

The desirable styles, the superior workmanship, the excellent quality of the materials and the low prices of these coats and suits demonstrate this store's ability to give unusual value; not only during this sale, but at all times.

And we might add that while their original prices were extremely low, their present reduced prices make them unusual bargains.

Sale starts tomorrow at the opening of the store. Don't miss it.

- One lot of 50 Suits, \$25 to \$35 values, now..... \$18.75
- 15 Suits, values up to \$20, now..... \$13.50
- One lot of 15 Suits that are worth \$12.50 and \$15 now..... \$10.00
- One special lot of Coats, values up to \$8.50, now..... \$5.00
- One lot of Coats worth up to \$12.50 now..... \$6.75
- All \$12.50 Coats, now..... \$10.00
- All \$15.00 Coats, now..... \$12.50
- All \$17.50 Coats, now..... \$15.00
- All \$20.00 Coats, now..... \$17.50
- All \$25.00 Coats, now..... \$20.00

Dresses for Afternoon and Evening Wear Reduced in Price

Excellent qualities of Wool Serges, Silk Poplin and Taffetas made up into dresses with refined style lines.

- \$ 7.50 Dresses, now..... \$ 5.00
- \$10.00 Dresses, now..... 7.50
- \$12.50 Dresses, now..... 10.00
- \$15.00 Dresses, now..... 12.50
- \$17.50 Dresses, now..... 15.00
- \$20.00 and \$25.00 Dresses, now..... 17.50

House Dresses

10 dozen ladies' house dresses at the special price of..... 50c

Other good values at \$1.00, \$1.25 and \$1.50

Ladies' Gowns

10 dozen ladies' muslin gowns, each..... 25c

Other special values at..... 50c & 75c

Waists

One lot of ladies' white and colored shirt waists and middie blouses, specially priced at, each..... 50c

On sale now: Ladies' waists at \$1.00, \$1.25 and \$1.50 that are better values in these prices than you have ever seen in Knox county before. One look will convince you.

Extra Values in Underwear and Hosiery for Ladies & Misses

- Sleeveless Vests, sizes 34, 36, 38 each..... 5c
- Ladies' sleeveless vests made with taped neck and arm, 10c value, each..... 8c
- Large size sleeveless vests, taped neck and arms, each..... 10c
- Ladies' good quality V neck, sleeveless vests, sizes 34 to 44; 15c each or two for..... 25c
- Ladies' fine ribbed, lace trimmed Union Suits, sizes 34 to 44; per garment..... 25c
- Ladies' extra quality hosiery union suits, at..... 50c & 60c
- Infants' silk hosiery; pink, blue, red and tan, 15c value, pair..... 5c
- Misses' fine ribbed cotton hose, sizes 5 to 9½; at..... 8c
- Ladies' ribbed top seamless cotton hose, special, pair..... 10c
- Ladies' gauze hosiery made with double top and double sole; extra values at 15c or two pair for..... 25c
- CADET STOCKINGS for ladies and children. Fully guaranteed, pair..... 25c
- Ladies' all ribbed hosiery, 25c quality, per pair..... 17c
- or three pair for..... 50c
- Ladies' silk boot hose in black, white and colors, per pair..... 25c
- Ladies' vocestable silk boot hose in black, white and tan, per pair..... 30c
- or three for..... \$1.00
- Ladies' pure silk boot hose, made with double top, reinforced toes and heels; black, white and colors, per pair..... 50c
- Ladies' Radmoor silk hose, extra values at..... 79c
- Summer Corsets**
- Ladies' Summer Net Corsets, sizes 19 to 30 good quality, each..... 50c
- Corsets Reduced**
- W. B. Rust Proof Corsets; not all sizes; while they last:
- \$1.00 Corsets..... \$.79
- \$1.50 Corsets..... .98
- \$2.00 Corsets..... 1.29
- Silk Gloves**
- Ladies' 16-button length, double tip, silk gloves, \$1.00 values, pair..... 85c

Extra Values on the Third Floor



- LACE CURTAINS—2½ yards long, good quality Nottingham lace closely woven, choice of white cream or ecru, \$2.00 value, special, per pair..... \$1.59
- LACE CURTAINS—2½ yards long, closely woven Nottingham weave; 65c value, per pair..... 50c
- Good quality Marquette Curtains 2½ yards long, made from highly mercerized marquette, hemstitched and finished with

- neat lace edges, \$1.75 value, pair..... \$1.29
- Imported Madras Curtains, 2½ yards long, cream color, neat pretty patterns, \$1.50 value, pair..... \$1.19
- Extra quality Lace Curtains, 2½ and 3 yards long, filet, nottingham or cable net, white, cream or ecru, special \$6.00 value, now priced..... \$4.00
- COUCH COVERS**—Good quality Roman stripes, full width and length, fringed or plain, most any color, special, each..... \$1.25
- Draperies by the Yard**
- CURTAIN SCRIMS**—36 inches wide, with pretty satin stripe edges, and drawn work borders, special 15c value, per yard..... 12½c
- CURTAIN SCRIMS**—Plain or with pretty colored borders, 36 inches wide 12½c values, special, yard..... 10c
- EXTRA QUALITY MARQUETTES**—Fully mercerized, with pretty Mexican drawn work borders, white cream or ecru, 35c value, special, per yard..... 29c
- SUNFAST MADRAS**—All colors, imported ourselves direct from the mills at Darvel, Scotland; 36 in. wide, per yard 25c, 35c, 50c and..... 65c
- 50 inches wide, per yard..... \$1.00
- CURTAIN NETS**—White or ecru, values up to 50c yard, go at yard..... 19c

Rugs, Wool Fibre Rugs, Linoleums, Vacuum Cleaners, Etc.



- OAK RUG BORDERS**—36 inches wide, special yard..... 30c
- 24 inches wide, special, yard..... 25c
- BRUSSELS RUGS**—9x12 size seamless closely woven from good yarns, many neat designs, \$16.50 value; special..... \$14.50
- BRUSSELS RUGS**—9x12 size made from the very best of materials, fast colors; woven in one piece; good designs, \$18.50 values; special..... \$16.50
- SPLENDID AXMINSTER RUGS**—9x12 size pretty floral and oriental designs, good colors, long deep nap; \$22.50 value, special..... \$18.00
- BEST QUALITY SEAMLESS AXMINSTER RUGS**—Splendid small designs or oriental patterns, good colors, \$30 kind; special..... \$25
- BIG ASSORTMENT OF BODY BRUSSELS RUGS**—Good designs, fast colors, special 9x12 size..... \$27.50
- WILTON VELVET, ROYAL WILTON and FRENCH WILTON RUGS**—Rich colors, good designs, prices range from \$25.00 to \$47.50, a good assortment of patterns at..... \$35 & \$37.50
- ODD SIZE RUGS**—A complete assortment of all sizes large or small at reasonable prices.
- ONE LOT OF CONGOLEUM RUGS**—18 inches square, all colors, a 10c value, special, each..... 5c
- RUBBER STAIR PADS**—Size about 7 inches by 18 inches, eighth of an inch thick, made from good quality rubber, special, each..... 10c
- WINDOW SHADES, ALL WIDTHS, ALL COLORS, AT LOWEST PRICES.**
- AXMINSTER THROW RUGS**—27x54 special \$2.00 value, each..... \$1.59
- SMYRNA MATS**—Size 18x36, reversible good colors, special, each..... 50c
- WOOL AND FIBER RUGS**—27x54 special, each..... 79c
- CADILLAC VACUUM CLEANERS**—Fully guaranteed 1916 model, with carpet sweeper brush, \$7.50 value..... \$4.98
- THE DOMESTIC VACUUM CLEANER**—The one best cleaner made; first prize awarded at the San Francisco Exposition; sold here at..... \$8.50
- VELVET THROW RUGS**—27x54 \$1.50 value special, each..... 98c

The A. A. Dowds Dry Goods Co.
THE STORE OF QUALITY