

# Step Forward BARGAIN

the whole month of May. These Anniversary Sales are celebrations of our appreciation for the splendid support given us the other eleven

of the big bargains offered, the Calisher Anniversary Sales are another step forward."

tion, hundreds of other good values are offered—such as can be ob-

**Our 29th Anniversary Sale. Come Monday—be Well Worth Your While.**

### Extra Special NO. 21.

Beautiful Embroideries, Baby Irish on batiste. Edgings, Bands and Insertings, different widths. Many of the bands and insertings match. Regular 60c and 75c embroideries; Anniversary Extra Special No. 21, choice per yard **29c**

### Extra Special NO. 23.

Women's Full Length Kimonos, made of lawn, about 50 in the lot. Regular price 75c; Anniversary Extra Special, **29 Cents**



### State of Millinery

#### Pattern Hats

Parisian and American pattern hats will be sold during Anniversary Sale at a 25 percent reduction.

#### Infants' Caps

For the little folks we offer an unusually attractive special. On all Infants' Caps we make a reduction of 25 percent, during Anniversary Sale.

### Summer Hosiery

95c HOSE 48c. Fine imported Lisle Hose for Women, also plain gauze lisle and lisle with embroidered instep. Colors are blue, pink, old rose, lavender, wisteria, green, pongee, canary, London smoke black and white. Worth as high as 65c a pair. Sale price 48c.

125c HOSE 79c. Women's Plain Black Silk Hose; also embroidered gauze lisle hose in black, white and colors. Hosiery worth to \$1.25 a pair. Sale price 79c.

150c HOSE 93c. A varied lot—Women's Silk Hose in black and colors with double heels, toes, scales and garter tops; Women's imported Silk Lisle Gauze Hose in black, white and colors; and Women's embroidered Gauze Lisle Hose in black, white and colors. Values to \$1.50. Sale price per pair 93c.

INFANTS' SOCKS. Infants' and Children's Fancy and Plain Cotton and Lisle Socks, worth to 25c per pair. Anniversary Sale price 15c.

### Own Customers

during Anniversary Sale with a large mail and customers coming to El Anniversary Sale will be no exception. out-of-town people to take advantage also if you can and shop in person. If be carefully filled and promptly for all purchases amounting to \$5.00 merchandise.

**EXTRA SPECIAL NO. 10.**  
Packer's Tar Soap, very special. Two cakes for **29c**

**EXTRA SPECIAL NO. 11.**  
Toilet Paper, the 5c size, 8 rolls to a customer, no telephone orders. Anniversary Extra **29c**

**EXTRA SPECIAL NO. 12.**  
All 50c Face Veilings, in black, white and colors, will be on sale Monday as an Anniversary Extra Special, per yard **29c**

**EXTRA SPECIAL NO. 3.**  
Women's White Aprons, made of lawn and India Linon, cut extra full, hemstitched or trimmed with embroidery. Very dainty aprons, worth 40c each. Anniversary Extra Special, No. 3, **29c**

### Silk Dresses and Costumes

Not one is reserved! All silk dresses and costumes are included in Anniversary Sale at radical price concessions. Note 6 lots below:

\$22.00 Silk Dresses	\$14.29	36.50 Silk Dresses	28.29
25.00 Silk Dresses	16.49	50.00 Silk Dresses	34.79
32.50 Silk Dresses	22.65	60.00 Silk Dresses	44.29

### \$18.50 Silk Dresses \$9.29

Materials are plain messaline, changeable taffeta, black taffeta and fancy satin foulards. Dresses have beautifully hand embroidered fronts. Not a garment in the lot worth less than \$16.50, and most of them worth \$18.50. Anniversary Sale price **\$9.29**

### Wool Suits and Dresses

All \$25.00 Tailored Wool Suits, Anniversary Sale	<b>\$14.50</b>	All \$30.00 and \$32.50 Tailored Wool Suits, Anniversary Sale	<b>\$19.75</b>
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All higher priced suits reduced for Anniversary Sale.

### \$20.00 and \$22.50 Wool Suits and Dresses \$9.29

A limited number of very light weight suits and dresses, made of the very best quality woolsens, in light and dark colors. Both plain tailored and trimmed garments included—the suits have, mostly, pleated skirts. For traveling or for a summer at Cloudercroft we recommend one of these stylish suits or dresses. Regular \$20.00 and \$22.50 values; during Anniversary Sale, choice **\$9.29**

#### Wool Skirts

During 29th Anniversary Sale, all Tailored Skirts, made of Voiles and other light weight woolen materials, will be sold at greatly reduced prices. All sizes.

#### White Serge Skirts

A big bargain in a limited lot of white Serge Skirts. These are slightly soiled, but high grade garments, are priced for Anniversary Sale one-fourth less than regular.

#### Silk Petticoats

All Silk Petticoats, worth up to \$25.00, are reduced in price for Anniversary Sale.

**\$6.00 Silk Petticoats \$3.49**

Taffeta Silk Petticoats, in black and all colors; sell regularly \$5.50 and \$6.00; Anniversary Sale price, **\$3.49**

#### Muslin Underwear (Main Floor)

The beautiful hand made, hand embroidered underwear is specially priced for Anniversary Sale. Reduced prices are also offered on Combination Suits. Note the 3 special lots of undermuslins on sale in the Basement.

### Toilet Articles

Colgate's Tooth Paste, a 25c value; Anniversary Sale price **15c**  
"Rubifoam," a 25c value. Anniversary Sale price **15c**  
Colgate's Dental Powd'r, the 35c size. Sale price **20c**  
4 oz. bottles of Listerine, regular \$1.00 size. Sale price **75c**  
"Sta-Kleen" Tooth Brushes, the 25c kind. Sale price **19c**  
"Sanitol" Face Powder, worth 25c. Anniversary Sale price **15c**  
4711 Violet Talcum Powder. Sale price **10c**  
Riker's Violet Cerate, the 50c jars. Sale price **36c**  
Creme Elcaya, the best of face creams, sells regularly at 50c. Sale price **35c**  
Semp're Glovine, the queen of beautifiers, a 50c value. Sale price **38c**  
Colgate's Violet Toilet Water, the 50c size. Sale price **36c**  
Colgate's Bay Rum, 50c size. Sale price **38c**  
4711 Bath Salts, 50c size. Sale price **36c**  
Lotus Salve and Nail Enamel. Regular 25c jars. Sale price **15c**

Cuticura Soap, regularly 25c a bar. Sale price **19c**  
Imported Castile Soap, green and white. Sale price, per half bar **38c**  
4751 Liquid Green soap, 50c size. Sale price **38c**  
"Mum," destroys the odor of perspiration. Sells regularly 25c. Sale price **19c**  
Family Size Vaseline. Anniversary Sale price **34c**  
25c Whisk Brooms **17c**  
15c Face Chamouis **8c**  
75c Clothes Brushes, ebony or rosewood back **48c**  
75c Hair Brushes, rosewood back **40c**  
25c and 35c American Hard Rubber Combs **18c**

### EXTRA!

"Very" Hair Brushes, worth \$1.25, Anniversary Extra Special **89c**

### Anniversary Sale Knit Underwear

20c VESTS 14c  
Women's Lisle Finished Cotton Gauze Vests, taped neck and shoulder straps, worth to 20c; Anniversary Sale price 14c.  
35c VESTS 19c  
Women's Lisle and Lisle Finished Vests, silk taped, some low necked and sleeveless, some with short sleeves. Values to 35c; Sale price 19c. (Out sizes included)

50c VESTS 33 1-3c  
Women's Lisle Gauze Vests, Richelieu ribbed, silk taped, low necked, either sleeveless or with wing sleeves. Vests that sell regularly up to 50c; Sale price 33 1-3c. (Out sizes included)  
75c VESTS 45c  
Women's Pure Lisle Vests, many trimmed in hand crocheted. Values to 75c; Sale price 45c.

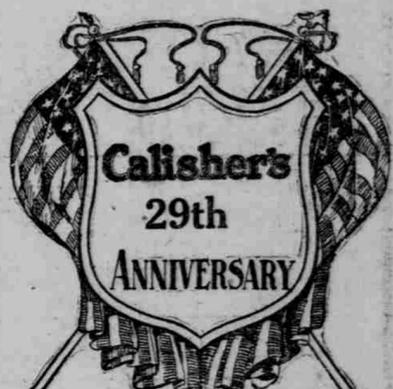
### Extra! Extra! TUESDAY MORNING 8 TO 9 Apron Gingham 3c Yd.

There are so many extra specials for Monday, we have decided to give this one for Tuesday. These are standard Apron Gingham, in blue and white and brown and white checks. You will find them on sale in the Calisher Bargain Basement. Regular price is 8 1-3c a yard. Tuesday morning from 8 to 9 only, 10 yards to a customer—none sold to children—the price is **3c**

**EXTRA SPECIAL NO. 13.**  
Hand Brush and any 25c cake of soap for **29c**

**EXTRA SPECIAL NO. 14.**  
Gingham Aprons, extra large size, with pocket. Should sell 40c each. Anniversary Extra Special No. 14, **29c**

**EXTRA SPECIAL NO. 15.**  
Brooches, Sailor Collar Pins, Stick Pins, Hat Pins, Cuff Buttons, Beauty Pins, Shirtwaist Sets. Worth to 75c. Anniversary Extra Special **29c**



### Wash Goods, White Goods, Suiting Linens

**EXTRA! EXTRA! MONDAY MORNING 8 TO 9**  
Highly Mercerized Rajah, for dresses and waists, in about 20 different colorings, sells regularly 35c a yard; on sale Monday morning, from 8 to 9, 15c.

**ENGLISH LONGCLOTH**  
12 Yards for \$2.18  
Extra Fine English Longcloth, 36 inches wide, comes in 12-yard bolts, regular price \$2.75 per bolt; Anniversary Sale price **\$2.18**

**60c LINEN LAWN 48c**  
White Linen Lawn, 36 inches wide and very strong, sells regularly 60c a yard; Sale price **48c**

**35c AND 45c LINENS 27c**  
White Linens, yard wide, fine for shirtwaists and coat suits, worth 35c and 45c a yard; Sale price **27c**

**25c POPLIN 19c**  
Poplin and Rep, 27 and 36 inches wide, in almost every shade, worth 25c a yard; Sale price **19c**

**25c FRENCH GINGHAM 19c**  
32-inch French Zephyr Gingham, in plaids, shirting patterns, baby checks and solid colors. Sell regularly 25c and 35c a yard; Sale price **19c**

**15c FIGURED LAWN 11c**  
Fast Color, 39-inch Lawn. Light and dark grounds with stripes, dots and fancy figures. This quality lawn makes exceedingly dainty summer dresses, kimonos and combing jackets. Regular price 15c a yard; Sale price **11c**

**25c PERSIAN LAWN 17c**  
45-inch Persian Lawn, with fine lawn or Swiss finish, worth 25c a yard; Sale price **17c**

**10c TOWELS 8c**  
Plain white Huck Towels, 18x34, good heavy grade, worth 10c each; sale price **8c**

**25c TOWELS 19c**  
18x36 Huck Towels, either plain or hemstitched, worth 25c and 30c each; sale price **19c**

**\$1.00 DAMASK 79c**  
Bleached, silver bleached and unbleached, heavy woven Damask—in stripes, flower and dot designs. Sells regularly \$1.00 a yard; sale price **79c**

**NAPKINS**  
Extra durable Damask Napkins, intended for hard wear. Both bleached and silver bleached napkins in the lot. Worth to \$2.75 a dozen; Anniversary Sale price **\$2.15**

Bleached and silver bleached Napkins, 20x20 and 24x24, a big assortment of patterns to choose from. Should sell \$3.25 a dozen; sale price **\$2.65**. 24x24 Bleached Double Damask Napkins, rose and fleur-de-lis patterns. Regular price \$3.95 a dozen; sale price **\$3.25**

**TABLECLOTH PATTERNS**  
In 2 1-2 and 3 yard lengths, with border all around. Worth to \$4.00; sale price **\$2.75**

**TABLE SETS**  
If you want linens for a June bride, you had better look at this special. Two- and three-yard cloths with a dozen napkins to match, some with border and others hemstitched. Worth to \$9.00 per set; sale price **\$7.25**

**5c TOWELS 3c**  
Small Cotton Towels, 12x24, hemmed, worth 5c each; sale price **3c**

**10c TOWELS 8c**  
12 1-2c Toweling Crash; sale price 10c a yard. 15c Toweling Crash; sale price 12 1-2c a yard. Anniversary Sale of

**EMBROIDERED LINENS**  
All Embroidered Bedspreads, Embroidered Sheets and Pillow Cases and the small Embroidered Pieces—center pieces, doilies, scarfs, etc.—will be included in 29th Anniversary Sale at 20 percent off the regular prices.

**ART TICKETS**  
32 to 36 inches wide, in stripes and figured effects, in blues, pinks, reds and greens, worth to 35c a yard; sale price **27c**

**FRENCH SATEEN**  
Full yard wide, in flowered patterns, in reds, greens, blues, yellows and pinks, regular price 25c a yard; sale price **14c**

**DOOR PANELS**  
Size 36x54, in white and ecru, trimmed with Battenberg braid, worth to 95c; sale price **42c**

**COUCH COVERS**  
54 inches long, 3 yards wide. In Oriental patterns and Bagdad stripes in red and green combinations. Regular price \$2.50; sale price **\$1.69**

**PORTIERES**  
Full sized, for double doors, in solid shades of red and green, also in figured effects and fancy mixtures. Worth to \$5.50 a pair; sale price **\$3.69**

**10c PRINTED LAWS 5c**  
Printed Lawns and Batistes, manufacturers' short ends from 2 1-2 to 10 yards long, worth to 10c a yard; sale price **5c**

**8 1-3c CHALLIE 4c**  
Printed Challie, for house dresses and kimonos, worth 8 1-3c a yard; sale price **4c**

**12 1-2c PERCALE 9c**  
Yard Wide English Percale, light and dark colorings, regular price 12 1-2c a yard; sale price **9c**

**12 1-2c GINGHAM 9c**  
Dress Gingham and Check, standard brands, fast color, worth 12 1-2c a yard; sale price **9c**

**8c DIMITIES 5c**  
New Dress Dimities, in a big assortment of desirable patterns, regular price 8 1-3c a yard; sale price **5c**

**15c PRINTED LAWN 9c**  
Printed Lawns and Batistes, in a wide range of pretty patterns, worth to 15c a yard; sale price **9c**

**18c KIMONO CREPE 10c**  
Serpentine Kimono Crepes, in flowered and Oriental patterns, rich colorings; worth to 18c a yard; sale price **10c**

**25c HENRIETTA 15c**  
Cotton Henrietta Suitings, double width, in checks, polka dots and solid colors, worth to 25c a yard; sale price **15c**

**10c CASHMERE 5c**  
Cashmerettes, suitable for women's house dresses, children's dresses, worth to 10c a yard; sale price **5c**

**8 1-3c CALICO 5c**  
Robe and Comfort Calicos, many patterns to choose from, worth 8 1-3c a yard; sale price **5c**

**12 1-2c CRETONNE 7c**  
Cottage Cretonnes, in dainty patterns, worth to 12 1-2c a yard; sale price **7c**

**12 1-2c DOMESTICS 9c**  
"Fruit-of-the-Loom," "American Beauty," and Lonsdale Domestics, sell regularly 12 1-2c a yard; choice during Anniversary Sale, **9c**

**12 1-2c CAMBRIC 10c**  
Lonsdale Finish Cambric, full yard wide, regular price 12 1-2c a yard; sale price **10c**



### Paris Costumes Only 6 of Them

The Paris Costumes that we used as "show pieces" will be on sale next week at Anniversary Sale price. There are only six of these costumes, and the original prices were

**\$175.00, \$200.00, \$225.00 and \$250.00**

They will go on sale Monday at the remarkably low price of

**\$69.50**

### EXTRA SPECIAL NO. 24

Women's and Children's Handkerchiefs, some plain white, some embroidered in color, a few all-linen handkerchiefs in the lot. Regular price 15c each; Anniversary Extra Special, 3 for **29c**

### EXTRA SPECIAL NO. 25

100 dozen of Men's Hemstitched Linen Handkerchiefs. Good values at 15c each; as long as they last, an Anniversary Extra Special, 3 for **29c**

### EXTRA SPECIAL NO. 26

Women's Fancy Lisle Hose, in white, black and colors, some are embroidered. Not a pair worth less than 50c, and most of them are 75c values. Anniversary Extra Special No. 26, per pair **29c**

### Anniversary Sale Linen Section

**10c TOWELS 8c**  
Plain white Huck Towels, 18x34, good heavy grade, worth 10c each; sale price **8c**

**25c TOWELS 19c**  
18x36 Huck Towels, either plain or hemstitched, worth 25c and 30c each; sale price **19c**

**\$1.25 TOWELS 98c**  
Fancy Huck Towels—beautiful patterns, some with space for monogram. Regular \$1.25 towels; sale price **98c**

**18c BATH TOWELS 14c**  
38x18 Heavy Turkish Towels, hemmed, unbleached, worth 18c each; sale price **14c**

**BATH TOWELS 22c**  
25x38 extra heavy, unbleached Bath Towels, hemmed, with red border; each, **22c**

**40c BATH TOWELS 32c**  
44x24 extra heavy, bleached Bath Towels, hemmed, worth 40c each; sale price **32c**

**TOWELING**  
10c Toweling Crash; sale price 9c a yard. 12 1-2c Toweling Crash; sale price 10c a yard. 15c Toweling Crash; sale price 12 1-2c a yard. Anniversary Sale of

**EXTRA! EXTRA! MONDAY ONLY**  
Monday only, we will sell 12 yards of Lonsdale Muslin for \$1.00. This offer is so unusual we will not be able to fill telephone orders. Monday only you can buy 12 yards Lonsdale Muslin for \$1.00.